

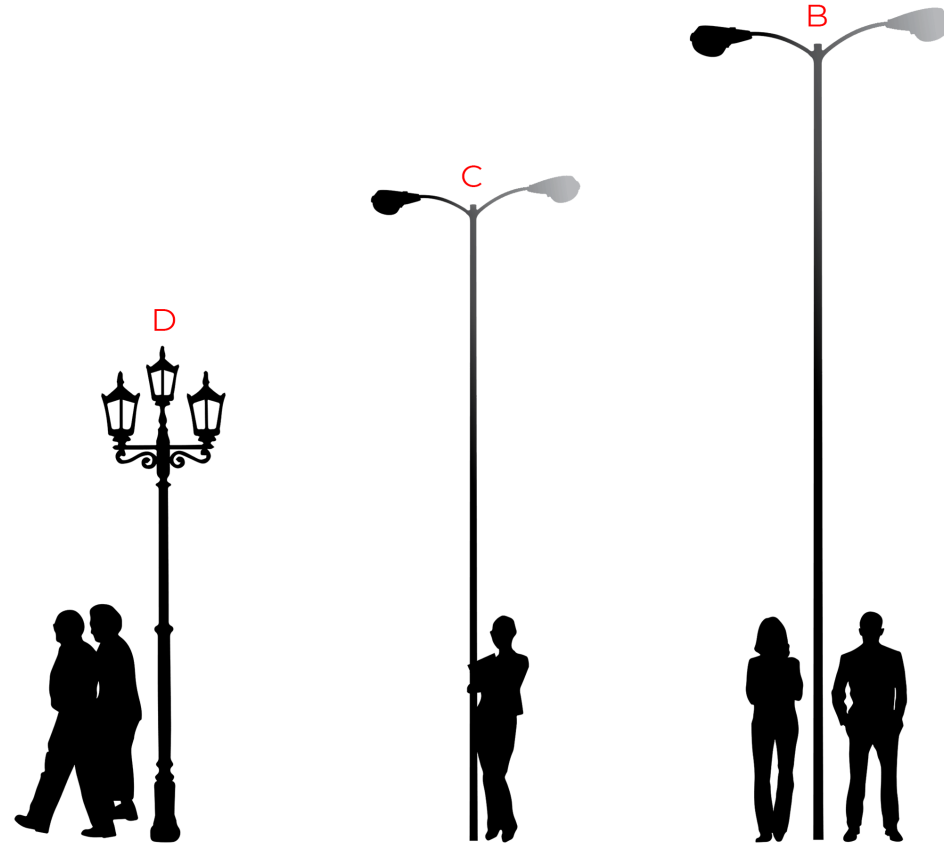
# 86YR: Lamp Post Light Concept

**Light Toppers for Urban Areas**

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# Current Market

Here we focus on the selection of streetlight styles on the market today...



## Classification

There are six different categories of Street Post Lights:

- a. High pole street light (15~40M);
- b. Middle pole lamp (12~15M);
- c. Road lamp (6~12M);
- d. Garden street lamp (2.5~5M);
- e. Lawn lamp (0.6~0.8M).

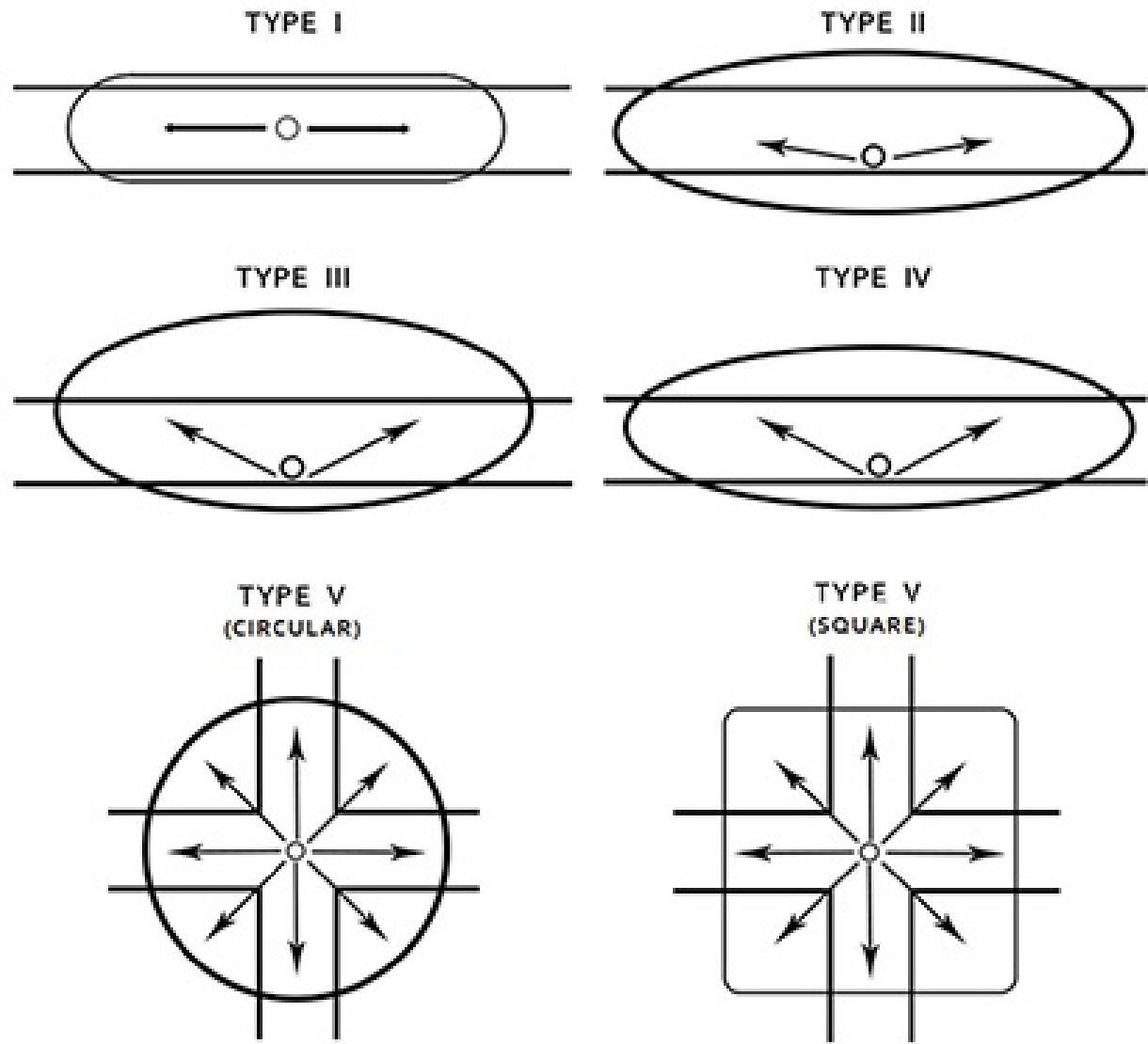


## Language of Form

There are tons of companies that remake what has already been done. Understanding the market helps identify how to differentiate your design from what the market has to offer.

# Spread of Light

What classification does this light want to be?



## Light Distribution

Narrowing down which types of light distrubution is desired will make indentifying the expectations of the design and its intended uses easier to target.

# Creating a family

A versatile design allows for a wide range of applications.



**Invue Arbor**  
LED architectural luminaires



**VALENCIA**



## Many Uses

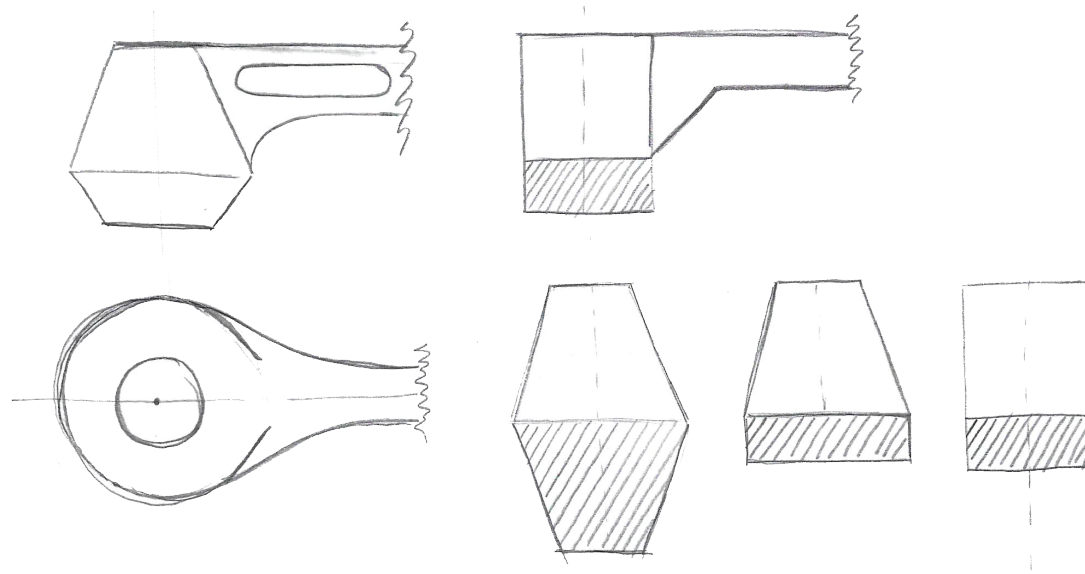
Having a seamless design allows for a multitude of uses which creates a product family.



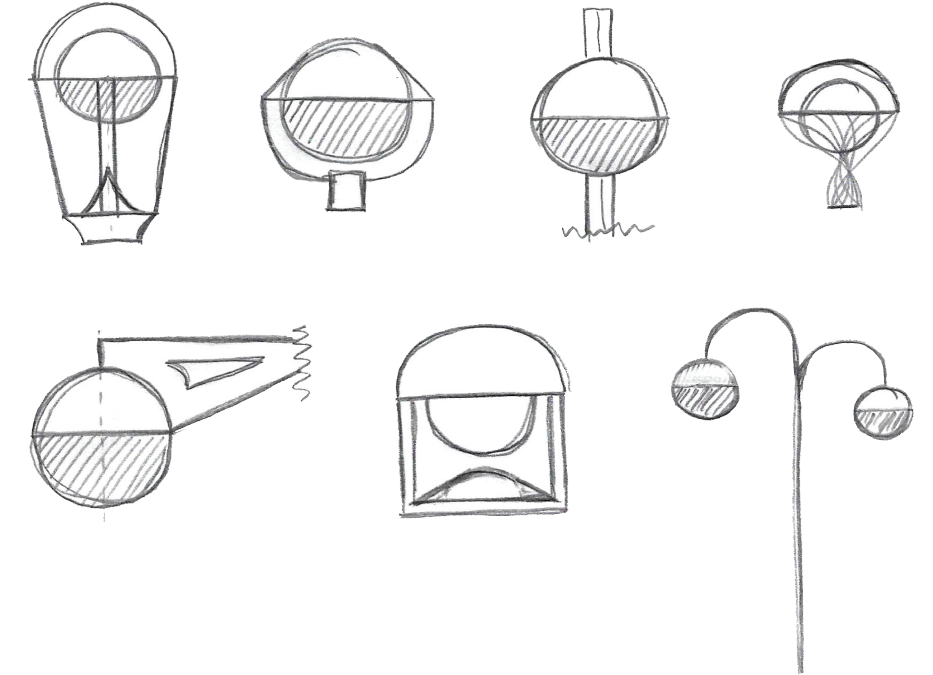
# 2D Form Study

Exploring a variety of shapes and concepts that distinguish from the current market.

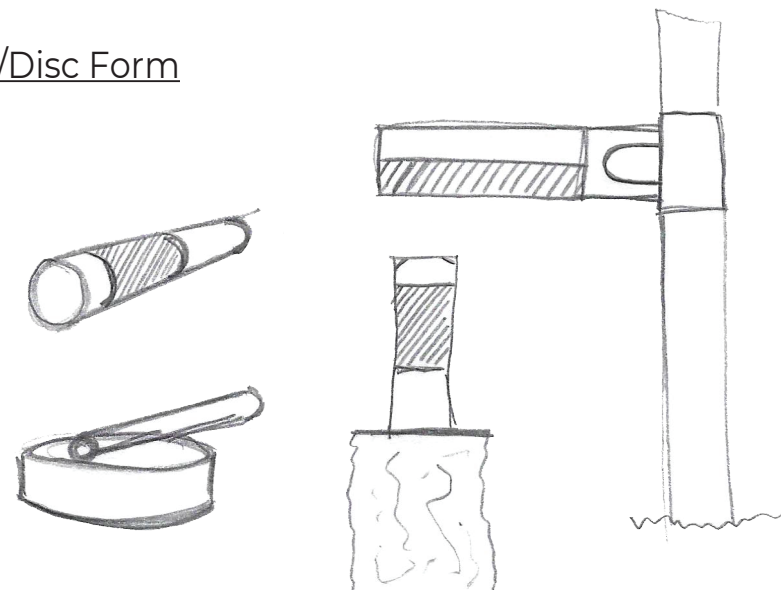
Rounded Shape Form



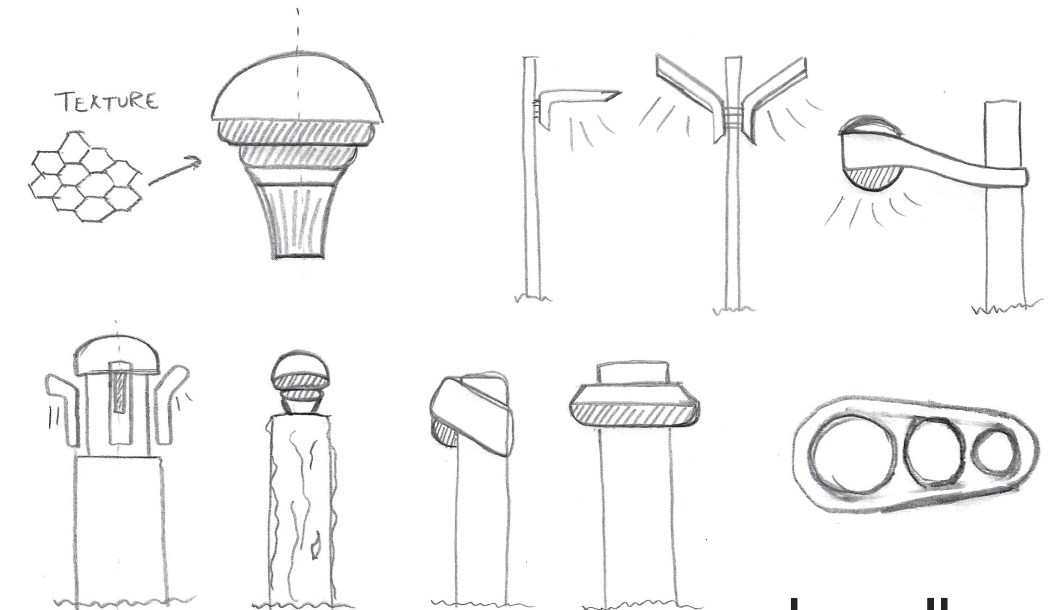
Sphere/Orb Form



Cylinder/Disc Form



Organic Form



# 3D Form Study

Exploring a variety of shapes and concepts that distinguish from the current market.

