

# GMCS "Partner in Compassion" Sponsorship

Join the Movement for Equity, Access & Healing



## Sponsorship Opportunities



## GMCS "Partner in Compassion"



## Partnership Insights



## Who We Are



# GMCS "Partner in Compassion"



## GMCS "Partner in Compassion"

The Georgia Medical Care Society (GMCS) works the way it is advocating for equitable access and education, prioritizing patient care above all. This initiative represents a collaborative movement focused on equity, access, and leading the way in innovation.

## Join the Movement

Engaging in the "Partner in Compassion" initiative aligns with the urgent need for equitable access to medical care. Partners will amplify patient-first solutions through in-depth education and advocacy efforts that touch every corner of our society.



## Visual Impact

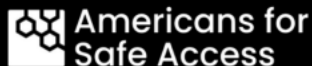
The GMCS logo, featuring vibrant green and gold colors, symbolizes growth, healing, and the power of our vision. This visual identity reflects our commitment to patients and our role in shaping care for our partners and the community.

## Current GMCS Partners In Compassion & Affiliates



*GMCS Partners In Compassion*

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*GMCS Affiliates*

# GMCS "Partner in Compassion"

The Georgia Medical Cannabis Society (GMCS) leads the way in advocating for cannabis access and education, prioritizing patient care above all. This initiative represents a collaborative movement focused on equity, access, and healing for all communities.

# Join the Movement

Engaging in the 'Partner in Compassion' initiative aligns with the urgent need for equitable access to medical cannabis. Partners will amplify patient-first solutions through strategic education and advocacy efforts that touch every corner of our society.







# Visual Impact

The GMCS logo, featuring elegant gold and green motion lines, symbolizes growth, healing, and the dynamism of our mission. This visual identity reinforces our commitment to patients and serves as a rallying point for our partners and the community.

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# Who We Are

## Overview of GMCS

The Georgia Medical Cannabis Society (GMCS) is a statewide grassroots nonprofit organization dedicated to advocating for access to medical cannabis. GMCS supports education and certification, provides training, and ensures patients clearly understand their rights and options.



## Advocacy for Access

GMCS actively promotes legislation that safeguards and expands access to medical cannabis for patients in need. This includes lobbying for patient rights and reducing barriers to entry for accessing essential treatments.



## Focus on Underserved Communities

GMCS promotes advocacy for veterans, seniors, and low-income families who often face significant barriers to accessing medical care. By focusing on these historically underserved groups, GMCS ensures equitable access to medical cannabis for everyone.



## Mission: Advocacy, Equity, Education, Community

The mission of GMCS encompasses promoting advocacy, justice, education, and community collaboration. By engaging stakeholders across sectors, GMCS aims to create a safe and informed environment for medical cannabis use.



# Overview of GMCS

The Georgia Medical Cannabis Society (GMCS) is a 501(c)(3) grassroots nonprofit organization dedicated to advocating for access to medical cannabis. GMCS prioritizes education and community involvement in its mission, ensuring patients clearly understand their rights and options.



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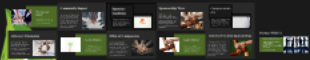


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# Partnership Insights

## What is "Partner in Compassion"?

The Partner "in Compassion" allows the people who need it most a place to go when they need it most. It's a place where they can get the help they need to get through their toughest times, and where we can make a real difference.



## Healthcare Providers

Healthcare providers are a critical part of the Partner "in Compassion" network. They have the expertise, resources, and connections to help people get the care they need.



## Values-based Alliance

The Values-based Alliance is a group of people who share the same values and beliefs. They work together to make a difference in the world.



## Cannabis Companies

Cannabis companies are a growing part of the Partner "in Compassion" network. They have the expertise, resources, and connections to help people get the care they need.

## Nonprofits & Equity Leaders

Nonprofits and equity leaders are instrumental in pushing for reform rooted in compassion. Their grassroots efforts ensure that marginalized communities are prioritized in cannabis access and education initiatives.



## Goals: Education, Empowerment, Legislation

The primary goals of the Partner "in Compassion" are to educate, empower, and advocate for people who need it most. We want to make sure everyone has the information and resources they need to make informed decisions.



## Educators & Researchers

Educators and researchers are a critical part of the Partner "in Compassion" network. They have the expertise, resources, and connections to help people get the care they need.



## Eco-Conscious Brands

Eco-conscious brands are a growing part of the Partner "in Compassion" network. They have the expertise, resources, and connections to help people get the care they need.



## Who We Partner With

Identifying the right partners is critical for achieving our mission. The network includes healthcare providers, cannabis companies, educators, researchers, legal advocates, nonprofits, and eco-conscious brands, each contributing unique expertise and resources.



## Legal & Advocacy Organizations

Legal and advocacy organizations are a critical part of the Partner "in Compassion" network. They have the expertise, resources, and connections to help people get the care they need.

# What is “Partner in Compassion”?

The "Partner in Compassion" initiative represents a values-based alliance aimed at amplifying patient-focused cannabis solutions. It creates a trustworthy network for organizations committed to education, access, and reform in medical cannabis policies.





# Values-based Alliance

This partnership is not just a collaboration; it is a commitment to shared values centered around equity and compassion. It ensures that all actions taken uplift underserved communities and provide increased access to necessary medical resources.

# Goals: Education, Empowerment, Legislation

The primary goals of the initiative focus on raising awareness about medical cannabis, empowering patients through education, and pushing for legislative changes that benefit all. These objectives drive the partnership to create a better healthcare landscape.



# Who We Partner With

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Identifying the right partners is crucial for advancing our mission. The network includes healthcare providers, cannabis companies, educators, researchers, legal advocates, nonprofits, and eco-conscious brands, each contributing unique expertise and resources.





# Healthcare Providers

Healthcare providers play a pivotal role in integrating cannabis into clinical care. They help legitimize medical cannabis use and ensure that patients receive safe, informed access to treatment.





# Cannabis Companies

Partnership with cannabis companies ensures the provision of safe, patient-ready products. Collaborating with these entities supports the development of effective treatments while promoting responsible use.

# Educators & Researchers

Collaboration with educators and researchers drives data-informed reform in cannabis policies. Their expertise is vital for developing educational materials and expanding the understanding of medical cannabis' benefits.







# Legal & Advocacy Organizations

Legal and advocacy organizations are essential in dismantling the stigma surrounding cannabis. Their work focuses on ensuring equitable access and protecting patient rights across various legislative landscapes.

# Nonprofits & Equity Leaders

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Nonprofits and equity leaders are instrumental in pushing for reform rooted in compassion. Their grassroots efforts ensure that marginalized communities are prioritized in cannabis access and education initiatives.



# Eco-Conscious Brands

Collaborating with eco-conscious brands aligns the partnership with sustainable practices. These brands support patient care through environmentally friendly initiatives, advocating for plant-based healing options.



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## Why Sponsor GMCS?

By sponsoring GMCS, you will help a mission that is critical to the health and well-being of our community. Your support will help us continue to provide the highest quality of care and support to our patients and families.

## Community Impact

Your sponsorship helps support research, low-income patients, and educational programs that drive the progress around medical research. It helps us develop towards research, advocacy, and resources necessary for community upliftment.



## Sponsor Visibility

Sponsorship provides a great opportunity for your company to gain visibility in the community. It allows you to showcase your company's commitment to social responsibility and community upliftment.



## Sponsorship Tiers

GMCS offers tailored sponsorship levels to match varied commitments, ensuring engagement aligns with your organization's goals. Each tier promotes unique benefits, promoting collaborative growth with GMCS.



## Compassionate Ally

Compassionate Ally - \$1,000+ receives a work high display, membership, and priority access to events. Ideal for companies looking to support impactful social movements.



## Advocacy Champion

Offering \$2,500 - \$9,999 includes product promotion, event passes, and social media posts, allowing a more engaged involvement in community health discussions.



## Equity Advocate

Offering \$10,000 - \$24,999 includes a keynote speaking opportunity, strategic planning roles, and a leadership role in community health discussions.

## Pillar of Compassion

Contributing \$25,000+ grants access to keynote speaking opportunities and strategic planning roles, reinforcing your brand as a leader in compassionate care and policy reforms.



## Legacy Partner

With a contribution of \$50,000+, you will receive a keynote speaking opportunity, strategic planning roles, and a leadership role in community health discussions.

## Add-On & In-Kind Sponsorships

Flexible sponsorship options include product sponsorship, from \$1,000 and up to event sponsorship from \$2,000. In-kind donations, such as support and promotional materials, are also welcome for diverse participants.



## Partner With Us

For questions, please contact us at [info@gmcs.org](mailto:info@gmcs.org) or call us at (703) 441-1000. We are excited to partner with you on your mission.







# Why Sponsor GMCS?

Sponsoring GMCS aligns your brand with a mission focused on equity, access, and healing. It offers a unique opportunity to be part of a trusted network dedicated to transforming cannabis care and community support.

# Community Impact

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Your sponsorship helps support veterans, low-income patients, and educational programs that dismantle stigma around medical cannabis. Funds are directed towards workshops, advocacy, and resources necessary for community upliftment.



# Sponsor Visibility

Sponsorship enhances brand visibility among a cannabis-engaged audience. Companies benefit from integration in podcasts, social media promotions, and events, elevating corporate social responsibility (CSR) profiles.





# Sponsorship Tiers

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GMCS offers tailored sponsorship levels to match varied commitments, ensuring engagement aligns with your organization's goals. Each tier presents unique benefits promoting collaborative growth with GMCS.



# Compassionate Ally

Contribute \$500 – \$2,499 to receive a web logo display, newsletter shoutouts, and invitations to events. Ideal for emerging brands seeking impactful social involvement.



# Advocacy Champion

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Offering \$2,500 – \$9,999 includes podcast promotion, event passes, and social media posts, allowing a more impactful involvement in cannabis advocacy and community health discussions.





# Equity Advocate

Commit \$10,000 – \$24,999 to enjoy co-branded content features and mentions on GMCS-TV, which amplifies your commitment to cannabis equity and patient care improvements.

# Pillar of Compassion

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Contributing \$25,000+ grants access to keynote speaking opportunities and strategic planning roles, reinforcing your brand as a leader in compassionate care and policy reform.







# Legacy Partner

With contributions of \$100,000+, enjoy lifetime recognition, VIP access, and custom impact reports, establishing your brand as a long-term ally in the movement for cannabis equity.

# Add-On & In-Kind Sponsorships

Flexible sponsorship options include podcast sponsorships from \$1,000 and clinic event sponsorships from \$2,000. In-kind donations like AV support and promotional materials are also welcomed for diverse participation.



# Partner With Us

For questions, partnership opportunities, or to support our mission, please reach out to us:

- Email: [partnerships@georgiamcs.org](mailto:partnerships@georgiamcs.org)
- Office: 678.403.8965
- Mail Checks To:  
Georgia Medical Cannabis Society (GMCS)  
2847 Veterans Memorial Hwy SW, Unit #1414  
Austell, GA 30168

Thank you for your support!





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