

FOR IMMEDIATE RELEASE

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#FaceTheMusic4ERA on Women's Equality Day, Aug. 26, 2020

Live Streaming Concert is a Call-to-Action for ERA Activists and Voters

In celebration of Women's Equality Day, ERA Minnesota (www.ERAMN.org) and justice and women's rights allies from all across the US will feature a national virtual music concert to raise awareness, energize activists and provide calls to action for the final push to make the **Equal Rights Amendment (ERA)** the 28th Amendment to the US Constitution.

"The Equal Rights Amendment is the 28th Amendment to the US Constitution. We've met all the constitutional requirements to add the ERA to our foundational document, we demand equality in America, and we refuse to let a couple of men-in-power stand in the way of equal rights for all," said Betty Folliard, founder of ERAMN.

#FaceTheMusic4ERA, produced by Pete Kronowitt of Face the Music Collective, (<http://FaceTheMusicCollective.org>) marks the 100th Anniversary of Women's Suffrage and features top national ERA speakers to recognize how far we came and how far we have yet to go to achieve constitutional equality for all in America.

"#FaceTheMusic4ERA combines a sensational lineup of artists performing the right songs for this moment, with thoughtfully developed calls-to-action in order to mobilize grassroots activists for the Equal Rights Amendment," said Pete Kronowitt, founder of Face the Music Collective. "Coupling the power of music with strategic calls to action, we can change the world by making equality for all the law."

We have an amazing line-up of musical artists joining us, including Sean Lennon & Charlotte Kemp Muhl singing "Dark Matter White Noise", Everclear's lead singer Art Alexakis performing "Santa Monica", Cathy Richardson of Jefferson Starship doing an acoustic version of their brand new release "It's About Time", Crys Matthews with Heather Mae performing "American History XIX", Ali Handal & Patricia Bahia performing their ERA song "We Can Do It", and Emily Ann Peterson presenting: "Dr. Ford". Rounding out our concert we have amazing techno-pop duo SSHH, and the captivating music of Nancy Sanchez.

Top national speakers providing calls-to-action for the ERA in three major arenas: legislative, judicial & the 2020 elections throughout the concert include: Equal Means Equal President Kamala Lopez- Emcee of the show, Grammy Award-winning Singer/Songwriter Nile Rodgers, VA Delegate Jennifer Carroll Foy, ERAMN Founder & Former State Representative Betty Folliard, ERA Coalition Chief Operating Officer Bettina Hager, Nevada Sen. Pat

Spearman, Former Illinois Rep. Steve Andersson, Virginia State Sen. Jennifer McClellan, and Virginia Del. Danica Roem.

- **WHAT:** A national, virtual music concert featuring musicians and calls to action, sponsored by over 40 nationally-renowned justice and equal rights organizations
- **WHY:** To raise awareness around the **Equal Rights Amendment:** how it is needed now more than ever
- **WHEN:** Aug. 26, 2020 5 p.m. PDT; 7 p.m. CDT; 8 p.m. EDT
- **WHERE:** The one-hour virtual e-concert can be viewed on Aug. 26 here: [Facebook event page](#) or <https://www.eramn.org/womens-equality-day-2020.html>
- **SPONSORS:** 38 Agree for Georgia, AAUW Utah, AAUW Louisiana, Advance TV Herstory, Alice Paul Institute, Athena Society (FL), Central Phoenix NOW, CrewTV NY, Elizabeth Cady Stanton Trust Inc., Equal Means Equal, Equal Means ERA-SC, Equal Rights Alliance INC. (FL), Equality Now, ERA Action, ERA Coalition, ERA Georgia, ERA Illinois, ERA Minnesota, ERA NC Alliance, ERA Task Force AZ, Face The Music Collective, Fairfax City Commission for Women, Fairfax County Commission for Women, Friends of ERA Illinois, Generation Ratify, Georgia NOW, Katrina's Dream, Loudoun County NOW, LWV Chillicothe-Ross (OH), LWV North Carolina, Minnesota NOW, Minnesota NOW Foundation, National NOW, National Women's Political Caucus, Network NoVA, Oklahoma Women's Coalition, Rethinking Eve, VARatifiedERA, Vote Equality US, When We Vote We Win, Women Matter, Women's Equality Coalition (KS,MO), Women's March MN, and WoMn Act.

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ERA Minnesota is a coalition of advocates and organizations dedicated to ratifying the Equal Rights Amendment into our federal & state constitutions, founded in 2014.

Face The Music is a collective of creative activists committed to helping raise the voice of social justice, and connect artist-activists with supportive communities to create viable collaborations & inspire individual action. Artistic expression of global humanitarian themes has been one catalyst of progressive cultural shifts. We seek to encourage new, creative artists towards activism, in the tradition of folk and other social justice genres. We commit to amplifying the voice of social justice by supporting the connection of artist-activists with supportive communities, industry and arts organizations to create viable collaborations that support a safe and just world.