



The Golden Era Party (GEP) Vision 2026

One Nation | One Vision | New Direction

Why We Exist

The Gambia is a nation of promise, yet many of our people live in hardship. Families struggle with rising food prices, unreliable electricity, lack of clean water, poor healthcare, and limited job opportunities. Our youth feel forced to risk their lives on the “backway” because they see no future at home.

The Golden Era Party (GEP) was born to change this story. Our mission is to end the cycle of poverty, empower every Gambian, and transform our nation into a prosperous, world-class country that works for all.

Core Promises

1. Empowering Gambians & Ending Poverty

- Reduce the cost of living through policies that stabilize food prices and expand local food production.
- Provide affordable housing schemes for low- and middle-income families.
- Introduce universal healthcare coverage, ensuring no Gambian dies because they are poor.
- Expand social welfare programs to protect the elderly, disabled, and vulnerable.

2. Jobs, Skills & Youth Opportunities

- Create 100,000 new jobs in 5 years through public works, industrial parks, and entrepreneurship programs.
- Establish Youth Skills & Innovation Centers across all regions to train young Gambians in trades, technology, and creative industries.
- Partner with private sector to offer apprenticeships and internships that lead to permanent employment.
- Expand sports, music, and culture as industries that employ and inspire young people.

3. Economic Diversification & Prosperity

- Move beyond dependence on remittances by diversifying into tourism, agriculture, manufacturing, IT, logistics, and renewable energy.
- Establish special economic zones and a Gambia Investment Fund to attract global investors.
- Develop River Gambia into a trade and transport corridor, linking rural farmers to national and international markets.
- Support Gambian entrepreneurs with access to credit, land, and modern equipment.

4. World-Class Infrastructure & Energy Independence

- Build and modernize roads, ports, airports, and bridges to connect communities and attract investment.
- Ensure 24/7 electricity by investing in solar, wind, and hydro power, aiming for energy independence by 2035.
- Expand clean water and sanitation to every village and town.
- Launch a Digital Gambia Program to connect schools, hospitals, and businesses with affordable internet.

5. Quality Education for All

- Provide free and compulsory basic education for every Gambian child.
- Reform school curricula to emphasize STEM, entrepreneurship, and digital literacy.
- Offer scholarships and student loans so no Gambian is denied higher education because of poverty.
- Upgrade schools with libraries, labs, and internet access.

6. Governance & Accountability

- Fight corruption with independent anti-corruption courts and transparent digital procurement systems.
- Cut waste in government and redirect resources to development.
- Strengthen rule of law and ensure justice works for the poor, not just the rich.
- Serve the people with humility, accountability, and integrity.

7. Diaspora & Global Partnerships

- Recognize Gambians abroad as the 8th region with voting rights and representation.
- Launch Diaspora Bonds to finance national projects.
- Leverage diaspora expertise in healthcare, technology, and business.
- Strengthen partnerships with ECOWAS, AU, and global investors to position The Gambia as a world-class hub for trade, tourism, and peace.

Our Golden Era Vision

The Golden Era is not just a slogan. It is a promise to every Gambian that tomorrow can and will be better than today. We envision a Gambia that is transformed from poverty and struggle into a world-class, prosperous, and dignified nation.

A Nation Without Hunger or Hardship

No Gambian should go to bed hungry. In the Golden Era, every family will have access to affordable food, clean water, decent housing, and reliable electricity. Poverty will no longer define our people's daily lives.

A Nation of Opportunity

Our young people will no longer risk their lives on the "backway" because opportunity will meet them right here at home. With jobs, innovation hubs, and skill centers in every region, our youth will be creators of wealth, not seekers of escape.

A Nation of Learning and Knowledge

Every child, whether born in Basse or Banjul, will have access to quality education with modern classrooms, libraries, science labs, and internet access. Our schools will produce engineers, doctors, entrepreneurs, and leaders who can compete anywhere in the world.

A Nation of Health and Dignity

In the Golden Era, healthcare will not be a privilege of the wealthy but a right for all. Hospitals and clinics across the country will be staffed, equipped, and ready to serve. No mother will die giving birth. No child will be denied care because of poverty.

A Nation Powered by Innovation

Gambia will no longer lag behind. We will embrace renewable energy, digital technology, and global partnerships to power a modern economy. Reliable electricity, fast internet, and clean water will become standard, not luxury.

A Nation of Justice and Integrity

Corruption will no longer rob Gambians of their dignity. Leaders will serve with integrity and humility, knowing they are accountable to the people. Justice will protect the weak, not shield the powerful.

A Nation Connected to the World

We will transform Gambia into a hub for trade, tourism, and culture. From the River Gambia becoming a commercial lifeline to Banjul standing as a global gateway, our small country will punch far above its weight in the world.

A Nation of Unity and Pride

Above all, the Golden Era will heal divisions. Mandinka, Fula, Wolof, Jola, Serer, Aku, Sarahule, and every tribe will see themselves first as Gambians. Our unity will be our strength, and our pride will be rooted in the knowledge that we are building a nation worthy of its people.

The Golden Era Party stands at a historic crossroads with the people of The Gambia. We hear your struggles, we feel your pain, and we share your dreams. This manifesto is not just a collection of promises; it is a solemn covenant with the Gambian people to restore dignity, deliver justice, and build prosperity. Together, we will end poverty, create opportunity, and lift our nation into a new era where every Gambian, regardless of background, can thrive. The Golden Era is within our reach, but it will only be achieved if we unite with courage, vision, and determination. With GEP, a better Gambia is not just possible, it is inevitable.