

WILLIAMS SENIOR CARE CONSULTATION FIRM



BUSINESS DEVELOPMENT

- Turn Key
- New Business Development
- Franchise Opportunity

BUSINESS SERVICES

- ALF & Group Home Start Up Services
- Consultant Service
- Turnkey Services
- Policy Procedure
- Mock Inspection
- Application Assistance
- Online Courses
- Facility Management

WILLIAMS SENIOR CARE

We provide 1-1 consultation, and online courses to help you learn how to open and operate a successful residential care home business.

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BUSINESS PROPOSAL





A B O U T C O M P A N Y

Williams Senior Care is a consultant company who specializes in starting and operating assisted living business. We created a team of experts can help with locating a property,renovating,licensing, staffing and operating your assisted living facility.



Turn-Key Business Development Program \$12,700

Our program is designed to take all the work off your hands—we handle everything from all inspections, licensing, and legal requirements to business planning, facility setup, and staffing. We provide all the operating forms needed to operate the business. With our expertise, you'll have a fully operational assisted living facility without the stress of navigating the process on your own. Let us do the heavy lifting so you can focus on providing excellent care to your future residents.

Our firm has a department that handles every aspect of your assisted living business. Our in-house construction company includes architects, engineers, fire sprinkler alarms, and general contractors. We offer payroll services and staffing services for your assisted living business. We also create a list of operational software needed to operate your business remotely. We created a one-stop shop to get your senior living business built from the ground up or renovating an existing home or building we have you covered.

You must provide the property. You will provide the funds necessary to install the required equipment to become licensed. You will have to work with me to ensure the ALF can pass the fire and safety inspections and that the required inspections must be approved.

We do the work for you!

Turn-Key Services we would provide with this package will include:

We will have 4 Zoom sessions training

1. **45-minute Zoom Brainstorming Session.** In this session, we will go over your business goals and create a timeline for achieving the goals. I will give you a checklist of things you will need to do to start the process of opening an assisted living facility.
2. **1-hour Zoom Implementation Session** In this session we will discuss the

checklist of things in more detail. Our team will outline the action steps that we will take with the line of completion

3. **On-site Inspection.** Tour property to let you know what we will need to do to become licensed local. Houston and surrounding area can take advantage of one onsite visit to your property to get the home ready for city inspections and passing Texas State inspection.
4. 1-hour Zoom **Operational Session** In this session we will discuss how to pass city and state inspections. We will go over rules and regulations, how to pass inspection and operate your assisted living facility.

Connect with our Power Partners

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Project Management

Our team will manage your project from A-Z. We can work with your contractors or you can opt-in to use our team of experts to get your project done right.

- Apply for all city and state inspections (you would pay the fees)
- Manage the renovations
- Apply for your state license application (you would pay the fees)

Operational Forms

- Customizable operational forms sent via email

Business Support

- 6 months of Text/Email/ Support
- Assist with the structure of your business DBA/LLC, EIN, etc. **(you would pay the fees)**
- Set up social media business accounts. FB, IG, LinkedIn
- Set up a website through Godaddy.com basic website
- Set up all your operational software and process
- Train Managers on how to operate an assisted living.

Our team will go into your home and set everything up from A-Z!

Assisted Living World Academy Enrollment

You are automatically enrolled in our online academy!

As a Turn Key client, you will be automatically enrolled in the Assisted Living World Academy. It is an online app that teaches people how to start and operate their assisted living facility. Most of the training will be on my app Assisted Living World Academy. The course will include pre-recorded videos and downloadable PDFs you can use in your assisted living business. The academy provides a community where I host LIVE training to keep you informed on new regulations and host Q&A to support you long-term. The academy was created to give people access to my training on their own time and upgrade to 1-1 consulting once you're ready to take action.

All Courses will include how to open, operate, and market your assisted living facility.

- Video training on how to hire new staff and manager
- Walk you through the steps to set up your facility
- Video training on how to market your business.
- How to OperateYourFacility.
- How to Conduct Tours
- How to Conduct Your Research
- Steps you need to take to become licensed and stay compliant.
- LIVE Training in our app.
- Community to Network with like-minded people
- Much much more.

Ask about our senior living management services for our investors who want to invest in the assisted living industry and not have to worry about the day-to-day operations.



HOLD MY HAND BUSINESS PACKAGE ALF \$6,500

Hold My Hand program is designed to guide individuals step-by-step through starting an assisted living facility. This program typically provides comprehensive support, including detailed instructions on legal requirements, licensing, business planning, and facility management. Participants learn about the necessary paperwork, state regulations, and compliance issues in opening and operating an assisted living facility. The program also covers practical aspects such as staffing, training, and providing quality care to residents. By offering mentorship, resources, and expert advice, the "Hold My Hand" program aims to make starting an assisted living facility more manageable and less overwhelming for aspiring entrepreneurs. This program is for people ready to take action today. Completing the program is based on implementing the steps given to you.

The service we would provide with this program will include:

We will schedule 4 Zoom calls according to the phase you are in the project. Our team will hold your hand through the entire process.

1. **45-minute Zoom Brainstorming Session.** In this session, we will go over your business goals and create a timeline for achieving them. I will give you a checklist of things you will need to do to start the process of opening an assisted living facility.
2. 1-hour Zoom **Implementation Session** In this session, we will discuss the checklist in more detail. We will also learn how to implement the plan we developed and create a timeline that we set up together.
3. 1-hour **On-site Inspection.** We will tour the property to let you know what we will need to do to become licensed locals. Houston and the surrounding area can take advantage of one on-site visit to your property to get the home ready for city inspections and passing Texas State inspections.
4. 1-hour Zoom **Inspection and Operational Session** In this session, we will discuss how to pass city and state inspections, go over rules and regulations, and operate your assisted living facility.

Connect with our Power Partners

Our firm has a department that handles every aspect of your assisted living business. Our in-house construction company includes architects, engineers, fire sprinkler alarms, and general contractors. We offer payroll and staffing services for your assisted living business. We also create a list of operational software needed to operate your business remotely. We created a one-stop shop to get your senior living business built from the ground up or renovate an existing home or building. We have you covered.

Operational Forms

- We give you operational forms you can use for your business. You can download all your operation forms on your **Assisted Living World Academy**. Policies and procedures are only given in the Turn Key Program. You can purchase them as an add-on to the Hold My Hand Program for an additional \$1,500

Business Support

- Six months Text/Email/Support

Assisted Living World Academy Enrollment

As a Hold My Hand client, you will automatically be enrolled in the Assisted Living World Academy. It is an online app that teaches people how to start and operate their assisted living facility. Most of the training will be on my Assisted Living World Academy app. The course will include pre-recorded videos and downloadable PDFs you can use in your assisted living business. The academy provides a community where I host LIVE training to inform you on new regulations and host Q&A to support you long-term. The academy was created to give people access to my training on time and upgrade to 1-1 consulting once you're ready to take action.

Courses will cover how to start operating and manage your assisted living business.

- Walk you through the steps to set up your facility
- Video training on how to market your business. Marketing material and how to post.
- How to operate your facility.
- Learn how to Hire Staff
- How to pass state inspections

Program Qualification

- 1. Have a property or in the process of looking for a property.**
- 2. Have a minimum investment of 50k to get your business started.**