

The logo features a blue shopping cart icon with 'EZ' inside, followed by 'CartScan' in blue and green, and 'Initiative' in blue script to the right.

EZ CartScan Initiative

A contribution to the Grocery Industry
Saving and improving tens of millions of hours
of clerk and customer convenience efficiency.
Just by putting bar codes on the end of the drink carton.
It's virtually free to everyone.

And it's Easy. 

Employee Developed Initiative from Wilson Ellis,
King Soopers, Cottonwood Store, Parker, CO
Your Participation, Feedback, and Leadership would be greatly valued.
Attached is to our website that has a 60 second video explanation and a one-page written
explanation.
Feel free to share this message with any potentially interested people.
This could be an interesting conversation piece at several of your gatherings.

Thanks,
Wilson

PS: Evaluating the value of Convenience Efficiency
would be a good study for one of your Partner Universities.