serving * brentwood * maplewood * rock hill glendale * webster groves * richmond heights









Your Neighborhood Newspaper Since 1977

Boots the Brentwood Elf Makes Front Page of The Pulse Newspaper!



Boots the Brentwood Elf, had a wonderful morning at Coffee with the Mayor! He loved spending time with some of his favorite Brentwood residents and hearing all about the exciting things happening in our city from Mayor Dimmitt.

December Pulse Mystery Reader REVEALED!



December's Pulse Mystery Reader is **Kevin the Therapy** Dog! The 11-year-old Labradoodle has been bringing joy and comfort to our middle and high school campus for four years as part of the Duo Dogs Touch Therapy program. Kevin has also visited Mark Twain Elementary School for the past two years, where he has quickly become a favorite among students and staff.

Whether he's playing fetch or offering a calming presence, we can always count on Kevin to brighten our day!





Honoring Susan Cacioppo: 25 Years of Service!











Recently, we celebrated the incredible career of Susan Cacioppo, who is retiring after 25 years of dedicated service to the City of Brentwood. Over the years, Susan wore many hats and worked with almost every department, always going above and beyond to help others.

Her hard work, dedication, and positive attitude will be greatly missed. As she embarks on this new chapter, we wish her nothing but the best in all her future endeavors.

Thank you, Susan, for all you've done for our community! Enjoy your well-deserved retirement!

Inside:

4...Brentwood Blood Drive

5...Brentwood Schools SING!

12...Brentwood PTO Lunch

15...Brentwood Election Candidates

Deadline for next issue is February 3

BRENTWOOD SCHOOL DISTRICT

Brentwood Joins
St. Louis Mosaic Project









The Brentwood School District is honored to announce its selection as the newest member of the St. Louis Mosaic Project Ambassador School program. This partnership supports Mosaic's mission to foster an inclusive, internationally welcoming culture that celebrates diversity and equity throughout the St. Louis region.

"We are thrilled to join the Mosaic Ambassador School program, furthering our efforts to create a culture of belonging," said Dr. Amy Zielinski, superintendent of schools. "This partnership reflects one of the four priorities in our new strategic plan and underscores our dedication to celebrating the diversity that strengthens our schools and community."

Brentwood has a longstanding commitment to fostering a culture of inclusion and belonging. Current initiatives include the Missouri Seal of Biliteracy, which celebrates students achieving high levels of multilingual proficiency, and multilingual communications designed to engage and inform families from diverse linguistic backgrounds. The district also integrates cultural awareness through visual displays, including national flags and multicultural signage, reflecting the vibrant diversity of the Brentwood community.

As a Mosaic Ambassador School, Brentwood will have access to valuable resources to increase engagement with foreign-born students, families and community members. The partnership will also enhance efforts to highlight the rich cultural backgrounds within the district, as well as continue its commitment to inclusive hiring practices, ensuring a workforce that mirrors the diversity of the community it serves.

"This partnership not only aligns with our strategic priorities but also equips us with resources to deepen our connections with students, staff and families, ensuring everyone feels valued and celebrated," added Dr. Zielinski.

Student Artists Shine in 100 Neediest Cases Campaign

Eighteen Brentwood High School students have been recognized for their powerful and thought-provoking artwork in the 100 Neediest Cases campaign, a longstanding initiative by the United Way of Greater St. Louis and the St. Louis Post-Dispatch.

The artwork depicts the harsh realities many families and individuals currently face across the St. Louis region, including homelessness, hunger and illness.

"We have an exceptional group of ART 3 and ART 4 students this year," said Tim Rempel, BHS art teacher. "Their ability to translate challenging and emotional themes into powerful visuals is remarkable. They didn't just create art—they told stories that deeply resonate with the struggles faced by so many in our community."

All artwork was evaluated by professional artists, with the top 40 pieces earning publication in both print and digital editions of the Post-Dispatch. Additionally, these works will be featured in an exhibit at the Missouri History Museum. All 18 of Brentwood's student entries secured spots in this year's top 40, including:

- Kensington Curd (2nd Place)
- Ellesie Strassner (3rd Place)
- Elizabeth Butler (4th Place)
- Lucas Kelley (5th Place)
- Kamille Jefferson (6th Place)
- Jackson Curd (7th Place)
- Nolan Schulz (8th Place)
- Denise Azeem (9th Place)
- Jessica Fallon (11th Place)
- Logan Hawkins (13th Place)
- Lilah Durham (14th Place)
- Helen Gwynn (15th Place)
- Abel Curdt (16th Place)
- Phoenix Torno (17th Place)
- Luca Bostick-Valero (18th Place)
- Avery Beckrich (22nd Place)
- Peyton Jones (26th Place)
- Alexavier Ingram (37th Place)

"These pieces showcase not just the technical skills of our students, but also their ability to empathize and connect with the human experience," added Rempel. "It's incredible to see how they've used their creativity to inspire awareness and hope."

Established in 1922, the 100 Neediest Cases campaign has provided critical support to thousands of families and individuals during the holiday season. Through partnerships with more than 50 social service agencies, the United Way selects 100 cases each year, which are featured in the Post-Dispatch and illustrated by student artists. These profiles and accompanying artwork help raise awareness and inspire donations to assist both featured cases and others in need. Last year, the campaign raised an impressive \$1.6 million. See photos on page 3

Show-Me History Comes to Life at Mark Twain







Mark Twain Elementary School third graders brought history to life last month, transforming into some of Missouri's most influential figures for the school's Famous Missourians Living Museum.

After weeks of research and preparation, students delivered captivating presentations, wore creative costumes, and proudly shared their knowledge with classmates, educators and members of the Mark Twain community.

This interactive project aligns with the Missouri Learning Standards for third grade social studies, helping students gain a deeper understanding of Missouri's past and its impact on the present.

"This event showcases the creativity and hard work of our students while fostering a love for learning and pride in Missouri's rich history," said Dr. Carolyn Eastabrook, Mark Twain principal. "It's truly a highlight of the year for everyone involved."

Brentwood CFO Earns Prestigious Certification



Brentwood School District Chief Financial Officer Matthew Norrid has achieved the Certified Administrator of School Finance and Operations certification from the Association of School Business Officials International (ASBO).

This distinguished credential recognizes individuals who meet rigorous professional standards, including relevant work experience, education and success in a comprehensive exam covering accounting and school business management, and adherence to the ASBO International Certification Code of Conduct.

"School finance is a highly specialized field that requires both technical expertise and a deep understanding of how financial decisions impact students, staff and schools," said Dr. Amy Zielinski, superintendent of schools. "Matt's achievement demonstrates his exceptional skill and commitment to ensuring our resources are managed effectively to benefit the entire Brentwood community."

ASBO International is a nonprofit organization representing approximately 30,000 school business professionals worldwide. It is dedicated to promoting the highest standards in school business management through programs, services and a global network focused on critical areas such as finance, operations, food service and transportation.

BHS Junior Named Top Artist in Global Conservation Competition





Brentwood High School junior Lizzy Butler has earned the prestigious title of Sketch for Survival Junior Artist of the Year for the age 13-16 category. Selected from over 5,000 entries submitted by young artists worldwide, Butler's artwork has received international recognition for its outstanding creativity and technical skill.

The award is part of the Sketch for Survival Junior competition, a global initiative designed to raise awareness and funds for endangered species and threatened ecosys-

tems. Butler's winning piece was featured in the renowned "On the Edge" exhibition, with showcase events in Edinburgh and London. The exhibition celebrates the power of art to inspire action for conservation, making this achievement a significant honor for Butler and the Brentwood community.

"Lizzy's artwork is not only stunning but also deeply impactful," said Tim Repel, BHS art teacher. "Winning the Junior Artist of the Year award is a testament to her talent and her ability to create art that resonates with important global issues."

Since its founding eight years ago, the Sketch for Survival initiative has raised half a million dollars for conservation projects across 30 countries. This year's competition featured entries from 94 nationalities, with 69 schools from 19 countries contributing to the junior category.

"We're thrilled to see Lizzy's hard work and talent recognized on such a grand scale," added Rempel. "This award highlights her dedication to using art as a platform for change, and we're excited to see what she accomplishes next."

Winter Sings Light Up the Holiday Season

The Mark Twain and McGrath elementary school communities came together to celebrate the holiday season during their annual Winter Sing events.

Students lit up the auditorium stage with unforgettable renditions of festive tunes, heartwarming classics and messages of peace and joy—leaving families and friends with smiles as bright as holiday lights. The performances showcased the remarkable talents of our students while fostering a sense of community togetherness and holiday cheer.

Visit our district Facebook page for more photos from these magical events.









Eighteen Brentwood High School students have been recognized for their powerful and thought-provoking artwork in the 100 Neediest Cases campaign!





















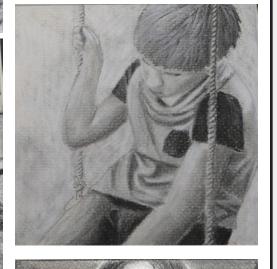
















homelessness, hunger and illness. "Their ability to translate challenging and emotional themes into powerful visuals is remarkable," said BHS art teacher Tim Rempel. "They didn't just create art—they told stories that

Their creations highlight the harsh realities many families and

individuals currently face across the St. Louis region, including

deeply resonate with the struggles faced by so many in our community."

BHS placed all 18 artists in this year's top 40, including eight in the top 10!

Join us in celebrating these talented students for their compassion, creativity and inspiration!



Money Management Conversations Worth Having with Your Teen

By: West Community Credit Union

Most teenagers probably won't leap at the prospect of learning about personal finance on their own. That's why it's important to take the time to teach them smart money management from the jump. To get the conversation started, here are some topics worth discussing to help your teen foster a successful future.

Set financial goals together

Putting away money every month requires discipline and is a great skill to practice at an early age by regularly stashing away some cash for a future goal. Crunch the numbers with your child to determine how much needs to be saved each month to hit their savings goal by a certain date.

Sign them up for a **Teen Checking account**

There is no better way to learn than by doing, so bring your teen down to the credit union to open their very own checking account. Teen Checking is the perfect way for kids, 13-17 to learn how to save and spend, and it has all the tools needed to securely manage money, plus the parental guidance and controls to help you monitor their transactions.

Protect and manage their account together

Go over the features of Mobile Banking together so they know how to securely manage their accounts from their phone. Be aware of and use the custom real-time account alerts and debit card controls available to the both of you. You can:

Set debit card spending limits.

Choose real-time account alerts for logins, transfer activity, and balance.

Control their debit card with purchase alerts, merchant limits, and card lock/unlock

Easily set up one-time or automatic transfers for allowance, school functions, apps gaming, etc.

Preach the importance of financial security

Kids need to understand early how to keep their accounts safe and secure. Make sure they understand that people can use what they post on social media against them. Share personal stories of people you know that have had their identity stolen. Tell them not to share information about where they bank, or post pictures that contain debit or credit card information online. And inform them that their financial institution will NEVER ask for account details over text or email.

Start a successful financial future today! For more information about Teen Checking or to open an account for your 13 to 17 year old kid(s), contact Member Services with West Community Credit Union at 636.720.2495 or visit us online at westcommunitycu.org.



Please participate in our BRENTWOOD Community **Blood Drive on**

Friday January 31, 2024, from 2 pm to 7 pm

at the Brentwood Rec Center.

This drive is made possible with the cooperation of:

American Red Cross

The City of Brentwood & the Brentwood Parks & Recreation Department And all the donors

This year we have reserved all three rooms in the Rec Center for donation collection to hopefully reduce wait times and to increase the donations count.

WHY a BLOOD DRIVE?

- Approximately 36,000 units of red blood cells are needed every day in the U.S.
- Nearly 7,000 units of platelets and 10,000 units of plasma are needed daily in the U.S.

How would you like to be the person responsible to collect all of that each day?

Eight years ago, our son Christopher fought MML (Multiple Melanoma Leukemia) and during his 22 months of battling he needed transfusions to help him fight off infections. Because others donated blood and platelets, we had EXTRA TIME with our son. This drive honors him and helps to make blood supplies available for others in need. YOUR donation will make you feel good about yourself, and it will mean the world to that person in need and their family.

We are asking for donors to sign up online at redcrossblood.org sponsor code:

The average adult has eight to 12 pints of blood in their body. Making a **blood** donation uses about 1 **pint**, after which your **body** has an amazing capacity to replace all the cells and fluids that have been lost. Your body will replace the blood volume (plasma) within 48 hours. It will take four to eight weeks for your body to completely replace the red blood cells you donated.

Every two seconds someone in the U.S. needs blood. It is essential for surgeries, cancer treatment, chronic illnesses, and traumatic injuries. Whether a patient receives whole blood, red cells, platelets or plasma, this lifesaving care starts with one person making a generous donation. 1 donation can potentially save up to 3 lives. Blood and platelets cannot be manufactured; they can only come from volunteer donors. Nearly **21 million** blood products are transfused each year. Platelets, critical for cancer patients, must be transfused within 5 days of donation. The Red Cross holds about 500 blood drives every day. January 26 is our day to help their effort.

Facts About Blood Needs

- Approximately 36,000 units of red blood cells are needed every day in the U.S.
- Nearly 7,000 units of platelets and 10,000 units of plasma are needed daily in the U.S.
- Nearly 21 million blood components are transfused each year in the U.S.
- The average red blood cell transfusion is approximately 3 units.
- The blood type most often requested by hospitals is type O.
- Sickle cell disease affects 90,000 to 100,000 people in the U.S. About 1,000 babies are born with
- According to the American Cancer Society, more than 1.8 million people are expected to be diagnosed with cancer in 2020. Many of them will need blood, sometimes daily, during their chemotherapy treatment.

A single car accident victim can require as many as 100 units of blood.

Blood Supply Statistics

The Red Cross provides about 40% of our nation's blood and blood components, all from generous volunteer donors. But supply can't always meet demand because only about 3% of age-eligible people donate blood yearly. Each new donor helps us meet patient needs.

- Each year, an estimated 6.8 million people in the U.S. donate blood.
- 13.6 million units of whole blood and red blood cells are collected in the U.S. in a year.
- About 45% of people in the U.S. have Group O (positive or negative) blood; the proportion is higher among Hispanics (57%) and African Americans (51%).
- Type O negative red cells can be given to patients of all blood types. Because only 7% of people in the U.S. are type O negative, it's always in great demand and often in short supply
- Type AB positive plasma can be transfused to patients of all blood types. Since only 3% of people in the U.S. have AB positive blood, this plasma is usually in short supply.
- Red blood cells must be used within 42 days (or less).
- Platelets must be used within just 5 days.

Please check your social schedule and seriously consider joining our efforts to help others. Feel free to invite a friend to join you and donate together.

THANK YOU for considering our request.



Brentwood Police Department

Calls for Service Report

*Note: CFS Do Not Always Become Written Police Reports

DECEMBER 2024

CFS for Person Crime	
Murder / Manslaughter	0
Sex & Sexual Assaults CFS	1
Robbery /Car-Jack	0
Assaults /Kidnapping	4
Peace Dist -Domestic- Misc	36
Calls for Mental Health	5
	ī
CFS for Property Crime	
Arson/Bombing/Burning	0
Burglary - Residential	0
Burglary - Business	0
Destruction of Property	4
Frauds & ID Theft	14
Larceny - Shoplifting	62
Larceny - From Vehicle	2
Stolen Vehicles	4
Trespassing	13
Weapons Related	
Utilized/Taken	4
Recovered	0
Auto Accidents	77
Patrols	
Building & Business Check	181
Schools & Foot	78
Parks - Misc	33
Parking violation	11

Notable CFS	
Alarm Calls	48
Animal Related	7
Assist FD & etc	100
Check Welfare/Notification	17
Contact Another Agency	24
Motor Assist	12
Police Community Relations	4
FLOCK/LPR/RADAR-FTY	5
Solicitors	0
Suspicious Person/Vehicle	32
Traffic Control/Details	12
Traffic Stops	117
Vacation Checks/Close Watch	12
ARREST	
Prisoner Conveyance	6
Adults	21
Juvenile	2
ARREST TYPE	
FTA/Fugitive	5
Original Non-Traffic	20
Original Traffic	0

178
-52
1099

BAYER FUND RENEWS SUPPORT MISSOURI BOTANICAL GARDEN THERAPEUTIC HORTICULTURE PROGRAM FOR PEDIATRIC ONCOLOGY PATIENTS

Siteman Kids at St. Louis Children's Hospital and Mercy Cardinals Kids and AYA (Adolescent and Young Adult) Cancer Center to Benefit from \$25,000 Grant

The Missouri Botanical Garden announced today Bayer Fund, a philanthropic arm of Bayer in the U.S., renewed a nearly \$25,000 grant to continue support for the Garden's therapeutic horticulture programs for pediatric oncology patients.

The Therapeutic Horticulture team of the Garden will utilize the practices of nature engagement to improve the well-being of patients and family members. Sessions will take place in both inpatient and outpatient settings and will include patients of all ages.

In 2023, Bayer Fund provided a nearly \$25,000 grant to expand programming to Siteman Kids at St. Louis Children's Hospital and Mercy Cardinals Kids and AYA (Adolescent and Young Adult) Cancer Center. In total, 463 people participated in the Garden's pediatric oncology program at partner hospitals. This number includes both cancer patients and their families.

The renewed grant will allow the Garden to continue to offer therapeutic horticulture sessions at partner sites in 2025, including Cardinal's Kids Cancer Center, the pediatric oncology and hematology center at Mercy Children's Hospital, and at Siteman Kids at St. Louis Children's Hospital. Additionally, expanded programming will invite cancer patients and their families to Garden grounds, including private Garden tours for families of kids with compromised immune systems.

"We are thrilled to build on the success of this program," said Jennifer Smith-Simms, Manager of Public Education Programs. "During and after sessions, cancer patients and their families reported reduced stress, improved well-being, and an increase in relaxation. With this continued funding, we can deepen their connections with plants and bring nature to people who have limited exposure to it. The Garden will continue to enrich and improve the lives of people impacted by childhood cancers in the St. Louis region."

"Bayer Fund is proud to support the Missouri Botanical Garden and their work to make real, sustainable impacts through connections with nature," said Al Mitchell, President of Bayer Fund. "Programs like therapeutic horticulture with the Garden help our neighbors and make our community stronger.

To learn more about the Missouri Botanical Garden visit mobot.org. To learn more about Bayer Fund visit https://www.fund.bayer.us.

The Missouri Botanical Garden's mission is "to discover and share knowledge about plants and their environment in order to preserve and enrich life." Today, 165 years after opening, the Missouri Botanical Garden is a National Historic Landmark and a center for science, conservation education and horticultural display



The McGrath and Mark Twain Elementary School community came together to celebrate the holiday season during the school's annual Winter Sing!



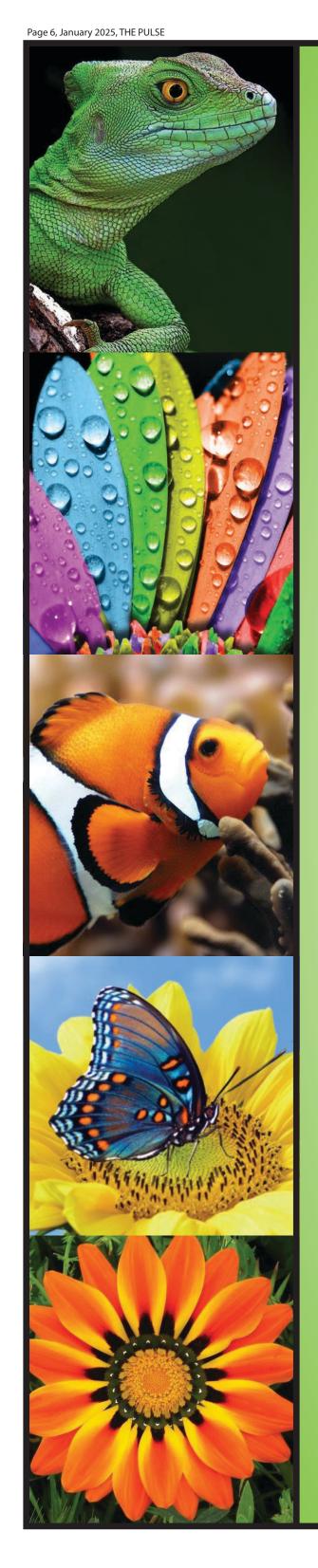
Our talented students lit up the stage with unforgettable performances of festive tunes, heartwarming classics and messages of peace and joy—leaving families and friends with smiles as bright as holiday lights! Bravo, McGrath Eagles!



The Mark Twain Elementary School community came together to celebrate the holiday season during the school's annual Winter Sing! Our talented students lit up the stage with unforget-table performances of festive tunes, heartwarming classics and messages of peace and joy—leaving families and friends with smiles as bright as holiday lights! Bravo, Mark Twain Eagles!



Santa's Workshop was a huge success last week! The kids had so much fun shopping for their family members. They learned how much fun it is to give and not just receive gifts this holiday season. Thanks to all of the parents and volunteers who helped make this fun tradition a reality here at our school!



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Brentwood Public Library

8765 Eulalie Avenue, Brentwood, Missouri brentwoodlibrarymo.org





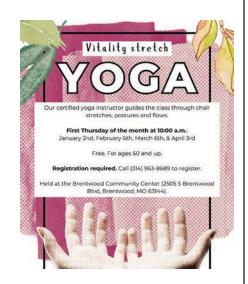


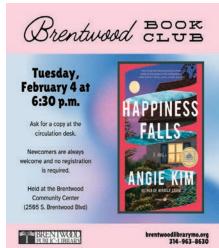












Boots the Brentwood Elf was Feeling Festive!



With Christmas just around the corner, Boots was having a little trouble focusing at work! He was seen clowning around with Management Analyst (and former Brentwood Police Officer) Jim McIntyre.

Nonprofit CEO Graduates from Leadership Program

Robin Phillips, CEO of Child Care Aware of Missouri (CCA-MO), recently graduated from the prestigious



2024 Leadership Missouri program created by the Missouri Chamber of Commerce and Industry.

Phillips has nearly 25 years of background experience in child care systems building and nonprofit management. Robin's work focuses on helping communities and employers think differently about how to support working parents while positively impacting business outcomes.

Phillips was recently named to the National Small Business Association Leadership Council. She is a Certified John Maxwell leader, having completed a program that equipped her with skills in leadership development, coaching, speaking, and training.

Pictured from left to right are Missouri Chamber of Commerce and Industry's Vice President of Business Services Tammy Long, CCAMO CEO Robin Phillips, and Missouri Chamber of Commerce and Industry's President and CEO Kara Corches.

Wintering Welcome party luncheon



Thank you to these festive folks for coming to our Wintering Welcome party luncheon at the Brentwood Rec Center! You all brought such holiday cheer to our Community Center. We hope to see you again for more fun events in the New Year!



The 4th grade girls Saint Mary Magdalen Basketball team took third place in the Saint Michaels tournament on December 15, 2024.



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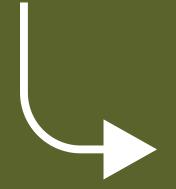
TEACHING AREA STUDENTS SINCE 2006

Choose how to connect with the City of Brentwood.

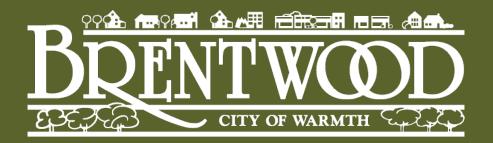
Hello, Brentwood Community Member!

The City of Brentwood provides information and connects with the community through a variety of communication channels. Choose the tools you prefer to use to find City of Brentwood updates, news, events and more. Choose how you wish to stay connected and informed.

Connect with City of Brentwood's communication thannels here









INSIDE BASEBALL

By Rob Rains of StLSportsPage.com

Nolan Gorman, Jordan Walker top list of 10 most important Cardinals to watch in 2025

Trying to complete our annual New Year's Day look at who figure to be the 10 most interesting Cardinals to watch in the coming year is a little more complicated than usual as 2025 begins.

It's hard to make the list without knowing who is going to be on the team.

The status of third baseman Nolan Arenado has clouded the roster ever since John Mozeliak confirmed he was trying to trade Arenado as the Cardinals looked to go through a "reset" this season.

Arenado exercised the no-trade clause in his contract to block a potential deal to the Astros, and now the Cardinals hope they can find a deal that Arenado will approve – and open a key spot on the roster.

Partially because of the logjam with Arenado, the "re-set" plan likely is not as far along as the Cardinals had hoped just six weeks away from the start of spring training. As of now, not including Arenado, a projected 26-man roster would include 23 players who finished 2024 in a Cardinals uniform.

Several of those returning players make this list – with the 2025 season perhaps being a "make or break" year for some of them.

In alphabetical order, here is our list of the 10 most interesting Cardinals to watch in 2025 – a list that would expand to 11 if Arenado still finds himself putting on a Cardinals uniform in February in Jupiter, Fla. How these 10 players perform will go a long way to determining what kind of year this will be for the team and if it truly will be a "re-set" season.

Chaim Bloom – A year before he officially takes over for Mozeliak as the Cardinals president of baseball operations, Bloom already is putting his stamp on the organization through his efforts to improve the team's player development system. He also figures to be involved in personnel decisions for the major-league team, especially concerning players who likely will still be on the team in 2026 and beyond. How influential Bloom can be in those decisions without actually being in charge will be something to watch.

Brant Brown – The Cardinals are hoping that hiring Brown as the new hitting coach

will help the team improve many of its offensive woes from 2024. The biggest problem was a lack of production with runners in scoring position, which can be a difficult challenge for a coach. Brown already has traveled to visit with many of the team's young hitters, beginning his work early with the players who need to perform better for the team's overall results to be better this season.

Willson Contreras – He was one of the players with a no-trade clause the Cardinals asked about their desire to be a part of the "reset" plan, and Contreras was the most vocal about wanting to stay. The team wants him to play first base on a semi-regular basis in 2025, believing it will help him stay healthy and keep his bat in the lineup on a more consistent basis. Contreras' toughest challenge might be on defense, trying to replace Paul Goldschmidt, who annually prevented a lot of throwing errors from the team's other infielders.

Nolan Gorman – His future is the most affected by the indecision with Arenado. If Arenado is somewhere else, Gorman projects to be the starting third baseman. If Arenado is still here, then Gorman will be back at second base – and influence what happens with both Brendan Donovan and Thomas Saggese. Gorman is one of the players heading into a pivotal year, no matter which position he is playing. He needs to get at least 500 at-bats, and he needs to prove that he won't strike out half the time while still hitting 30 or more home runs.

Ryan Helsley – As is true with Arenado, many people espected Helsley would be on another team by now but he is still here. His presence on the Cardinals is invaluable, coming off a record-setting 49 saves, but if the team does truly want to "re-set" moving Helsley with a year left before he becomes a free agent would likely maximize the best possible return. If he is still a Cardinal when the season begins, the team has to hope Helsley remains healthy so there is a chance they could move him at the trading deadline because there would seem to be very little chance the Cardinals would be able to retain him once he becomes a free agent next winter.

Tink Hence – One of the top two pitching prospects in the organization, it's likely that Hence will begin the year in Triple A – but he needs to be in St. Louis at some point during the season. The challenge for the Cardinals is trying to make moves with some of their veteran starters which will open a spot for Hence in the rotation, with that complicated by Miles Mikolas's no trade clause and Steven Matz's injury history. The good news is if the Cardinals can't trade them, this will be the last year in St. Louis for both and perhaps Erick Fedde, also set to be a free agent after this season.

Quinn Mathews – Right next to Hence as the top pitching prospect in the organization is the left-handed Mathews, who shot through four levels of the farm system in 2024 in his first professional season. Like Hence he likely will begin the season in Triple A – unless an unexpected opening or two develop in the rotation – but Mathews should be here before the end of the season. Success from both Hence and Mathews this season would go a long way in the Cardinals planning for who will be in their rotation in 2026 and beyond.

Victor Scott II – An injury to Dylan Carl-

son made Victor Scott II the Cardinals opening day centerfielder in 2024, an assignment he was not ready for. It began a tough offensive year for Scott, and his struggles kept him from getting a longer look at the major-league level and kept him from showing off his best skill, his ability to steal bases. The Cardinals need to give Scott more consistent playing time this season to see if he can transfer his 94 steals in the minors in 2023 to the majors which would add a valuable element to their offense.

Jordan Walker – Perhaps no one on the Cardinals roster other than Gorman figures to be under more pressure to perform offensively this season than Walker. Like Gorman, former first-round pick Walker has yet to display his potential at the major-league level even though he has shown glimpses of it the last two seasons. For the Cardinals' "re-set" to truly be successful, Walker has to join Gorman as a major offensive threat in the middle of the lineup – not hitting in the bottom of the order, and not being swapped out of the lineup a day because he went 0-for-4 the previous day.

Masyn Winn – One of the few bright spots for the Cardinals in 2024, Winn established himself not only as a Gold Glove caliber shortstop but also as a solid leadoff hitter. He just needs to build on that performance in 2025, which the Cardinals expect him to do. Winn also has the qualities of becoming one of the team vocal leaders, another area where they struggled last season. His success last year should give the Cardinals reasons to think that given regular playing time, some of their other young players should develop the same way this season.

St. Louis Green Business Challenge Recognizes 2024 Achievements

The St. Louis Green Business Challenge, a program of the Missouri Botanical Garden, has just completed another year of working with enterprises across the region to advance sustainability as a business solution.

At an awards luncheon on Tuesday, December 17, representatives of 60 companies, non-profits and municipalities were recognized for their 2024 sustainability achievements in the St. Louis Green Business Challenge. Special guest Diego Gigliani, President and General Manager for St. Louis CITY SC, gave a welcome to this group of business and municipal sustainability leaders.

The St. Louis Green Business Challenge assists companies in integrating sustainability measures into the kinds of everyday operations common to every business. This was the 15th year of service from the St. Louis Green Business Challenge. Since it launched in 2010, over 300 enterprises have "taken the Challenge", engaged over 160,000 employees and reached nearly 570,000 residents across our bi-state region.

Registration for the 2025 Challenge opens online on February 1. A Green Biz Showcase, sponsored and hosted by Cortex Innovation Community, will kick off activity for the program's 16th year on Thursday, February 27.

This year, three companies won the Challenge. Quiet Village Landscaping and RideFinders are 2024 Challenge Winners at the program's Leader Level. MilliporeSigma is the Champion Level Winner.

In addition, Growing Green, Inc. and 4 Hands Brewing were honored as Rookies of the Year for initiating exemplary and innovative sustainability work.

"Green teams lead this work within their enterprises, guided by Challenge scorecards," says Glenda Abney, VP of Sustainability for the Missouri Botanical Garden. "Customized coaching provided by staff of our EarthWays Center, the Garden's sustainability division, supports each team to prioritize work in accord with their company's unique goals and culture."

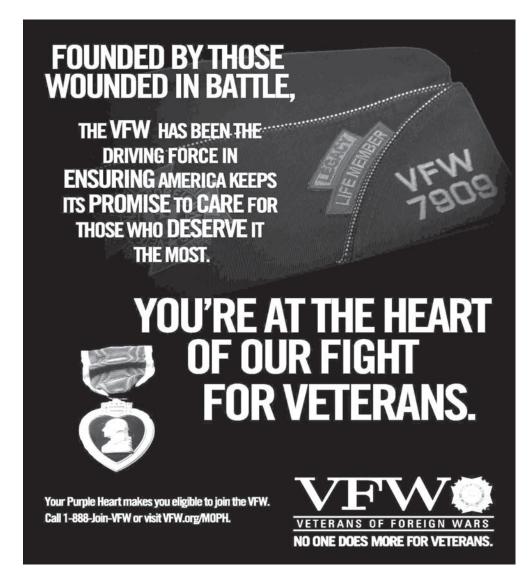
"All activity is voluntary," adds Challenge program manager Jean Ponzi, "to support strategic and operational sustainability action in each enterprise, and graduated participation levels are geared to grow green benefits, year over year. The Challenge helps equip business leaders with sustainability resources relevant to today's Environmental, social and governance standards, Corporate Social Responsibility, and climate-related reporting expectations.

Ongoing sustainability commitment is strong: 60% of these companies have participated in the Challenge for two or more years, 50% for three years or more.

Seven companies were honored this year for their work in all 15 years of the Challenge and leading our business sustainability culture overall. These Green Vanguard Champions are Ameren Missouri, Bayer, Graybar, Maritz, Missouri Botanical Garden, the St. Louis Cardinals, and Stan Gellman Graphic Design.

Graybar has consistently supported the Challenge as Presenting Sponsor and has committed to continuing this strong support Sponsorship for 2025. Sustaining Sponsors are Ameren Missouri, RideFinders and Citizens for Modern Transit. Cortex Innovation Community Sponsors Partnerships and Collaborations and Missouri American Water Sponsors Monthly Programs.

For more information, visit www.StLouisGreenChallenge.com.





Christmas Tree Recycling

Recycle your live Christmas tree by placing it at the curb starting January 8, 2025. Please ensure all ornaments, lights, and decorations are removed. City staff will collect trees each Wednesday throughout January and potentially on the first Wednesday in February.

MSHP Reports Three Traffic Fatalities Over Christmas; No Drownings or **Boating Fatalities**

Colonel Eric T. Olson, superintendent of the Missouri State Highway Patrol, provides the following preliminary statistics related to the Christmas holiday counting period:

Three people died in traffic crashes during the 30-hour counting period, which began at 6 p.m. Tuesday, December 24, 2024, and ended at 11:59 p.m. Wednesday, December 25, 2024.

2024 Christmas Holiday Traffic Statistics

Troopers investigated the following:

Traffic Crashes — 65 Traffic Crash Injuries — 38 Traffic Crash Fatalities — 3 DWI - 17

[Note: Last year during the 78-hour Christmas counting period, there were 1,034 traffic crashes statewide. In those crashes, three people were killed and another 346 were injured. During the 2023 Christmas holiday, troopers investigated 124 traffic crashes which included 2 fatalities and 71 injuries. Troopers arrested 81 people for driving while impaired during the 2023 counting period.]

There were no boating crashes or drownings over the 2024 Christmas holiday counting period.

The three fatalities occurred on Tuesday, December 24, 2024. A 28-year-old female of Valley Mines, MO, died when the vehicle she was driving traveled off the left side of the road and struck a tree. She was wearing a seat belt at the time of the crash. Two male occupants, age four and six, also died in the crash. Both were restrained by a safety device. The crash occurred on Route OO, south of Route F, in St. Francois County. The driver was pronounced dead at the scene by the St. Francois County Coroner. The six-year-old male was pronounced at Parkland Health Center in Farmington. The four-year-old male was pronounced at St. Louis Children's Hospital.

There were no traffic fatalities on Wednesday, December 25, 2024.

NOTE: The fatality statistics in this news release could change if late deaths occur, if other departments report fatalities after this news release was sent out, or if a fatality is determined to be caused by a medical condition rather than a traffic/boating/drowning incident.

Protect your smile this holiday season

ATSU-MOSDOH shares tips to combat tooth decay from seasonal treats

Led by Dwight E. McLeod, DDS, MS, dean and professor of periodontics, A.T. Still University-Missouri School of Dentistry & Oral Health (ATSU-MOSDOH), the team at the St. Louis Dental Center suggests that an abundance of cookies, candies, and festive indulgences may pose a risk to oral health if enjoyed without proper care.



With the holiday season in full swing, maintaining a healthy smile and minimizing the effects of sugary treats on teeth is key. Moderation of sweets and good hygiene practices may prevent unwanted dental issues.

Tips for healthy teeth during the holidays

- Rinse after treats: Swish water after enjoying sweets to wash away sugar and food particles.
- Choose wisely: Sticky or hard candies cling to teeth longer, increasing the risk of decay. Consider alternatives such as fresh fruits or nuts.
- Snack strategically: Eat sugary treats with meals when saliva production is higher, helping to neutralize acids and
- Maintain a healthy routine: Brush twice a day with a fluoride toothpaste, and floss daily, especially after indulging in holiday treats.
- Schedule a post-holiday checkup: Start the new year with a professional cleaning to ensure your teeth stay healthy and

"Holiday sweets may be hard to resist, but rinsing, flossing, and brushing may be incorporated into a daily family routine," adds Poonam Jain, BDS, MS, MPH, vice dean, clinical affairs and advanced dental education, ATSU-MOSDOH. "It's about enjoying the season while protecting your mouth and smile. This is also the time to identify a dental home for scheduling regular family checkups. Remember, oral health is significant for overall health and well-being."

SCIENTISTS PREDICT HOTTEST YEAR ON RECORD GLOBALLY, WHAT DOES THAT MEAN FOR ST. LOUIS?

St. Louis to see more hot days, less snow in the future

Scientists anticipate 2024 will be the warmest year on record globally, surpassing a record set last year. In St. Louis, 2024 is unlikely to set a record but the temperatures continue to trend warmer.

Following Earth's second-warmest November on record, scientists predict 2024 will end as the hottest year ever measured, surpassing the record set in 2023, according to a report Monday by European climate service Copernicus.

In St. Louis, 2012 remains the hottest year on record, with 2023 in second place. While 2024 is unlikely to beat the 2012 record, Garden Scientist Adam Smith said hotter days will lie ahead for the St. Louis area.

"We will experience more days hotter than 105°F, and more overall hot days," Smith said.

Smith uses mathematical models to create maps that predict long-term impacts of climate change. For St. Louis, his projections show that if we continue the current greenhouse gas emissions path, sometime in the next century we will have a climate like eastern Texas. That will mean more very hot days, more humidity and infrequent snow.

"We often talk about 'global warming,' but climate encompasses all aspects of the system-rain, snow, drought, fog, wind, sun," Smith explained.

In 2024, the St. Louis area experienced a drought for most of the summer, followed by catastrophic storms. This is a pattern likely to continue, which could cause problems for plants and people.

"In the Midwest, we're actually getting more rainfall, but it comes in bigger storms with longer periods of dry spells between them," Smith said. "This makes it hard for plants and people to manage—when rain hits really dry soil, it tends to run off rather than soak in, so ironically, there's less water for plants, and more flooding for people."

Smith said it can be tempting to write off 2024's high temperatures and heavy storms as an anomaly caused by El Niño.

"But the fact that El Niño is happening more frequently because of climate change means that the basis for the heat this year is still climate change," he explained.

The Missouri Botanical Garden continues to respond to climate change through sustainability efforts on its grounds, by adapting its living collection to include species that will



"REPORT A CONCERN": MAKE A REQUEST OR SUBMIT A CONCERN

Make requests (such as a vacation check or a household bulk item pickup) or submit concerns (such as a pothole or tall weeds) through the

MyGov request-tracking system via the home page of brentwoodmo.org.

Click on the "Report a Concern" button, choose a category and topic, complete the information, and submit your request.

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be better able to thrive in climate change, through community outreach, and research and conservation projects in the U.S. around the world. Learn more at **mobot.org**.



Brentwood Police Department

Calls for Service Report

*Note: CFS Do Not Always Become Written Police Reports

12-9-24 - 12-15-24

CFS for Person Crime	
Murder / Manslaughter	0
Sex & Sexual Assaults CFS	0
Robbery /Car-Jack	0
Assaults /Kidnapping	0
Peace Dist -Domestic- Misc	6
Calls for Mental Health	1
CFS for Property Crime	

CFS for Property Crime	
Arson/Bombing/Burning	0
Burglary - Residential	0
Burglary - Business	0
Destruction of Property	1
Frauds & ID Theft	1
Larceny - Shoplifting	14
Larceny - From Vehicle	2
Stolen Vehicles	0
Trespassing	1

Weapons Related	
Utilized/Taken	1
Recovered	1

17

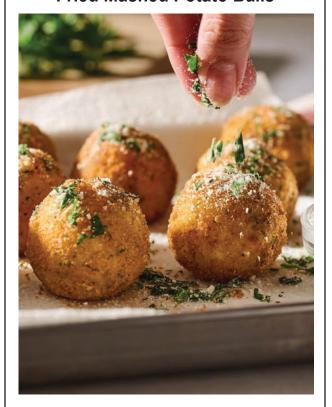
Auto Accidents

Patrols	
Building & Business Check	45
Schools & Foot	12
Parks - Misc	9
Parking violation	4

Notable CFS	
Alarm Calls	7
Animal Related	1
Assist FD & etc	13
Check Welfare/Notification	7
Contact Another Agency	15
Motor Assist	3
Police Community Relations	1
FLOCK/LPR/RADAR-FTY	2
Solicitors	0
Suspicious Person/Vehicle	4
Traffic Control/Details	4
Traffic Stops	40
Vacation Checks/Close Watch	1
ARREST	
Prisoner Conveyance	0
Adults	5
Juvenile	1
ARREST TYPE	
FTA/Fugitive	3
Original Non-Traffic	3
Original Traffic	0

Miscellaneous CFS	30
Minus Arrest/Types/Weapons	-14
Total Calls For Service	241

Fried Mashed Potato Balls



1 1/2 c. cold leftover mashed potatoes

1/2 c. shredded mozzarella (about 2 oz.)

1/4 c. all-purpose flour

1/4 c. grated parmesan cheese (about 1 oz.), plus more for serving

2 Tbsp. fresh parsley, chopped, plus more for serving

1/4 tsp. black pepper

1 large egg

3/4 c. dried breadcrumbs

Vegetable oil, for frying

Kosher salt, to taste

Directions

In a large bowl, mix together the mashed potatoes, mozzarella, flour, parmesan, parsley, pepper, and egg. Place the breadcrumbs on a large plate.

Form the potato mixture into 12 golf-ball-size balls (about 2 1/2 tablespoons each). The balls will be a little sticky, so wet your hands a little as you go. Roll the balls in the breadcrumbs, pressing to make sure they adhere. Place the balls on a clean plate as you go.

In a deep skillet or Dutch oven, heat 2 1/2 inches oil to 375°F, or until it bubbles when you add a small pinch of breadcrumbs.

Add the potato balls to the oil and fry until golden brown on all sides, 3 to 5 minutes, turning occasionally. Transfer to a paper towellined sheet pan or plate and immediately sprinkle with salt. Serve with more parmesan and parsley.



RESTAURANT REVIEWS

Dining In Alton



Dining in Alton, Illinois is more than pizza, burgers, brats and beer. We recently had an exceptional experience at Gentelin's On Broadway.

Chef Ryan Gentlelin has created a unique dining venue that will satisfy any diner's expectations. Gentlelin's may be easily described as a fine dining restaurant by it's menu and ambiance. It is also a very friendly, casual dining location with a comfortable, well stocked bar area. The dining area is perfect for special occasions as well as family dining.

We were there for a Christmas party hosted by WBGZ / My Mix 94.3 radio stations that I do voice work for. We were seated in a private dining room that easily seats fifty plus people. The evening started with a buffet of Maryland Crab Cakes with a basil remoulade sauce and a tray of fresh shrimp and cocktail sauce.

This was the first group dinner I have had that offered a large selection of items from printed individual menus. We had a choice of house greens, Caesar, or Greek salads. Six different entree's included Peppered Ribeye, a Pork Chop, Grilled Chicken Pasta, Mushroom Ravoili, Panko and Sesame Encrusted Salmon, and Aunt Jayne's Grilled Chicken. Dessert was a choice of Warm Gooey Butter Cake or a Triple Chocolate Ganache Brownie with peppermint ice cream, white chocolate cream anglaise, toasted pistachios, chantilly cream and a Christmas tuile' cookie! We also had a choice of red or white wines.

The Caesar salad was fresh and tasty. Sue ordered the Salmon and I had the Peppered rib eye. Both items were perfectly prepared. Sue had the Chocolate brownie and I had to try the warm gooey butter cake. Again, perfection. Two servers handled our dinner with forty plus guests and our service was excellent. I also got to meet my "radio brother" "Smash".

This gives you an overview of Gentelin's restaurant and lounge. Their regular menu is extensive and includes unique items like roast duck, crab meat stuffed chicken and a Panseared bone-in pork chop served over roasted fingerling potatoes tossed with caramelized onions, Andouille sausage, and fresh Brussels sprouts and then drizzled with a cranberry BBO sauce and smoked tomato infused olive oil.

Gentelin's wine list is large, comprehensive, and very reasonably priced. The bar is well stocked and features many craft cocktails and a large selection of Martini's. They offer





Caesar Salad

Mushroom Ravioli





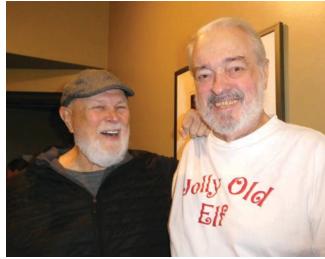
Peppered Ribeye

Salmon





Left: Chocolate Brownie
Above: Gooey Butter Cake



Smash and Kevin

lunch and dinner service so why not make a day of it in Alton. Reservations are recommended, especially on the weekend, Gentelin's is located at 122 E. Broadway Alton, IL 62002. Call 618-465-6080 for reservations and more information.



The Very Popular McGrath Elementary PTO Ornament Exchange and Brunch!















Thank you Laura Moretti Challen and Aley Babb-Keeble for hosting this festive favorite.





Boots the elf wishes you all a happy holidays from the Brentwood Park Christmas tree! We hope you stayed warm and enjoyed time with your loved ones this year

ANGIE'S LIST
AWARD WINNER
10 YEARS IN A ROW!

PAUL CERNICH

314-805-6102



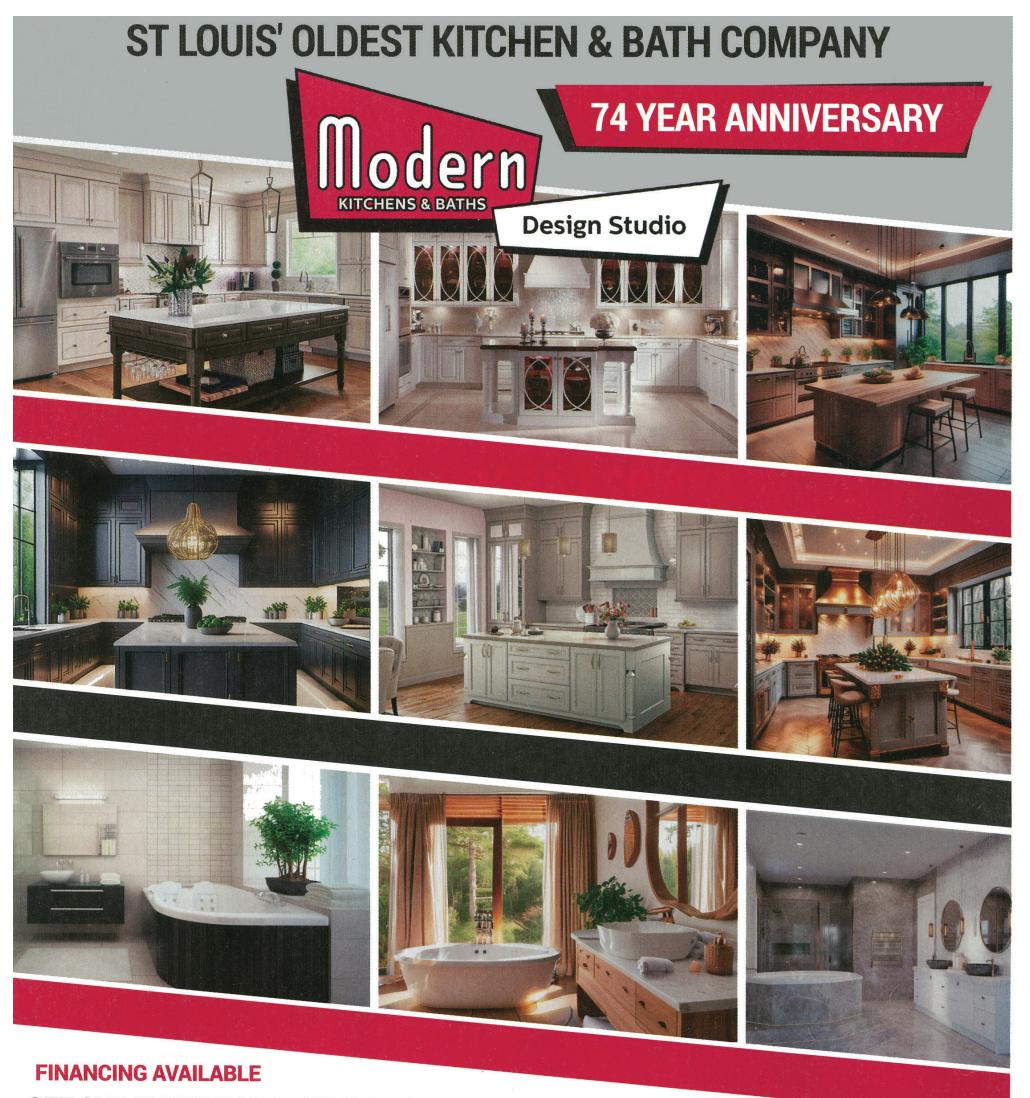
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Cannot be combined with other offers or discounts. Expires 2/28/25.

Brentwood Board of Aldermen Minutes

Monday, December 2, 2024 BOARD OF ALDERMEN REGULAR MEETING PAR-TIAL MINUTES

Call to Order

Mayor Dimmitt called the meeting to order at 7:00PM. The Pledge of Allegiance immediately followed.

Pledge of Allegiance

Roll Call - All members were present

Alderman Plufka – Present Alderwoman Tice - Present Alderman Wegge – Present Alderwoman Sims - Present Alderman Lochmoeller – Present Alderman Gould - Present Alderwoman Harter – Present Alderman Erger – Present

PUBLIC HEARING

Public Hearing on An Ordinance Amending Section 400.1390(C) To Allow For Personal Care Service Business As A Conditional Use In The "LID"-Light Industrial District, Article III District Regulations Of Chapter 400 Of The Code Of Ordinances Of The City Of

The mayor read the Public Hearing Notice and gavel opened the hearing. Whitney Kelly shared the information (available in Board-Docs). There were no questions. The Mayor closed the hearing.

Public Hearing of the FY 2025 Adopted Budget - Fiscal Year Commencing January 1, 2025 And Concluding December 31, 2025.

The mayor read the Public Hearing Notice and gavel opened the hearing. There was no presentation or questions. The mayor gavel closed the hearing.

MAYOR AND ALDERMEN REPORTS

Mayor David Dimmitt – noted the following: *Due to the flood event on November 5th,

there was damage to the railroad crossing and the project completion will be pushed back to December 13th.

*He stated that in Jefferson City, yesterday opened the filing for bills. There are no items filed in house or senate for exempting the food sales tax. Will keep us apprised of any bills that will impact our revenue.

*Santa visits can be scheduled through Parks and Recreation. Call for a 15-minute visit from Santa.

*Toys for Tots collection at the firehouse will end on December 14th and the Fill the Ambulance event will be at the Promenade from 12:00-4:00 on December 14th to collect new unwrapped toys.

*The Fire Department will do the Santa parade which has been so successful since 2020, on Friday, December 13th for Wards 1 and 4, and on Saturday, December 14th for wards 2 and 3.

*December 7th from 5:00-7:00pm will be the Brentwood holiday party at the Brentwood Park Pavilion. There will be a Christmas tree lighting, food and carolers. This is a great event and a huge success last year.

CITY ADMINISTRATOR REPORT

2025 Scheduled Meeting Dates - Board of Aldermen

It was noted that the scheduled meeting dates for 2025 were available in BoardDocs for review.

CONSENT AGENDA

Standing Committees Reports

Warrant Lists - Operating Funds and Expenditures from the 2019 Series Certificates of Participation Proceeds (COP)

Approval of Meeting Minutes from November 4, 2024

Approval of Meeting Minutes from November 18, 2024

Motion was made by Alderwoman Tice and seconded by Alderman Erger to approve the Consent Agenda. Roll was called:

Alderman Plufka – Yes Alderwoman Tice



Mayor **David Dimmitt**



Ward 3

Alderwoman Nancy Parker Tice

Alderman

Jeff Gould



David Plufka



Alderman Steve Lochmoeller



Ward 2

Ward 4

Alderwoman Sunny Sims



Alderman Brandon Wegge



Alderwoman Sharon Harter



Alderman Sullivan Erger

Alderman Wegge – Yes Alderwoman Sims – Yes Alderman Lochmoeller – Yes Alderman Gould - Yes Alderwoman Harter - Yes Alderman Erger – Yes Motion carried by a vote of 8 (Yes) to 0 (No).

Municipal Judge

Patrick Dignam

NEW BUSINESS

Bill No. 6535- An Ordinance Repealing Ordinance No. 5157 And Establishing A Revised Compensation Schedule For Brentwood Employees And Related Matters And Providing For The Effective Date Of This Ordinance. - First Reading.

The City Attorney did the first reading of reading of the Bill.

The City Administrator presented the information stating that the new schedule reflects the calculated CPI and the month in which it will be calculated each year, and that the Ordinance reflects this information. Everything else stated in the ordinance remains the same.

The second reading of the Bill will be in -Yes

Bill No. 6536 - An Ordinance Adopting the Annual Budget for The City Of Brentwood Gould - Yes Alderwoman Harter - Yes For The Calendar Year 2025; And Providing For The Effective Date Of This Ordinance. First Reading

The City Attorney did the first reading of

The mayor expressed his thanks and appreciation to the Board and the staff who put this together to bring a balanced budget forward. He stated that this budget has been thoroughly vetted. He noted that many members of the Board attended Ways and Means meetings during presentations to gain a full insight and understanding of the proposed budget.

Alderwoman Sims presented the 2025 proposed budget, noting that projected revenues were to be \$31.885M and projected expenditures \$31.452M. She stated there is an ongoing commitment to the strategic vision and extended her gratitude to the Ways and Means Committee for their leadership, input and additional meetings, as well as other Board members for attending meetings and the Mayor for his continued leadership. She thanked the management team and staff for their efforts, planning and preparation to present the numbers - noting that the city's employees are its greatest asset.

She offered highlights of budget document, noting this is a strategic policy document that balances needs with resources, that continues to exceed goals and meet fund balance policy. (Highlights of Revenue Projections, Compensation and Reclassification, Capital Improvements plan and Infrastructure, Programs and Initiatives, Departmental Highlights, Capital Projects and Financial Summary are available in BoardDocs)

The recommendation of the Ways and Means Committee was for approval of the presented budget. The mayor noted that this budget is a concise summary of many hours of hard work. He opened to the Board an opportunity for questions. There were no questions at this time.

It was noted that the second reading of the Budget will be at the next meeting on December 16th.

Bill No. 6537 - An Ordinance Amending Section 400.1390(C) To Allow For Personal Care Service Business As A Conditional Use In The "LID"-Light Industrial District, Article III District Regulations Of Chapter 400 Of The Code Of Ordinances Of The City Of Brentwood First Reading

Whitney Kelly was available to address any

Motion was made by Alderman Wegge and seconded by Alderman Erger to have a second

Motion carried by Unanimous voice vote.

The City Attorney did a second reading of

Motion was made by Alderman Wegge and 0 (No). seconded by Alderman Erger to perfect Bill No. 6537 into Ordinance form. Roll was called:

Alderman Plufka - Yes Alderwoman Tice

Alderman Wegge – Yes Alderwoman Sims – Yes Alderman Lochmoeller – Yes Alderman Alderman Erger – Yes

will become Ordinance No. 5163.

CLOSED MEETING

By a vote of 8 (Yes) to 0 (No), Bill No. 6537

Legal - RSMo 610.021 (1) Real Estate - RSMo 610.021 (2) Personnel - RSMo 610.021 (3)

RSMo 610.021 (12) Sealed bids and related The City Attorney did the first reading of documents, until the bids are opened; and sealed proposals and related documents or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected.

> Motion was made by Alderman Plufka and seconded by Alderman Gould to move to closed session pursuant to RSMo 610.021 and to adjourn from therein. Roll was called:

Yes Motion carried by a vote of 8 (Yes) to

ADJOURN

The Regular Meeting ended at 7:29PM.

The Regular meeting was livestreamed on YouTube and recorded. The recording is available on the City's YouTube channel.

2025 Holiday Trash Schedule

Holiday	Date	Change
Live Christmas Tree Recycling	January 8, 15, 22, 29; February 5	Tree pickup on Wednesdays 7:00 am - 2:00 pm
MLK Day	Monday, January 20	Regular services (Monday-Friday)
Presidents' Day	Monday, February 17	Regular services (Monday-Friday)
Confluence Trash Bash Event	Around early April	Special event - see below
Memorial Day	Monday, May 26	Regular services (Monday-Friday)
Juneteenth	Thursday, June 19	Regular services (Monday-Friday)
Independence Day	Friday, July 4	No trash service. Pickup resumes one day after regular schedule (Sat)
Labor Day	Monday, September 1	Regular services (Monday-Friday)
Veterans' Day Observed	Tuesday, November 11	Regular services (Monday-Friday)
Thanksgiving Day	Thursday, November 27	No trash service. Pickup resumes one day after regular schedule (Fri-Sat)
Christmas Day	Thursday, December 25, 2025	No trash service. Pickup resumes one day after regular schedule (Fri-Sat)

Basic trash, recycling, and yard waste services are provided to Brentwood residents free of charge.

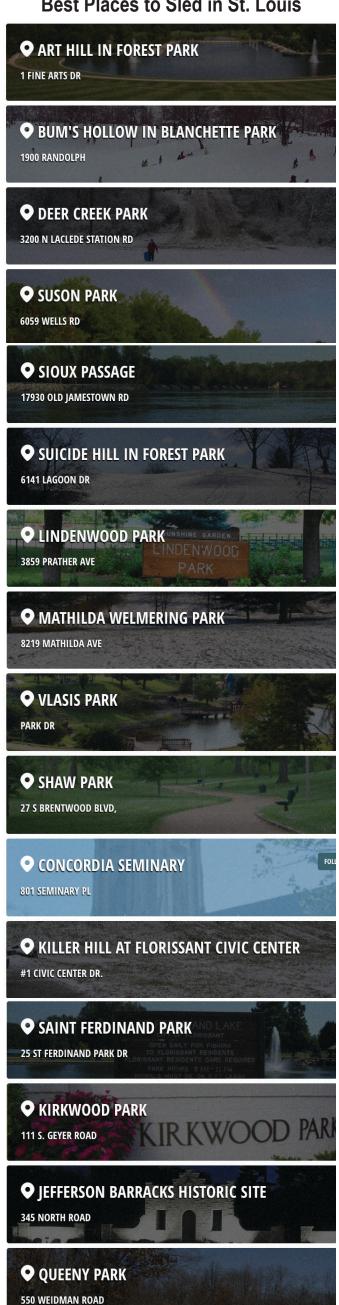
Large item pickup is available for an additional fee. Please see Household Pickup Information located in under Government > Departments > Public Works on www.brentwoodmo.org. To schedule a large item pickup and investigate fee schedule, call 314.962.4800.

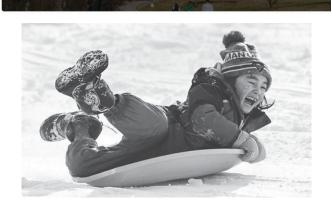
Christmas Tree Recycling - The City of Brentwood will pick up and recycle once-live Christmas trees, on Wednesdays in January. Please remove all lights and ornaments before placing tree by the curb. The latest possible date for collection will be February 5, 2025 in case of inclement eather events in January 2025 causing delays.

Confluence Trash Bash 2025 Event - This free community event is open to Brentwood residents of all ages with multiple cleanup sites located at MSD sponsored sites. All you need to do is wear old clothes and volunteer to help remove trash in and near creeks and streams. The Public Works Department in conjunction with Metropolitan St. Louis Sewer District (MSD) and other event sponsors are promoting watershed awareness and pollution prevention of waterways. For more information, go to www.openspacestl.org to volunteer. A second event occurs in October 2025.

> Department of Public Works 8330 Manchester Road Brentwood, MO 63144 314.963.8642

SNOOOOOOOOW Best Places to Sled in St. Louis







CITY OF BRENTWOOD 2348 SOUTH BRENTWOOD BOULEVARD ELECTION DAY – TUESDAY, APRIL 8, 2025

THE FOLLOWING CANDIDATES HAVE FILED FOR THE APRIL 8, 2025 ELECTION (FILING DATE CLOSED ON DECEMBER 31, 2024)

MAYOR – TWO (2) YEAR TERM

DAVID DIMMITT 9104 PINE AVE.

MUNICIPAL JUDGE - TWO (2) YEAR TERM

PATRICK DIGNAM 9405 SONORA AVE.

ALDERPERSONS - TWO (2) YEAR TERM:

WARD 1

DAVID PLUFKA 3 MIDDLESEX DR.

WARD 2

MICHELE GOAD 8407 EULALIE AVE.

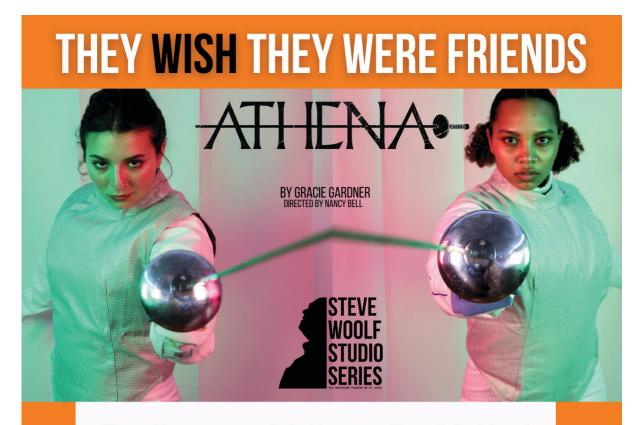
ADAM MOSS 8762 BRENTWOOD PL.

WARD 3

STEVE LOCHMOELLER 8831 MADGE AVE.

WARD 4

SHARON HARTER 9133 NORTH SWAN CIRCLE



Directed by recent star of *The Roommate* Nancy Bell, *Athena* is a sharp, witty, and exhilarating coming-of-age story about two fiercely competitive high school fencers training for their futures. Through the clash of foils and the complexities of teenage friendship, this heart-pounding play explores ambition, vulnerability, and the pursuit of excellence. As the final production in the 24/25 **Steve Woolf Studio Series** season, *Athena* promises an unforgettable theatrical and fencing experience filled with humor, heart, and intensity. Don't miss it!

Family is important.



Scott Humes

That's why we provide the families we serve with a large family lounge. We understand you may need to take a few moments to yourself. At Bopp Chapel, we are here to meet your needs every day.

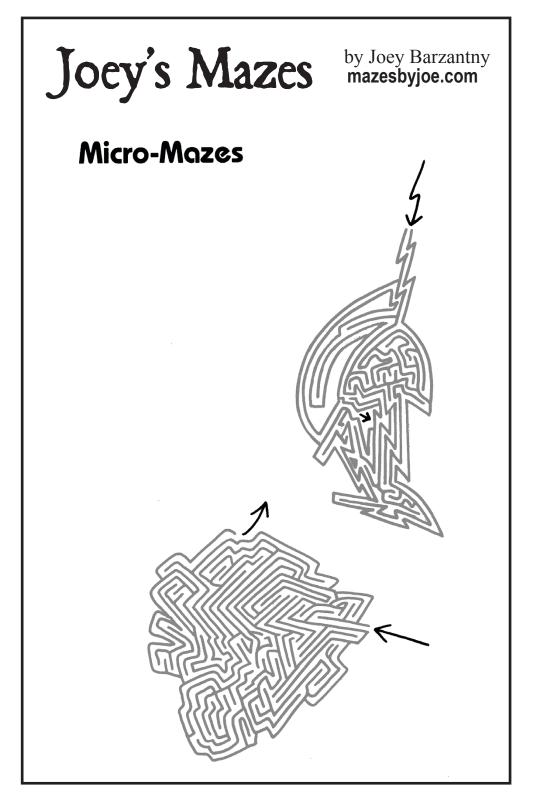
Online register book available at www.boppchapel.com.

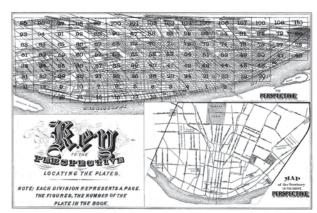


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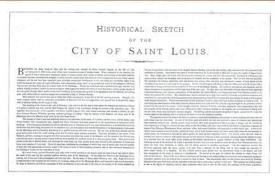
©2009 F.A.C. Marketi















Pictorial St. Louis A Topographical Survey Drawn in Perspective A.D. 1875

This is a reprint of the 1971 version of the original book. The book was painstakingly scanned from the original in my collection. Each page is reproduced in high resolution and coil bound so the pages lay flat while viewing. Printed on 12" x 18" high quality acid free paper. A nice edition to your historical book collection. Perfect coffee table book as people are attracted by the cover art.

PICTORIAL ST. LOUIS: The Great Metropolis of the Mississippi Valley A Topographical Survey, Drawn From Perspective 1875.

Illustrations by Camille N. Dry and designed & edited by Rich. J. Compton.

Over 220 pages of illustrations and descriptions of life in St. Louis in the late 1800's. The preliminary drawings for this work were made early in the spring of 1874. After a careful consideration of the subject, it was determined to locate the point of view so that the city would be seen from the southeast, believing that to be the most advantageous in all respects. Accordingly, the point of site was established on the Illinois side of the river, looking to the northwest, and at sufficient altitude to overlook the roofs of ordinary houses into the streets.

A careful perspective, which required a surface of three hundred square feet, was then erected from a correct survey of the city, extending northward from Arsenal Island to the Water Works, a distance of about ten miles, on the river front; and from the Insane Asylum on the southwest to the Cemeteries on the northwest.

Every foot of the vast territory within these limits has been carefully examined and topographically drawn in perspective, by Mr. C. N. Dry and his assistants, and the faithfulness and accuracy with which this work has been done an examination of the pages will attest. Absolute truth and accuracy in the representation of the territory has been the standard and in no cases have additions or alterations been made unless the same were actually in course of construction. In a few cases, important public and private edifices that are not yet finished are shown completed, and as they will appear when done.

All the buildings within the limits of the survey in July, 1875, are shown; and a very large number of those executed or commenced since that date have been also introduced, the pages having been constantly corrected up to the last possible moment before publication.

This book is available from Gene-Del Printing for \$75.00. Please call Keith at 314.962.4750 or email him at keith@genedel.com. You may also stop by our office at 9019 Manchester, 63144 in Brentwood to view the book.

Child Care Aware of MO. Names Two Board Members

Michelle Heiliger and Keith Pickerel bring extensive experience to the nonprofit.





Child Care Aware of Missouri (CCAMO) recently added Michelle Heiliger and Keith Pickerel to its board of directors for three-year terms.

Michelle Heiliger brings more than 20 years of human resource management experience to the board. She is the owner of HR Heroes, a boutique human resources firm supporting small businesses and municipalities. Heiliger currently serves as the Mayor of Wright City, Mo. and previously was a member of the Wright City Board of

Keith Pickerel, a retired CPA, joins the board with nearly 40 years of extensive tax experience. He previously worked at Emerson Electric Co. for over 15 years, most recently as the Director of State & Local Taxes at Emerson Electric Co. Pickerel is a member of the Missouri Society of Certified Public Accountants and previously served on the Associated Industries of Missouri Tax Committee and as Chairman of the State & Local Tax Committee of Tax Executive Institute – St. Louis.

"Michelle and Keith bring valuable, practical knowledge to our organization," said Child Care Aware of Missouri's CEO Robin Phillips. "Their commitment to our mission of addressing Missouri's child care shortage is evident as they have both experienced the challenges of securing quality child care for their own children and grandchildren." Phillips added that "we are excited to welcome their expertise and dedication to our board."

For more information, call (314) 535-1458 or visit www.mochildcareaware.org.

Winter Coats Needed

What a tremendous job you have done throughout 2024, as well as the holidays. Together we have blessed numerous families with gifts and most essentially food and coats.

We are reaching out once more for additional coats even as the winter storm approaches. We asking for winter coats to help some of our international students who will be experiencing the full effects of winter.

As you may imagine, many of these students are coming from climates that are far different from what they have found in St. Louis Missouri. So we are making this appeal for gently used and new coats for these students.

Winter coats that are needed are:

3 Women's small
16 Men's medium
14 Men's Large
1 Men's XLarge

Please know that I realize that you won't be able to respond to every appeal. However, If you feel moved to support these students with winter coats and you are able to do so, please join us.

Thank you and Blessings to you and your family.

Derek Bastian Webster/Rock Hill Ministries 111 East Waymire Ave. Webster Groves MO.63119

St. Louis District Dairy Council

The Dairy Guide to a Healthy Lifestyle

Grocery stores are ever-changing, at times creating confusing strolls up and down the aisles. But as the products in grocery stores change, consumers can update and adjust their eating habits as well. The new year is an ideal time to review grocery store offerings and consider which foods can help support a healthy lifestyle. Packed with nutrients like protein, calcium and vitamin D, dairy foods fit the bill when it comes to providing high quality nutrition. The dairy section is where variety really comes into play, with new and exciting products regularly making appearances. Consumers can find an abundance of milk, yogurt and cheese, in addition to trending options like smoothie drinks, kefir (fermented dairy drink) and cottage cheese in the dairy aisle.

Fresh Start

Start creating healthy meals and snacks by pairing dairy foods with fruits, vegetables and whole grains. These quick-to-fix combinations offer a bounty of nutrients, including calcium, protein, B vitamins, vitamin D, potassium and fiber. Yogurt, milk and cheese make perfect partners in these pairings:

- Yogurt parfaits are easily made by layering yogurt, fruit, granola and/or nuts. Finish the parfait with a drizzle of honey to add an extra touch of sweetness to start the day.
- Blending milk and yogurt with frozen fruit and vegetables creates creamy smoothies that both kids and adults can enjoy.
- Cottage cheese served with fresh chopped vegetables and a sprinkle of herbs will fill empty stomachs, while adding extra energy to midday snacks.
- Charcuterie boards featuring a variety of cheeses, meats, whole grain crackers, nuts, fruits and vegetables add plenty of flavor to any gathering.

These simple snacks and meals are packed with protein to boost energy and help build and repair muscles, along with adding fiber to the diet. "Pairing dairy with other food groups (whole grains, fruits, vegetables, lean meats and proteins) allows individuals to fill their grocery carts and bodies with healthy and nutritious foods not only for the new year but also for all stages of life," Maggie Nosic, nutrition educator and registered dietitian with St. Louis District Dairy Council, said.

Dairy for All

Consumers are looking for foods that promote health, are easy to digest and pack a nutrient punch. Fermented and cultured dairy foods, like yogurt and kefir, contain a variety of live and active cultures important for digestion and gut health. These dairy foods can be added to smoothies, parfaits, paired with meals and snacks, or enjoyed on

their own. Lactose-free dairy foods are also readily available in the dairy aisle, allowing consumers to enjoy delicious and nutritious dairy without discomfort. Lactose-free milk, yogurt, cottage cheese and ice cream are options available in most stores today. In addition to gut health benefits, dairy foods help with building strong bones and teeth and reducing blood pressure.

On the Go

Dairy continues to offer many options for those with active lifestyles. Smoothie drinks are ideal for consumers to grab on the way out the door for work or school. Individually packaged yogurts are the perfect way to add extra protein to lunch. Cheese sticks are an easy addition to any school lunch or after-school activity. Rehydrating and refueling after exercise has never been easier with the convenience of single-serve chocolate milk, along with shelf-stable milk.

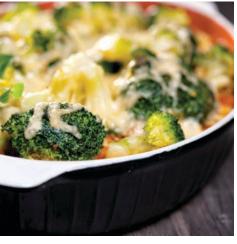
"Whether looking for lactose-free, low-fat, protein-packed or gut-healthy options, there is something for everyone in the dairy aisle," Nosic stated.

Visit www.stldairycouncil.org to find more information on the health benefits of dairy and how to pair dairy with other food groups. You may also contact Maggie Nosic at 314-835-9668 or info@stldairycouncil.org.

Follow St. Louis District Dairy Council on Facebook and Instagram at STLDairy-Council.

The St. Louis District Dairy Council (SLDDC) is a nonprofit nutrition education organization funded by local dairy farmers. Since 1932, SLDDC has served 131 counties in central/southern Illinois and eastern Missouri as the go-to educational resource and advocate for the role of dairy foods as part of a healthful diet. As the Nutrition Education People, we are proud to spread knowledge to local communities, bridging the gap between local dairy farmers and consumers. The staff is comprised of professionals with experience in nutrition, food service management, education and communication, and we take pride in delivering engaging programs throughout the communities we serve.





Baked Parmesan Veggie Casserole

This vegetable casserole is the perfect addition to any meal! It combines vegetables with the delicious flavors of dairy, creating a side dish that everyone will love.

Prep Time: 30 minutes Yield: 4 – 6 servings

Ingredients:

- 2 cups of broccoli florets
- 2 cups of cauliflower florets
- 1 cup of baby carrots
- 6 Tbsp. butter, divided
- 1 small onion, chopped
- 1 garlic clove, minced 1/4 cup all-purpose flour
- 2 cups milk
- 1 large egg yolk, beaten
- 1 cup grated Parmesan cheese
- ½ tsp. salt
- 1/8 tsp. pepper
- ½ cup seasoned bread crumbs

Directions:

Preheat oven to 400oF. Place the vegetables in a steamer basket. Add basket to a large saucepan filled with 1 inch of water. Bring water to a boil; cover saucepan and steam vegetables 3-4 minutes or until crisp-tender. Place steamed vegetables in a greased 9x13-inch baking dish. Repeat until all the vegetables are steamed.

Meanwhile, in a small saucepan over medium heat, melt 4 Tbsp. butter. Add onion and cook until tender, stirring often. Add garlic and cook for 1 more minute.

Stir in flour until blended. Gradually add milk and bring to a boil. Cook for 2 minutes, stirring often until thickened. Slowly stir in egg yolk and cook for 1 minute longer. Remove from heat. Stir in cheese, salt and pepper.

Pour cheese mixture over the steamed veggies.

In a small skillet, cook bread crumbs in remaining butter until golden brown; sprinkle over top of casserole.

Bake, uncovered, 15-18 minutes or until heated through.



Annual Veterans Day Ceremony

Thank you to everyone who joined us for a memorable Veterans Day ceremony, held in collaboration with the City of Richmond Heights. It was a beautiful day to honor our veterans and show appreciation for their service.

The event featured a heartfelt rendition of the National Anthem sung by Brentwood's own Cheri Schear, and special remarks from Richmond Heights' Ken Heinz and Brentwood Mayor David Dimmitt.

We'd also like to thank the Richmond Heights Police Department Color Guard and all the special guests who made this day one to remember.

McGrath Elementary Winter Carnival was the perfect way to send students into their break! Thanks to all the volunteers and teachers who made it a success. We will see you after some much-needed time to relax and recharge.





Celebrate Susan B. Anthony's 205th Birthday with a Time-Traveling Experience in St. Louis!

January 6, 2025– Step back in time and welcome into the future Susan B. Anthony, the legendary 19th-century women's rights pioneer, as she "time-travels" to Creve Coeur to celebrate her 205th birthday! Join this one-of-a-kind event on **February 15, 2025,** at 2 p.m. at the Center for Spiritual Living, 12875 Fee Fee Road.

Presented by **Rebecca Now**, founder of Voices of American HERstory (VOAH), this innovative and interactive production brings Anthony to life through a thought-provoking interview on the "Rebecca-Now-and-Then" talk show. Through wit, wisdom, and historical insights, Anthony will share her extraordinary journey fighting for women's suffrage, wage equality, and broader social reforms—a story as inspiring today as it was in the 1800s. Tickets are available now—don't miss your chance to meet history in person! Tickets are available: http://gca5.2.vu/1

What to Expect

- A Revolutionary Talk Show: Created by Rebecca Now, "Rebecca-Now-and-Then" bridges past and present by hosting "interviews" with trailblazing women from history. Past guests have included Ida B. Wells, Sojourner Truth, and Josephine Pearson. Upcoming interviews feature Lydia Maria Child, Bessie Coleman, Harriet Tubman, and more.
- Award-Winning Content: Now is the acclaimed author of Borrowed Courage: Bringing Monumental Women of the 19th Century to Life. The book celebrates the stories of Anthony and other trailblazers, connecting their legacies to modern-day reenactors.
- Educational and Inspiring: This event is part of VOAH's mission to bring women's history to life. The non-profit combines live and virtual performances, interactive discussions, and educational resources to spotlight the pivotal events leading to the 19th Amendment—and beyond.

About Voices of American HERstory (VOAH)

VOAH is a dynamic educational arts initiative dedicated to honoring and amplifying women's history. Through compelling storytelling, historical reenactments, and modern-day connections, VOAH inspires audiences of all ages to recognize the vital contributions of women in shaping our world.

Celebrate Susan B. Anthony's enduring legacy and be part of this unforgettable journey through time. For tickets visit: http://gca5.2.vu/1 For more information visit: https://voiceso-famericanherstory.com/



Winter Reading Club

Rock Hill Public Library is kicking off 2025 by hosting its Winter Reading Club from January 6 – February 22, 2025. Sign up at the circulation desk the week of January 6 and receive a Bingo card. Complete 5 squares in a row (vertical, horizontal, diagonal), bring that card back, enter one of the Grand Prize drawings, and pick out a hot chocolate bomb or a stuffed Sloth (your choice). Yes, a delicious hot chocolate bomb with your first Bingo. Yay and Yum! Or a cuddly, stuffed Sloth! (Only one bomb or Sloth per person).

You can however have multiple Bingos and receive multiple entries per Bingo for each Grand Prize drawing.

Drawings will take place on February 24.

Winter Film Series

Start 2025 off right with us at Rock Hill Public Library (9811 Manchester Rd)! Join us every second and fourth Tuesday for cozy, awe-inspiring movies from 1-3 PM as we celebrate the New Year. Come relax, unwind, and enjoy the show! Popcorn and refreshments included.

This month's New Year/New Beginnings: Movies to kick-off the New Year include:



The Age of Adaline (January 14) (PG-13). The film stars Blake Lively as Adaline, Michiel Huisman, Harrison Ford, Kathy Baker, Amanda Crew, and Ellen Burstyn. A young woman, born at the turn of the 20th century, is rendered ageless after an accident. After many solitary years, she meets a man who complicates the eternal life she has settled into.

The High Note (January 28) (PG-13). Set in the dazzling world of the LA music scene comes the story of Grace Davis (Tracee Ellis Ross), a superstar whose talent, and ego, have reached unbelievable heights, and Maggie (Dakota Johnson), her overworked personal assistant. While stuck running errands, Maggie still aspires to her childhood dream of becoming a music producer. When Grace's manager (Ice Cube) presents her with a choice that could alter the course of her career, Maggie and Grace come up with a plan that could change their lives forever.



RHPL Mystery Book Club

Get ready for a night of suspense and excitement at the Rock Hill Public Library's Mystery Book Club on January 15 at 5:30 PM! We'll be diving into "Safe and Sound" by Laura McHugh.

TEEN NIGHT: Winter Crafts & Cocoa

Warm up with us at Teen Night Winter Crafts and Cocoa on Thursday, January 30, 2025 at 5

PM! Bring your friends for a night of fun and DIY crafts at Rock Hill Public Library (9811 Manchester Road)! Just in time for the ever changing weather ahead. Get ready for a festive evening of hot cocoa and crafting with friends!

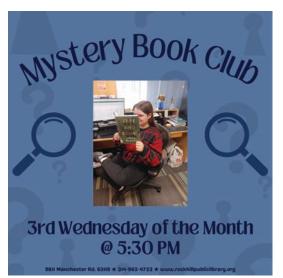
RHPL Puzzle Race

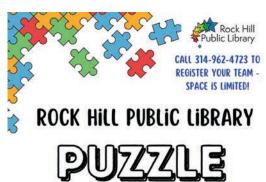
Ready, set, puzzle! Gather your team and test your skills at the Rock Hill Public Library's Puzzle Race on February 1, 2025, from 10:30 AM-12:30 PM. Limited spots available, so don't delay - call (314) 962-4723 to register your team now for a fun and challenging experience!

Library Closings

The Rock Hill Public Library will be closed on Monday, January 20 for MLK Day. Martin Luther King Jr. Day is the only federal holiday designated as a national day of service to encourage people to volunteer in their local communities.









SATURDAY, FEBRUARY 1, 2025
10:30 AM - 12:30 PM
COFFEE AND DONUTS
PROVIDED!
9811 MANCHESTER RD, ROCK HILL MO 63119







The library will be **CLOSED**

Monday, January 20

for Martin Luther King Jr.

Day

We will reopen Tuesday, January 21, 2025 at 10 AM.







For Adoption Information, call 314.645.4610



ELSA FEMALE, SPAYED, 9

Elsa is a sweet and calm kitty who loves to be petted, especially on the head. She purrs with joy as she soaks in all the affection. The perfect companion for a relaxing day, Elsa enjoys naps in the sun and showing off her adorable personality!



BOSS MALE, NEUTERED, 5

Boss is a beautiful dog looking for a family to love! This lovely boy enjoys exploring exciting new smells and getting scritches from his human friends! Looking for an adventure-loving companion? Come meet Boss today!



MOOSE NEUTERED, 1 vr 8 mg

MALE, NEUTERED, 1 yr 8 mo

Meet Moose! This active little guy loves a tennis ball, and is currently besties with his canine companion in foster! Shy at first, he would love a forever home with another dog to boost his confidence. Ask to meet this sweetie today!

Michele Goad Announces Candidacy for Brentwood Ward 2 Alderman



I, Michele Goad, am announcing my candidacy for Brentwood Ward 2 Alderman in the April 8, 2025, election. I moved to Brentwood in 2018 looking for a place to live, and I found a wonderful community. I would be honored to serve the people of Ward 2 as one of their Aldermen.

In recent years we, the citizens of Brentwood, have made several big decisions to invest in the long-term health and vibrancy of our community (i.e., Brentwood Bound in 2019; Library Expansion in 2024). Moving forward, we need to leverage these investments and align our various lifecycle replacement needs with new initiatives that will continue to make Brentwood a community for all to thrive. Three

opportunities as I see for us in the near future are to:

- Revisit the Brentwood Comprehensive Plan. Brentwood completed its last comprehensive plan in April 2018. In light of the completion of Brentwood Bound, new flood maps, the library vacating existing space, and the Mt. Calvery land purchase, I believe it is time to step back and take a holistic view of the upcoming needs of the city as well as what we want Brentwood to be 10 years from now. I want to make sure residents are engaged in sharing their vision for Brentwood's future, and I would like to see how we can get to that future in an incremental and financially responsible way.
- Develop a long-term plan to address the Black Creek flooding. While Black Creek's waters routinely rise and fall, flooding following two large storms in 2022 and 2024 has had a major impact on residents, businesses, and trails. While the city has repaired or is repairing damaged areas, we should explore options to help prevent future damage particularly if these options can be environmentally friendly.
- Continue to maintain strong financial profile balancing near term investments within a larger term plan to be able to weather any future seen or unforeseen needs. Brentwood's current outstanding obligations/debt, while key for reinvestment and flood mitigation, will mean we need a steady and clearly mapped out plan for investment in the near term and reserves to handle any unplanned surprises.

A little about myself, I have been active in the community serving with the Rotary Club of St. Louis in multiple positions over the last 12 years including volunteering on numerous done in a day projects, being a volunteer leadership academy counselor, and serving in various leadership positions. In May 2024 I was appointed to the Brentwood Board of Adjustments where I have gotten to see first-hand how to find compromises between neighbors and the city's existing policies and regulations. Professionally, I am a Sr. Manager in academic medicine/healthcare with 13 years experience following 4 years in consulting. I have a master's degree in business administration (MBA) and a graduate certificate in public finance.

If elected as your Ward 2 Alderman, I am confident I can help Brentwood continue to be a wonderful place to live and an advocate for the people of Ward 2.

If you have any questions or would like to share the issues that are important to you, please reach out via email to me at goad4brentwood@gmail.com.

Regards, Michele Goad



MAGIC Travelers Trips

Enjoy popular attractions each month. Travel fees and admission tickets are included in the fee listed. The cost of lunch is at your own expense. Walking requirements and accessibility vary. Pre-registration for events is required.

Activity Number: 373002 Eagle Watching in Pere Marquette & Lunch at Pere Marquette Lodge

Travel to Pere Marquette State Park where an informative program about bald eagles is presented. Participants will learn to distinguish between immature and mature bald eagles, what eagles eat, why they spend winter months in the area, and much more. There will be a video presentation and program followed by an observational drive to view the wintering bald eagles. Please be sure to dress warmly and bring binoculars! Following the observational drive, we will head to lunch at the Pere Marquette Lodge before heading back to the Brentwood Community Center.

Date: Friday, January 31 Time: 7:30AM-3PM Price: R/NR \$30

Pottery Hollow & Lunch at Billy G's

Pick out a scrumptious option from the wonderful variety of lunch offerings by Billy G's. Following lunch, head to Pottery Hollow and pick out a fun piece of ceramic pottery to paint. Piece of pottery of your choice and lunch are not included in trip pricing. Your creation will be available for pick up on February 27 at the Brentwood Community Center.

Date: Wednesday, February 19 Time: 11AM-3:30PM Price: R/NR \$25

Pulitzer Arts Foundation & Lunch at the Fountain on Locust

Step back in time to savor a yummy lunch served at the Fountain on Locust. Once your appetite has been kept at bay, head to the Pulitzer Arts Foundation to view the contemporary art on display. Learn about various medias of art including sculptures and paintings in this unique museum.

Date: Thursday, March 13 Time: 10:30AM-3:30PM Price: R/NR \$30

River City Casino & Lunch at Café Telegraph Smoke Shack

Feeling lucky? Place your bets on some fun games at the River City Casino while socializing with friends. After collecting your winnings, head to Café Telegraph Smoke Shack for a great lunch. Following lunch we will depart for the Brentwood Community Center.

Date: Friday, March 28 Time: 10AM-3PM Price: R/NR \$25

For more information or to register for one of our trips, call us at 314-963-6722

West Community Credit Union Helping to Make Our Community Better



West Community Credit Union would like to take a moment to reflect on the incredible impact our staff has made in our communities last year. Thanks to their dedication and your continued support, we've been able to make a meaningful difference through volunteerism, donations, and partnerships with local organizations.

Here are just a few highlights from this year's efforts:

- 941.5 hours volunteered: Across 80 different opportunities, our team came together to lend a helping hand to those who needed it most.
- \$8,640 raised through "Denim for Dollars": These funds were distributed to eight local organizations, helping to support a variety of important causes.
- Generous donations to collection drives: From our month-long CU Give campaign to the Crisis Nursery Diaper Drive, your contributions and our team's efforts made these initiatives a success.

As we look ahead to 2025, we're excited to continue this tradition of service and invite you to follow along as our employees work to make even greater strides in our communities. Be sure to follow along on social media for updates on upcoming initiatives: westcommunitycu.org/about/community.htm





LIL KIM FEMALE, SPAYED, 5

Lil Kim is a shy little girl who will take a bit of time to adjust to a new home, but once she is comfortable, she is as sweet as can be. She would prefer to be an only cat. Come meet her today!



MOUNTAINESS FEMALE, SPAYED, 2

Mountainess has come a long way!
She's starting to show her true
personality and has opened up to us
with her gentle and sweet nature.
Mountainess would thrive in a quiet
and peaceful household where she
can continue to feel safe and loved.

佢

For Adoption Information, call 314.645.4610



MOJO

MALE, NEUTERED, 11 months

Meet Mojo! This playful and curious pup is full of love to share. He has lived with dogs and children in a previous home and did well and rides well in a car! Mojo's cheerful energy and sweet personality make him a joy to be around!



SILLY FEMALE, UNALTERED, 8 months

Silly is a sweet and adorable guinea pig with a playful personality. She loves exploring her surroundings and is sure to bring joy to anyone who spends time with her. Silly is ready to find her forever home where she can share her loving energy!

Explore St. Louis Marks Milestone 2024

Success ranges from America's Center expansion to best-ever advertising reach

From the debut of Hall 4X to P!nk's packed concert to record-breaking marketing reach, 2024 was a banner year for Explore St. Louis and its efforts to promote and position St. Louis as a top-tier destination for leisure travel as well as meetings and events.

The organization welcomed Ed Skapinok as its Chief Commercial Officer in July, a new position for the organization that is unique in the travel and tourism industry. Skapinok relocated to St. Louis to take the position, which combines the consumer-facing functions of Explore St. Louis for a unified and comprehensive approach to selling the region.

Explore St. Louis' public relations outreach netted 1.34 billion positive media impressions for the St. Louis region as the organization hosted more than 120 journalists throughout the year. Additionally, Explore's half-hour film, The Flavor of St. Louis, received national recognition with a Silver Adrian Award from Hospitality Sales & Marketing Association International, along with a Skift Award nomination.

SMARInsights' annual advertising effectiveness study reported that Explore St. Louis' marketing campaign effectively influenced leisure travel to St. Louis, achieving an incremental travel rate of 7.2%, which translated to 934,651 additional trips. This resulted in an ad-influenced trip spending of \$933 million, representing a 53% increase over last year. In addition, the 2024 spring and summer campaigns achieved 49% awareness, reaching approximately 13 million households - the highest awareness since 2017 and the largest volume of aware households to date.

This year, the America's Center expansion project marked significant progress with the debut of the 72,000-square-foot Hall 4X as well as 23 upgraded, fully-enclosed loading docks, while The Dome rolled out new turf and energy-efficient LED lighting in time for the 2025 Battlehawks season. In the new year, America's Center will see a new lobby come online as well as the Center's 40-bed culinary garden and enhancement of the Washington Avenue facade.

On the meetings and events side, St. Louis led the U.S. in year-over-year growth in meetings and events, and as a whole, Explore St. Louis reports remarkable growth in St. Louis tourism, hotel industry performance and the meetings and conventions sector.

Looking ahead to 2025, America's Center Convention Complex will have one of its biggest and busiest years yet. In addition to a full slate of meetings and conventions, St. Louis will welcome Meeting Professionals International for its annual World Education Conference in June, bringing meeting planners from across the globe to the Gateway City. On the event side, in January, car lovers and monster truck enthusiasts can check out the St. Louis Auto Show and Monster Jam. The St. Louis Battlehawks will break in The Dome's brand-new turf when the season starts in spring 2025, and Kendrick Lamar & SZA will perform on June 4 as a part of their Grand National Tour.

As the organization looks toward 2025, Explore St. Louis is poised for further expansion and growth, capitalizing on the momentum and economic achievements in 2024.

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All work is done on site.

Tues. - Fri. 8:30-5:30 Sat. 9:00-2:00





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Phone: (314) 772-3662 Fax: (314) 772-5863

Here's just some of the places where you can find Dad's Original Scotch Oatmeal Cookies™:

Baumann's Fine Meats Cafe Manhattan Crown Candy Kitchen Dierberg's Markets

Freddie's Market Hanlen's Fine Meats & Catering Hanneke's Market

Mateker's Meat & Seafood Shop

Kenrick's Meats & Catering

Schnuck's Markets

Straub's Markets

...AND MANY MORE!

Stop by Ted Drewes and get a "Tedad's" Concrete, or a Frozen Custard Sandwich made with Ted Drewes Vanilla Custard between two Dad's Original Scotch Oatmeal Cookies!

Mom's Deli

If you can't find them where you shop, ask them to carry Dad's Original Scotch Oatmeal Cookies™!



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314-962-4750

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Speedway Automotive

St. Mary Magdalen School

Rock Hill Library

Laurie's Shoes

Traintown

Hacienda Mexican Restaurant

UPS Store

Brentwood City Hall

Brentwood Public Library

Brentwood Shoe Repair

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O.B. Clark's

Brentwood Forest Condominiums

White Building

West Community Credit Union

Brentwood Parks Department

Refind Room

All State Insurance

Schafly Bottleworks

CNB Bank St. Louis Bank

Richmond Heights City Hall

Richmond Heights Library

Telle Tire Service

Maplewood City Hall

Richmond Terrace

Brentwood Police Department

Brentwood High School

Dobb's Tire

Mid-County YMCA

Richmond Heights Library

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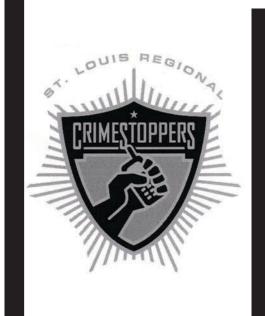
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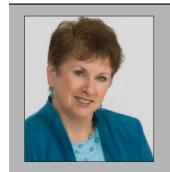
Deadline for next issue is February 3



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TRAVEL

IF YOU GO - Audubon Center at Riverlands

Audubon Center at Riverland Riverlands Migratory Bird Sanctuary 301 Riverlands Way West Alton, MO 636-899-0090 or 636-899-2600

National Great Rivers Museum #2 Lock and Dam Way, East Alton, IL 618-462-6979



IN SEARCH OF THE GREAT AMERICAN BALD EAGLE

By Sue McCarthy

Searching for eagles. This is one of our favorite winter activities to do along the Mississippi River. Every year the Great American Bald Eagle returns to our area.

These magnificent birds can be seen along the limestone bluffs and in the trees along the river. There are several families that nest in their large nests and return to these nests yearly. One year we saw an eagle floating down the river on an ice chunk looking for fish.

Cory Jobe, President/CEO of the Great Rivers & Routes Tourism Bureau said, "This is a very popular festival with a lot of free activities." On January 4 there was a Meet & Greet where a live American Bald Eagle from the World Bird Sanctuary with its handler and you would have had the opportunity to learn more about the eagles and take photos.

Be sure to mark your calendar for next year if you couldn't be there this year.

Visit the Audubon Center at Riverlands Migratory Bird Sanctuary and the National Great Rivers Museum at #2 Locks & Dam. There will be kids activities including children's crafts. Eagle watching Shuttle Tours available every Saturday in January and February at 11 a.m. And 1pm. Tours begin and end at the Alton Visitors Center, 200 Piasa St. Tickets are \$15 per person and must be purchased online in advance.

https://www.riversandroutes.com/things-to-do/buy-tickets/ A full list of events can be found online at https://www.riversandroutes.com/things-to-do/outdoors-and-recreation/

eagle-watching/
You can see live bald eagles every weekend in January and February. Head to the Golden Eagle Ferry and the Brussels to watch the eagles in the treetops where they have a great perch to watch the eagles "febries" when the formy shares up the febr

to watch the eagles "fishing" when the ferry churns up the fish. Stop by for dinner at Pere Marquete State Park and watch the eagles from there.

Eagles are more active in the early morning hours or at dusk. You will be able to view other migrating waterfowl, such as, Pelicans and Swans. Trumpeter Swans are the largest of all native North American waterfowl.











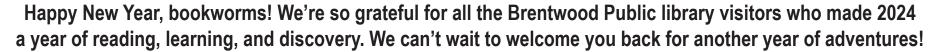


















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