

TERRI GENTILE

Executive Communications | Marketing | Public Relations

610-517-2685 | contactterrigentile@gmail.com

Licensed Realtor | Media Producer | Communications Leader

Professional Summary

Executive communications and marketing leader with experience in strategic communications, public relations, media production, digital content strategy, business development, and client engagement. Experienced television host, content producer, entrepreneur, and licensed Realtor with a proven ability to build brands, strengthen stakeholder relationships, and deliver high-impact communications across traditional and digital platforms.

Core Competencies

- Executive Communications • Corporate Affairs • Public Relations • Media Relations
- Brand Strategy • Reputation Management • Content Strategy • Marketing Leadership
- Community Relations • Stakeholder Engagement • Business Development
- Digital Marketing • Crisis-Sensitive Communications • Client Relations

Professional Experience

United Real Estate Strive 212 | 2024–Present

- Develop strategic marketing and communications initiatives supporting residential real estate services.
- Manage client communications throughout complex real estate transactions.
- Create multi-platform marketing campaigns, social media content, and brand messaging to generate leads.

ASD | 2018–Present

- Manage high-volume, confidential communications with professionalism, accuracy, and discretion.
- Provide exceptional customer service in fast-paced environments.

Gentle Living with Terri Gentile | Host & Producer

- Produce, host, and promote regional television and digital programming.
- Coordinate interviews, sponsorships, content planning, and audience engagement.

Turrco LLC | 2018–Present

- Lead brand strategy, communications, digital marketing, and partnership outreach for clients.
- Develop marketing campaigns, content strategies, and business development initiatives.

Education

Bachelor of Science, West Chester University

Associate of Arts, Montgomery County Community College