

# Media Kit

# 2022

Cannashame  
awareness day

## CANNASHAME NETWORK



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## The Channels



## The Experience

Saturday, October 1st, 2022 (10/1) is all about canning the shame of cannabis consumption. We chose October 1st to celebrate because on this same day in 1937 The Marihuana Tax Act was instituted. This taxation, introduced by Harry Anslinger, essentially made the sale and possession of all Hemp and Hemp derived products illegal through extreme taxation. Anslinger and his friends used inflammatory propaganda to get his bill pushed through, and thus cannabis shame was created in society. We have come to add another dimension to the story, and push to “can the shame” of cannabis consumption.

CannaShame Awareness Day 2022 this year includes infused food and drinks, a sponsored Smoke Room, vending, a live CannaShame Podcast recording and live stream, a comedy show and more!

## The Network

The CannaShame Network was started by founders Yolanda Bennett and Angela Weston in 2021. After working in advocacy and with patients and living with the stigma of cannabis consumption, they decided to take their movement to the airwaves. After partnering with Tianna Smith and Arica Jay of The Hemp House, they formed The CannaShame Podcast. The goal of the podcast is to change the public and legal stigma of cannabis consumption. Together this team of four is working diligently to stop and eradicate the "canna shame". CannaShame Network headquarters is located in Austell, Georgia.