

JACK BURTON – VOICE OF COOL

BIG BAND STAR

Jack was labelled The Voice of Cool by a major music label, because of his truly smooth sound reminiscent of Nat King Cole, Bing Crosby, Frank Sinatra, Dean Martin and other yesteryear greats.

"Jack is truly an exception in today's modern music scene. His ability to capture that effortless, "yesteryear" charisma while keeping the sound fresh is why he is called 'The Voice of Cool'. His tone really leans into the rich, velvety quality of Nat King Cole and the rhythmic ease of Dean Martin, creating an atmosphere that feels like stepping into a classic Hollywood supper club. It's rare to find a contemporary artist who doesn't just mimic those legends but actually inhabits that same smooth, cooling vocal space".


<https://jackburtonvoc.com/the-voice-of-cool>

I am seeking an 'Exceptional Management' Team who are able to build a unique and authentic first to market brand

This is not about flashing lights, auto tune and loud bass reverbing with people jumping up and down, it about people feeling like a celebrity, dressing to impress and discovering the poetry of lyrics, the elegance, fun and connection of an 18-piece surrounding their souls.

Forget the cartoon modern Sinatra fakes, the rat pack joke, the cover tribute that has bombarded and tarnished the yesteryear experience ... think a 'Real Yesteryear Big Band Experience' with fresh arrangements and original singer as if you stepped back into the 30s .

**'Think New - Think Authentic
Think Prestige Brand'**



"Happiness starts when you allow yourself time to enjoy life's moments" JB

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Jack Burton a Rarity & Yesteryear Talent

A charismatic, contemporary vocalist who performs with large big bands and is celebrated for his soft baritone range.

"We have had many great singers over the years, and Jack is truly the nearest to yesteryear's 40/50s crooner magic. In a world of tributes' Jack is an original creating a long overdue fresh take on big band entertainment. "



"Jack takes the 20/30/40s song book and reinvents the classic song writers in a fresh feel and a style that makes it easy to sit, relax and enjoy".

Jack is known for a rare, smooth vocal delivery reminiscent of jazz and swing legends. Rather than simply imitating past artists, he is known for his emotional intelligence and for putting a fresh, original interpretation on the lyrics and phrasing of classic songs.

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Audience

“My audiences are across all age ranges, it has surprised me, how differing age groups dress-to-impress and relax together to enjoy my concerts. I create a connection with audiences who I treat as celebrities so that they create and take home new/old memories” JB

Club – Theatre
Global Appeal

The Moments Concert

Is an

*exclusive and original evening of style, luxury and elegant pleasure with music
that warms souls and touches hearts, appealing to ...*

Baby Boomers, Gen X and Millennials who are seeking fresh, original and stylish entertainment not seen for decades.

Jack is truly an exception in today's 'Tribute' music scene. His ability to capture that effortless, "yesteryear" charisma while keeping the sound fresh and original is why he is called 'The Voice of Cool'.

Authentic : Original : Fresh



<https://jackburtonvoc.com/showtime-1>

WHAT IS UNIQUE ABOUT JACK BURTON

Fresh New Style with Global Appeal

1. Jack, his MD and arrangement team create fresh and original versions of the 20s, 30s, 40s & 50s songs.
2. Jack and team create new big band songs from country, popular, rock and Jazz genres.
3. Band structure is a unique lineup with rhythm brass, strings with a range of different instruments.
4. Creates a celebrity gala feel where people dress to impress, relax and create a new – old memory.
5. Personally connects with audiences to form a old fashion environment that doesn't exist today.



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