

## P.E.O. Chapter DG Arkansas Bright Futures Scholarship Privacy Notice as of March 2, 2025

*Purpose: P.E.O. Chapter DG provides assistance to women for completing educational goals by recognizing financial need, academic achievements and leadership.*

### **Introduction:**

This Privacy Notice explains how P.E.O. Chapter DG Arkansas collects, uses, and protects your personal information when you apply for our Bright Futures Scholarship or interact with our website and application process.

### **Information We Collect:**

- **Application Details:**  
Your name, contact information, academic records, financial information, extracurricular activities, and any other information you provide on your scholarship application.
- **Demographic Information:**  
May include your gender and geographic location as required for this specific scholarship,
- **Website Usage:**  
Information is NOT collected through cookies or other tracking technologies when you visit our website.

### **How We Use Your Information:**

- **Scholarship Evaluation:** To review your application, assess your eligibility, and select potential scholarship recipients based on our selection criteria.
- **Communication:** To contact you regarding your application status, provide updates about the scholarship program, and send important announcements.
- **Data Analysis:** To analyze application trends and improve our future scholarship program.
- **Compliance:** To comply with applicable laws and regulations related to data privacy.

### **Sharing Your Information:**

- **Third-Party Service Providers:**
- We DO NOT share your information with any trusted third-party service providers.
- **Partner Institutions:**
- In certain cases, with your consent, we may share your information with partner institutions who may offer additional scholarship opportunities or relevant educational programs.

### **Data Security:**

We implement common security measures to protect your personal information, including encryption, access controls, and security reviews.

Your Privacy Rights:

- **Access and Correction:** You have the right to access your personal information and request corrections if it is inaccurate.
- **Opt-Out:** You can opt out of receiving communications by contacting us.
- **Data Deletion:** You may request to have your personal information deleted, subject to legal requirements.

### **Contact Information:**

If you have any questions about this Privacy Notice or your privacy rights, please contact us at [peo.chapterdg@gmail.com](mailto:peo.chapterdg@gmail.com) or 479-841-6332.

### **Important Note:**

This Privacy Notice may be updated periodically. Please check our website for the most recent version.

March 2, 2025