

Behaviorally  
Speaking



Leadership for  
Change Makers



## 2 BCBA Supervision CEUs Available

**Test Content Outline, 3<sup>rd</sup> Ed.:** 11, 12, 15

**Intended Audience:** BCBAs, Supervisors,  
Administrators, Emerging Supervisors

**Event Level:** Advanced

### **S2 E7: Shaping People, Shaping Change: Why Great Leadership Is Built Through Supervision, Mentorship, and Influence**

What if leadership wasn't about authority, but about how we shape behavior, relationships, and systems? In this episode of Behaviorally Speaking, Dr. Esther C. Bubb is joined by Dr. Joseph Cautilli, Dr. Michael Weinberg, Valeria Pascale, and Lynn Santilli Connor to explore how leadership lives in everyday behavior and how effective supervision becomes a cornerstone for real, sustainable change.

Together, they unpack:

- The role of supervision as leadership
- How relationship-building drives performance and retention
- Why burnout is a systems issue, not just an individual challenge
- How behavior science shapes confidence, identity, and professional growth
- The critical importance of ethical, client-centered, and culturally responsive practice

Drawing from decades of experience—and their upcoming book on behavioral supervision—this conversation bridges science and practice with actionable insights you can apply immediately.

#### Steps to Obtaining Continuing Education Credits

1. Listen to the S2 E7 podcast at <https://esthercubbabaservices.com/podcast>, <https://esthercubbabaservices.podbean.com/>, or wherever you listen to your podcasts.
2. Email [mail@esthercubbabaservices.com](mailto:mail@esthercubbabaservices.com) to request the CEU form.
3. Answer the CEU questions in the CEU form.
4. Submit the \$16 CEU payment (2 CEUs @ 8 per CEU) via the payment link in the CEU form.
5. Submit the CEU form.

Your BACB CEU certificate will be emailed to the address you provide in the CEU form.



*Season 2*  
**Episode 7**

Behaviorally Speaking:  
Leadership for Change Makers

*Shaping People, Shaping Change: Why Great Leadership Is Built Through Supervision, Mentorship, and Influence*



**DR. ESTHER C. BUBB, HOST**



Guests

<https://esthercubbabaservices.com/podcast>

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