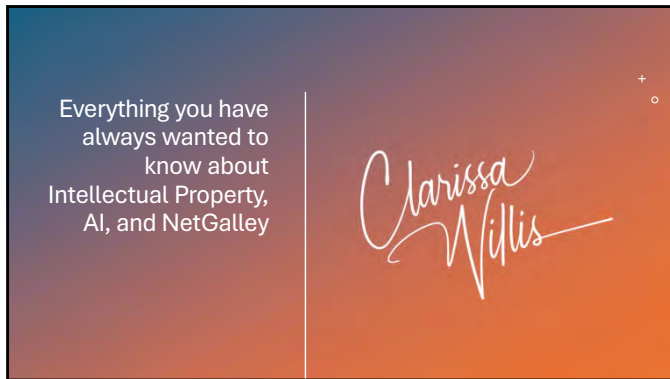
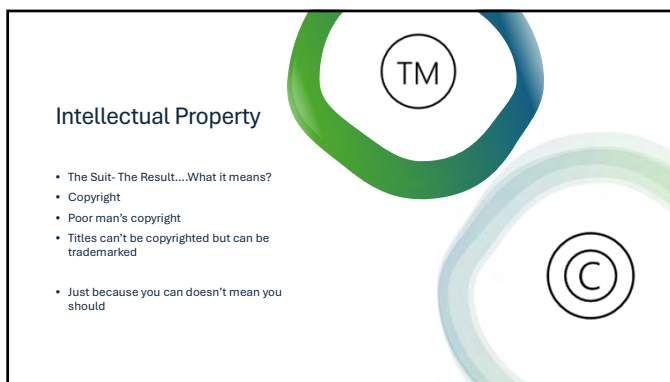
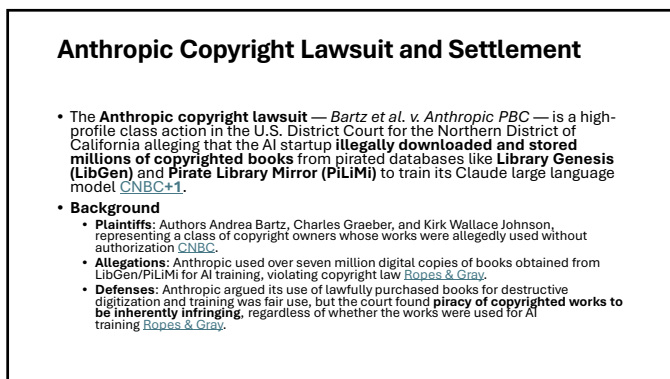




1



2



3

Settlement Terms

- **Amount:** \$1.5 billion — the largest publicly reported copyright recovery in history.
- **Payment:** Roughly \$3,000 per book plus interest, with Anthropic agreeing to destroy the datasets .
- **Scope:** Covers only the conduct of using LibGen/PiLIMi datasets; does not address broader AI training practices [Authors Alliance](#).
- **Class Members:** Any rights holder (authors, publishers) whose works were in the LibGen/PiLIMi dataset [Authors Alliance](#).
- **Key Points**
 - The settlement is **not** about AI training in general, but specifically about unauthorized use of pirated books [Authors Alliance](#).
 - It is **not** a licensing scheme for future uses, unlike some other AI-related settlements [Authors Alliance](#).
 - Final approval will require completion of notice and claims processes .
 - **Implications**
 - **For AI developers:** Sets a precedent on how courts may treat unauthorized use of pirated materials in AI training.
 - **For rights holders:** Offers a large payout but with narrow scope; publishers and other rights holders may be included in the class [Authors Alliance](#).
 - **For the industry:** Highlights tensions between AI innovation and copyright enforcement in the digital age.

4

Two Horror Stories

- De Colores
- Super Duper



5

Artificial Intelligence (Jane Friedman)

- AI is transforming publishing, but the focus should be on ethical use, transparency, and legal compliance.
- False attribution and derivative content are ongoing threats.
- Industry bodies and individual professionals must adapt contracts, detection tools, and editorial practices.
- Copyright law is still evolving, and authors should rely on official sources rather than informal advice.
- Librarians and other gatekeepers are playing a crucial role in monitoring AI's impact.
- In short, Friedman sees AI as a powerful but risky tool in publishing, urging professionals to stay informed, enforce ethical standards, and navigate the legal landscape carefully.

6

Want to Learn More

- [IMHO: AI and the Trough of Despair | Jane Friedman](#)
- [Finding a Balance Between Human and AI - with Publishing Expert Jane Friedman \(YouTube\)](#)
- <https://winningpresentations.com/ai-enhanced-vs-ai-generated-presentations/>

7

Two Important Distinctions

- AI Generated (Generative AI)
 - Write me a story about three 16-year-olds coming of age in an apocalypse.
 - You design a cover and the picture on the wall in the background is made with AI
 - **artificial intelligence designed to produce output, especially text or images, normally requiring human intelligence, typically by applying machine learning techniques to large collections of data.**
- DEMONSTRATION (Sintra AI)

8

AI-Generated vs AI-Enhanced: The Critical Difference

Same tools, different approach, dramatically different outcomes

✗ AI-Generated

(Tool Drives)

- 1 **Input:** "Create a presentation about Q3 results"
- 2 **AI creates:** Structure, flow, content, formatting
- 3 **You edit:** Tweak wording, fix obvious errors
- 4 **Output:** Polished but strategically empty slides

X Result:
"I can tell AI made this"

VS

✓ AI-Enhanced

(You Drive)

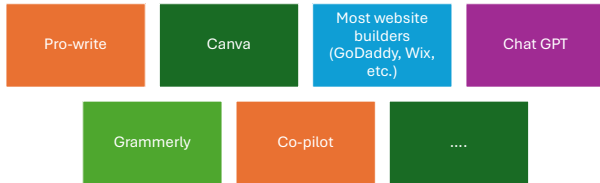
- 1 **You think:** Strategy, audience, core message
- 2 **You structure:** Framework-based logical flow
- 3 **AI executes:** Draft copy, refine, polish
- 4 **Output:** Your thinking, accelerated by AI

✓ Result:
Executive-grade, 70% faster

The question: **Who is doing the thinking—you or the AI?**

9

AI Enhanced



10

THEY'RE BACK..... Scammers

- AI scams
- Book Marketing Scams
- Overseas Scams
- Publishing Scams



11

Good Reads

- If you aren't on there and active you should be?
 - Anyone can leave a review, so if you give away a copy of your book or you sell one at sales event, encourage people to leave a review.
 - As soon as your book is live on Amazon, you can claim it on Goodreads but you have to claim it.
- HELP! How do I set up an account and/or an author account:

The screenshot shows the Goodreads profile of Clarissa Willis. At the top, there's a profile picture of a woman in a yellow jacket. Below it, the name 'Clarissa Willis' is followed by 'author profile'. To the right, there's a bio section with details like 'Born in Hope, The United States', 'Website', 'Genre', and 'Member Since'. Below the bio, there's a paragraph about her background and writing. To the left of the bio, there are book covers for 'THE MUSEUM OF LOST BEAMS', 'IT TAKES HOPE TO MAKE DREAMS COME TRUE', and 'CREATING HOPE'. At the bottom, there's a section titled 'CLARISSA WILLIS'S BOOKS' with an average rating and a list of books including 'Carrie Legally: The Forgotten Sister' and 'Teaching Young Children with Autism Disorders'.

12

What is NetGalley?



For Readers: It is a free, legal way to access digital early copies of books to read and review.



For Authors/Publishers: It is a professional tool used to generate pre-release buzz, secure reviews, and build momentum before a book launches.



Process: Members request books, read them on the [NetGalley Shelf](#) app, or other supported devices, and submit feedback (reviews/ratings) directly to the publisher.

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I want to do this now

- Cost
- Set up
- Plan
- How to make it work.
- Can I do it myself?

14

How it fits together!



15

But wait I want to know more....

- This is great, but I don't know how to do this!
- YouTube
- Trial and Error
- Clarissa Willis.com