**SPONSOR OF PRESTIGIOUS ATHENA FILM FESTIVAL**

(Chicago, IL) – [Advanced TV Herstory](https://www.tvherstory.com/), the podcast that presents the achievements and persistence of women in and of television announced its sponsorship of the 2018 Athena Film Festival at Barnard College (NYC).

“Supporting the [Athena Film Festival](https://athenafilmfestival.com/) fits squarely with Advanced TV Herstory’s mission. We share the calling to celebrate the work of talented women, their leadership, achievement and persistence that helped build our culture. As women again progress to roles of visible producer, director and writer, we must keep telling the stories,” podcast producer Cynthia Bemis Abrams explained.

Advanced TV Herstory joins Artemis Rising Foundation, Amazon Studios & Lifetime Television Network in sponsoring the February 22-25 film festival on the Barnard College Campus.  The event, attended by women filmmakers from around the world, is hosted by the Athena Center for Leadership Studies.

“Advanced TV Herstory is well-known in the podcasting community for its deep research and knowledge of American culture, TV and women. When it comes to matters of representation and changing the narrative about women as media creators, the lines between film and TV are almost irrelevant. It’s this area of representation, where it doesn’t matter what form of media you’re talking about,  film, TV, radio or news, women’s voices are barely heard. And the stories and lessons of those who've gone before... pretty much forgotten” Abrams explained.

The festival includes premieres and screenings of films made by women, including 2017 box office smashes LadyBird and Wonder Woman.

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