

Back Year 2027 Jack Burton - Voice of Cool Concert



“Every Life has a Soundtrack”

Internationally Recognized

Jack embodies a "cool, deep, distinctive, and rich" vocal style with performances that delivers a smooth, retro-modern aesthetic that perfectly suits upscale lounges, supper and jazz clubs, high-end hotels and modern entertainment venues

Contact Jack Burton Management today to book your Concert

taylor@jackburtonvoc.com

<https://jackburtonvoc.com/the-voice-of-cool>

Multi Generation Magic

Generation Z & Millennials (Ages 21–40)

The "Retro & Vintage" Enthusiasts: Younger demographics are deeply drawn to the aesthetic of the 1950s and 60s cocktail culture, classic vinyl records, and old-school Hollywood glamor.

Upscale Socializers: This age group seeks out sophisticated lounges and premium speakeasies for date nights and high-end weekend curation. Jack's smooth, relaxed delivery provides the perfect ambiance for this lifestyle.

Generation X (Ages 41–60)

The "Supper Club" Revivalists: Gen X audiences appreciate the premium musicianship of a live big band orchestration. They value the storytelling, depth, and soul embedded in classic vocal jazz standards.

Luxury Event Spenders: This group frequently hosts or attends high-end corporate events, galas, and luxury private parties where sophisticated entertainment is a necessity.

Baby Boomers & Seniors (Ages 61+)

The Nostalgia Purists: For older generations, his performances of **Nat King Cole, Dean Martin, and Frank Sinatra** tracks offer pure, comforting nostalgia.

Authentic Appreciation: They connect deeply with his smooth vocal tone, impeccable rhythm, and traditional showmanship, recognizing it as a faithful yet fresh continuation of the era of the great crooners.

Fill Your Venue and Build Your Brand

The Benefits



*Show can be filmed for
YouTube, Facebook & Instagram Global Release
Venue included in Future Promotions
Venue gains increased Audience Spend
4 shows per year = revenue boost through customer loyalty*

Moments

A relaxing and entertaining musical journey of refreshed big band numbers.

All That Jazz

A lively collection of jazz songs ranging from smooth to fun numbers that bring a smile

Love & Romance

Love songs that never get old and have set the romance theme for a century or more.

Memories

A smooth mix of Jazz, Swing, Popular, Love and Blues that brings a smile and a memory.

From Club venues to Theaters, Cruise liners, Luxury Hotels and Casinos, for Special and Gala events to Private locations, audiences are charmed and enchanted with their personal memories from an evening with Jack and The High Society Band.

One Reviewer Observed ...

"Jack's concerts are about feeling, being and relaxing, not jumping around, it's about slowing down from this crazy world of noise and enjoying your personal journey" JT



The Experience



Global Premium Appeal

Luxury entertainment, Jack offers a truly luxury experience for high-end venues across the world.

The evening is about the audience who are encouraged to dress to impress as if going to a gala, to wine, dine, and enjoy music and style that has not been experienced since the 1930s ...

“Because Every Life has a Soundtrack”

Format : Two-Hour Concert with Break

Style : 1930s-50s (Non-tribute)

Experience: Premium show format.

Band Lineup : 5 - 25-piece Band.

Customer Loyalty Boost : Four concert option

<https://jackburtonvoc.com/showtime-1>



The Result

Ambiance Shift & Acoustic Elevation

Converts venues into classic, high-society 1940s-style cabaret or jazz lounges, replacing modern electronic noise with rich, live big-band or jazz-quartet arrangements.

Audience-Centric Focus and Gala Exclusive Evening

The Audience become the celebrity making them feel valued and treated like the stars of the evening

Revenue & Brand Boost

The relaxing, nostalgic opulence connects patrons to the evening event transforming the venue into a longer "dwell time" correlates directly with additional rounds of purchases.

Premium Ticketing that Boosts Evening Spend

Jack transforms a venues atmosphere into an environment that deeply engages listeners



Every Life Has a Soundtrack



"Happiness starts when you allow yourself
time to enjoy life's moments" JB

Voice of Cool

The Entertainer



"Jack is Jack, he is not an impersonator or tribute to another artist. Jack uses the original song and shapes his take on the lyrics and arrangement, reinventing big band for today's audience."

Jack doesn't just sing a song, he lives it. To him, lyrics are poetry wrapped in melody, each telling a story that deserves to be felt, not just heard

Jack Burton Voice of Cool is the true Hollywood style crooner with beautiful soft baritone range and the rare smooth delivery for very special live music big band entertainment.

Venue Size

120 – 200 seating = 5/8 piece
250- 500 seating = 12/15 piece
550 – 1000 + seating = 18/25 piece

"Because Every Life has a Soundtrack"

Jack Burton - Voice of Cool



"We have had many great singers over the years, and Jack is truly the nearest to 40/50s crooner magic. In a world of tributes' Jack is an original creating a long overdue fresh take on big band entertainment. "al

"To listen is to become a fan"

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