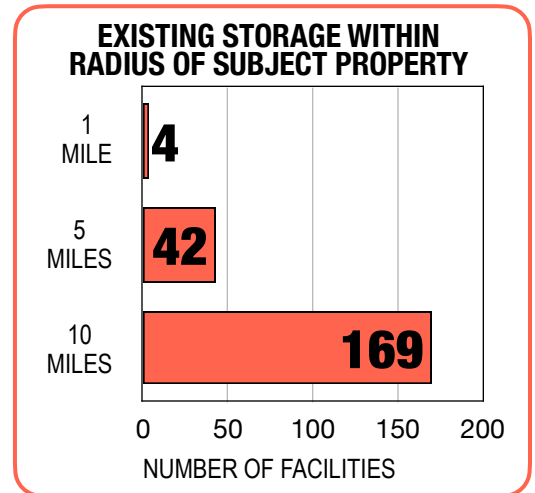


A Case Against SELF STORAGE

Self storage is already overabundant.

Big Storage has been booming and flush with cash for over five years—scooping up valuable underdeveloped or vacant property at virtually any price.

This strategy is not based on a market-driven demand for storage. It's based on a greedy strategy of continuous corporate growth by way of a) flooding the market with inventory (*new storage units/square footage*) and b) denying prime locations from their competitors to reduce pressure on their profits.



QUICK FACTS

- Stuff doesn't pay taxes.
- Stuff doesn't buy groceries.
- Stuff can't eat at local restaurants or buy drinks at neighborhood bars.
- Stuff doesn't get counted in the decennial U.S. Census, or bring public school dollars to the community.

Storage doesn't contribute to communities.

Self storage provides a useful service to a wide variety of city residents. On the other hand—it can also fuel our cultural attachment to Stuff—while the facilities rob our communities of the people density they need to be vibrant and for the ecosystem of the community to thrive.

For example: Vital community assets like grocery stores have a business structure that requires a certain volume of sales to sustain full-service operations including meats, seafood, and fresh produce. Any development activity which reduces people density in the community is an attack on the community grocery store, and a vote in favor of food deserts.

There's a housing shortage, Jack!

Communities struggling with preservation, decline, and renewal need more diversity—of land uses, businesses, people, housing types, and many other small contributors to incremental improvement and stronger neighborhoods.

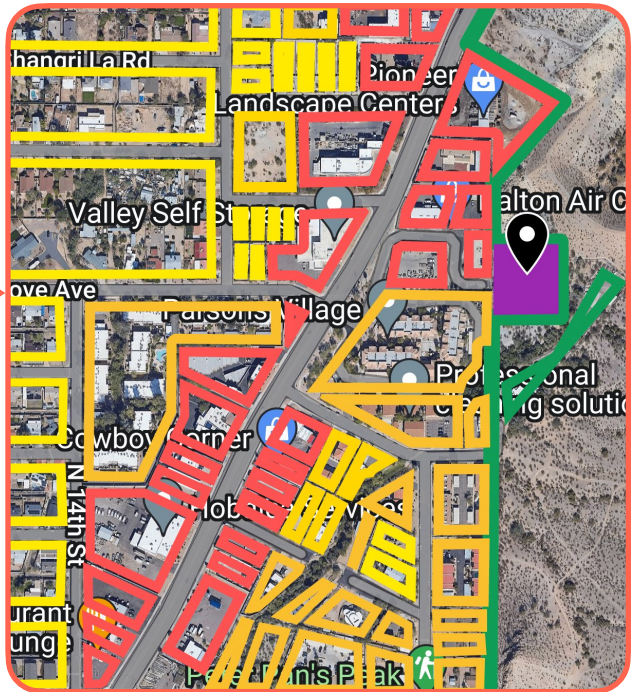
What should this property be? Every voice in the community counts—whether you own property, lease a commercial space, or rent an apartment—you have a say in shaping the future of your community.

**OFFICIAL BODIES MAKE FINAL DECISIONS—BUT COMMUNITY INPUT CAN MAKE THE DIFFERENCE BETWEEN A RUBBER STAMP AND SOMETHING BETTER.*



PROJECT FACTS

LAND USE MAP



COMMERCIAL
RESIDENTIAL
PARKS/OPEN SPACE

SITE INFO

	AREA (ACRES)	CURRENT ZONING	CURRENT HOUSING UNITS	POTENTIAL HOUSING UNITS	REQUESTED ZONING	PLANNED HOUSING UNITS
Subject Parcel	1.1996	R1-10	2	?	C-3	0
Adjoining Parcel	0.3049	C-3	0	?	-	0
Combined Property	1.5045	-	2	?	C-3	0

ADJOINING LAND USE

