

~~RYLVND VLMS~~

PVRVNOIV



~~BRAND~~ ~~ZEITGEIST~~



“PVRVNOIV” lives in the world of extravagant and extraordinary high-end streetwear with exceptional details that make each piece stand out from any and all other streetwear you see today. Our influence comes heavily from the defiance of modern society that overcomes social norms. “PVRVNOIV” as a brand gives people the ability to stand out and show the fashion world something that has never been seen before.

~~BRAND~~
~~CONCEPT:~~

PVRVNOIV

PVRVNOIV NOW CONTROLS THE WORLD US



Men's High-End
Streetwear

Price Point:
Contemporary Luxury

High Price
Point for High
Quality Goods

~~PURPOSE~~

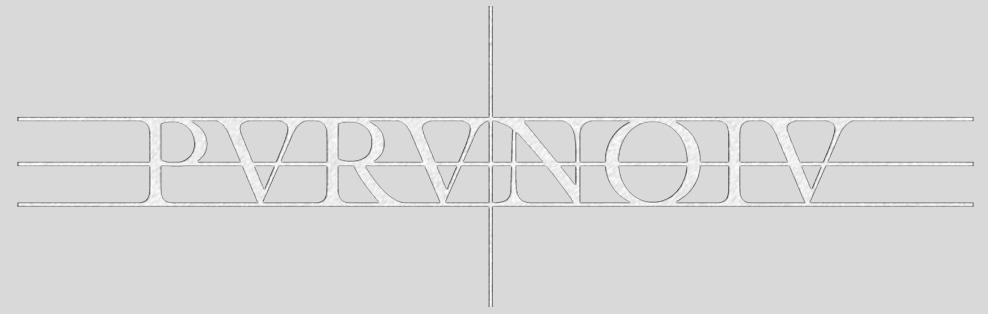
WE EXIST TO BRING
INSPIRATION & INNOVATION TO
ANY & ALL CREATIVE MINDS.

WE DO WHATEVER IT TAKES TO
STAND OUT.

PURPOSE



CUSTOMER PERSONA



Our customer can be seen as “the artistic”, “the athlete”, or anyone who dares to express themselves through unique clothing. They live in an urban area, always on the move and always pushing the limits within their careers and social life. He represents the fashion industry an influence on upcoming fashion. They believe in standing out and being different. Some of their hobbies include, music culture (hip-hop/rap), professional sporting events, exploring art, finding the newest trends in all areas of fashion, and their working industry.

TARGET MARKET

GENDER: Male

AGE: 25-40

INCOME: \$80,000-\$200,000+

EDUCATION: Bachelors Degree

FAMILY: 4-6

SOCIAL STATUS: Upper Class

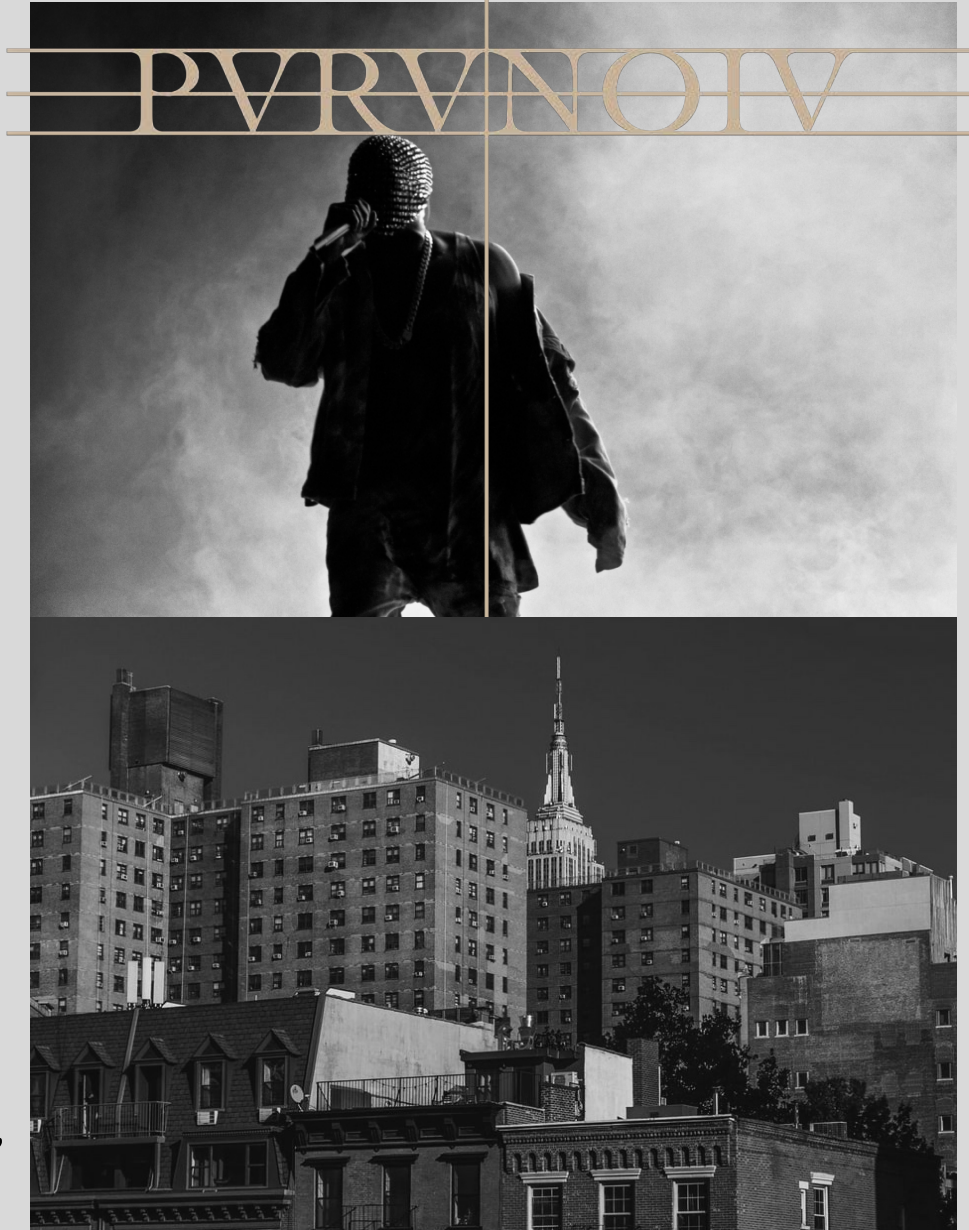
SIZING: S – XXL & 30” - 40”

LOCATION: NY, LA, CHI, DEN, etc.

SHOPPING HABITS: Off-White, Dior
Fear of God, Yeezy, Balenciaga, etc.

READING HABITS: Complex, Hypebeast,
Vogue, etc.

OCCUPATION: Music Talent, Athlete, Tech,
Design, Actor, Advertising, Influencer, etc.



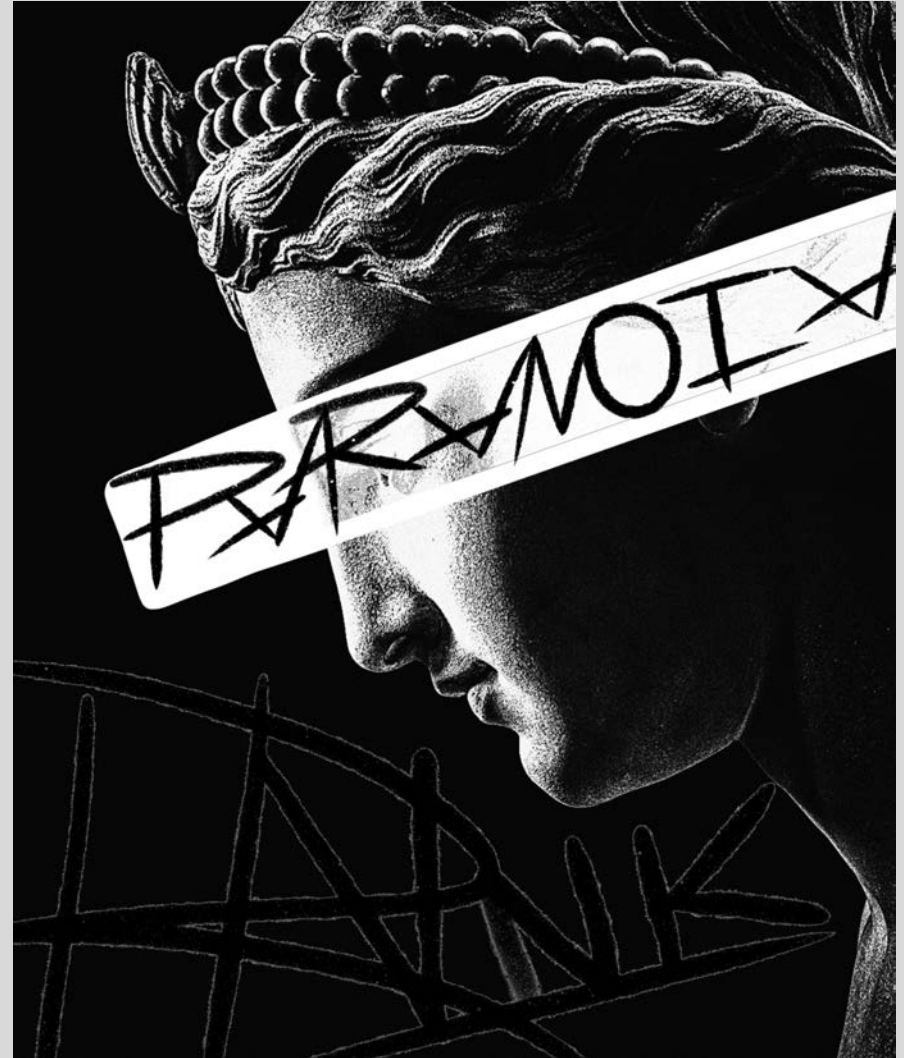


PERSONA

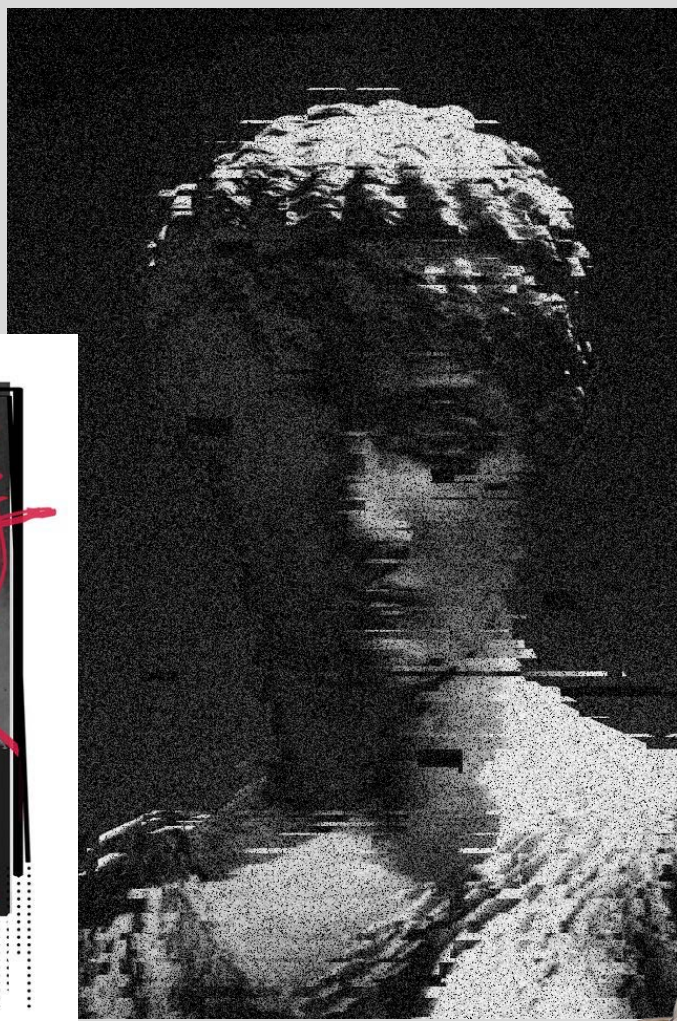
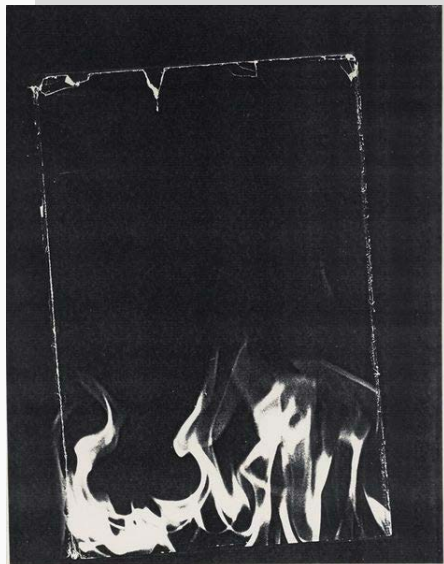
PERSONA

SOCIO CULTURAL ISSUE

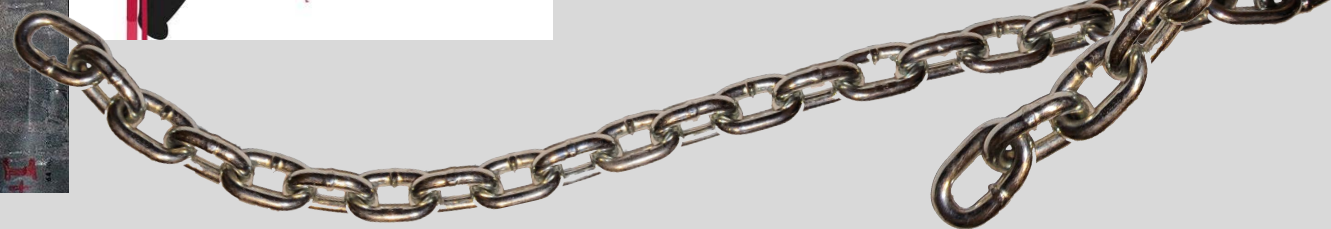
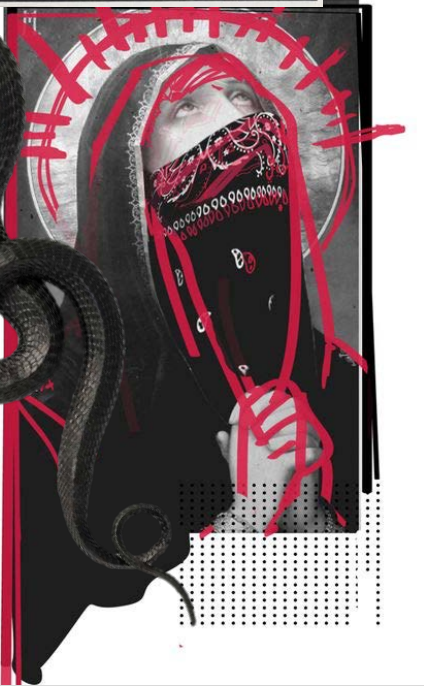
“PVRVNOIV” examines the concepts of being paranoid and how paranoia has effected people all around the world. It’s in times like these where we must use our energy to be creative and innovative within the fashion community and the world. We need to form a better and newer world. This time allows us to come together as one and create the world we want to live in. “PVRVNOIV” pushes the boundaries in streetwear. Every detail within the apparel is thought out with a purpose to tell a story of overcoming and transforming ones self to create a new and positive mindset. Chains are meant to hold you down, however, in this collection they symbolize the separation of mind and body, and overcoming fear and hardship.



CONCEPT



U LOSE



BRANDING & PACKAGING

RECYCLED HVNG TVGS

RECYCLED BVSIC BROWN
BVG



BUSINESS CVRDS



SPECVILTY BLVCK
BOX

PVRVNOIV

PVRVNOIV

PVRVNOIV

PVRVNOIV

FABRICS

FRENCH TERRY
100% COTTON

20

RIB KNIT
95% COTTON
5% PU

20

DENIM
100% COTTON

KNITTED
WAFFLE RIB
60% COTTON
40% POLYESTER

26

DENIM
100% COTTON

DOUBLE JERSEY
WAFFLE KNIT
7% VISCOSE RAYON
88% POLYESTER
5% PU

NET MESH
65% POLYESTER
35% ACRYLIC

PLAID TWEED
10% WOOL
10% NYLON
10% VISCOSE
RAYON
20% POLYESTER
30% COTTON
20% ACRYLIC

CORDUROY
100% COTTON

PRINTED TWILL
100% COTTON

CIRCLE
DISTRESSED
DENIM
100% COTTON

VEGAN LEATHER
ANIMAN PRINT
100%
POLYURETHANE
(PU)

FRENCH TERRY
100% COTTON

13

DENIM
100% COTTON

POLAR FLEECE
100% POLYESTER

NET MESH
100% COTTON

RIB KNIT
95%
COTTON
5% PU

SNAKESKIN DENIM
100% COTTON

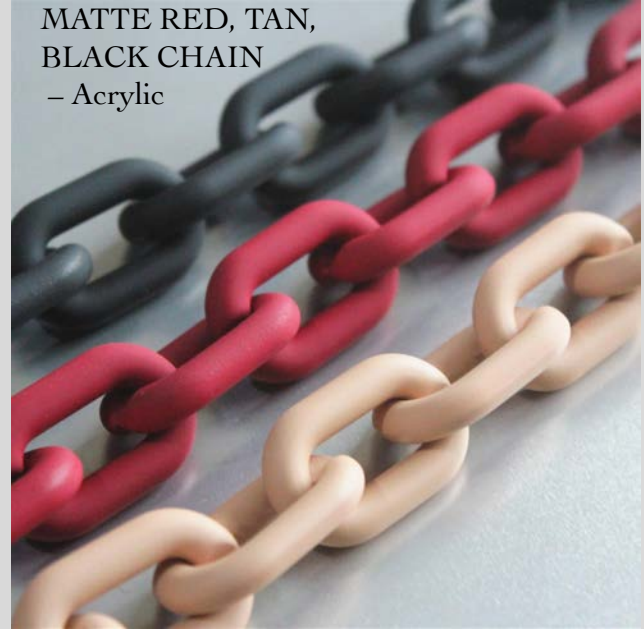
BOILED
WOOL
55% WOOL
40% NYLON
5%
POLYESTER

TRIMS

MATTE RED CARABINER
- Metal



MATTE RED, TAN, BLACK CHAIN
- Acrylic



MATTE RED, TAN, BLACK CHAIN
- Acrylic

MATTE BLACK SWIVEL CLASP
- METAL



BLACK MARBLE BUTTONS
- Acrylic



MATTE BLACK SNAP HOOK
- Metal



RED BIAS TAPE
- Cotton



MATTE BLACK/WHITE SAFTEY PINS
- Metal

WHITE DRAWSTRING
- Cotton & Metal



BLACK AND TAN WEBBING
- Cotton



GÜTERMANN THREAD
- White, Red, Black, Tan

METALLIC WEBBING
- Cotton



MATTE BLACK RECTANGLE RINGS
- Metal

MATTE CLEAR CHAIN
- Acrylic



MATTE BLACK ADJUSTER BUCKLE
- Metal



MATTE BLACK RELEASE BUCKLE
- Metal



MATTE BLACK CARABINER
- Metal



ILLISTRATIONS BLACK & WHITE



||| PVRVNOIV |||

ILLISTRATIONS FULL COLOR



PVRVNOIV

PVRVNOIV





PVRVNOIV



LOOK 1

PVRVNOIV

FABRICS

Blood Red Knitted Rib – (Light Grey)
60% Cotton, 40% Polyester



Rib Knit – (Red)
95% Cotton, 5% PU

French Terry – (Red)
100% Cotton



Pastel Blue Denim
100% Cotton

TRIMS

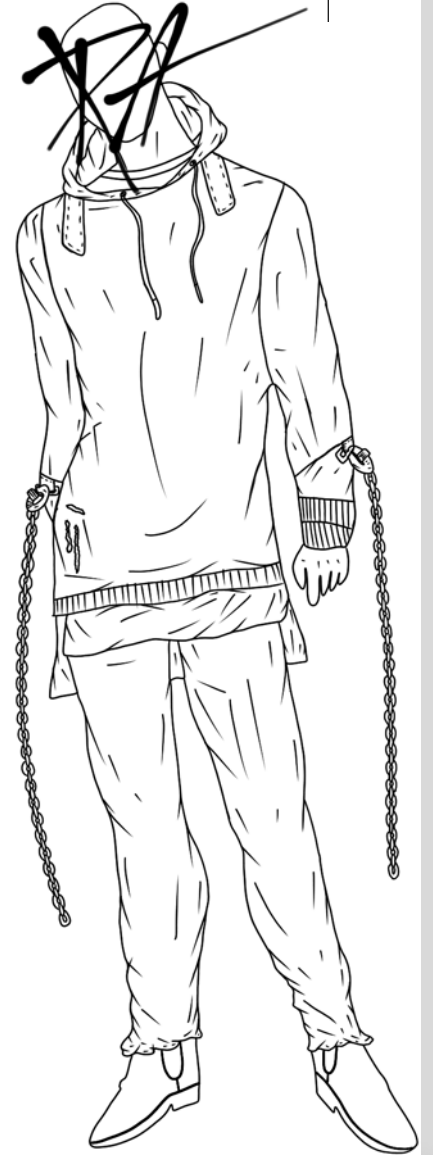
MATTE BLACK CARABINER
– Metal



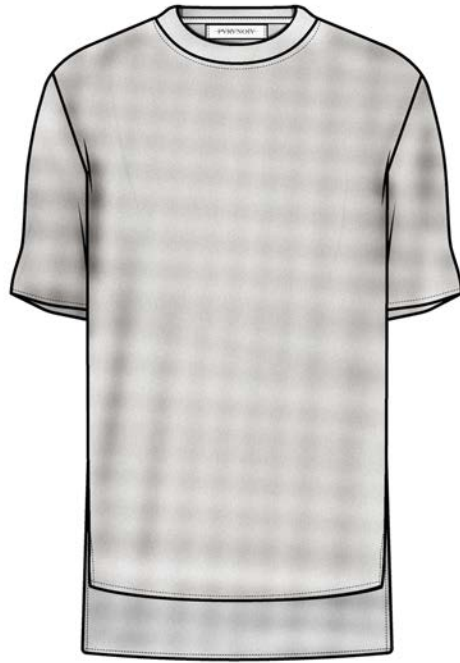
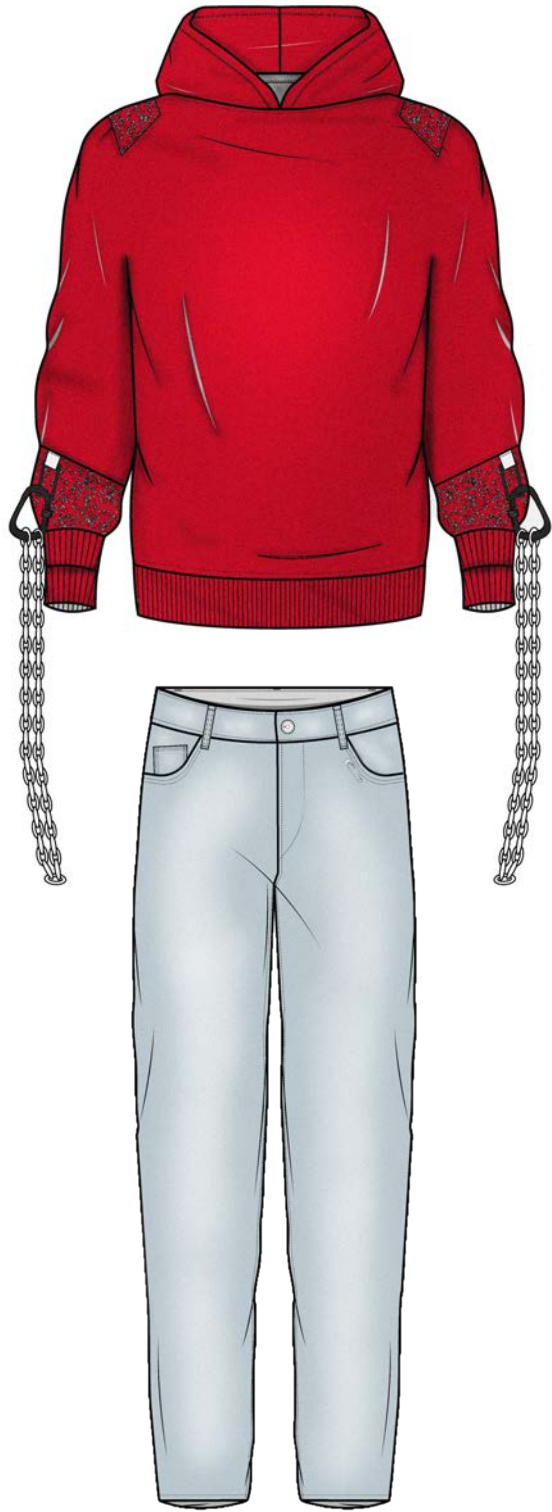
MATTE BLACK RECTANGLE RINGS
– Metal



MATTE CLEAR CHAIN
– Acrylic

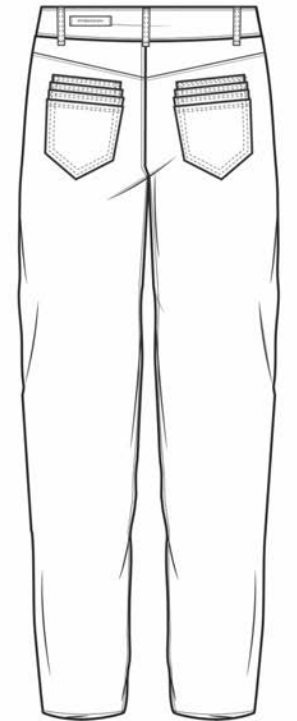
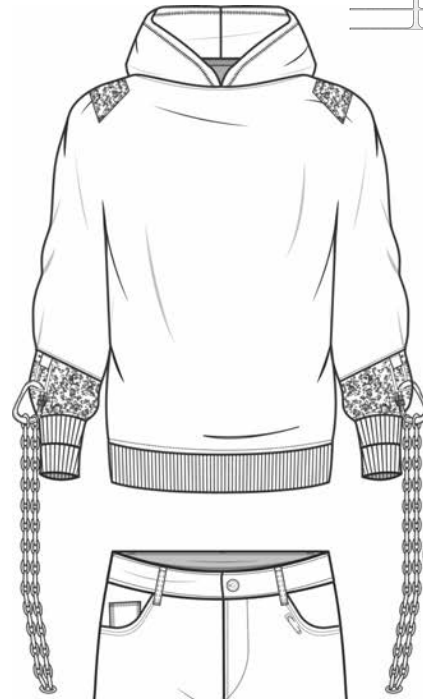
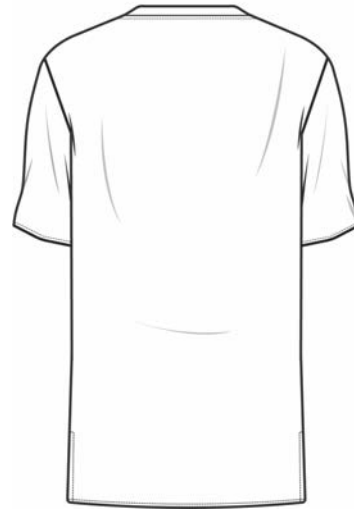








PVRVNOIV



LOOK 2

FABRICS

Plaid Tweed (Beige) –
10% Wool, 10% Nylon,
10% Viscose Rayon,
20% Polyester, 50% Cotton, 20% Acrylic



NET Mesh (Beige) –
65% Polyester, 35% Acrylic

Corduroy (Cream) –
100% Cotton



Splatter Twill (Black) –
97% Cotton, 3% PU

BLACK AND TAN
WEBBING
– Cotton

TRIMS

BLACK MARBLE
BUTTONS
– Acrylic

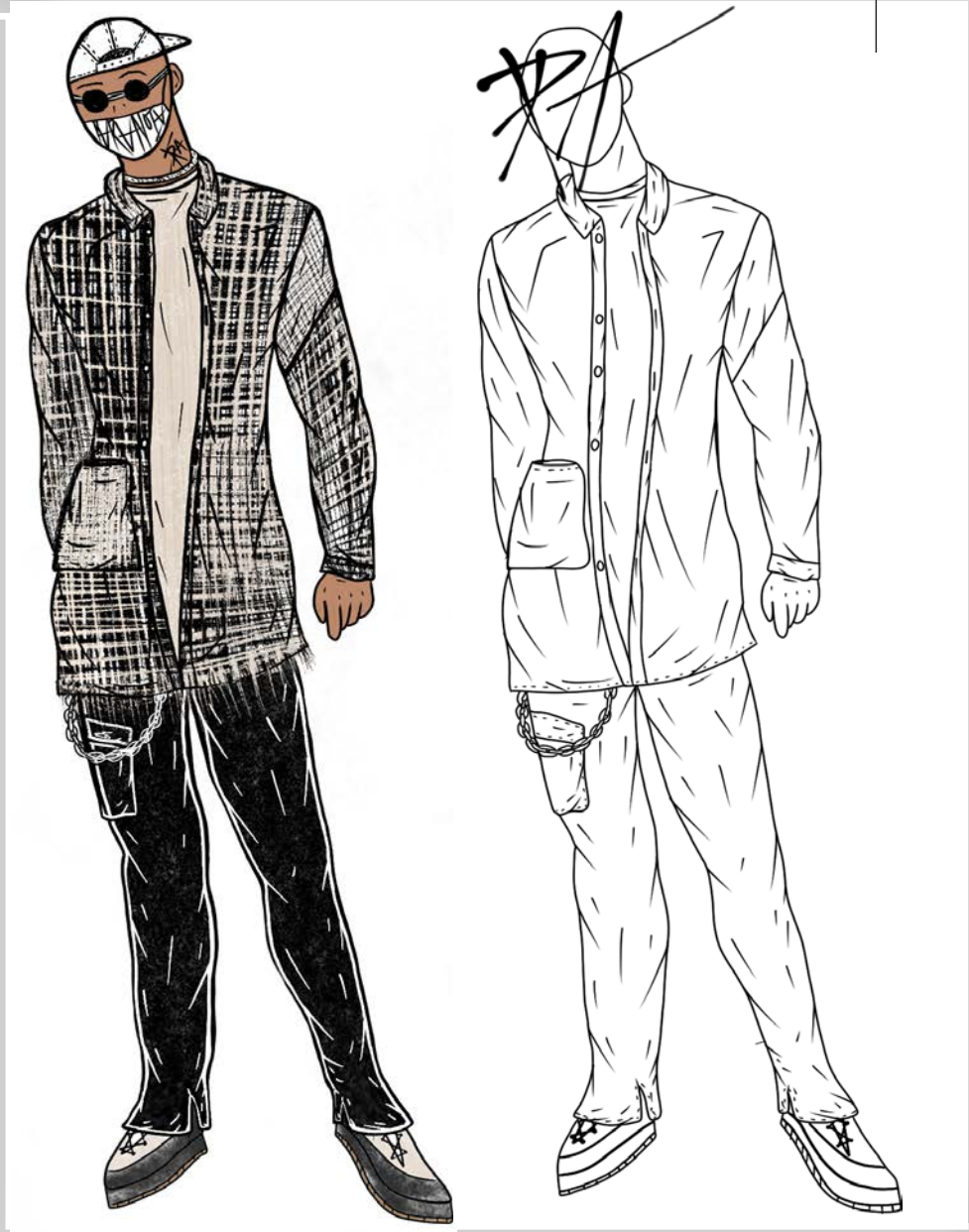
MATTE
BLACK
RELEASE
BUCKLE
METAL



MATTE BLACK CARABINER
– Metal



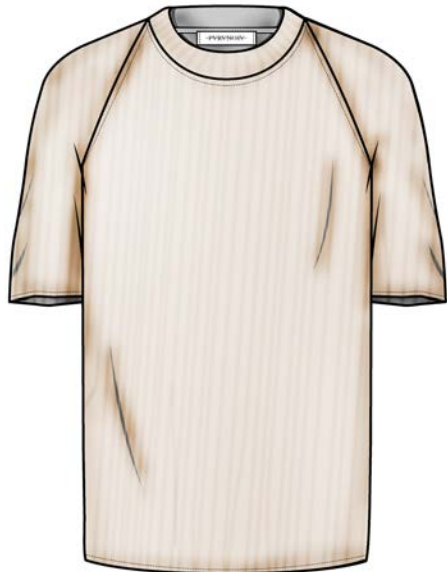
MATTE BLACK
CHAIN
– Acrylic

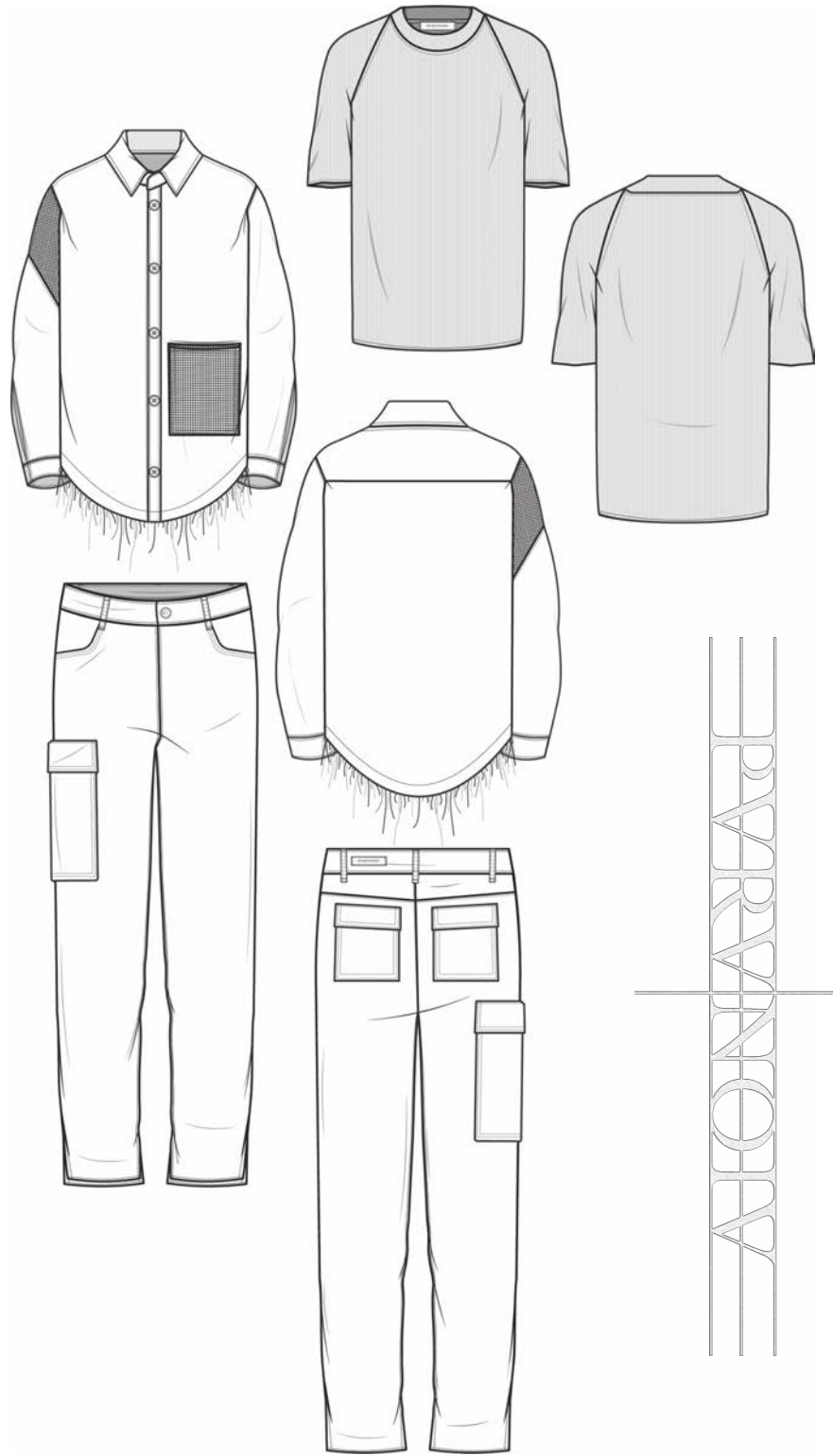




PVRVNOIV







LOOK 3

FABRICS

Vegan Leather - Animal Print (Cream) -
100% Polyurethane (PU)



French Terry (Red) -
100% Cotton

Rib Knit (Red) -
95% Cotton, 5% PU



Denim (Charcoal) -
99% Cotton, 1% PU

METALLIC
WEBBING
- Cotton

TRIMS

MATTE RED
CARABINER
- Metal

MATTE
BLACK
RELEASE
BUCKLE
- Metal

MATTE BLACK
ADJUSTER
BUCKLE
- Metal

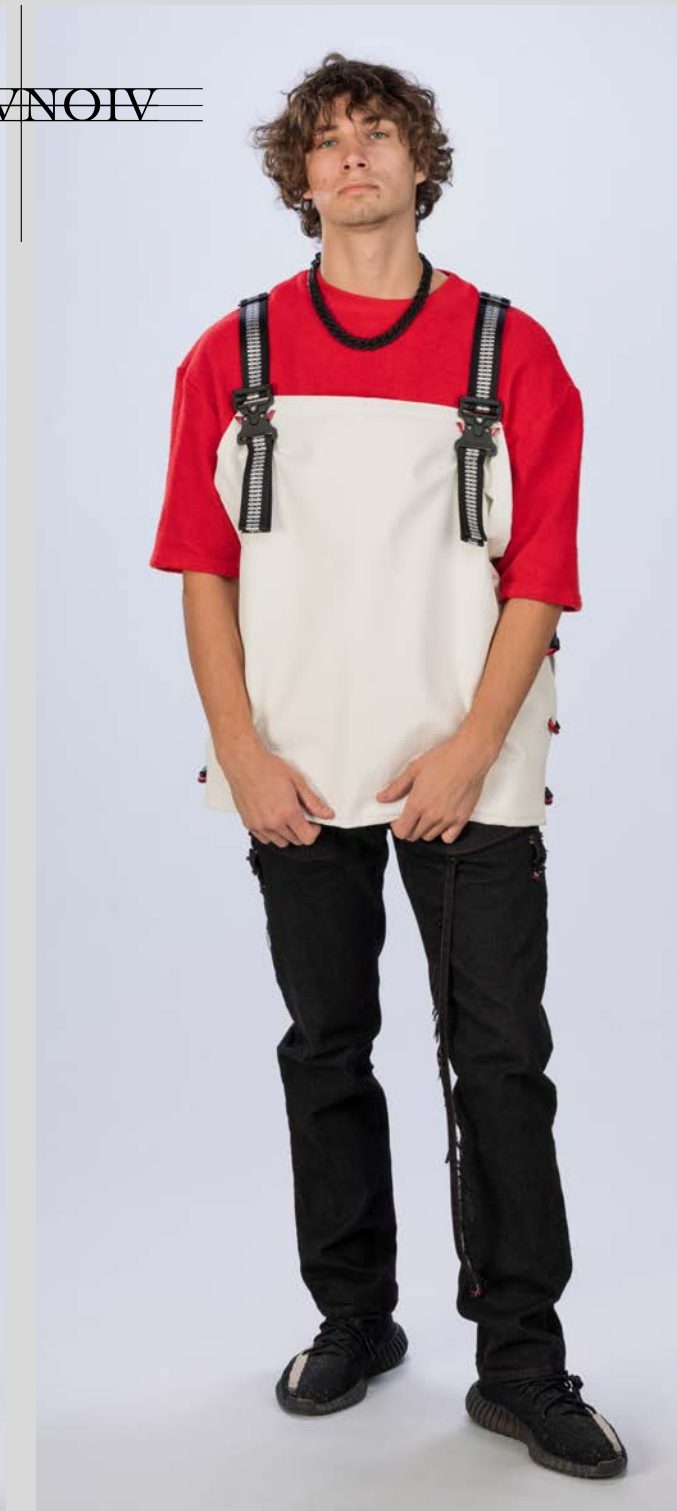
MATTE BLACK
CHAIN
- Acrylic

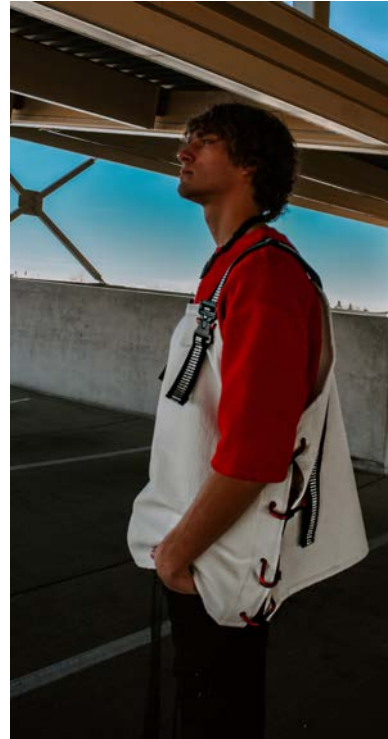
MATTE BLACK
RECTANGLE RINGS
- Metal

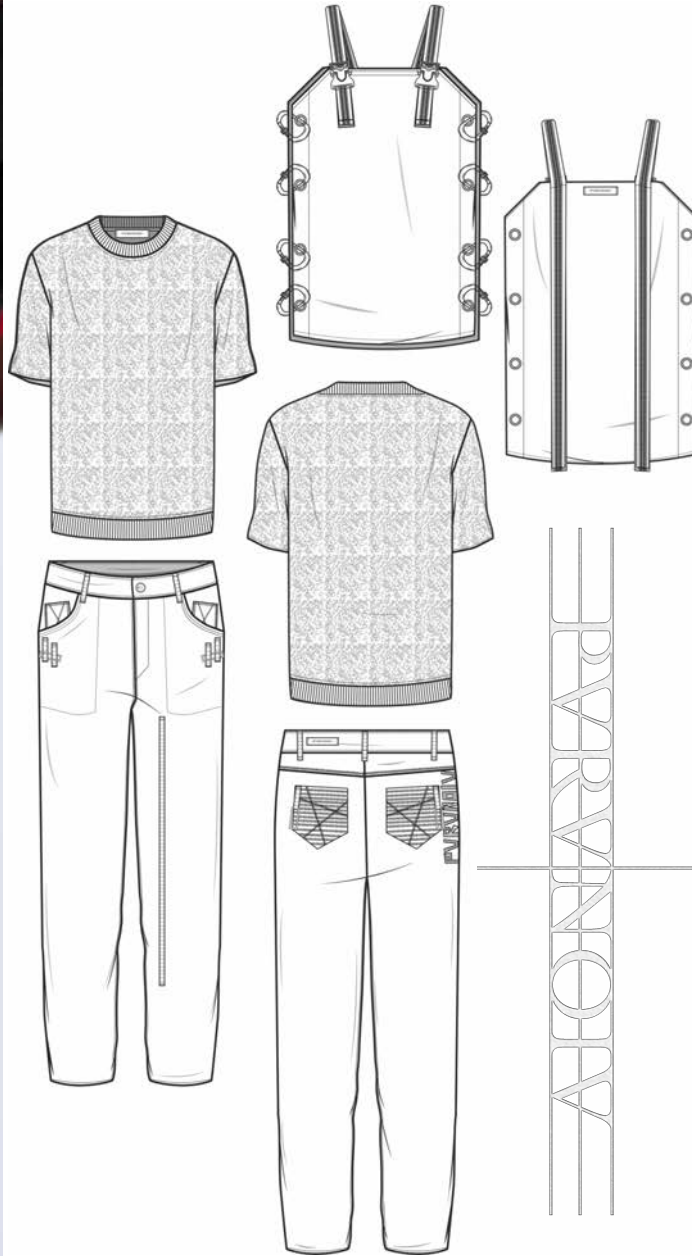




PVRVNOIV







LOOK 4

PVRVNOIV

FABRICS

Snakeskin Denim (Blue/Beige)
100% Cotton



Boiled Wool (Cream Mélange) -
55% Wool, 40% Nylon,
5% Polyester

Polar Fleece (White)
100% Polyester



Rib Knit (White)
-95% Cotton, 5% PU

NET Mesh (White) -
100% Polyester

TRIMS

BLACK AND TAN WEBBING
- Cotton

WHITE DRAWSTRING
- Cotton & Metal



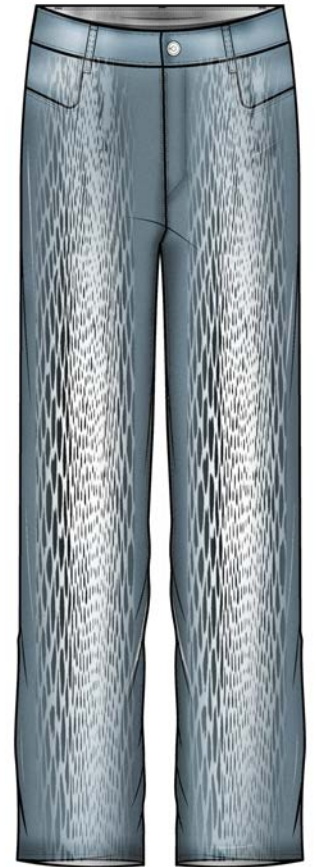
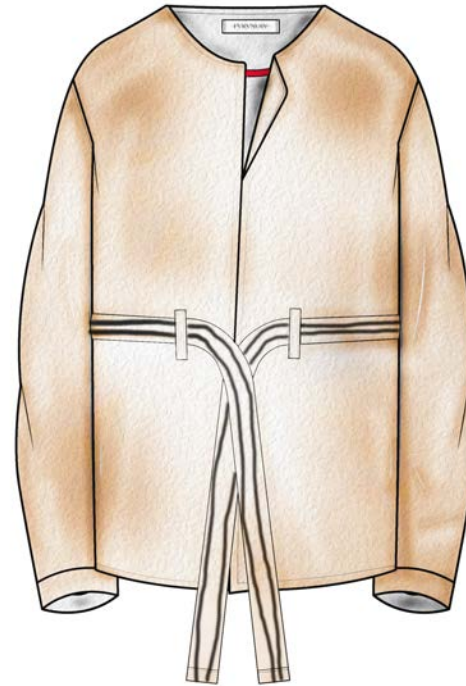
MATTE TAN
- Acrylic

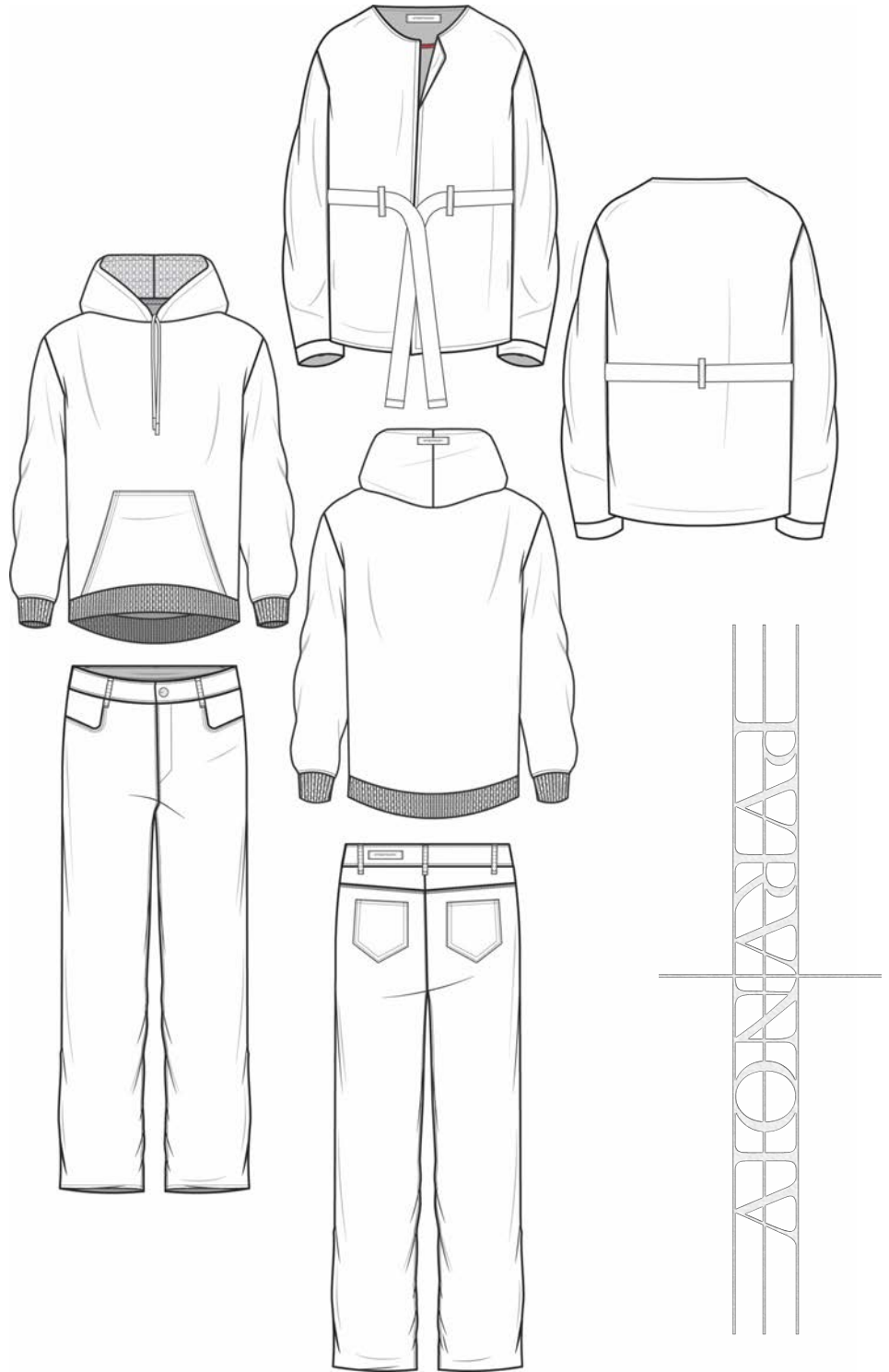




PVRVNOIV







LOOK 5

PVRVNOIV

FVRICS

Lightweight French Terry
(Cream Mélange) -
96% Cotton, 4% PU



13



ALL OVER DISTRESSED
Denim (Pastel Blue) -
100% Cotton



Vegan Leather –
Animal Print (Cream)
–
100% Polyurethane
(PU)



MATTE RED, TAN,
BLACK CHAIN
– Acrylic

MATTE BLACK
SWIVEL CLASP
– METAL

MATTE BLACK
SNAP HOOK
– Metal



TRIMS

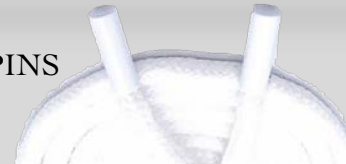
MATTE BLACK
RECTANGLE
RINGS
– Metal



MATTE RED,
TAN, BLACK
CHAIN
– Acrylic



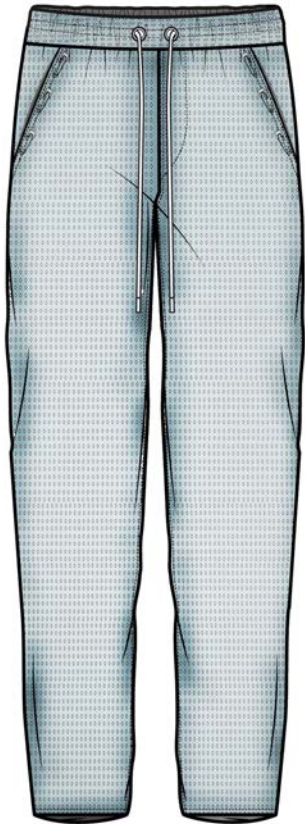
MATTE WHITE SAFTEY PINS
– Metal



WHITE DRAWSTRING
– Cotton & Metal

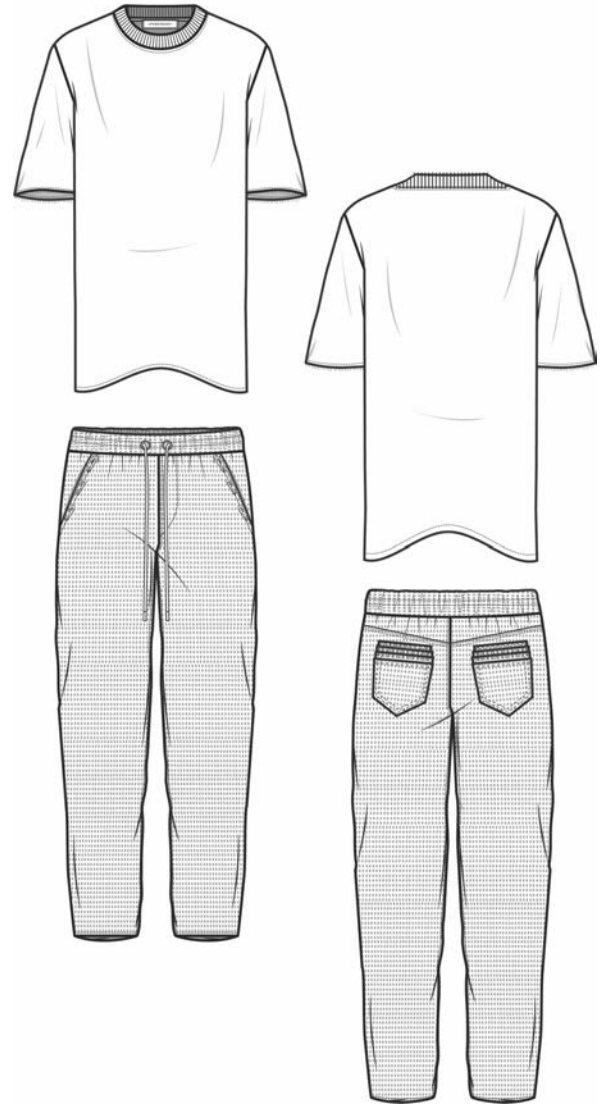








PVRVINOIV



LOOK 6

FVRICS

Double Jersey Knit – Check (Black) -
7% Viscose Rayon, 88% Polyester, 5% PU



Circle Distressed
Denim (Black) -
100% Cotton

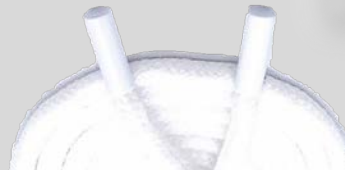
Rib Knit (White)
-95% Cotton, 5% PU

TRIMS



WHITE DRAWSTRING
– Cotton & Metal

MATTE BLACK/WHITE SAFTEY PINS
– Metal

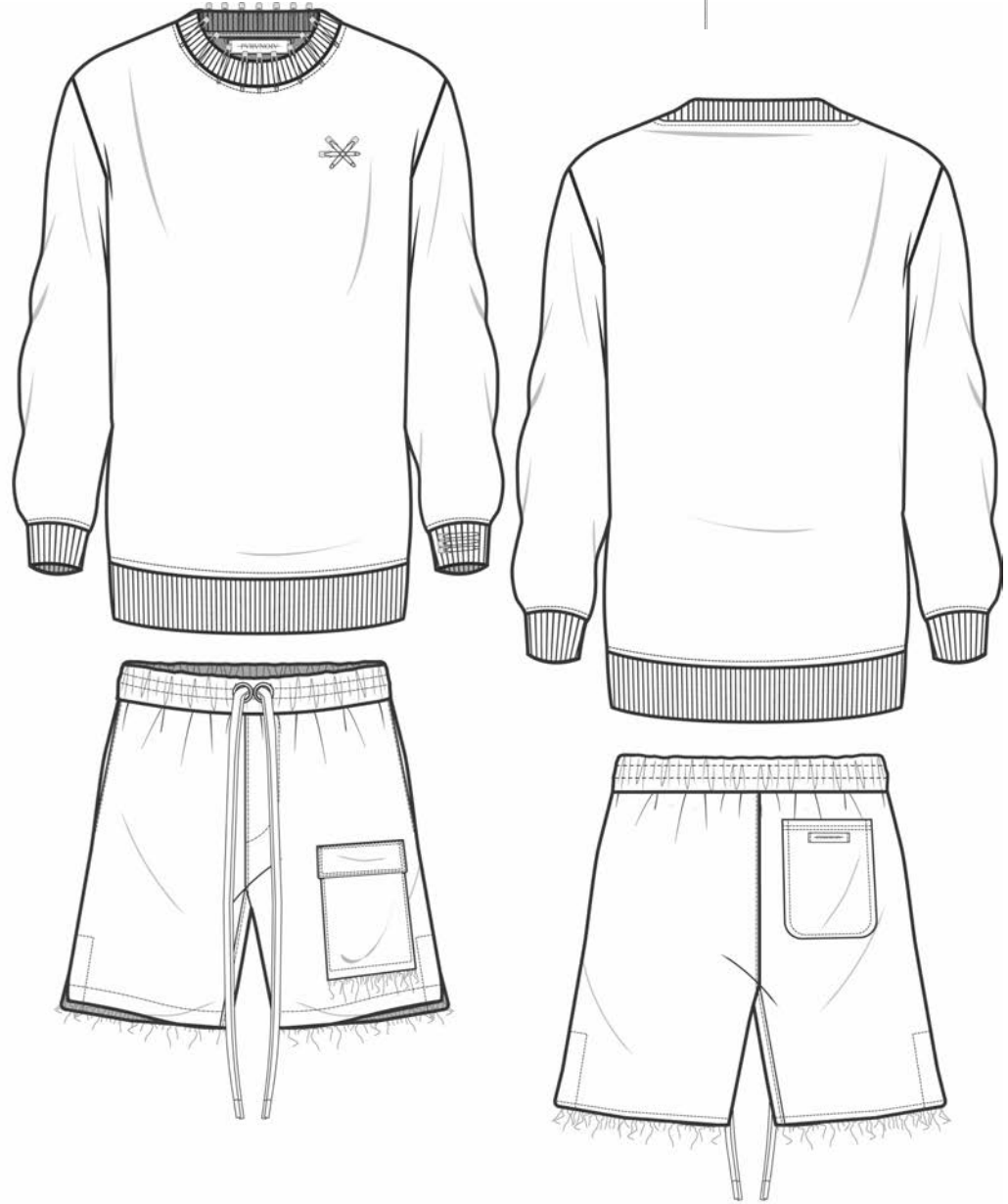








PVRVNOIV



PVRVNOIV - RVNGE PLVN

Season: FW 2021 Designer: Ryland Alms Contact: sales@pvrvernoiv.com // +1(970)402-5808 Address: 24 W 12th St 3rd fl, New York, NY 10011



Style:	PVFW21-WFT-001	Style:	PVFW21-FTT-002	Style:	PVFW21-CRT-003	Style:	PVFW21-RFTC-004	Style:	PVFW21-VLAPV-005
Price:	\$180	Price:	\$200.00	Price:	\$150.00	Price:	\$300.00	Price:	\$900.00
Colors:	Light Gray/Melange, Black	Colors:	Beige/Gray, Red	Colors:	Cream, Charcoal	Colors:	Red, Light Grey/Melange	Colors:	Cream, Black
Size:	S-XXL	Size:	S-XXL	Size:	S-XXL	Size:	S-XXL	Size:	S-XXL

Description: Waffle Side-Slit High-Low Heavyweight T-Shirt Description: Reverse French Terry Side Scappup Heavyweight T-Shirt Description: Corduroy Raglan High Neck T-Shirt Description: Reverse French Terry Short Sleeve Crewneck Description: Animal Print Leather Utility Vest



Style:	PVFW21-FTCH-006	Style:	PVFW21-TMJ-007	Style:	PVFW21-FMH-003	Style:	PVFW21-WC-009	Style:	PVFW21-WSPC-010
Price:	\$580	Price:	\$700	Price:	\$500	Price:	\$1,100	Price:	\$540
Colors:	Red, Grey/Melange	Colors:	Beige, Black	Colors:	White, Beige	Colors:	Beige/Melange, Grey	Colors:	Black/White,
Size:	S-XXL	Size:	S-XXL	Size:	S-XXL	Size:	S-XXL	Size:	S-XXL

Description: Dropped Chain Premium French Terry Hoodie Description: Tweed and Mesh Button-Up Jacket Description: Lightweight Fur Meshed Hoodie w/ Drawstring Description: Wool Strapped Coat w/ Accented Bias Tape Description: Waffle Fleece Oversized Crewneck w/ Satfey Pin Detail



Style:	mnn	Style:	PVFW21-BP5PJ-002	Style:	PVFW21-MDD11PP-003	Style:	PVFW21-SS4PJ-004	Style:	PVFW21-BR6PJ-005
Price:	\$420	Price:	\$440	Price:	\$420	Price:	\$480	Price:	\$460
Colors:	Pastel Blue, Navy	Colors:	Beige/Black, Black	Colors:	Pastel Blue, Navy	Colors:	NavyBlue/Tan Snakeskin	Colors:	Black/Red, White/Red
Size:	30-40	Size:	30-40	Size:	30-40	Size:	30-40	Size:	30-40
Description: Acid X Bleach Destruction Washed 11 Pocket Jeans		Description: Elephant Printed Twill 5 Pocket Cargo Pant		Description: Mass Destruction Denim 10 Pocket Drawstring Pant		Description: Snakeskin Printed 4 Pocket Jeans		Description: Heavyweight Utility 6 Pocket Jeans w/ Accented Stitching	



Style:	PVFW21-DD4PS-006
Price:	\$250
Colors:	Black, White
Size:	S-XXL
Description: Meshed Out Denim Cargo Shorts	



PVRVNOIPVRVNOIV

TECH PACKS



PVRVNOIV

DESIGN SHEET

PAGE #01

Company Name: PVRVNOIV

Style #: PVFW21-FTCH-006

Address:

Phone: +1(970) 402-5808

Email: pvrvernoiv@sales.com

Designer: Ryland Alms

GARMENT INFORMATION

Category: Men's Streetwear RTW

Division: Knitwear, Hoodies/Sweatshirts

Season: FW 2021

Garment Label: CB

Fabric Content: French Terry- 100% Cotton
Ribbing - 95% Cotton, 5% PU (Polyurethane)

Colorway: Blood Red, Cream, Matte Black,
Translucent

Description: Dropped Chain Premium French
Terry Hoodie



Sketch:

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

FABRIC SHEET

PAGE #02

Company Name: PVRVNOIV

Style #: PVFW21-FTCH-006

Address:

Category: Men's Streetwear RTW

Phone: +(970)402-5808

Division: Knitwear, Hoodies

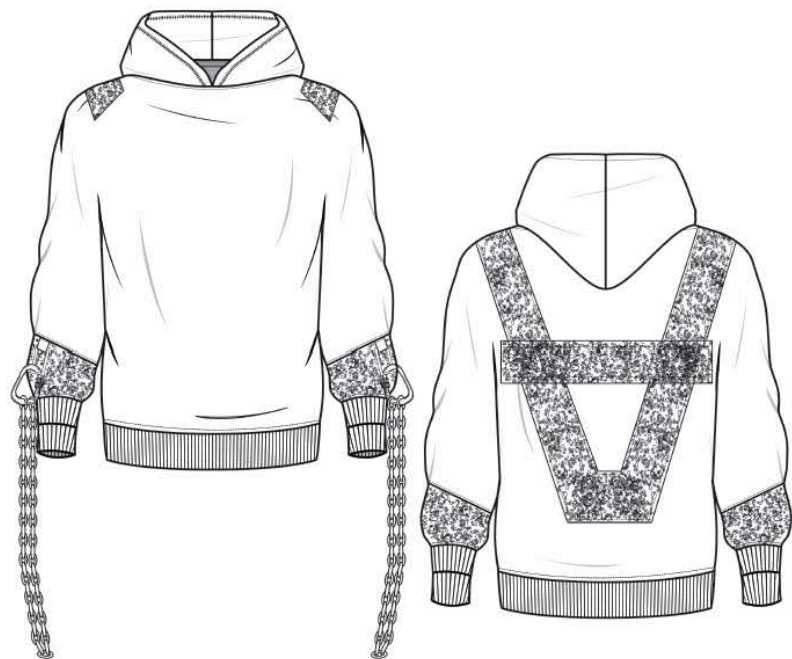
Season: FW 2021

Garment Label: CB

Email: pvrvernoiv@sales.com

Colorway: Blood Red

Designer: Ryland Alms



Fabric Information

Style Width/Weight

Size Ranges

Delivery Date:

Comments:

100% Cotton - *Fabric Textiles*

66" wide, 509 gsm

S-XXL - Sample Size: XL

7/20/21

100% Cotton - *Fabric Textiles*

44" wide, 421 gsm

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

BOM

PAGE #03

Company Name: PVRVNOIV

Style #: PVFW21-FTCH-006

Address:

Category: Men's Streetwear RTW

Phone: +(970)402-5808

Division: Knitwear, Hoodies Season: FW 2021

Email: pvrvnoiv@sales.com

Fabric Content: French Terry- 100% Cotton Ribbing - 95% Cotton, 5% PU (Polyurethane)

Designer: Ryland Alms

Colorway: Blood Red

Item-Vendor-Code-Origin		Content	Size-Quantity-Unit of Measure		Location	Color	Comments
Ribbing	SwatchOn	95% Cotton, 5% PU	44" wide	1.5 yd per garment	Cuff and Bottom	Red (20)	\$9.76 per yard
French Terry	SwatchOn	100% Cotton	66" wide	3 yd per garment	Garment Body	Red (20)	\$16.5 per yard
Leather	SwatchOn	100% PU	54" wide	.25 yd	Sleeve	Cream	\$17.75 per yard
Carabiner	LIKEBAGS	Metal	41 mm	2 pk	Sleeve	Matte Black	\$4 per pack
Rectangle Ring	LIKEBAGS	Metal	38 mm	2 pk	Sleeve	Matte Black	\$2.70 (2pk)
Chain	Basic P Supplies	100% Acrylic	50 pcs	2 pk	Sleeve	Translucent	\$8 per pack
Thread	Gutermann	100% Polyester	400 yd	1	Hood	White	\$5 per
Thread (Sergers)	Gutermann	100% Polyester	1000 yd	4	Garment Body	Red	\$7 per

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

DETAIL/CONSTRUCTION SHEET

PAGE #04

Company Name:

Style #: PVFW21-FTCH-006

Address:

Category: Men's Streetwear RTW

Phone: +(970)402-5808

Division: Knitwear, Hoodies | Season: FW 2021

Fabric Content: French Terry- 100% Cotton Ribbing - 95% Cotton, 5% PU (Polyurethane)

Email: pvrvernoiv@sales.com

Colorway: Blood Red

Designer: Ryland Alms

Order of Operation:	Comments
<i>Body</i>	<i>.5" seams, clean finished with 4 thread overlock</i>
<i>Hem</i>	<i>Stitch hem with overlock and then topstitch to have hem flat</i>
<i>Leather on Sleeve</i>	<i>Top stitch onto top of reversed FT on sleeve with ring in place</i>
<i>Around Hood</i>	<i>Style stitch (48) around hood</i>
<i>Apply carabiner and chain</i>	<i>apply to the ring on both sides</i>
<i>Upside down A in Reverse FT</i>	<i>Top stitch 1/4" seam allowance</i>
Seam Allowance	Placement
Width .5"	All Other Seams
Width .25"	Armhole, Neckline
Width .5"	Hem

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

SPEC SHEET/POM

PAGE #05

Company Name: PVRVNOIV

Style #: PVFW21-FTCH-006

Address:

Category: Men's Streetwear RTW

Phone: +(970)402-5808

Division: Knitwear, Hoodies

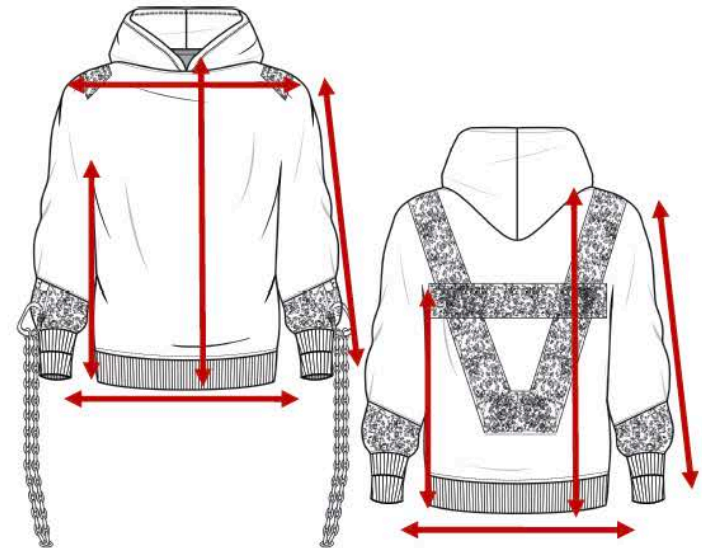
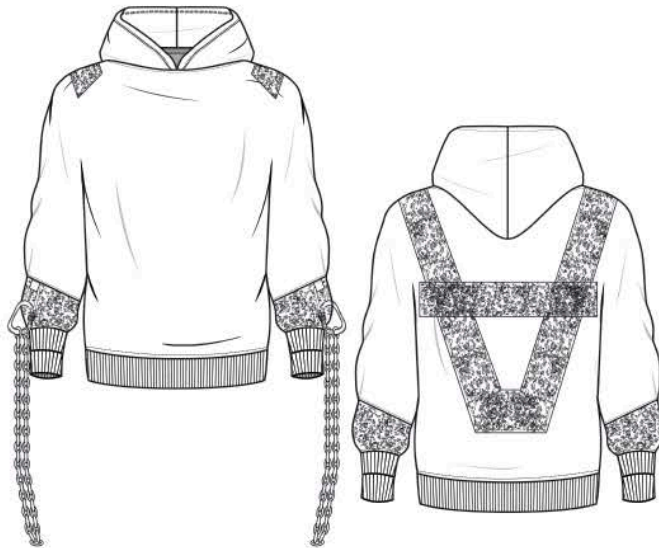
Season: FW 2021

Email: pvrvernoiv@sales.com

Fabric Content: French Terry- 100% Cotton Ribbing - 95% Cotton,
5% PU (Polyurethane)

Designer:

Colorway: Blood Red



Code	Point of Measure	TOL. +/-	S	M	L	XL	XXL
1	CF	(1/4)	38	38 1/2	39	39 1/2	40
2	CB	(1/4)	39 1/2	40	40 1/2	41	41 1/2
3	Side Length	(1/4)	22 1/2	23	23 1/2	24	24 1/2
4	Sleeve Length	(1/4)	10 1/2	32	32 1/2	33	33 1/2
5	Waist	(1/4)	21 1/2	22	22 1/2	23	23 1/2
6	Across Chest	(1/4)	38 1/5	39	39 1/2	40	40 1/2

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

COST SHEET

PAGE #0

Company Name: PVRVNOIV		Style #: PVFW21-FTCH-006	
Address:		Category: Men's Streetwear RTW	
Phone: +(970)402-5808		Division: Knitwear, Hoodie	Season: FW 2021
Email: pvrvernoiv@sales.com		Colorway: Blood Red	

MATERIALS

DESC.	QTY	Price	Total
French Terry	3	\$25.50	\$76.50
Ribbing & Leath	3.25	\$15.00	\$48.75
Thread	1	\$10.00	\$10.00
Total			\$135.25

TRIMS

DESC.	QTY	Price	Total
Carabiner & Rings	2	\$12.00	\$24.00
Chain	2	\$20.00	\$40.00
Total			\$40.00

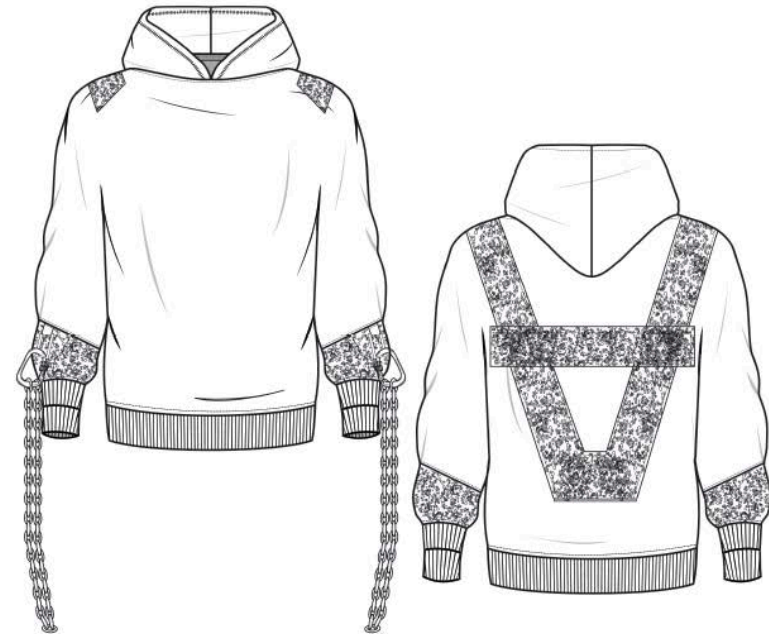
LABOR

DESC.	QTY	Price	Total
Cutting	3	\$15.00	\$45.00
Sewing	4	\$15.00	\$60.00
Steam	1	\$5.00	\$5.00
Total			\$110.00

SHIPPING & DUTY

DESC.	QTY	Price	Total
Box	1	\$15.00	\$15.00
Plastic	1	\$1.00	\$1.00
Tagging	3	\$5.00	\$15.00
Total			\$31.00

TOTAL GARMENT COST:	\$191.00
COGS (WP\$): (75%MU)	\$382.00
SUGGESTED RETAIL PRICE: (150%MU based)	\$573.00
GROSS PROFIT \$	\$191.00
GROSS MARGIN %	33.33%



COGS: total garment cost, inbound freight(\$2), tax and duty(\$4.5), warehouse fees(\$5.5).

PVRVNOIV

DESIGN SHEET

PAGE #01

Company Name: PVRVNOIV

Style #: PVFW21-ABC11PJ-001

Address:

Phone: +1(970) 402-5808

Email: pvrvnoiv@sales.com

Designer: Ryland Alms

GARMENT INFORMATION

Category: Men's Streetwear RTW

Division: Bottoms, Jeans

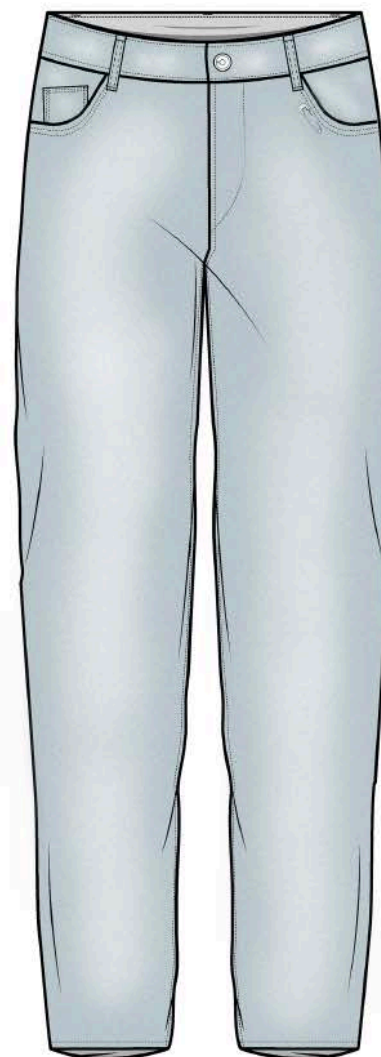
Season: FW 2021

Garment Label: CB

Fabric Content: 100% Cotton

Colorway: Pastel Blue

Description: Acid X Bleach Dyed 11 Pocket Jeans



Sketch:

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

FABRIC SHEET

PAGE #02

Company Name: PVRVNOIV

Style #: PVFW21-ABC11PJ-001

Address:

Category: Men's Streetwear RTW

Phone: +(970)402-5808

Division: Bottoms, Jeans

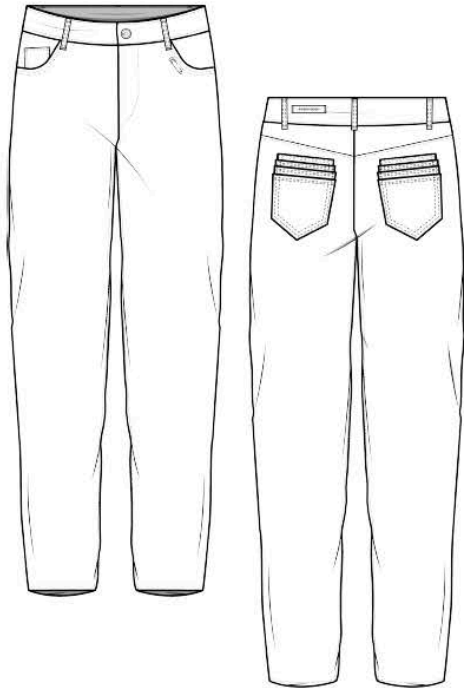
Season: FW 2021

Garment Label: CB

Email: pvrvnoiv@sales.com

Colorway: Pastel Blue

Designer: Ryland Alms



Fabric Information

Style Width/Weight

Size Ranges

Delivery Date:

Comments:

100% Cotton - SwatchOn

58" wide, 335 gsm

30-40 - Sample Size: 34

7/20/21

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

Company Name: PVRVNOIV	Style #: PVFW21-ABC11PJ-001		
Address:	Category: Men's Streetwear RTW		
Phone: +(970)402-5808	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">Division: Bottoms, Jeans</td> <td style="width: 30%;">Season: FW 2021</td> </tr> </table>	Division: Bottoms, Jeans	Season: FW 2021
Division: Bottoms, Jeans	Season: FW 2021		
Email: pvrvernoiv@sales.com	Fabric Content: Denim - 100% Cotton		
Designer: Ryland Alms	Colorway: Light Grey/Mélange		

Item-Vendor-Code-Origin		Content	Size-Quantity	Unit of Measure	Location	Color	Comments
Denim	SwatchOn	100% Cotton	56" wide	2.5	Full Garment	Light Grey/Mélange	\$12.42 per yard
Thread	Gutermann	100% Polyester	400 yd	1	Top Stitch	Tan	\$5 per
Thread (Serges)	Gutermann	100% Polyester	1000 yd	4	Garment Body	Tan	\$7 per

PVRVNOIV

DETAIL/CONSTRUCTION SHEET

PAGE #04

Company Name:		Style #: PVFW21-ABC11PJ-001	
Address:		Category: Men's Streetwear RTW	
Phone: +(970)402-5808		Division: Bottoms, Jeans	Season: FW 2021
		Fabric Content: Denim - 100% Cotton	
Email: pvrvernoiv@sales.com		Colorway: Pastel Blue	
Designer: Ryland Alms			

Order of Operation:	Comments
<i>Body</i>	<i>.5" seams, Flat Felt Seams</i>
<i>Hem</i>	<i>Double fold and top stitch</i>
<i>Pockets</i>	<i>Double Top Stitch .5" apart</i>
<i>Side Seam</i>	<i>Finished with .5" stitch and 4 thread overlock</i>
<i>Bleach/Acid Dye</i>	<i>Wet Denim, Spray Bleach, then Spray Acid, let rest in sunlight, wash</i>
<i>Distressing</i>	<i>Use drimmel to create unique distressed pattern</i>
Seam Allowance	Placement
Width .5"	All Other Seams
Width .25"	Armhole, Neckline
Width .5"	Hem

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

SPEC SHEET/POM

PAGE #05

Company Name: PVRVNOIV

Style #: PVFW21-ABC11PJ-001

Address:

Category: Men's Streetwear RTW

Phone: +(970)402-5808

Division: Bottoms, Jeans

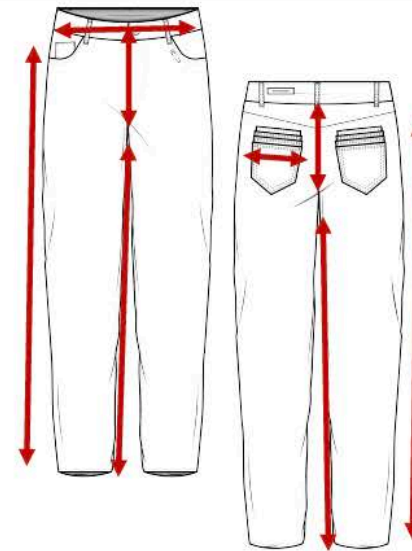
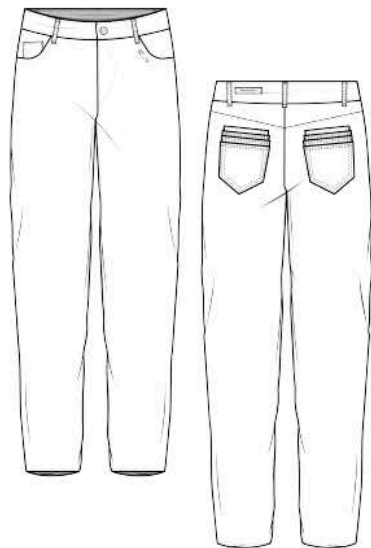
Season: FW 2021

Email: pvrvnoiv@sales.com

Fabric Content: Denim - 100% Cotton

Designer: Ryland Alms

Colorway: Pastel Blue



Code	Point of Measure	TOL. +/-	30	32	34	36	38
1	Upper Waist	(1/4)	16 1/2	17	17.5	18	18 1/2
2	Front Rise	(1/4)	9 1/5	10	10.5	11	11 1/2
3	Back Rise	(1/4)	12	12 1/2	13	13 1/2	14
4	Inseam	(1/4)	29 1/2	30	30.5	31	31 1/2
5	Outseam	(1/4)	39	39 1/2	40	40 1/2	41
6	Pocket Width	(1/4)	4 1/2	5	5 1/2	6	6 1/2

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

COST SHEET

PAGE #06

Company Name: PVRVNOIV		Style #: PVFW21-ABC11PJ-001	
Address:		Category: Men's Streetwear RTW	
Phone: +(970)402-5808		Division: Bottoms, Jeans	Season: FW 2021
Email: pvrvernoiv@sales.com		Colorway: Pastel Blue	

MATERIALS

DESC.	QTY	Price	Total
Denim	3	\$17.00	\$51.00
Thread	1	\$10.00	\$10.00
Total			\$61.00

TRIMS

DESC.	QTY	Price	Total
Button	1	\$5.00	\$5.00
Total			\$5.00

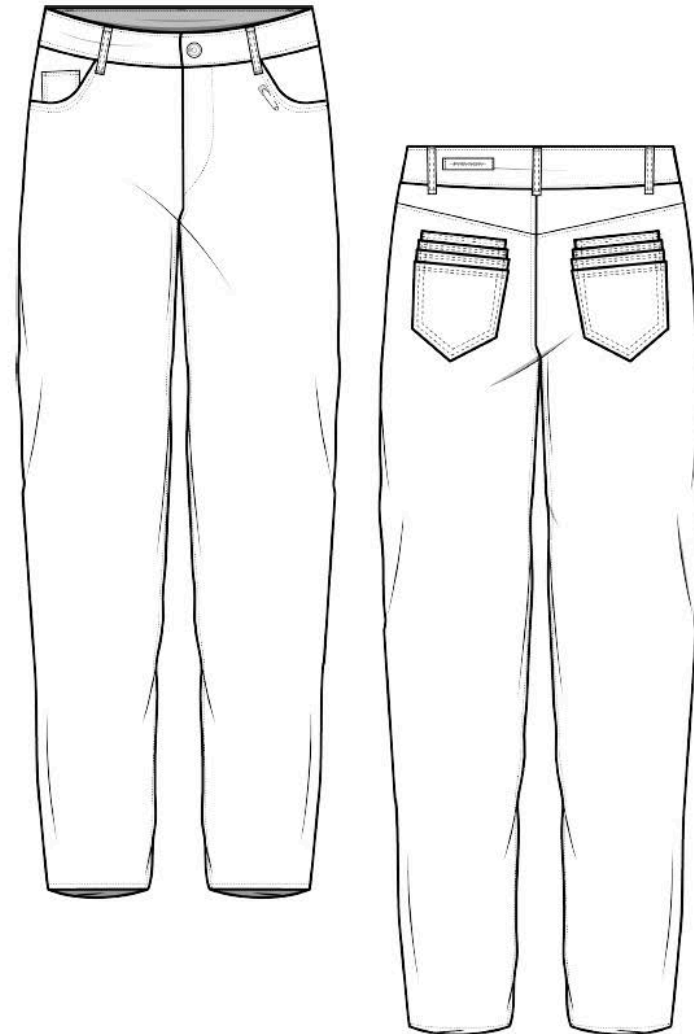
LABOR

DESC.	QTY	Price	Total
Cutting	3	\$15.00	\$45.00
Sewing	3	\$15.00	\$45.00
Steam	1	\$5.00	\$5.00
Total			\$95.00

SHIPPING & DUTY

DESC.	QTY	Price	Total
Box	1	\$15.00	\$15.00
Plastic	1	\$1.00	\$1.00
Tagging	3	\$5.00	\$15.00
Total			\$31.00

TOTAL GARMENT COST:	\$131.00
COGS (WP\$): (75%MU)	\$262.00
SUGGESTED RETAIL PRICE: (150%MU based)	\$393.00
GROSS PROFIT \$	\$131.00
GROSS MARGIN %	33.33%



COGS: total garment cost, inbound freight(\$2), tax and duty(\$4.5), warehouse fees(\$5.5).

PVRVNOIV

DESIGN SHEET

PAGE #01

Company Name: PVRVNOIV

Style #: PVFW21-WFT-001

Address:

Phone: +1(970) 402-5808

Email: pvrvernoiv@sales.com

Designer: Ryland Alms

GARMENT INFORMATION

Category: Men's Streetwear RTW

Division: Knitwear, T-Shirt

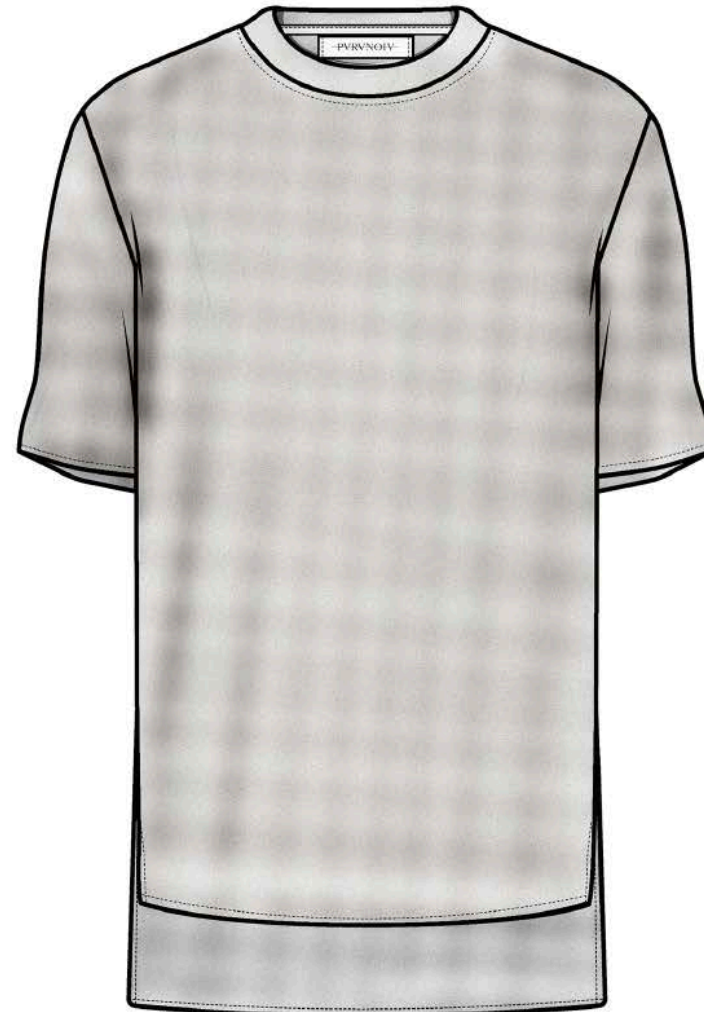
Season: FW 2021

Garment Label: CB

Fabric Content: Waffle Knit - 60% Cotton, 40%
Polyester

Colorway: Light Grey/Mélange

Description: Waffle Side Slit High-Low
Heavyweight T-Shirt



Sketch:

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

FABRIC SHEET

PAGE #02

Company Name: PVRVNOIV

Style #: PVFW21-WFT-001

Address:

Category: Men's Streetwear RTW

Phone: +(970)402-5808

Division: Knitwear, T-Shirt

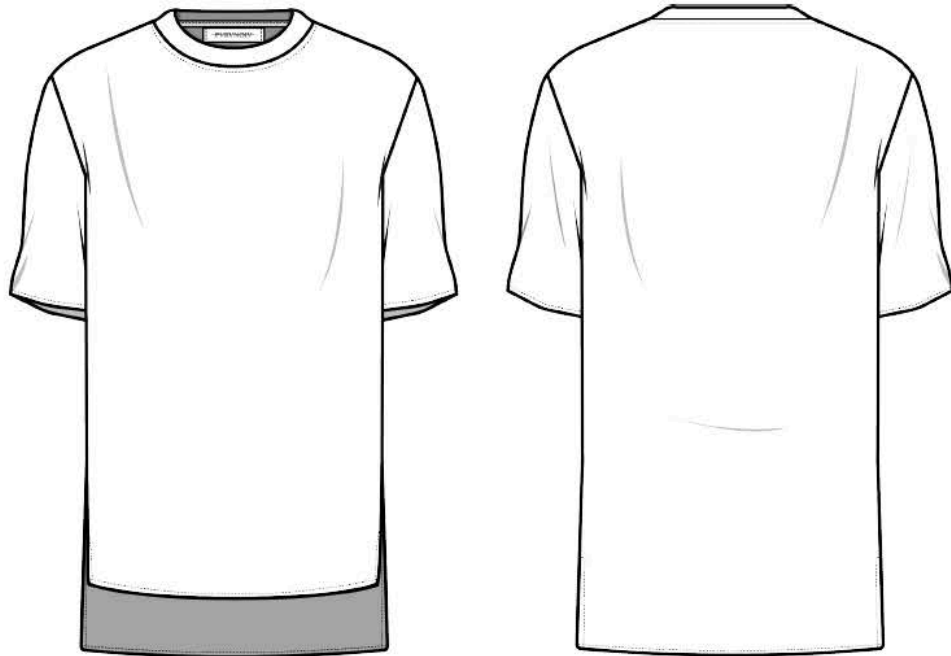
Season: FW 2021

Garment Label: CB

Email: pvrvernoiv@sales.com

Colorway: Light Grey/Mélange

Designer: Ryland Alms



Fabric Information

Style Width/Weight

Size Ranges

Delivery Date:

Comments:

60% Cotton, 40% Polyester - Swatch On

56" wide, 267 gsm

S-XXL - Sample Size: XL

7/20/21

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

BOM

PAGE #03

Company Name: PVRVNOIV		Style #: PVFW21-WFT-001	
Address:		Category: Men's Streetwear RTW	
Phone: +(970)402-5808		Division: Knitwear, T-Shirt	Season: FW 2021
Email: pvrvernoiv@sales.com		Fabric Content: Waffle Knit - 60% Cotton, 40% Polyester	
Designer: Ryland Alms		Colorway: Light Grey/Mélange	

Item-Vendor-Code-Origin		Content	Size-Quantity-Unit of Measure		Location	Color	Comments
Waffle Rib Knit	SwatchOn	60% Cotton, 40% Polyester	56" wide	2.5	Full Garment	Light Grey/Mélange	\$9.76 per yard
Thread	Gutermann	100% Polyester	400 yd	1	Top Stitch	White	\$5 per
Thread (Serger)	Gutermann	100% Polyester	1000 yd	4	Garment Body	White	\$7 per

PVRVNOIV

DETAIL/CONSTRUCTION SHEET

PAGE #04

Company Name:		Style #: PVFW21-WFT-001	
Address:		Category: Men's Streetwear RTW	
Phone: +(970)402-5808		Division: Knitwear, T-Shirt	Season: FW 2021
		Fabric Content: Waffle Knit - 60% Cotton, 40% Polyester	
Email: pvrvernoiv@sales.com		Colorway: Light Grey/Mélange	
Designer: Ryland Alms			

Order of Operation:	Comments
<i>Body</i>	<i>.5" seams, clean finished with 4 thread overlock</i>
<i>Hem</i>	<i>Stitch hem with overlock and then double fold and topstitch</i>
<i>Top Stitch</i>	<i>Top stitch on neckline and sleeve</i>
<i>Side Seam</i>	<i>Double fold and top stitch to point</i>

Seam Allowance		Placement
Width	.5"	All Other Seams
Width	.25"	Armhole, Neckline
Width	.5"	Hem

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

SPEC SHEET/POM

PAGE #05

Company Name: PVRVNOIV

Style #: PVFW21-WFT-001

Address:

Category: Men's Streetwear RTW

Phone: +(970)402-5808

Division: Knitwear, T-Shirt

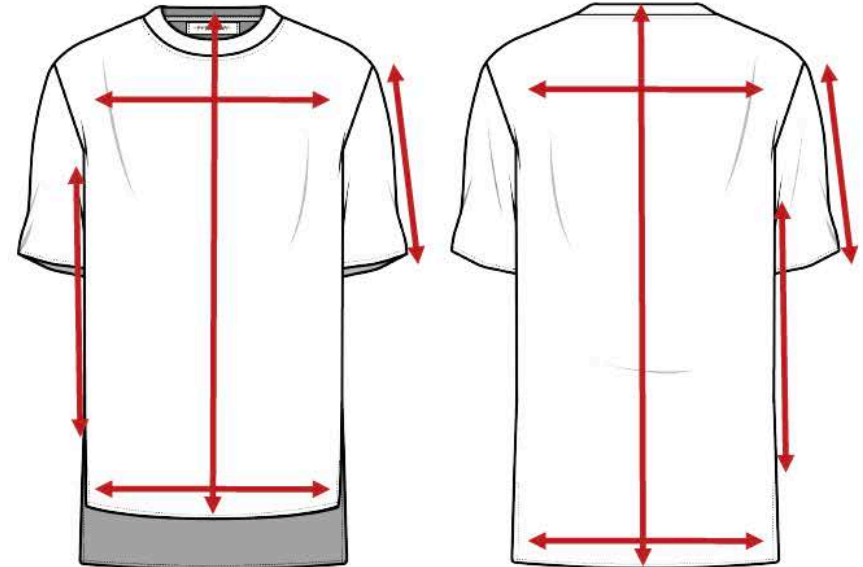
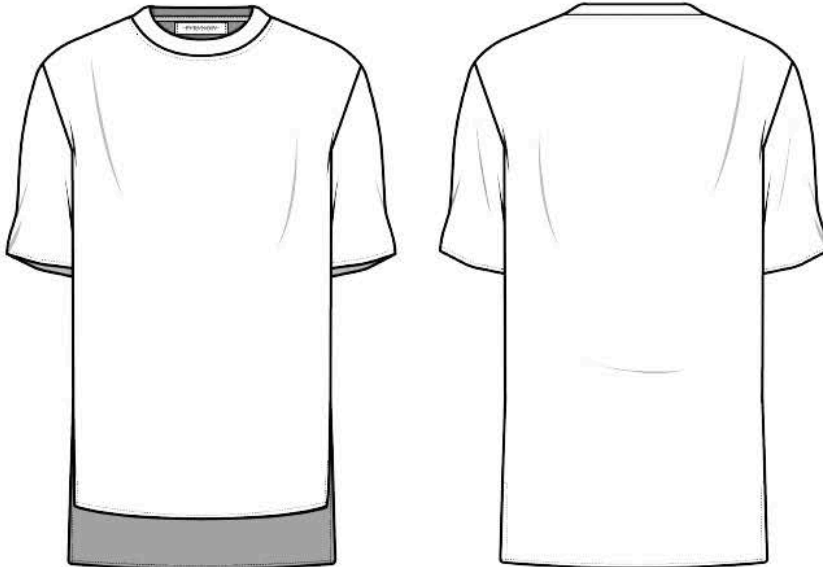
Season: FW 2021

Email: pvrvernoiv@sales.com

Fabric Content: Waffle Knit - 60% Cotton, 40% Polyester

Designer: Ryland Alms

Colorway: Light Grey/Mélange



Code	Point of Measure	TOL.+/-	S	M	L	XL	XXL
1	CF	(1/4)	27	27 1/2	28	28 1/2	29
2	CB	(1/4)	33 1/5	34	34 1/2	35	35 1/2
3	Side Length	(1/4)	15 1/2	16	16 1/2	17	17 1/2
4	Sleeve Length	(1/4)	9 1/2	10	10 1/5	11	11 1/2
5	Waist	(1/4)	20 1/5	21	21 1/2	22	22 1/2
6	Across Chest	(1/4)	21	21 1/2	22	22 1/2	23

Date Created: August 2020

Date Modified: October 2020

Date Released: August 2021

PVRVNOIV

PAGE #0

COST SHEET

Company Name: PVRVNOIV		Style #: PVFW21-WFT-001	
Address:		Category: Men's Streetwear RTW	
Phone: +(970)402-5808		Division: Knitwear, T-Shirt	Season: FW 2021
Email: pvrvernoiv@sales.com		Colorway: Light Grey/Mélange	

MATERIALS

DESC.	QTY	Price	Total
Waffle Rib Knit	2.5	\$15.00	\$37.50
Thread	1	\$10.00	\$10.00
Total			\$47.50

TRIMS

DESC.	QTY	Price	Total
	0	\$0.00	\$0.00
	0	\$0.00	\$0.00
Total			\$0.00

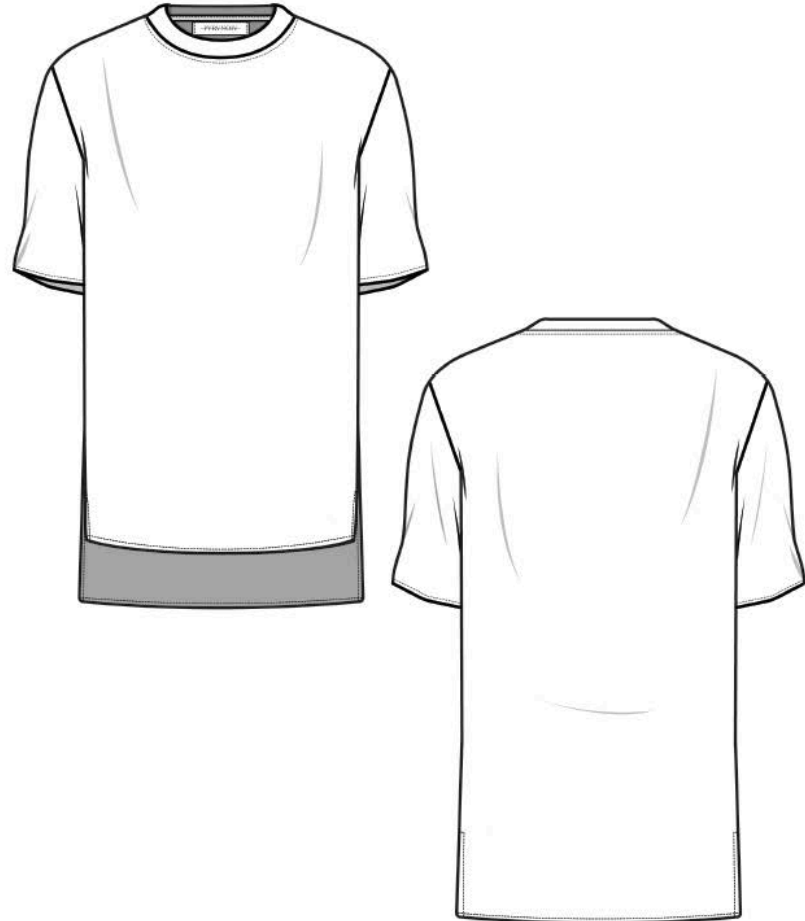
LABOR

DESC.	QTY	Price	Total
Cutting	2	\$15.00	\$30.00
Sewing	1	\$15.00	\$15.00
Steam	1	\$5.00	\$5.00
Total			\$50.00

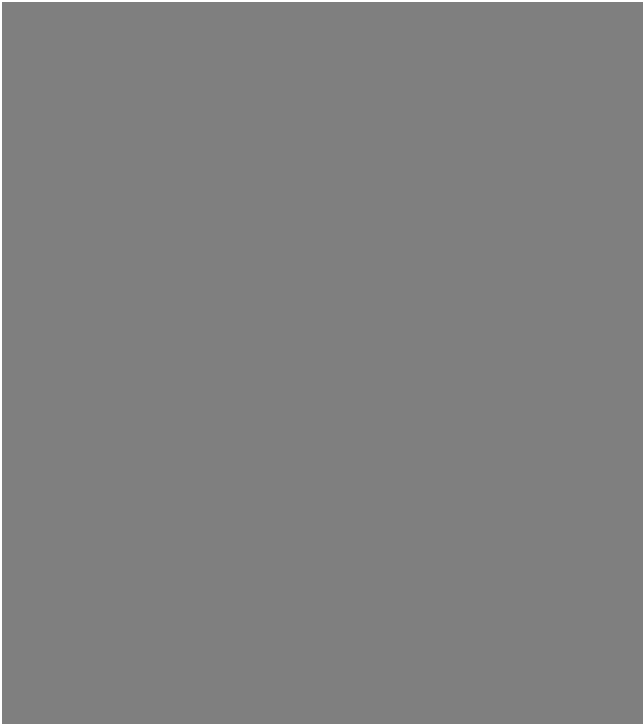
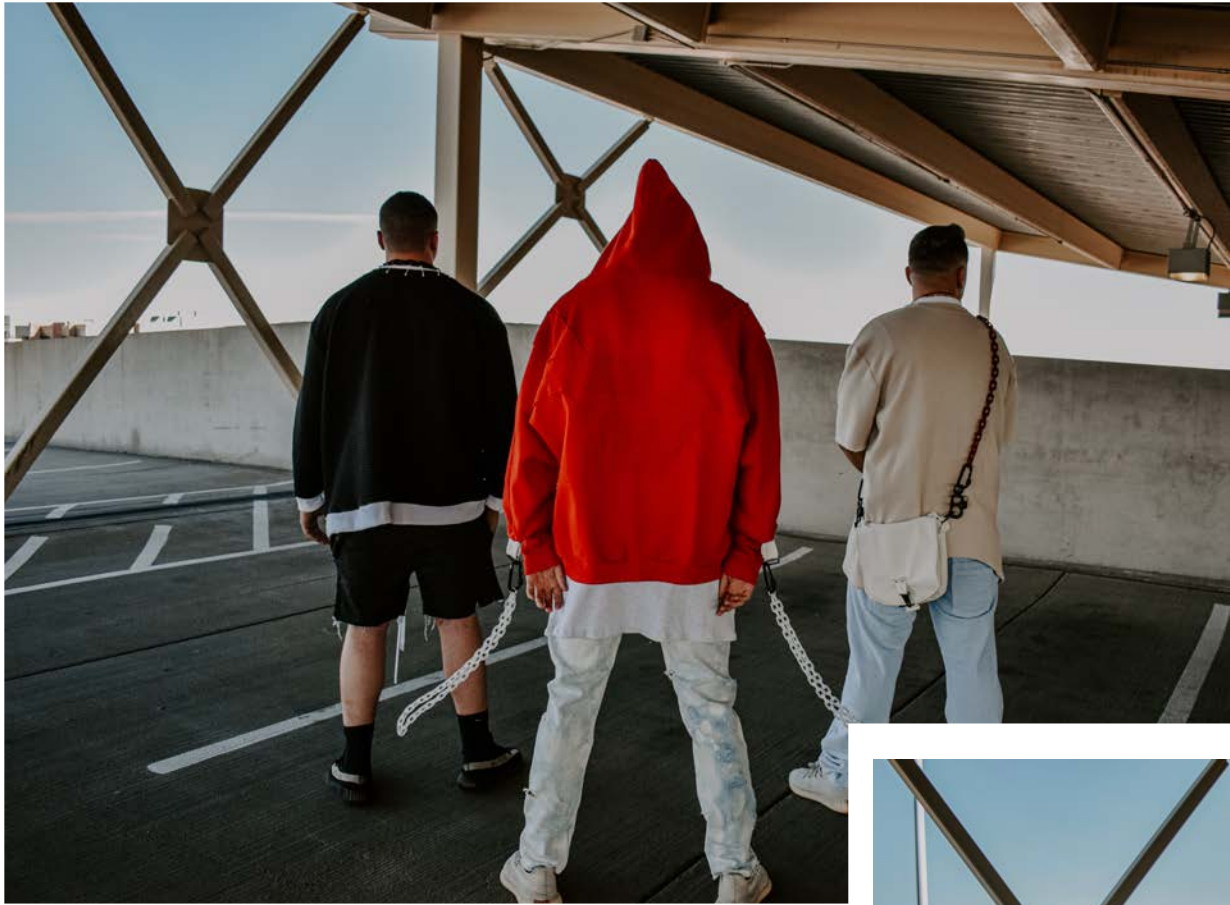
SHIPPING & DUTY

DESC.	QTY	Price	Total
Box	0	\$15.00	\$0.00
Plastic	1	\$1.00	\$1.00
Tagging	2	\$5.00	\$10.00
Total			\$11.00

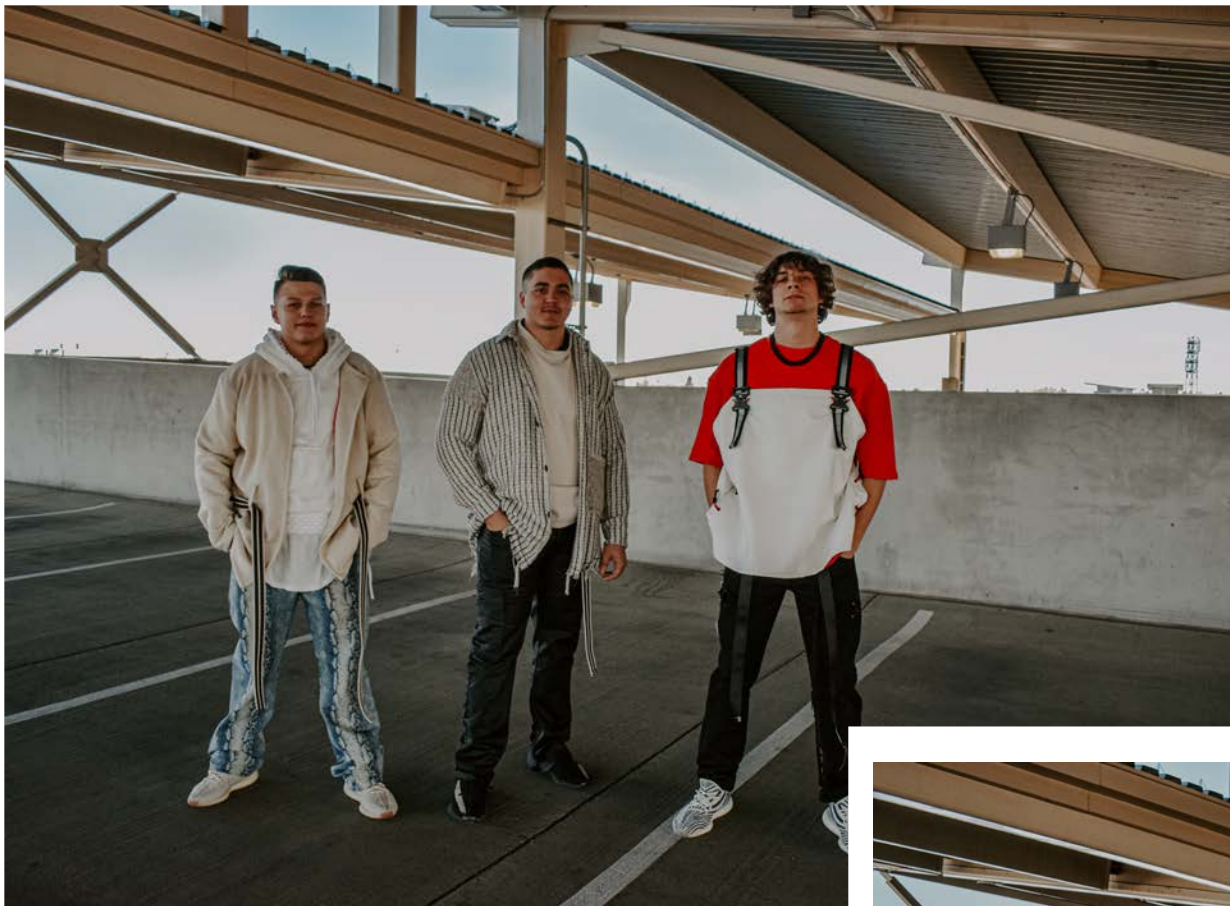
TOTAL GARMENT COST:			\$61.00
COGS (WP\$): (75%MU)			\$122.00
SUGGESTED RETAIL PRICE: (150%MU based)			\$183.00
GROSS PROFIT \$			\$61.00
GROSS MARGIN %			33.33%



COGS: total garment cost, inbound freight(\$2), tax and duty(\$4.5), warehouse fees(\$5.5).



PVRVNOLV



PVRVNOIV

