



## Overview – “The Big Picture”

### Actions

○ <b>Vision</b> [Find Your Passion, Create A Life!]	5+ years future
○ <b>Freedom Planning</b> ®	<b>Freedom of: Time, Money, Relationships, Purpose</b>
○ <b>Dream Attainment System</b> ™	<b>Focus/Executions/Adapt [Change]</b>
○ Organization Chart	Resources – What are you doing <b>now</b> ?
○ 2x, 3x, ...10x	Today versus Vision – <b><u>Accountability Reporting</u></b>
○ Business <b>Plan</b>	Current, one page plus addendum [goals]
○ Marketing <b>Plan</b>	Current, five pages
○ <b>AI + AI</b>	Artificial Intelligence + Actual Intelligence
○ <b>Milestones</b> [Your Life time]	19xx – 20xx (Past, Present, Future)
○ Work Week Schedule	Create/update, 168 hours weekly
○ <b>Time</b> Management Matrix	Create/update, Important/Urgent, 80%20%, Effort/Results
○ Keeping <b>Current</b> : Reading, Education, etc.	How, specifics, 1%
○ <b>Focus</b> Ring/‘The 20 Point Day’	Create/update/Create <b>your game</b>
○ Business <b>Self Analysis</b> / ‘Exit’ <b>Planning</b>	[at least two Points of View] / Create plan
○ McKay 66/ CRM	Who not How
○ Team/Staff/ <b>Employees</b>	Good leader, surrounded by the right people!
○ Highest/Best Use Of <b>Technology</b>	Love/Hate/Effective
○ From Business Owner to Entrepreneur	Effective Marketing (“Doing” to “Expert”)
○ Acquire/Scale	Systems/ E-myth
○ Creating/Improving <b>Systems</b>	Financial, Administrative, Communications, Sales
○ Creating/Improving <b>Marketing</b>	Networking, Direct, Referral, Web, Speaking, Writing
○ Be the Lighthouse	Noise Vs. Signal, NLP: Reframe
○ The New Triangle of <b>Wealth Leadership</b>	Trust Curation/Resilience Building/Cyber Defense Mastery

### Benefits

○ Because two - six heads are better than one	Endless Brainstorming/Mind Mapping
○ Focused <b>problem-solving</b>	<b>Specific benefits for YOUR business</b>
○ <b>Professionally facilitated</b> meetings	On time and on task
○ <b>Expert Advice</b>	<b>Gain knowledge from the experience of business owners</b>
○ Higher level of <b>accountability</b>	<b><u>Reach goals faster</u></b>
○ Dedicated time to focus <b>“ON” your business</b>	<b><i>Never</i></b> having to feel you’re alone

### How

- Team meets for a kick off Bootcamp on Saturday 8am-12pm, then every other Wednesday for 1.5 hours for 12 weeks.

*“What one thing, if solved, would transform your industry?”*

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