



Abercrombie & Fitch

Spring / Summer 2025
Boys Apparel

Ryland Alms

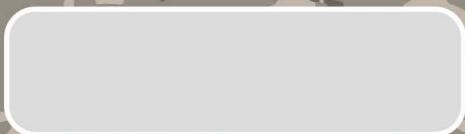
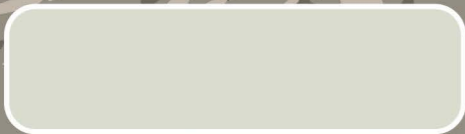


Customer Profile:

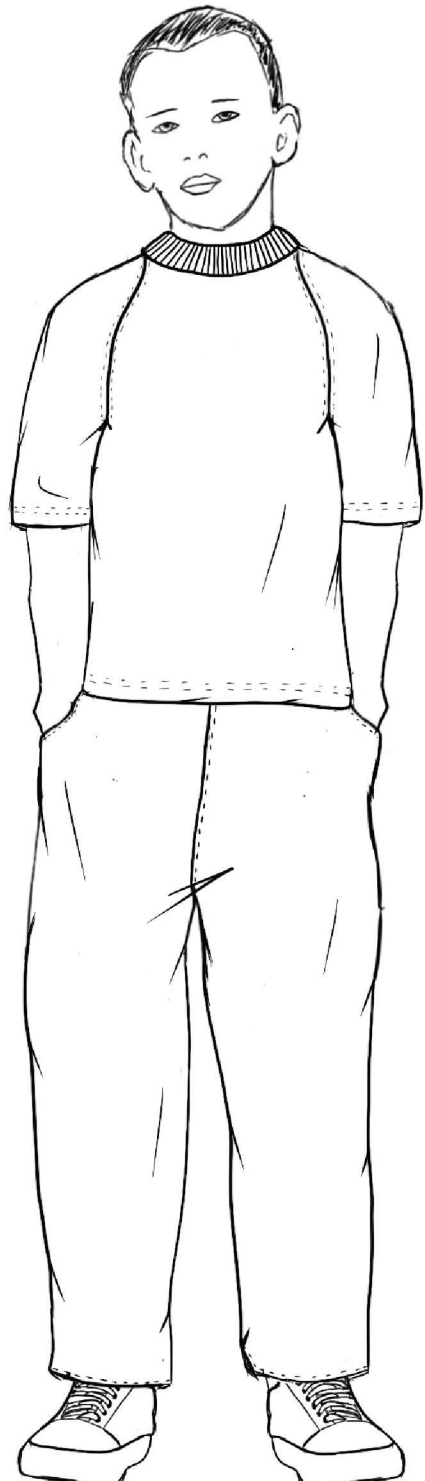
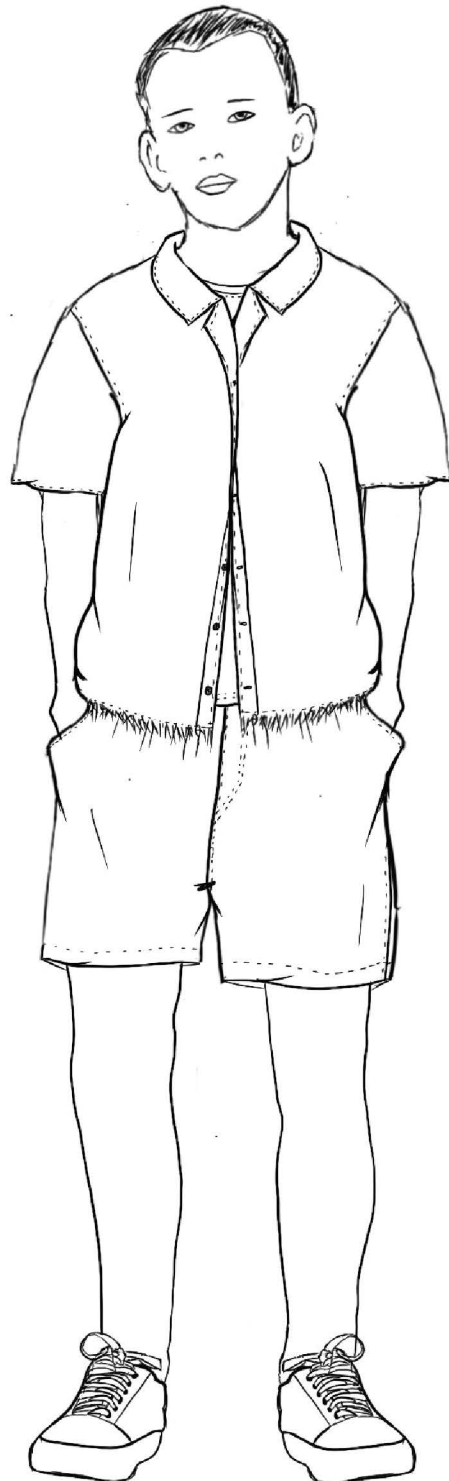
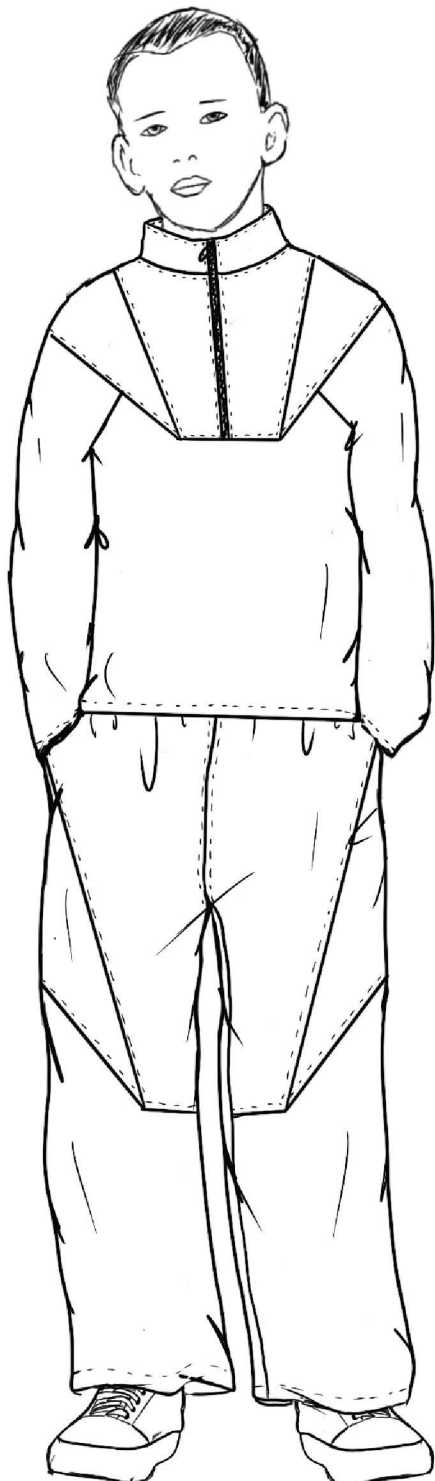
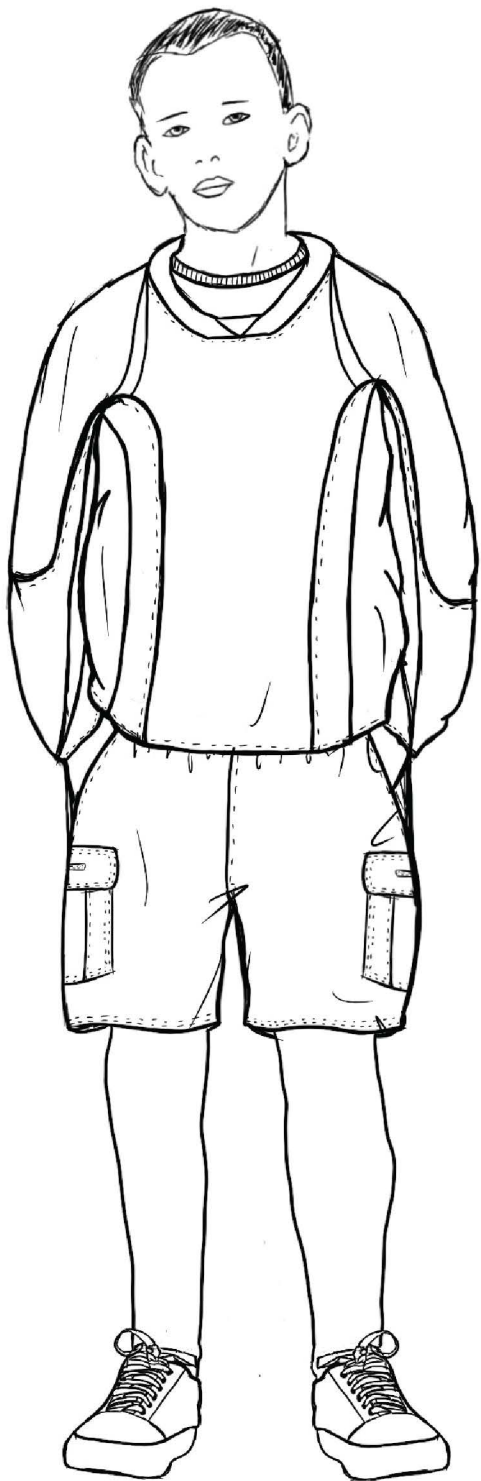
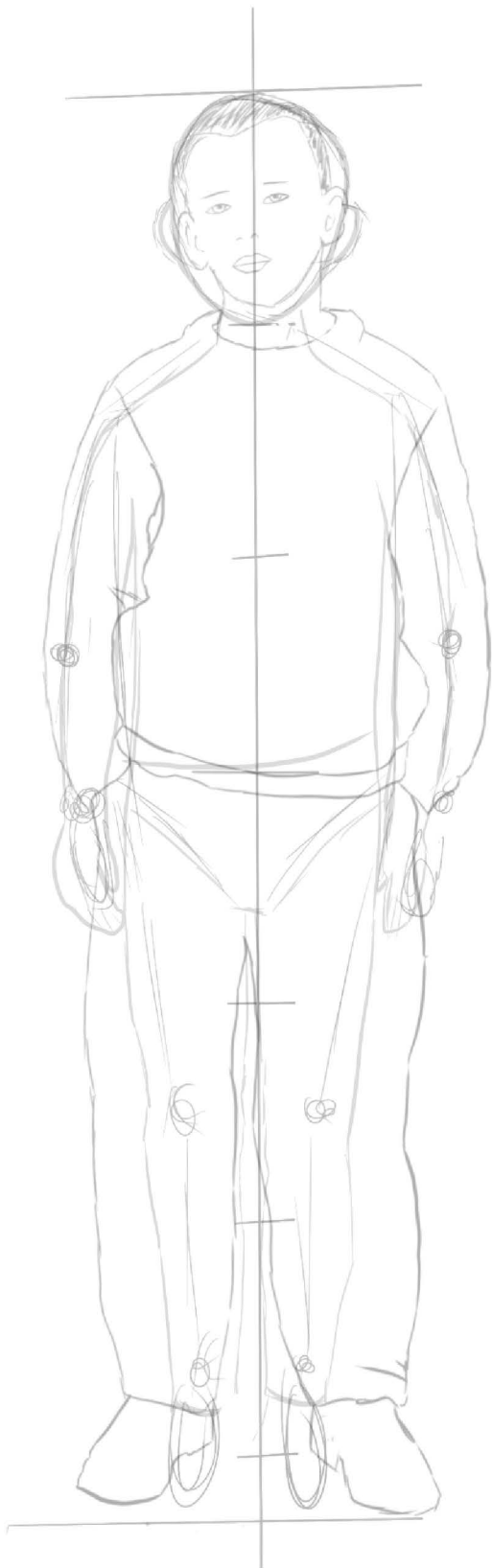
The A&F boy can be described as adventurous in mind and spirit and loves to explore and develop within the trends of today's society. He is forever evolving and his style changes with the trends. He is an outgoing young man and shows signs of intelligence and pushes to think outside the box. He is creative at heart and has a passion for music, style, and sports. At A&F we want to uplift the A&F boy to be their best and look their best, we want to grow and change with the trends as these young boys grow into young men.



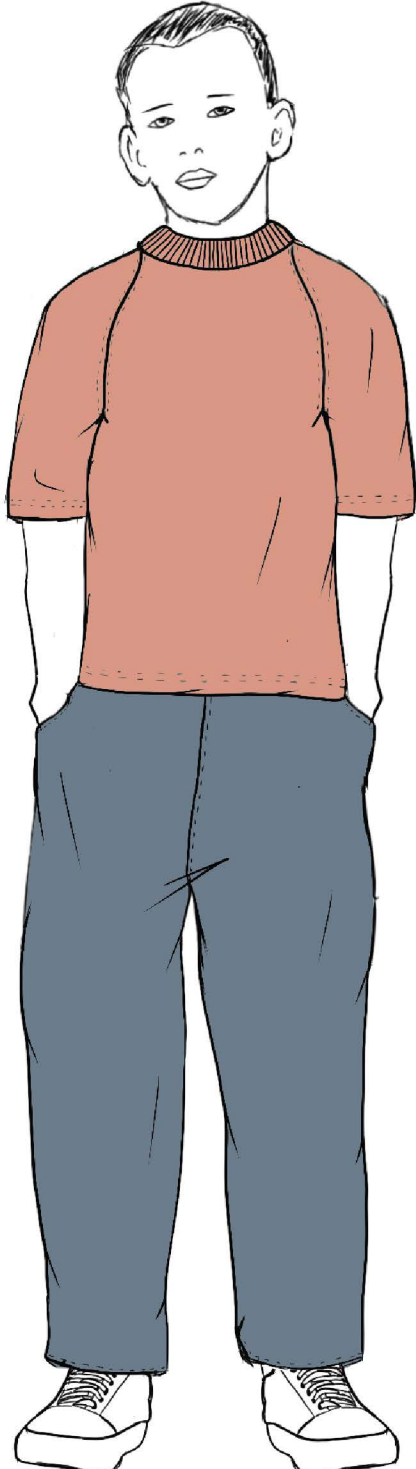
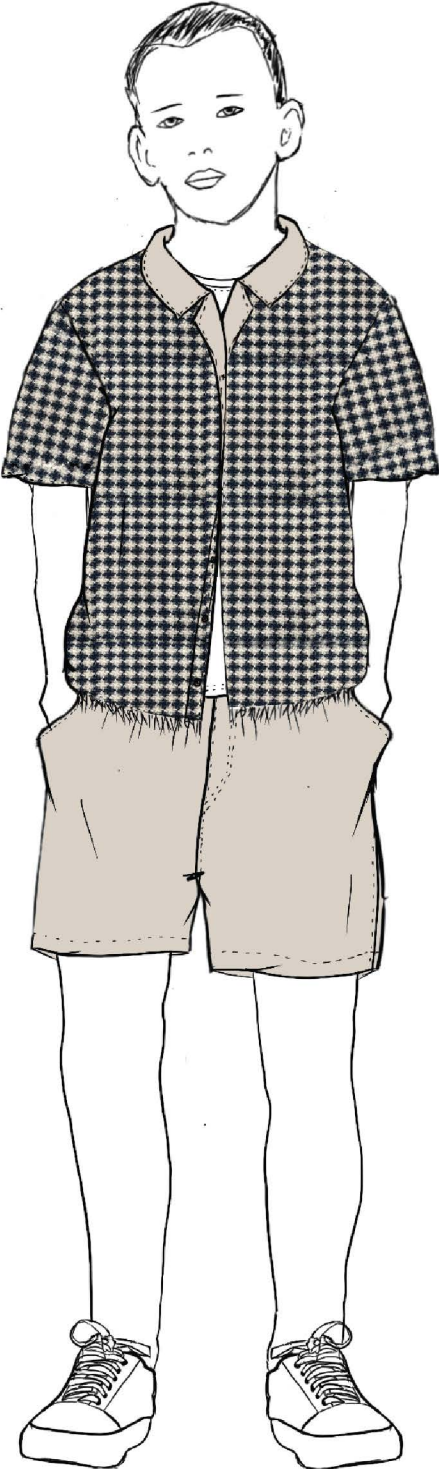
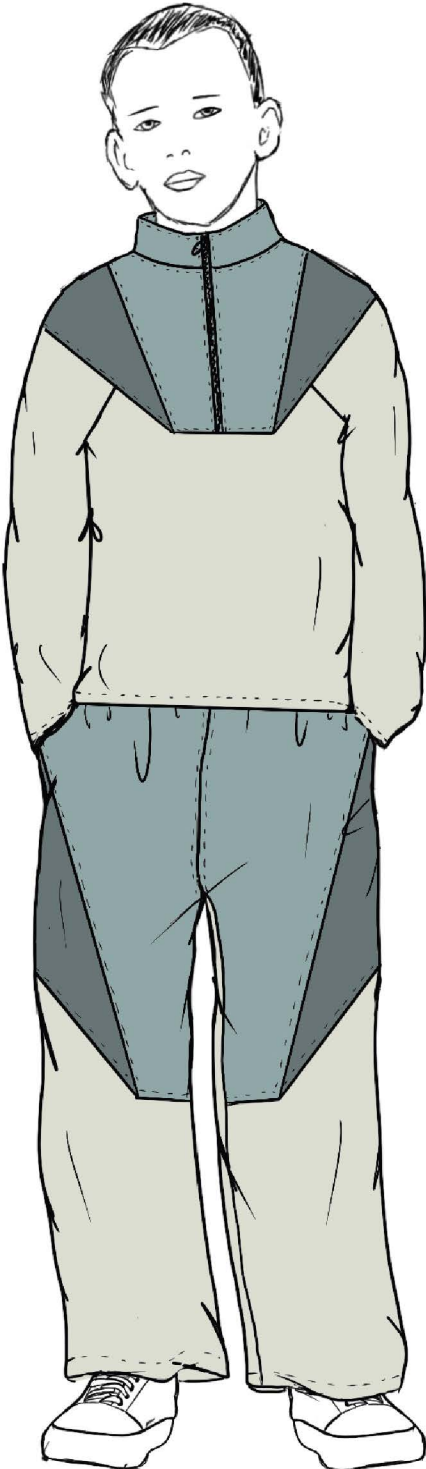
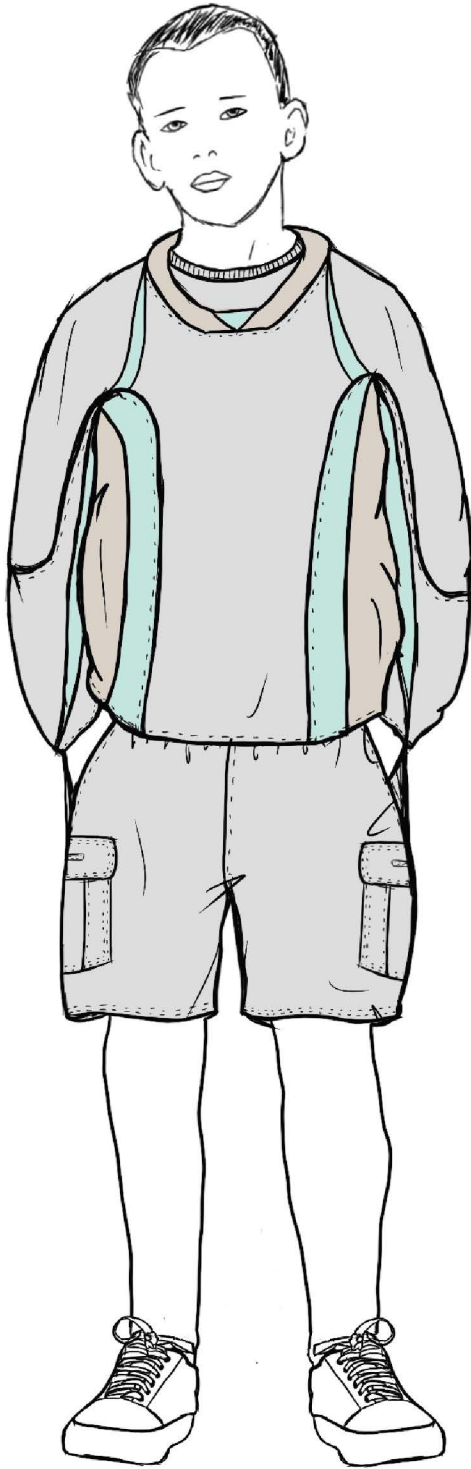
Mood Board

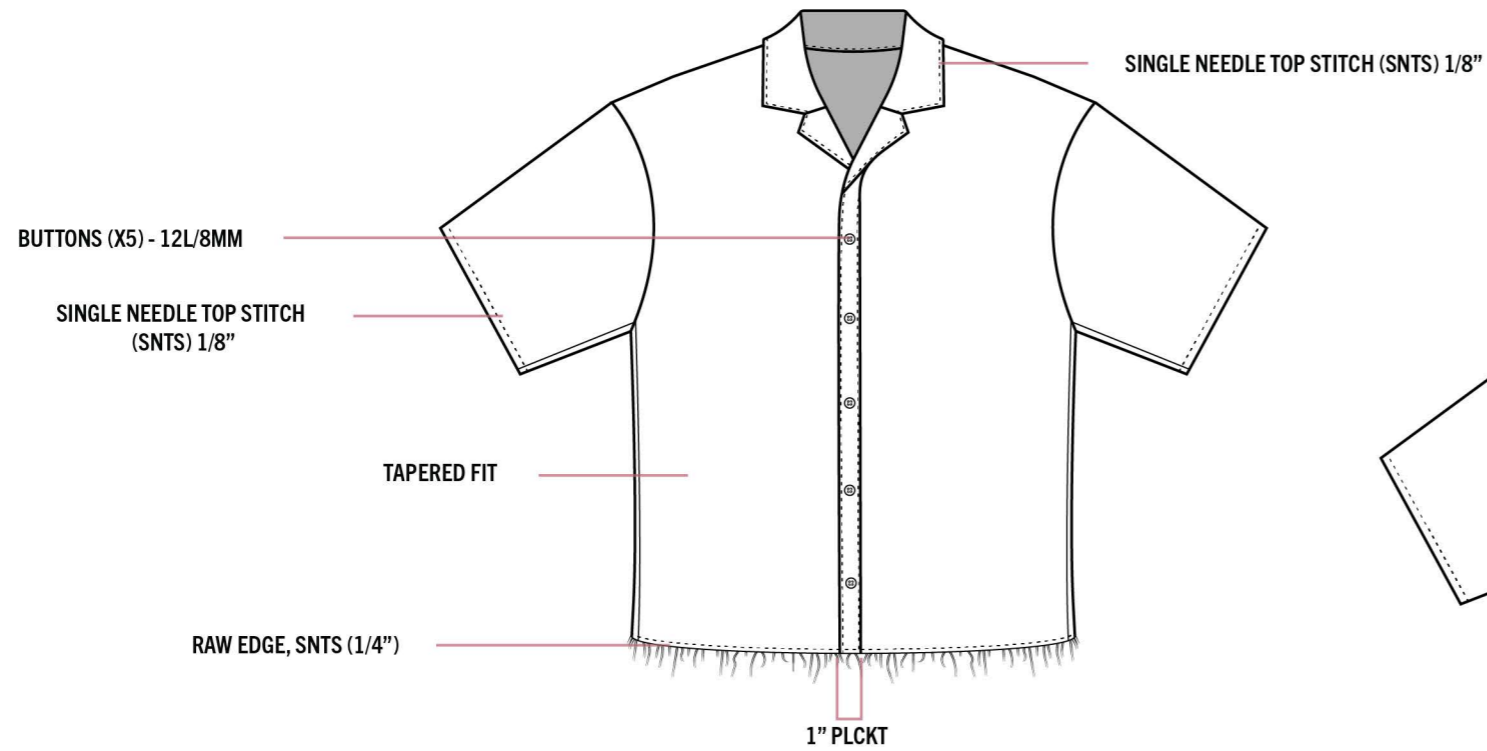


Ideation Sketches

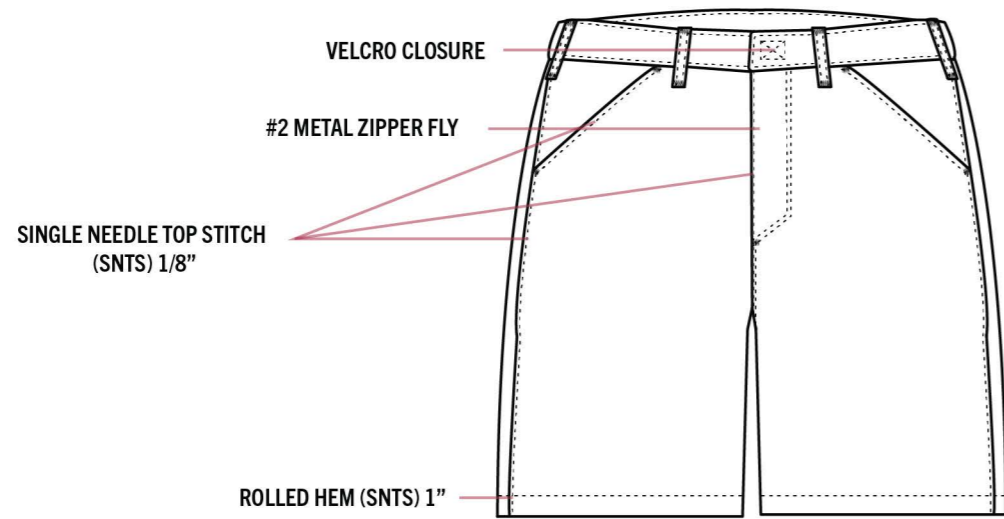
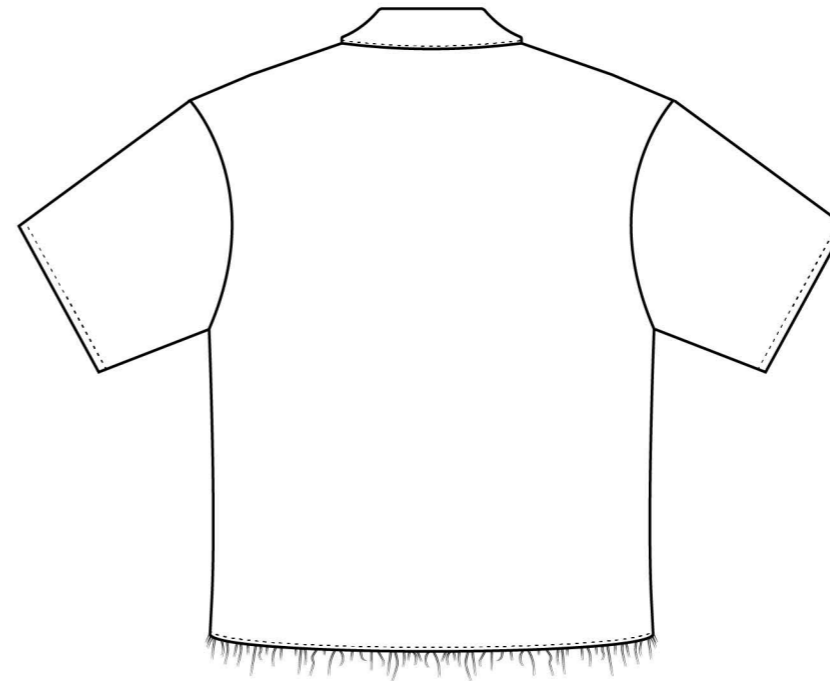


Rendered Illustrations

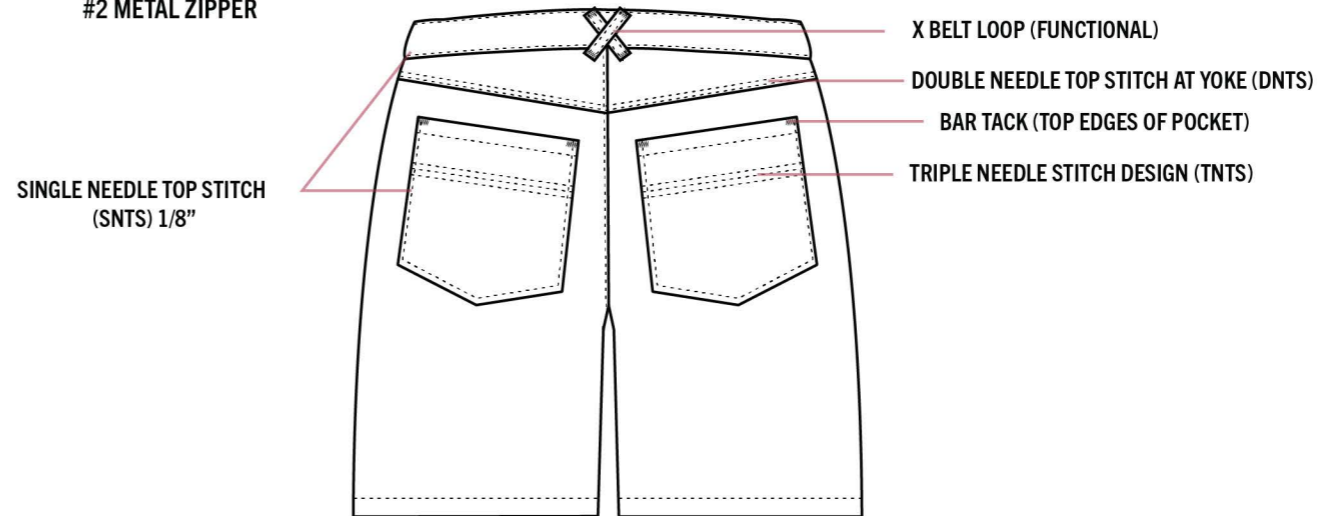


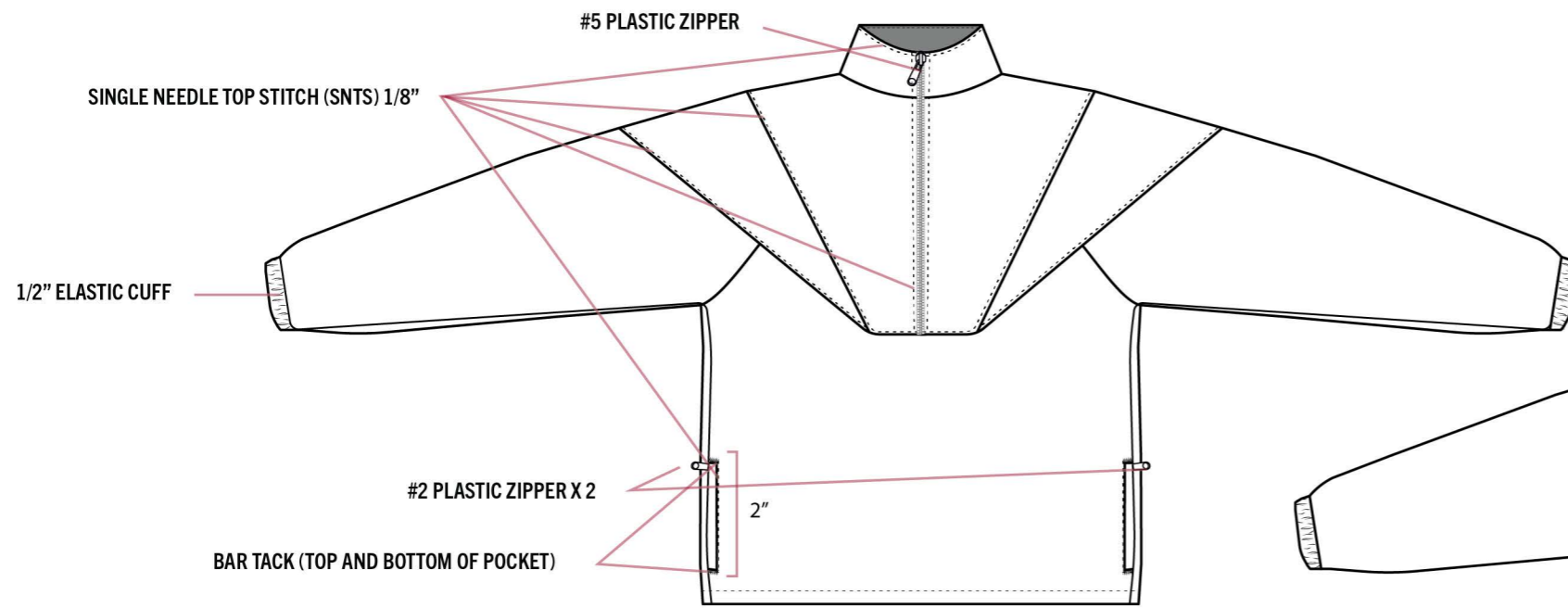


SHORT SLEEVE TWEED SHIRT BLOCK
 FABRICATIONS: MID-WEIGHT TWEED
 TRIMS: X5 5MM BUTTONS



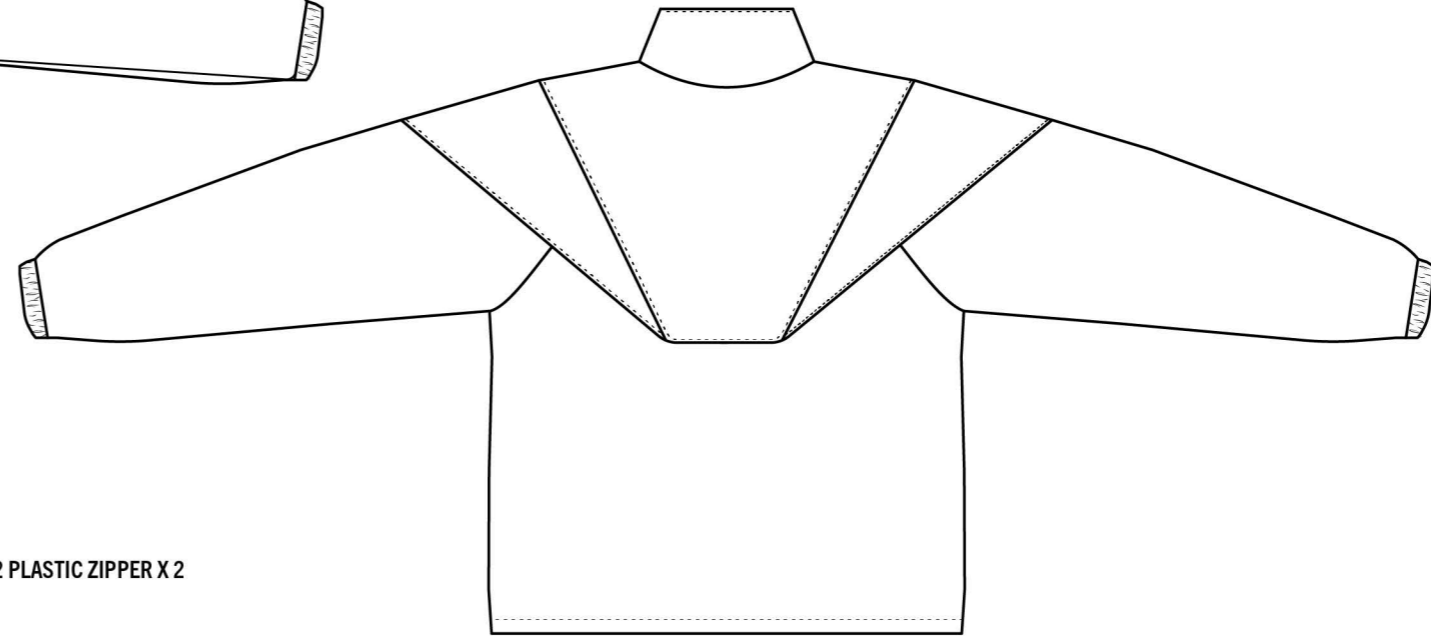
MW CANVAS WORK SHORT BLOCK
 FABRICATIONS: LW DENIM/LW CANVAS
 TRIMS: VELCRO
 #2 METAL ZIPPER





BAGGY TRACK PANT BLOCK

FABRICATIONS: LW NYLON
 TRIMS: 1/2" ELASTIC
 #5 PLASTIC ZIPPER X1
 #2 PLASTIC ZIPPER X2



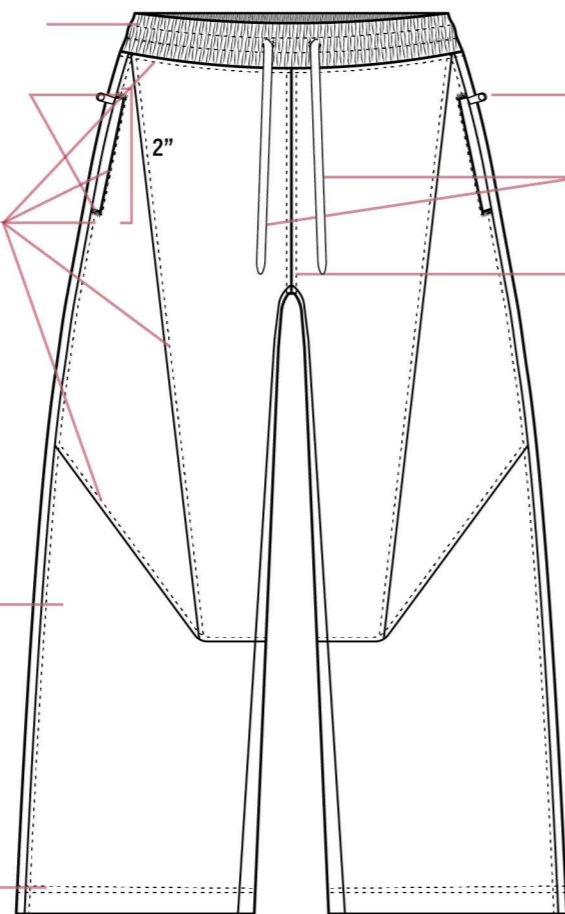
2" ELASTIC WAISTBAND - SNTS TO SECURE

BAR TACK (TOP AND BOTTOM OF POCKET)

SINGLE NEEDLE TOP STITCH (SNTS) 1/8"

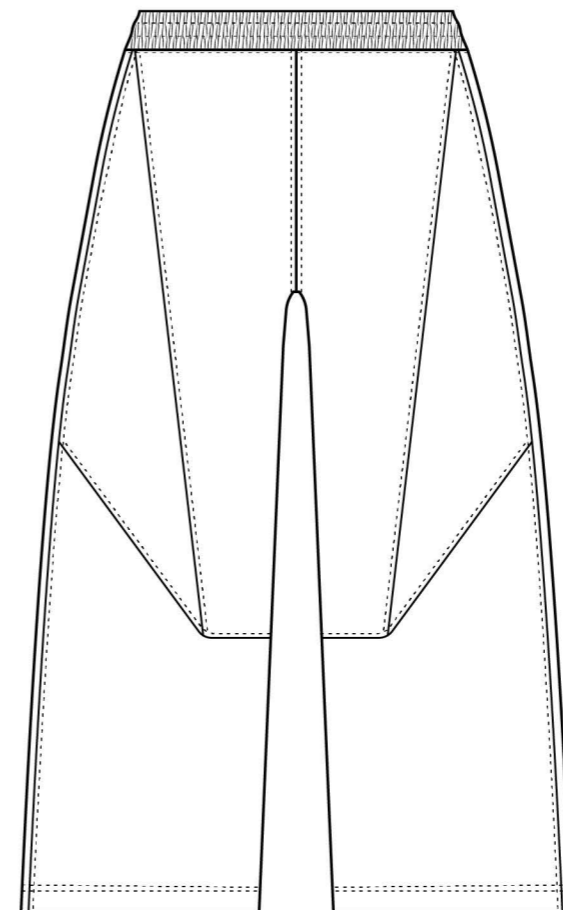
BAGGY FIT

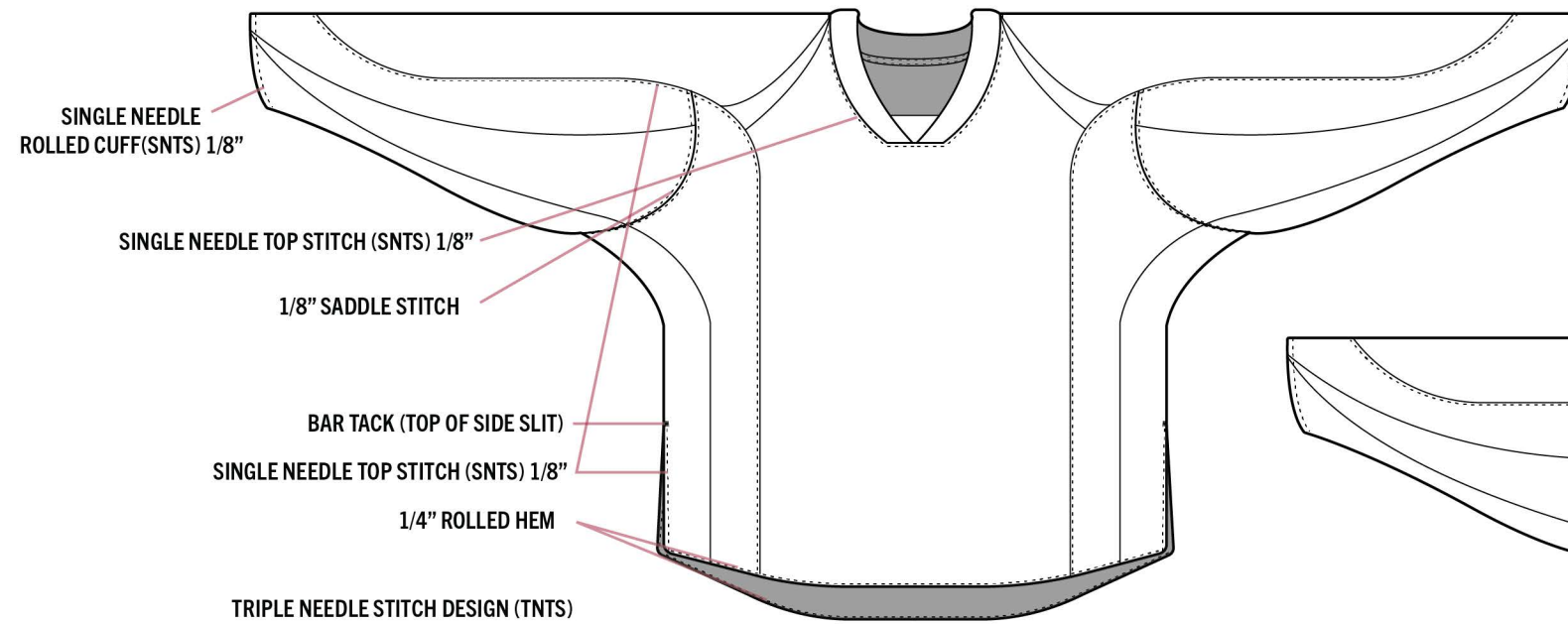
DOUBLE NEEDLE ROLLED HEM 1"



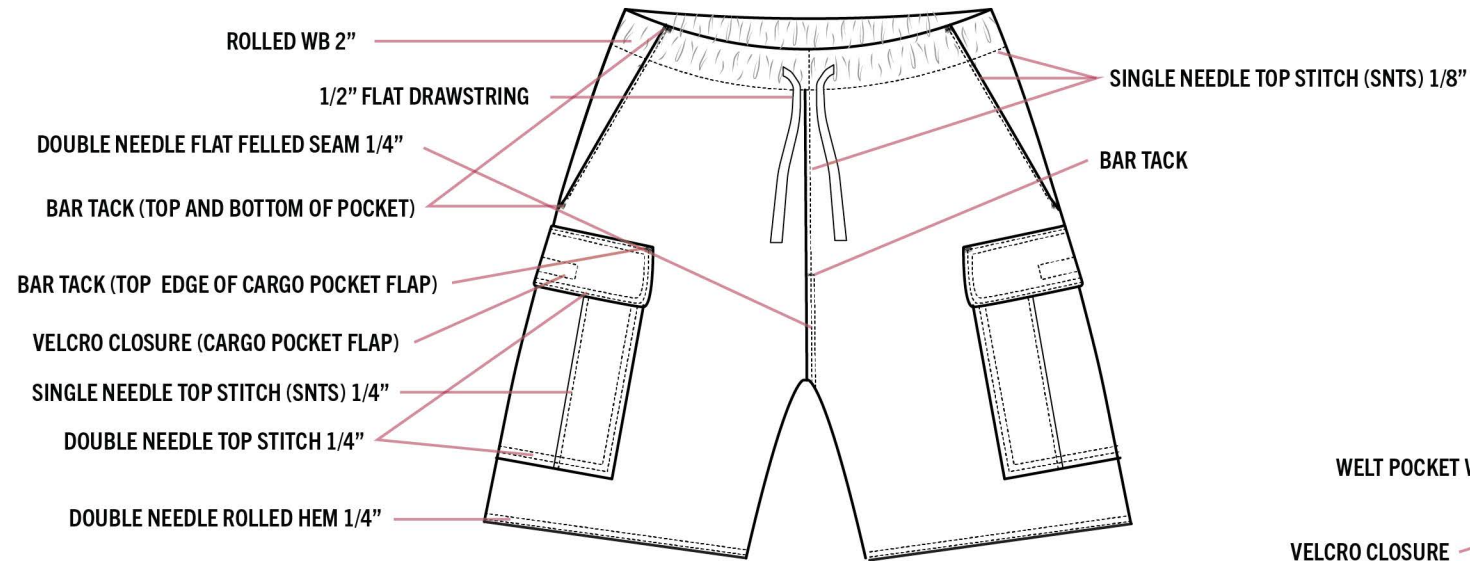
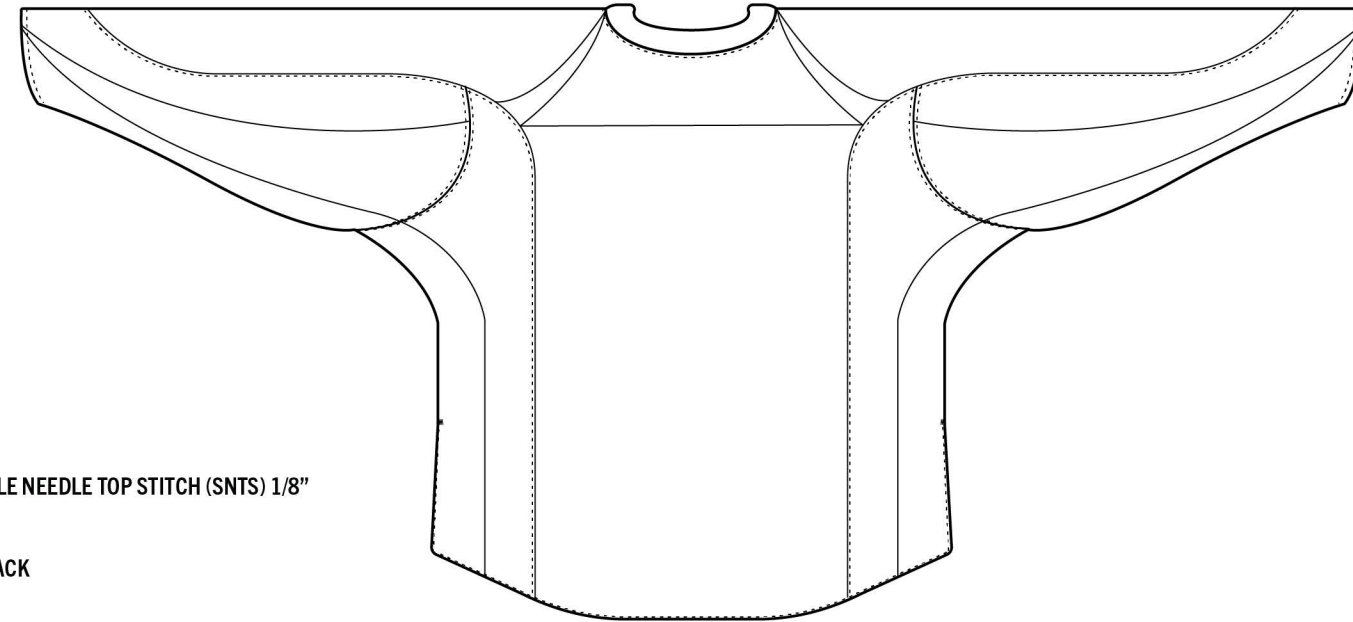
BAGGY TRACK PANT BLOCK

FABRICATIONS: LW NYLON
 TRIMS: 2" ELASTIC
 #2 PLASTIC ZIPPER X2
 1/2" DRAWSTRING





OVERSIZED HOCKEY JERSEY BLOCK
 FABRICATIONS: V1 LW MESH, V2 LW CANVAS, V3 LW NYLON + JERSEY



BAGGY DRAWSTRING CARGO SHORT BLOCK
 FABRICATIONS: LW DENIM/LW CANVAS
 TRIMS: 1/2" FLAT DRAWSTRING
 VELCRO CLOSURES

