



1605 Cromwell Bridge Rd. Baltimore, MD 21234 410-665-9328

Dear Community Partner,

Christian Youth Athletics (CYA) is a non-profit 501 (c)(3) organization has provided youth in Baltimore with a chance to play competitive sports in a positive environment for **47 years**.

Through our league, local youth, including those facing adverse personal hardships or socioeconomic barriers, can develop their gifts and talents by participating in various sports such as baseball, softball, soccer, basketball, cheerleading, and competitive tournaments.

CYA participants access sports clinics, weekly practices, competitive games, and even tournaments. Many of our young athletes have gone on to play professional college ball or have come back to the league to serve as coaches or volunteers. We have also seen many children, who are experiencing personal hardships or socioeconomic barriers, thrive as they uncover hidden talent playing an organized sport for the first time.

We are seeking local business sponsors who are willing to invest into the next generation by sponsoring our 2025 Baseball Season. Thank you for reviewing the various levels of support.

Your sponsorship will help create memories for these players that will last a lifetime, while providing your business with an opportunity to advertise to local families, including the thousands of families who visit our website and social media each month.

Thank you in advance for your consideration and support of **Christian Youth Athletics**. Sponsorships can be made online by visiting, <https://cyabaltimore.com/sponsor> or by returning this packet to our office.

Sincerely,

Julie Traut
League Director
443-992-1317- Cell
410-665-9328- Office
cyabaltimore@gmail.com
Enclosures

***Christian Youth Athletics is non-profit organization.
Your donation is tax deductible to the furthest extent of the law.
501c3 Tax ID: 52-1549873***

RCA SPONSORSHIP OPPORTUNITIES

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
AMOUNT	\$1,500	\$1,000	\$500	\$250
3'x 5' Sponsor Banner	X	X		
Dedicated Company Email Blast(s)	X <i>2 E-Mail Blasts</i>	X <i>1 E-Mail Blast</i>	X	
Meet & Greet with CYA Families	X			
Advertisement on CYA Season Emails	X	X		
Social Media Posts (FB, IG)	X <i>4 Posts</i>	X <i>2 Posts</i>	X <i>1 Post</i>	
Screen Time on Event Highlight Video	X			
Personal Impact Letters from Players/Families	X	X		
Company Name on Uniforms	X <i>Primary Ad</i>	X		
Thank-You Plaque	X	X		
Team Picture	X <i>Framed Team Photo</i>	X <i>5x7 Team Photo</i>	X <i>5x7 Team Photo</i>	X <i>5x7 Team Photo</i>
Recognition on League Website	X <i>Primary Placement</i>	X	X	X
Investment	\$1,500	\$1,000	\$500	\$250



1605 Cromwell Bridge Rd. Baltimore, MD 21234 410-665-9328

Sponsorship Agreement Form

Please return your completed form and advertisement materials to **Christian Youth Athletics**

Company Name (as you would like it to appear on advertising)

Point of Contact

Company Mailing Address

Telephone

Email Address

Web Address

Facebook:

Instagram:

Social Media Links

Sponsorship Choice:

- | | |
|---|-----------------------|
| <input type="checkbox"/> Platinum Sponsor | \$ 1,500 |
| <input type="checkbox"/> Gold Sponsor | \$ 1,000 |
| <input type="checkbox"/> Silver Sponsor | \$ 500 |
| <input type="checkbox"/> Bronze Sponsor | \$ 250 |
| <input type="checkbox"/> Helper Sponsors | \$ _____ (any amount) |

- ☐ Enclosed is our contribution of: \$ _____
- ☐ I have paid our company sponsorship online at: <https://cyabaltimore.com/sponsor>
- ☐ I have also enclosed the advertisement as I wish for it to appear (Please email digital advertisements, logos, and photos to cyabaltimore@gmail.com)

Please make checks or money orders payable to: *Christian Youth Athletics*

Mailing Address: 1605 Cromwell Bridge Road, Baltimore, MD 21234.

* To pay online, please visit <https://cyabaltimore.com/sponsor>. Click the PayPal Donation button to proceed.