

Classification List

This Classification list is general in nature and could be used in most medium size Rotary Clubs.

Note: Additional Classifications can be added to this List, with advance notice.

Reformat and show your member's name after their classification and the classifications left without a name are the ones you need to start filling.

Accounting Service-Commercial	Bicycle-Service	Contractors-Electrical
Accounting Service-Management	Blueprint Services	Contractors-General
Accounting Service-Personal	Boat-Services	Contractors-Grading & Paving
Addressing Service	Boat-Sales New	Contractors-Masonry
Advertising, General	Boat-Sales Used	Contractors-Painting
Advertising, Direct Mail	Book-Distribution	Contractors-Roofing
Advertising, Outdoors	Book-Publishing	Contractors-Supplies
Advertising, Periodical	Book-Sales	Copier-Sales
Advertising, Radio	Bookkeeping Services	Copier-Services
Advertising, Specialty	Bottle Gas Distribution	Copier-Supplies
Advertising, Aerial	Bowling Centers	Copywriters
Aircraft-Maintenance	Broadcasting-Radio	Cosmetics-Retail
Aircraft-Sales	Broadcasting-Television	Counseling Services
Airport Management	Building Construction	Courier Services
Airport Services	Building Materials-Retailing	Credit Card Accounting
Airport Transportation	Building Services	Credit Card Services
Alcohol & Drug Programs	Burglar Alarm Services	Credit Union Services
Answering Services	Business Forms & Systems	Cycle Accessories-Retail
Antique Sales	Business Services	Dance Studio
Apartment, Rentals	Bus Transportation	Data Processing
Appliances-Retail	Cable Television Services	Day Care
Appliances-Service	Camera-Rental	Decorating Materials-Retailing
Appraising Service-Commercial	Camera-Repair	Delicatessen
Architecture-Building	Camera Sales-Retail	Dental Lab
Architecture-Landscape	Candies-Retail	Dentistry-General
Artists Materials-Retail	Carpet-Cleaning	Dentistry-Oral Surgery
Asphalt Products	Carpet-Sales	Dentistry-Orthodontics
Association Management	Catering Services	Dentistry-Preventative
Athletic Club	Cemeteries	Department Stores
Athletic Teams	Chamber of Commerce	Desktop Publishing
Auctioning Services	Check Cashing Services	Developers
Audio Visual Services	Child Care Services	Direct Mail Services
Auto-Body	Chiropractic Services	Draperies-Retail
Auto-Care	Cleaning Services-Home	Drug Stores
Auto-Clubs	Cleaning Services-Commercial	Dry Cleaners
Auto-Customizing	Clock-Sales	Dry Goods-Retailing
Auto-Leasing	Clock-Service	Education-Primary
Auto-Rentals	Closet Organizer Systems	Education-Commercial
Auto-Sales New	Clothing-Children	Education-Community College
Auto-Sales Used	Clothing-Collectible	Education-Private Schools
Auto-Sales Foreign	Clothing-Men	Education-Secondary
Auto-Servicing	Clothing-Women	Education-Special
Auto-Towing	Clubs & Associations	Education-University
Auto-Wrecking	Cocktail Lounges	Educational Services
Baking-Commercial	Coffee Distribution	Educational Supplies
Baking-Pastry	Collection Services	Electrical Supplies-Retail
Baking-Retailing	Communications-Paging	Electrical Supplies-Wholesale
Banking-Commercial	Communications-Systems	Electronic Manufacturer
Banking-Retail	Computer-Consulting	Electronic Products-Retail
Banking-Services	Computer-Furniture	Emergency Services
Barbering	Computer-Hardware	Employment Agency
Bath Fixtures-Sales	Computer-Retail	Employment Sills Training
Bath Fixtures-Refinishing	Computer-Services	Engineering-Audio
Beauty Salon	Computer-Software	Engineering-Civil
Beauty Salon-Supply	Computer-Supplies	Engineering-Communication
Beverage-Distribution	Computer-Training	Engineering-Electrical
Beverage-Retailing	Construction-Commercial	Engineering-Industrial
Bicycle-Manufacturers	Construction-Remodeling	Engineering-Marine
Bicycle-Retailing	Construction-Residential	Engineering-Petroleum

Classification List

Engineering-Professional
Entertainment Services
Environmental Consulting
Event Planners
Exercise Equipment Sales
Express & Transfer Services
Farming
Feed Store
Finance Companies
Financial Consulting
Financial Planning
Fire Equipment-Sales
Fire Equipment-Services
Fire Protection-Municipal
Fire Protection-Sprinklers
Flooring-Installation
Flooring-Sales
Floral Supplies
Florist-Retail
Florist-Wholesale
Food Products
Forest Products
Formal Wear
Frozen Food Lockers
Funeral Chapel
Furniture-Retail
Furniture-Rental
Furniture-Wholesale
Garages
Gas Services
Gift Shops
Glass Dealer
Glass-Stained
Golf Courses
Golf Equipment
Governmental Agencies
Governmental Relations
Graphic Designs
Groceries-Distribution
Groceries-Retailing
Halls-Rental
Hardware-Retailing
Health Care-Public
Health Care-In Home
Heating/Air Conditioning Service
Hospitals-General
Hospitals-Convalescent
Hospitals-Psychiatric
Hospitals-Veterinary
Hotel Management
Ice Cream Parlors
Import Stores
Import/Exporting
Insurance-Auto
Insurance-Benefits
Insurance-Home
Insurance-Life
Insurance-Marine
Interior Decorating
Internet Marketing
Internet Service Provider
Inventory Services
Investments & Securities
Janitorial Services
Janitorial Supplies
Jewelry-Design
Jewelry-Retail
Kitchen Cabinet-Sales
Landscaping-Commercial
Laundry Equipment-Leasing
Law-Bankruptcy
Law-Business
Law-Civil Litigation
Law-Computer
Law-Commercial
Law-Contract
Law-Copyright
Law-Corporation
Law-Criminal
Law Enforcement
Law-Estate Planning
Law-Family
Law-General Practice
Law-Insurance
Law-Labor
Law-Malpractice
Law-Personal Injury
Law-Real Estate
Law-Workers Compensation
Lighting Supplies
Liquor & Wine-Retailing
Loans-Commercial
Loans-Real Estate
Loans-SBA
Luggage-Retailing
Lumber-Retailing
Machine Shop
Management Consulting
Management Training
Medical Products
Microfilming
Mobile Home Park Management
Mortgage Companies
Motorcycle-Retail
Motorcycle-Service
Moving & Storage
Music Stores
Newspaper Publishing
Non-profit Organizations
Nursing Services
Office Equipment
Office Supplies
Opticians
Optometrists
Party Supplies-Retailing
Pet Grooming
Pet Shop
Petroleum Distribution
Photo Finishing
Photography-Aerial
Photography-Commercial
Photography-Portrait
Physical Therapy
Picture Framing
Polygraph Services
Pool Services
Postal/Message Services
Postal Service
Printing Broker
Printing-Checks
Printing Services
Property Management
Public Utilities-Gas/Electric
Public Utilities-Telephone
Public Utilities-Water Service
Publicity/Public Relations
Real Estate-Commercial
Real Estate-Consulting
Real Estate-Management
Real Estate-Relocation Service
Real Estate-Rentals
Real Estate-Residential
Recording Services
Recreational Services
Recycling Services
Rehabilitation-Medical
Religion
Reporting Services-Deposition
Restaurant-Fast Food
Restaurant-Family
Restaurant-Management
Restaurant Specialty-Mexican
Restaurant Specialty-Pizza
Restaurant Specialty-Sandwich
Retirement Homes
Rubber Stamp Co.
Savings & Loans Associations
Secretarial Services
Security Services
Security Systems
Service Stations
Sewing Machines-Retailing
Scouting
Shoes-Retailing
Shopping Center Management
Signs
Sporting Goods-Retailing
Stationers
Stock & Bond Breakage
Storage Services
Tax Service
Taxi Services
Tire Sales-Retail
Tire Sales-Wholesale
Title Companies
Toys-Retailing
Tractor Sales & Service
Transportation-Air
Transportation-Ambulance
Transportation-Bus
Transportation-Limousine
Transportation-Truck
Travel Agency
Tree Services
Trophy-Retailing
Vending Supplies
Video Production Services
Waste Disposal Services
Water Treatment
Welcoming Services
Word Processing Services



Classification Tool

Rotary International does not maintain a general or standard list of classifications due to ever changing landscape of professional work and unique commercial environments. Classifications are not rigid but flexible to reflect the various positions or professions in the area. Reformat and show your member's name after their classification and the classifications left without a name are the ones you need to start filling.

What to consider before making classification list.

- * Identify the missing classifications
- * Inform the club members
- * Assign each member the duty to identify suitable candidates
- * Membership requirements/ recruitment plan
- * Existing classifications in the club
- * Club strategic plan on membership

Purpose of the classification survey

- * Identifying vacant classifications for recruitment.
- * Ensure that club membership is balanced and is representative of the business, vocational and professional life of its community.
- * Developing a pool of resources and expertise to successfully implement service projects.
- * Better understanding of other occupations/ vocations/professions.
- * Establishing the potential available in the community
- * Improving fellowship

Who should do the vocation review?

The review's purpose is to move the club forward. Anyone can manage the review, but it may be a good idea to do the review as a club exercise during a meeting.



This is a changing world; we must be prepared to change with it. The story of Rotary will have to be written again and again.
- Paul Harris