

RYLAND P. ALMS

DESIGNER

Denver, CO
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rylandalms.com

Profile

Apparel and footwear designer specializing in luxury, streetwear, and contemporary product creation. Experienced across full design cycles—from concept, color, and materials to technical execution, fittings, and production. Known for clean visual storytelling, strong CAD and technical skills, and cross-functional collaboration with development, materials, and merchandising teams.

Skills

Design -
Menswear, Kidswear,
Footwear, Streetwear, Luxury,
Sportswear, Graphic Design, Fashion
Illustration, Technical Design, CAD,
Trend & Color Forecasting, Color
Development Embellishment Design,
Pattern Making, Draping, Garment
Construction, Styling, Fittings, Tech Packs,
BOMs, Line Planning, Digital Design

Software -
Adobe Illustrator, Photoshop, InDesign;
Microsoft Excel, PowerPoint, Word, Copilot,
Vizcom, 3D Application

Product Development -
Materials sourcing, factory communication,
sample development, production cycles,
calendar management, cross-functional
collaboration.

Education

August 2021

Colorado State University — Fort
Collins, CO
Bachelor of Science, Apparel Design &
Merchandising
Concentration: Apparel Design &
Production

Experience

CROCS — CMG (Color, Materials & Graphics)

Associate Designer, CMG

April 2025 – Present | Broomfield, CO

- Lead seasonal color, material, and graphic direction across key Crocs product lines.
- Develop CADs, palettes, colorways, and material stories aligned with brand and consumer strategy.
- Build CMG libraries, seasonal trend boards, and presentation decks for cross-functional teams.
- Partner with Development, Materials, and PLM to source, test, and validate new materials and finishes.
- Create and maintain tech packs, color BOMs, and material specifications for factory handoff.
- Support fittings, sample reviews, and production troubleshooting to ensure design accuracy.
- Contribute to seasonal storytelling and color strategy for go-to-market presentations.
- Collaborate on newly designed products and create SMUs tailored for key accounts.
- Work closely with the licensing team on all Reatree-related product, color, and material executions.
- Contribute to advancing the brand in a sports/sportswear space, working with newly designed products and collaborating with Steven Smith's Team on color.

Styles Beyond Stereotypes — Colorado

Creative Director, Designer, Coordinator, Stylist

February 2024 – October 2024

- Designed and styled 20 full looks for an inclusive fashion show spotlighting individuals with disabilities.
- Donated 1,000+ hours to Arc Thrift Stores to design, create, and coordinate a professionally produced event.
- Directed garment creation, styling, and show execution from concept through production.

Freelance Designer — Colorado

October 2022 – April 2025

- Provide apparel, graphic, and technical design services for emerging brands and independent clients.
- Deliver sketches, CADs, tech packs, and production-ready assets.
- Support brand identity, trend research, and collection development.

YEEZY — Los Angeles, CA

Apparel Designer (Season 9)

June 2022 – October 2022

- Supported all stages of design and development for Season 9 apparel.
- Created and maintained digital line plans and tracking systems.
- Produced detailed flat sketches used as atelier construction guides.
- Coordinated with factories, wash houses, and the Paris team.

YEEZY GAP — Los Angeles, CA

Assistant Designer

June 2022 – September 2022

- Provided sketching, ideation research, and design support across categories.
- Prepared flat sketches, BOMs, and tech packs.
- Attended fittings and revised assets based on feedback.
- Assisted atelier with sample creation, fabric and trim sourcing.
- Supported digital design through Photoshop editing and technical design tasks.

AMIRI — Los Angeles, CA

Design Assistant / Design Intern

June 2021 – June 2022

- Supported design and development for all RTW samples across categories.
- Acted as a cross-functional partner with Design, PD, Materials, Merchandising, and Production.
- Developed and produced AMIRI's first two Kidswear collections.
- Updated collection boards, annotated sketches, tech packs, and BOMs.
- Managed seasonal calendars and ensured timely delivery of mockups, trials, and reference samples.
- Maintained libraries of mockups and factory submits for future reference.