

**MALONE
TORNADOES**



TRIUMPH TOGETHER

with Tornadoes

Registered Northern Ireland Charity: No. 109797



Established in 2018 in Belfast, Malone Tornadoes is proud to be Ulster's first Mixed Ability rugby team welcoming players of all abilities to enjoy the game of rugby together as one team.



A vital part of our club, we see the positive impact our team has on the lives of our players, their families and our community. With the support of our volunteers and generosity of the people and businesses in our community, we continue to grow and thrive. Our next big challenge is to take on the world in the International Mixed Ability Rugby Tournament (IMART) 2025 World Cup in Pamplona, Spain - and we need your support to get there.



WHAT IS MIXED ABILITY RUGBY?

Mixed Ability rugby grew from a lack of opportunity for people with disabilities to take part in mainstream community sport, as equal members, without being separated, classified, or identified.

It can include people facing a whole range of barriers to participation, including physical and learning disabilities, mental and physical health conditions, age-related impairments, low confidence, or other personal circumstances, alongside people who don't experience any of these barriers.



EMPOWERMENT THROUGH INCLUSION

Mixed ability rugby breaks down barriers, uniting players of all abilities through teamwork and passion. It creates an inclusive community where everyone can thrive, highlighting the strength in diversity. Mixed Ability Rugby empowers individuals, builds confidence, and fosters a sense of belonging, proving that true strength lies in our ability to support one another. By embracing mixed ability sports, we invest in a future where inclusivity and diversity are at the heart of every game.

Mixed Ability Rugby is played with 15 a side contact rugby played under World Rugby laws by players with and without disabilities, with minor adjustments like uncontested scrums to ensure a safe, friendly, and inclusive environment. This allows all players to enjoy the full benefits of rugby.



TEAM UP WITH TORNADOES AND MAKE A REAL IMPACT

The Malone Tornadoes are actively seeking sponsorship to participate in IMART 2025, taking place in Pamplona, Spain, from June 22-27. This prestigious event celebrates diversity and inclusion, bringing together over 1,200 players from 13 nations for an unforgettable week of competition, Mixed Ability sports, workshops, and cultural events.

We offer a variety of sponsorship opportunities, from Main Partnerships to customised packages, giving you and your business multiple ways to get involved and make a meaningful impact.

Join us in supporting the Malone Tornadoes as we take on the world at IMART 2025 in Pamplona!

PAMPLONA 2025 FACTS & FIGURES

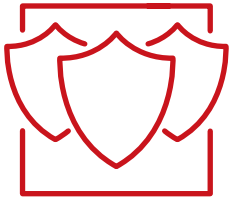
(EXPECTED)



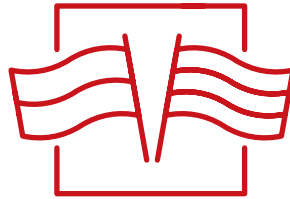
1,200
PLAYERS



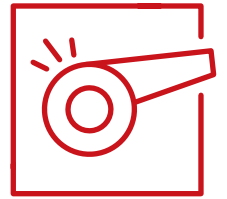
650
VOLUNTEERS



32
TEAMS



13
NATIONS



76
MATCHES



1,00,000
UNIQUE STREAMS



50,000,000+
SOCIAL MEDIA REACH



**INTERNATIONAL
MIXED ABILITY
RUGBY TOURNAMENT**
PAMPLONA/IRUÑA **2025**

SPONSORSHIP PACKAGE OPTIONS

(CONTINUES NEXT PAGE)



BENEFITS	MULTIPLE PARTNERS £1,000	BRONZE £2,000 MULTIPLE PARTNERS	SILVER £5,000	GOLD £7,500	MAIN PARTNER £10,000
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PLAYING KIT AND LEISURE WEAR

• Front centre of playing kit; waterproof training jacket; front centre of training shirt; right breast on leisure polo shirt; front right breast on hoodie or 1/4 zip top; right pocket tracksuit leg and on both the kit bags and back packs					✓
• Back of playing shirt across shoulder and above number and waterproof training jacket and on kit bag				✓	
• Lower back of playing shirt under number and waterproof training jacket – one sponsor only			✓		
• Left sleeve of playing shirt and waterproof training jacket		✓			
• Right sleeve of playing shirt and waterproof training jacket		✓			
• Back of playing shorts – one sponsor only		✓			
• Back of training shirt (one of eight sponsors with back divided into eighths)	✓				
• Left sleeve of t-shirt and leisure polo shirt		✓			
• Right sleeve of t-shirt and leisure polo shirt		✓			
• Left sleeve of 1/4 zip or hoodie		✓			
• Right sleeve of 1/4 zip or hoodie		✓			

SPONSORSHIP PACKAGE OPTIONS



(CONTINUED)

BENEFITS	MULTIPLE PARTNERS £1,000	BRONZE £2,000 MULTIPLE PARTNERS	SILVER £5,000	GOLD £7,500	MAIN PARTNER £10,000
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ADDITIONAL BENEFITS WITH BEING A SPONSOR

• Support for Mixed Ability Rugby	✓	✓	✓	✓	✓
• Logo on website	✓	✓	✓	✓	✓
• Recognised in our Digital Match and Tour Programmes	✓	✓	✓	✓	✓
• Regular promotion on social media			✓	✓	✓
• Promotion of business at club events			✓	✓	✓
• Local media coverage				✓	✓
• Global promotion of business at IMART 2025					✓





GIVING BACK HAS ITS REWARDS



HOW SPONSORSHIP WILL BENEFIT YOUR BUSINESS:

- Enhance your brand's reputation by partnering with a much-loved and respected community organisation.
- Showcase your commitment to equality, diversity and inclusion.
- Stand out from your competition by supporting an inspiring and impactful cause.
- Demonstrate your commitment to making a meaningful difference in your community.
- Strengthen your ties with the local community and build closer connections with your audience.
- Increase brand visibility and presence through branded merchandise, promotional materials, team events, local media, and community activities.
- Appeal to socially conscious consumers who prioritise businesses that support social good.
- Generate rich marketing content. Share compelling stories and highlights from your sponsorship across your digital platforms.
- Build loyalty and engagement with customers who value social responsibility.
- Boost employee morale and shared sense of purpose by backing a cause that employees can take pride in.
- Enjoy tax benefits. Contributions are tax-deductible, as Malone Tornadoes is a registered charity.
- Flexible sponsorship options to fit your budget and business goals.

**MALONE
TORNADOES**



**If you'd like more information
on how you can support
Malone Tornadoes, we'd love
to hear from you.**

Phone: 078 7943 6369

Email: donation@malonetornadoes.com

www.malonetornadoes.com



#tornadoestogether #abilitynotdisability

**Malone Tornadoes MAR Malone RFC, Gibson Park Avenue Belfast, BT6 9GL
Registered Northern Ireland Charity: No. 109797.**

