

THE NEW BODY LANGUAGE FOR LEADERSHIP, SALES, AND HR!



We realize that not everyone might be ready to join Janine Driver for a live in-person event, so she'd love to invite you to come get certified through her online training called BlueStreak.

This training is for you if you want to:

- » Spot and overcome nonverbal objections and sell more in a tight sales market
- » Detect deception and know what questions to ask to prevent 89% of all hiring mistakes
- » Build a culture of honesty, mutual respect, and psychological safety so your team feels safe and secure, which will reduce your attrition rate
- » Develop NEW cutting-edge communication skills, which leads to greater effectiveness and productivity
- » Catapult your "Executive Presence" with greater confidence and become a more effective leader





Visit **BlueStreakTraining.com** to purchase your Interactive Virtual Training today!

EASY TO USE INTERFACE

The web-based interactive training and communication platform makes navigation simple for all skill levels. Log in and you'll be able to begin training with just a few clicks of the mouse.

BUILT-IN ACCOUNTABILITY

State-of-the-art, integrated features track, measure and monitor progress with comprehensive reports and alert notifications directly to email or SMS in real-time.

ALL BROWSERS

Access your training anytime on any web-enabled desktop, laptop, tablet or mobile device to match your on-the-go lifestyle.

LEARN AT YOUR PACE

Repeat and review key courses and exercises as users advance through the training to ensure comprehension.

GET CERTIFIED

Attain your Certificate of Completion once all videos and quizzes have been completed.



"Driver on Demand" Virtual Training Core Courses:

52 ADVANCED BODY LANGUAGE SECRETS TO CONTROL ANY SITUATION*

(Based on the *New York Times* Best-Selling book *You Say More Than You Think*)

*THE #1 VIRTUAL CERTIFICATION TRAINING ON BODY LANGUAGE IN THE WORLD

COURSE #1: UNLOCK HOW YOUR BODY AND BRAIN WORK TOGETHER AND ACHIEVE MEASURABLE RESULTS

- » INTRODUCTION: Where Have We Gone Wrong?
- » Secret #1: Colgate University Study on How Body Language Effects the Brain
- » Secret #2: What do Lifeguards & Drowning Have to do with Spotting Body Language?
- » Secret #3: Strengthen Your Instincts & Mirror Neurons Must-Knows

COURSE #2: A SIMPLE STRATEGY TO AVOID THE IRREVERSIBLE DAMAGE OF READING PEOPLE INCORRECTLY

- » INTRODUCTION: The Biggest Traps of the Old Body Language
- » Secret #4: Your Disciplined Approach Based on Evidence
- » Secret #5: Baselining Basics: Head, Shoulders, Knees, and Toes
- » Secret #6: The Notorious False Confession

COURSE #3: THE SUBCONSCIOUS GESTURE YOU USE THAT HURTS YOUR CREDIBILITY — WITHOUT YOU KNOWING IT

- » INTRODUCTION: A Funny Glimpse into the Brain
- » Secret #7: Interest Vs. Disinterest Gauge
- » Secret #8 How to Use the Bellybutton Rule to Break into a Conversation
- » Secret #9: Who REALLY Created the Bellybutton Rule?
- » Secret #10: Bill Clinton & Investigator Jimmy Ebert Have Got "It" Down

COURSE #4: BODY LANGUAGE THAT HELPS OR HURTS BOTH YOUR FIRST IMPRESSION AND JOB PERFORMANCE

- » INTRODUCTION: Indicator of Interest or Aversion
- » Secret #11: Ellen DeGeneres Does It & So Can You!
- » Secret #12: Fig Leaf
- » Secret #13: Hands in Pockets
- » Secret #14: Figure-Four
- » Secret #15: Crappy Leadership & 900 Pounds of Illegal Explosives

COURSE #5: POTENTIAL CAREER CATASTOPHY: ARE YOU LITERALLY ON THEIR BAD SIDE?

- » INTRODUCTION: Maybe This is Why You Don't Get Along With..."You Know Who?!"
- » Secret #16: Right Isn't Always "Right "
- » Secret #17: How to Easily Identify Your Preferred Side
- » Secret #18: How to Sense Someone Else's Preferred Side
- » Secret #19: Boost Rapport & Trust Simply by Where You Stand



COURSE #6: HOW TO EXUDE CONFIDENCE REGARDLESS OF THE HAND YOU'VE BEEN DEALT

- » INTRODUCTION: Who Would You Be in a "Far Side" Cartoon?
- » Secret #20: Self-Touch Gestures & Shoulder Shrugs
- » Secret #21: The Elbow Pop & Steepling
- » Secret #22: The 3 Power Zones
- » Secret #23: One Hand on the Hip
- » Secret #24: Wrist Right and Wrongs & The Big Idea
- » Secret #25: Put it All Together & Blow People's Minds

COURSE #7: WHO ARE YOU DISSIN' BECAUSE OF WHAT YOU'RE MISSIN'?

- » INTRODUCTION: Hidden Subtext of Movement
- » Secret #26: Open, Honest, and Natural Body Language

- » Secret #27: Shoulder Shrugs & Hand Shrugs
- » Secret #28: Involuntary Bodily Functions
- » Secret #29: Palm Down Gesture, i.e. "Talk to the hand!"
- » Secret #30: Steepling
- » Secret #31: Crotch Displays
- » Secret #32: Timing of Gestures
- » Secret #33: Backsliding/Minimizing
- » Secret #34: Body Blockers
- » Secret #35: The Former Movie Director:
The Gesture Comes Before the Words



COURSE #8: POWER QUESTIONS TO HELP YOU AVOID PAIN AND EMBARRASMENT

- » INTRODUCTION: Meet Someone Remarkable: Celeste Headlee
- » Secret #36: The "QWQ Formula" & The One Question to Avoid Asking at All Costs
- » Secret #37: The 3 Step Formula to Getting People Eating Out of the Palm of Your Hand
- » Secret #38: Realllllly?!
- » Secret #39: Push the Door Open a Little More to Get Their Opinion

- » Secret #40: When to Use "Why" and When to Avoid It at All Costs!
- » Secret #41: The Power of Persuasion Using Anchoring
- » Secret #42: Want to Get "Serious" or Have Some "Fun" Instead?
- » Secret #43: "The Person Who Controls the Questions Controls the Conversation"
- » Secret #44: There are Thousands of Conditioned Reflexes & Anchors in Your Life

COURSE #9: YOUR BLUEPRINT TO HAVING HAPPY & HEALTHY RELATIONSHIPS

- » INTRODUCTION: Hidden Subtext of Movement
- » Secret #45: Thankfulness? Really?! It Can't be That Simple?!
- » Secret #46: Tip People Who Don't Expect to be Tipped
- » Secret #47: The Aftermath of 9-11
- » Secret #48: The Super Awesome Secret to Getting Other People to Apologize to You When Something You Did Got Them Angry
- » Secret #49: How to Break "Limited Beliefs" & Why it Matters!

COURSE #10: FINDING GARCIA: HOW TO GET THE JOB DONE & IMPRESS YOUR BOSS!

- » INTRODUCTION: Get Behind the Wheel and Steer — You Got This!
- » Secret #50: The Second Most Replicated Story in the World (the Bible is #1)
- » Secret #51: What's Your PVP Pipe Solution to Get the Job Done?
- » Secret #52: Infertility Struggles, Casey Anthony, and a Montessori School — What?!

COURSE #11: SCENARIOS: PUT YOUR NEW BODY LANGUAGE TO THE TEST & CREATE A BEHAVIORAL SHIFT — IMMEDIATELY



Michael Reo Anderson
@Informichael

@janinedriver just finished 'You Say More Than You Think.' Loved it! Would love to enroll in a full course at some point. You rock.

3/23/18, 4:59 PM



8 EASY STEPS TO FINDING THE TRUTH & STOPPING BETRAYAL

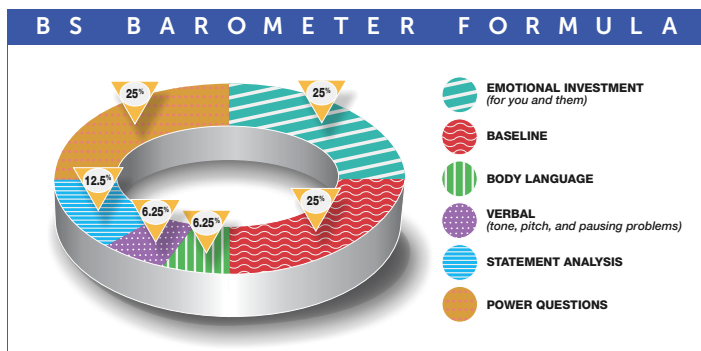
(Based on the *Washington Post* best-selling book *You Can't Lie to Me*)

STEP #1: STOP DESTROYING STRATEGIC RELATIONSHIPS BECAUSE OF INACCURATE BELIEFS ABOUT BODY LANGUAGE

- » CHAPTER 1: Introduction: Everyone Lies, Even You
- » CHAPTER 2: How Power (or Lack of Power) Influences Our Lives
- » CHAPTER 3: Introduction to the 10 Biggest Myths About Detecting Deception and Why You Should Care
- » CHAPTER 4: The Fierce 4 Body Language Myths About Detecting Deception
- » CHAPTER 5: The 6 Vicious Verbal Myths About Detecting Deception
- » CHAPTER 6: What You Have in Common With the Conman Who Stole \$65,000,000,000
- » CONCLUSION: The Shocking Deception Detection About Leaders Vs. Subordinates

STEP #2: AN EASY-TO-USE TOOL FOR CREATING DRAMA-FREE RELATIONSHIPS

- » CHAPTER 1: Introduction: The Stakes Are Higher Than You Can Imagine
- » CHAPTER 2: The 4 Types of Liars in Your Life & What Their Brains Are Thinking
- » CHAPTER 3: The BS Barometer Revealed
- » CHAPTER 4: The Most Important Factors to Separating Fact from Fiction
- » CONCLUSION: Catch Me if You Can

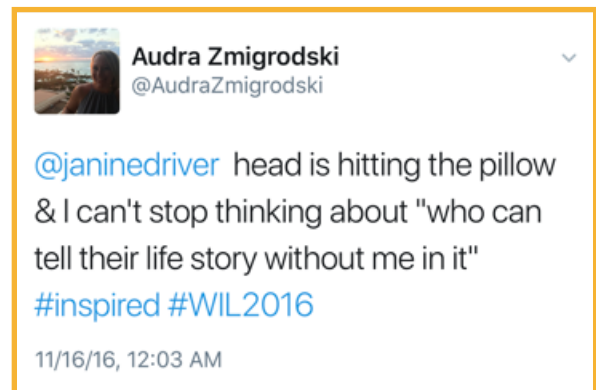


STEP #3: USE THE BS BAROMETER TO BOOST CREDIBILITY & STAY IN A POSITION OF POWER

- » CHAPTER 1: Introduction: Ready to Safeguard Yourself? (Sure You Are!)
- » CHAPTER 2: At the Manipulator's Mercy
- » CHAPTER 3: Magical Instant Connection with Someone
- » CONCLUSION: Grooming and Your Gut-Sense

STEP #4: MAKE SMARTER, SAFER DECISIONS, WHEN ADDING NEW PEOPLE TO YOUR TEAM

- » CHAPTER 1: Introduction: Get Your BS Barometer Primed with This Easy-To-Use Law Enforcement Secret
- » CHAPTER 2: The Influential Power of "Norming" and "Baselining"
- » CHAPTER 3: Rapport and Authenticity Essentials When Separating Fact from Fiction
- » CHAPTER 4: The Right Questions to Immediately Lead You to The Truth
- » CHAPTER 5: The Baselining Checklist Even CEOs Wish They Had Years Ago!
- » CONCLUSION: Medical Residents Prove the Importance of Baselining



STEP #5: SECRETS TO KNOWING WHO'S LOYAL AND WHO'S NOT

- » CHAPTER 1: Introduction: "I'll Believe it When I Hear It!"
- » CHAPTER 2: Vocal Tone Must-Knows
- » CHAPTER 3: Liars Are on a Verbal Tightrope
- » CHAPTER 4: The Teeter-Totterer: AKA, "The Klutzy Liar"
- » CHAPTER 5: Verb Tense Mix Ups & the Man Who Falsely Claimed He Killed JonBenet
- » CHAPTER 6: Double-Talk & Famed Baseball Player Roger Clemens
- » CHAPTER 7: Yada Yada Syndrome
- » CHAPTER 8: Sort of Kind of Disorder & Facebook CEO Mark Zuckerberg
- » CHAPTER 9: Speed Bumps
- » CHAPTER 10: The Convince-Not-Conveyer, AKA "A Real Peach"

- » CHAPTER 11: Never-Never-Land and Shoulda-Coulda-Woulda Syndrome
- » CHAPTER 12: Overuse of Adjectives
- » CHAPTER 13: What is Their Anger Masking?
- » CHAPTER 14: When the Liar Makes You Think You're the Crazy One! Ugh!
- » CHAPTER 15: The Backsliders, AKA "The Easy-to-Spot Liar"
- » CHAPTER 16: Suddenly Over Polite
- » CHAPTER 17: Umms, Errs, Amon-Words, & Repeating Your Question
- » CHAPTER 18: The Liar's Big "But"
- » CHAPTER 19: Minimizing Their Actions
- » CHAPTER 20: Feelings and Where Most Liars Screw Up Their Story
- » CHAPTER 21: Study: Psychopathic & Non-Psychopathic Male Murders
- » CONCLUSION: Anthony Weiner "Textgate"



STEP #6: INCREASE YOUR EQ AND STAY PROACTIVE, NOT REACTIVE, WITH DIFFICULT PEOPLE

- » CHAPTER 1: Introduction: Dr. Paul Ekman's 7 Universal Emotions
- » CHAPTER 2: Hidden Happiness
- » CHAPTER 3: Secretive Sadness
- » CHAPTER 4: Damaging Disgust
- » CHAPTER 5: Fear Faux Pas
- » CHAPTER 6: Secrets Behind Surprise
- » CHAPTER 7: What You Didn't Know about "Anger"
- » CHAPTER 8: What is Contempt and Why Should You Care
- » CHAPTER 9: Convincing Face and Hiring an Undercover Cop

- » CHAPTER 10: Phony Baloney, Casey Anthony, and Robert Durst
- » CONCLUSION: How to Keep People Honest, The UCLA Case Study, and the FBI

STEP #7: GAIN A BETTER UNDERSTANDING OF YOURSELF AND ADVANCE YOUR EXECUTIVE PRESCENCE

- » CHAPTER 1: Introduction: The Hidden Subtext of Movement
- » CHAPTER 2: What's YOUR Body Language Saying?
- » CHAPTER 3: Shoulder Shrugs and Hand Shrugs Oh My!
- » CHAPTER 4: Involuntary Bodily Functions
- » CHAPTER 5: Palm-Down Gestures & Steepling
- » CHAPTER 6: Crotch Displays and Timing of Gestures
- » CHAPTER 7: Retreating
- » CONCLUSION: Body Blockers, Pacifiers, SNL, and Paris Hilton Gets Out of Jail

STEP #8: HOW TO GET THE TACTICAL ADVANTAGE DURING DIFFICULT CONVERSATIONS

- » CHAPTER 1: Introduction: "Law & Order" ... dun.. dun!
- » CHAPTER 2: The Sure-Fire Way to Encourage Honesty
- » CHAPTER 3: The #1 Tool Used by Law Enforcement to Get to the TRUTH!
- » CHAPTER 4: Advanced Techniques (if you think you're ready)
- » CHAPTER 5: Tune Up Your Auditory Information Channel... Stat!
- » CHAPTER 6: The Fishing "Well" That Screams, "PANTS ON FIRE!"
- » CHAPTER 7: Why Should I Believe You?
- » CHAPTER 8: How to Catch a Liar with a "How" Question
- » CONCLUSION: Cutting-Edge Research on Priming Someone's Brain to Tell the Truth





JANINE DRIVER, MPA is a retired ATF Investigator and former stand-up comedian, who today is the CEO of the **Body Language Institute**, an exclusive certification program that provides companies the fastest way to save time and make money. Janine is also a New York Times Best-Selling author, an international trainer, TEDx presenter, and award-winning keynote speaker. In 2015, she was named one of the top twenty educational trendsetters in the meetings industry by Meetings Today Magazine. Janine is a popular media guest on CNN, NBC, Harry, and Steve Harvey. Janine is also the host of the video podcast **DESIGNATED DRIVER**.

A sample list of her clients includes: ADP, KRONOS, Procter & Gamble, Snapchat, Lockheed Martin, Booz Allen Hamilton, Coca Cola, Salesforce (Dreamforce event), Harvard University, Georgetown University, Massachusetts College of Liberal Arts, Anytime Fitness, Women in Federal Law Enforcement (WIFLE), Charles Schwab, SHRM, AMDOC's Women Leadership, and AOL.

Other keynotes and workshops taught by Janine include **Body Language, Detecting Deception, and Movement Pattern Analysis** for:

- Change
- Customer Engagement
- Decision-Making
- Hiring & Employee Retention
- Leadership
- Personal Development
- Sexual Harassment Training
- Team-Building