



1605 Cromwell Bridge Rd. Baltimore, MD 21234 410-665-9328

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Dear Manager,

On behalf of **Christian Youth Athletics**, I would like to extend an invitation for your business to reach hundreds of families in the community by becoming a sponsor for our 2026 Basketball Season.

*Christian Youth Athletics* is a non-profit 501 (c)(3) organization has provided youth in Baltimore with a chance to play competitive sports in a positive environment for over 46 years. Our league's mission is to:

- Instill sportsmanship, discipline, respect, confidence, self-sacrifice, and love of the game.
- Build and strengthen character and relationships amongst members of the community.
- Provide youth with organized athletic competition in an encouraging environment.
- Promote an active, healthy lifestyle to the next generation.
- Provide underprivileged youth with an opportunity to play competitive sports.

*Christian Youth Athletics* has provided local youth with the opportunity to develop their gifts and talents by providing them with clinics with professional athletes, weekly practices, and competitive games. Many of our athletes have gone on to play professional college ball or have come back to the league to serve as coaches or volunteers. We have also seen many disadvantaged youths thrive as they uncover hidden talent playing an organized sport for the first time.

We are seeking local business sponsors who are willing to invest into the next generation. Your sponsorship will provide your business with an opportunity to advertise to hundreds of local families and assist in covering our major expenses such as field usage, umpires, and equipment.

If you are interested in providing sponsorship for youth in our community, please take some time to review the attached levels of sponsorship. We look forward to building a strong partnership with your company that will enable us to provide local youth with a chance to play competitive sports.

Thank you in advance for your consideration and support of **Christian Youth Athletics**.

Sincerely,

Julie Traut & Wayman Hicks  
League Director, Basketball Director  
443-992-1317- Julie's Cell  
410-665-9328- Office  
[cyabaltimore@gmail.com](mailto:cyabaltimore@gmail.com)  
Enclosures

***Christian Youth Athletics is non-profit organization.  
Your donation is tax deductible to the furthest extend of the law.***

## SPONSORSHIP OPPORTUNITIES

|                                    | <b>Gold<br/>Team Sponsor<br/>\$1000</b> | <b>Silver<br/>League<br/>Sponsor<br/>\$500</b> | <b>Bronze<br/>Player Sponsor<br/>\$250</b> | <b>Season<br/>Program Only</b> |
|------------------------------------|---|--|--|--------------------------------|
| Full Page Ad in Season Program     | X                                       |  |  | \$300                          |
| ½ Page Ad in Season Program        |   | X  |  | \$200                          |
| ¼ Page Ad in Season Program        |   |  | X  | \$100                          |
| Business Card Ad in Season Program |   |  |  | \$50                           |
| Promotional Items                  | X                                       |  |  |                                |
| 3'x 5' Sponsor Banner              | X                                       |  |  |                                |
| 2'x 2' Sponsor Banner              |   | X  |  |                                |
| Company Name on Uniforms           | X                                       |  |  |                                |
| CYA Team Hat                       | X                                       |  |  |                                |
| Thank-You Plaque                   | X                                       | X  |  |                                |
| Team Picture                       | X                                       |  |  |                                |
| Recognition on League Website      | X                                       | X  | X  |                                |
| <b>Investment</b>                  | <b>\$1,000</b>                          | <b>\$500</b>                                   | <b>\$250</b>                               | <b>Varies (See Above)</b>      |





## Sponsorship Opportunities

### Team Sponsor

A *Team Sponsor* will be recognized as a partner of the team. Benefits include:

- Full page advertisement in the league season program.
- Opportunity to donate promotional items/coupons.
- Sponsor recognition by having your company's name printed on a sponsorship banner that will appear at all games.
- Your company's name will be printed on a team uniform.
- At the end of the season, you will receive a team thank you letter and a picture of the team you sponsored.
- Recognition on league website.

Investment: \$1,000

Contract duration: One year

### League Sponsor

*General League Sponsors* offset the cost of team operation expenses such as practice balls, practice equipment, umpires/referees, and transportation to inter-league games. A *General League Sponsor* will be recognized as a contributor to the league. Benefits will include:

- Sponsor recognition by having your company's name printed on a sponsorship banner that will appear at all games.
- Half page advertisement in the league program book.
- Recognition on league website.

Investment: \$500

Contract duration: One year

### Helper/Individual Player Sponsors

*Helper/Individual Player Sponsors* assist with funding players who cannot afford the cost of registration and basic equipment. Benefits will include:

- An advertisement in the league program book.

Investment: Varies

Contract duration: One year

- Full Page: \$300
- Half Page: \$200
- Quarter Page: \$100



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## Sponsorship Agreement Form

Please return your completed form and advertisement materials to **Christian Youth Athletics** by  
**December 27, 2025**

\_\_\_\_\_  
Company Name (as you would like it to appear on advertising)

\_\_\_\_\_  
Point of Contact

\_\_\_\_\_  
Company Mailing Address

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Web Address

### **Sponsorship Choice:**

- ☐ Team Sponsor (Circle Team) \$1,000  
☐ General League Sponsor \$500  
☐ Helper/Individual \$250  
☐ Season Program Only (Circle Ad) \$ \_\_\_\_\_ Full Page ½ Page ¼ Page Business Card
- ☐ Enclosed is our contribution of: \$ \_\_\_\_\_  
☐ I have also enclosed the advertisement as I wish for it to appear.

**Please make checks or money orders payable to: *Christian Youth Athletics***

**Mailing Address:** 1605 Cromwell Bridge Road, Baltimore, MD 21234.

\* To pay online, please visit [www.cyabaltimore.com](http://www.cyabaltimore.com). Click the donate button. Be sure to enter your contact information and indicate that you would like to be a CYA Business sponsor.