



From the

Since day one, PHX LUV has been committed to making a positive impact for our community by connecting and informing neighbors. Why? We believe stewardship creates stronger connections, happier neighbors, and better innovations. We didn't wait until the spotlight was on us to do great things—we started when no one was watching—and the story of our positive impact is powerful and authentic.

The sense of place we're creating is crucial to our neighborhood's continuing development—it provides a framework for describing our community's character and our physical environment. The homes, the streets, the parks, the mountain trails, the canals—the affection we feel for this place is indicative of the social "health" of our neighborhood. It means people are putting down roots and developing memories here. We say all of this to make this point: feelings of familiarity and hope for the future sustain our will to take care of our neighborhood and transform it for the better. Our sense of belonging radiates outward and connects us with all of Sunnyslope. And our vision of Sunnyslope is a place where crime is reduced, streets are cleaner and safer, and neighbors help neighbors. Building equity, prioritizing sustainability, and ensuring our safety and security.

It's one thing to learn something, but when you live it, you can't help but to experience a different sense of pride and genuine love for it. We LUV Phoenix. Our first name is PHX—in honor of our beloved city and home in the Sonoran Desert. Our last name is LUV—an acronym

for our values—Leadership, Unity, Volunteerism. These three ideas represent our principles and serve as the foundation for our work around environmental, social, and public safety issues. We strive to engage with and positively contribute to the local community in which we live, work, and play.

Securing Neighborhood Block Watch Grant funds for the purpose of public safety and crime prevention resources has been instrumental to improving our community. Our Crime Prevention Through Environmental Design Report has provided a template to incorporate better lighting and signage, and our work with City Streets & Planning Departments—while lengthy endeavors—have been key to moving bus stops, installing larger stop signs at intersections, and a new pedestrian crosswalk. Residents are taking notice of how these things have helped reduce blight, mitigate speed, and overall street safety.

Whether it's a neighborhood clean up, festival, or community forum—we ensure that everyone has an opportunity to connect and contribute to the well being of their community actively engage with local residents through these initiatives.

We strive to create an environment where diversity is celebrated and respected. We have worked with local organizations and collaborated on projects that benefit our community.

## 2023 Partner Projects

- Community Gardens and seed workshops at Mountain View Park with **Keep PHX Beautiful**.
- Trail restoration, maintenance, invasive plant removal, and clean ups with **Save Our Mountains Foundation, North Mountain Park, and Desert Trail Alliance**.
- Area clean ups and adopt a park projects with **Arizona Sustainability Alliance**.
- Natural Resource Management, land use, and protection of open and public spaces with **Phoenix Mountain Preservation Council**.
- Grant projects, civic stewardship, arts & culture projects, public art, and community engagement with **Sunnyslope Village Alliance**.
- Block Watch Collaborations for safety, community, and holiday events: **Pointe Tapatio, Palo Verde, Ocotillo Hills, Norton Vista, East Sunnyslope, West Sunnyslope, the HUB, and Sunnyslope Historical Society**.

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We were on a mission this year to project art. The word 'project' pronounced—not like a science project, but rather—proh-JEKT—as in to extend outward the creatives and artists within our community. Funding and supporting community engagement events to shine light on local artists, showcase their public art in our neighborhood, and give the public the opportunity to meet the artists and learn from them. We accomplished this by sponsoring art studio tours and artist demonstrations and we support our neighborhoods by developing a positive and unique identity for Sunnyslope. Promoting, recognizing, and publicizing Sunnyslope, it's people, businesses and activities shows how we value the arts and believe that it is an important part of the positive growth and development of our community.

We're focused on building an inclusive community, culture, organization, and experience that where everyone feels comfortable and wants to participate. Additionally, this community cannot be fostered without ethical business practices, which are the backbone of our organization. We adopted policies that ensure we conduct business in an ethical, legal, and socially responsible manner and we will continue to evolve these practices as our organization grows. We know that our website continues to be a valuable resource for neighbors to access information and find resources so we adopted a website privacy policy for accuracy and transparency. We do our level best to leverage technology and social media to connect residents, share resources, and provide a platform for open dialogue. We are all stewards of our community and together we can keep creating the positive momentum that leads to betterment. We are dedicated to social and environmental causes and we actively promote sustainability practices and engage in initiatives that benefit the community and the planet. This is our first annual report and it demonstrates our unwavering commitment to environmental, social, and public safety issues. We've made significant progress—but our work is certainly not done. We're moving forward and we look forward to more great things for our neighborhood.

*-From PHX with LUV*

PHX LUV

in sunnyslope we trust

2023 YEAR IN REVIEW

**3** Grant Projects

**Trails Restored 2**

**1½** Gardens Planted

**Community Events 20**

**2** Public Art Projects

**Volunteer Hours 2,033**

**3** Sustainability Initiatives

**Litter Removed 900**  
pounds