



Business Prospects B2B Data for Marketing

BUSINESS DATA THAT MOVES YOU AND YOUR BUSINESS FORWARD

www.prospectpoint.uk



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About Company

At Prospect Point, we help businesses navigate through the intricacies of using B2B data to generate prospects and convert them into leads and customers. Not all data is equal and we pride ourselves on creating and providing data lists that are carefully selected and targeted towards your ideal customer profile.

With 11 years experience in supplying data we have grown to become a leading provider. Our team of experts have helped businesses of all sizes achieve their marketing goals and grow their online presence. Quality data is at the core of everything we do.

Who We Are



2024

Founded

11 years

Industry Experience

672

Happy clients

2.8 Million

UK Businesses

We are passionate about helping businesses grow. Prospect Point enables clients to use simple and effective marketing tools to drive their business forward. Being experts in sales and marketing, campaign management and project management you are in good hands to take your business to the next level.

Our Mission



At Prospect Point, our mission is to provide bespoke, targeted marketing data that drives better enquiries and leads. We believe in empowering businesses with the insights they need to connect with potential customers effectively.

"Every mountain top is within reach if you just keep climbing."

Data Volumes

Industry	Locations	Telephone	Email
Agriculture, Forestry And Fishing	22,849	17,950	10,997
Mining And Quarrying	3,466	2,129	2,174
Manufacturing	106,868	105,580	105,344
Electricity, Gas, Steam And Air Conditioning Supply	5,474	2,446	2,453
Water Supply, Sewerage, Waste Management And Remediation Activities	7,443	7,591	7,303
Construction	213,759	139,305	119,782
Wholesale And Retail Trade, Repair Of Motor Vehicles And Motorcycles	308,036	278,647	201,239
Transportation And Storage	80,138	40,337	32,534
Accommodation And Food Service Activities	116,213	111,949	60,557
Information And Communication	151,194	88,088	105,856
Financial And Insurance Activities	69,177	43,116	37,850
Real Estate Activities	157,310	57,454	49,717
Professional, Scientific And Technical Activities	241,521	176,065	186,940
Administrative And Support Service Activities	166,946	118,459	117,944
Public Administration And Defence, Compulsory Social Security	6,334	5,755	3,098
Education	47,957	61,542	53,331
Human Health And Social Work Activities	99,082	91,672	54,818
Arts, Entertainment And recreation	55,891	56,145	42,214
Other	156,336	155,366	85,673

Data Selections

Turnover | Number of Employees | Industry | Location | Job Title
Contact Name | Email Address | Landline | Mobile | Website
Financial Health | Number of Years Trading | SIC Code |
+ 100s of Specialist Selections



Quality & Compliance

Business contact, location, and financial data deteriorate at a rate of 30% each year, which impacts your time, resources and profitability.

To empower your sales and marketing teams to maximise their efforts and secure the next sale, you need reliable data.

In addition to regular business updates, we clean and verify just under half a million contact changes each month, scoring our data for responsiveness to ensure your next campaign is both accurate and effective.

We guarantee our data at 90%, with any invalid or incorrect records replaced over the 10% threshold.

All datasets we provide and hold are sourced under legitimate interest. GDPR and data governance is something we take very seriously. All records will be complaint and obtained and supplied following the GDPR and following the rules set out by the ICO and within the DMA guidelines

Pricing

We keep the pricing very simple its £250 + vat per thousand with a minimum order quantity of 1,000 records.

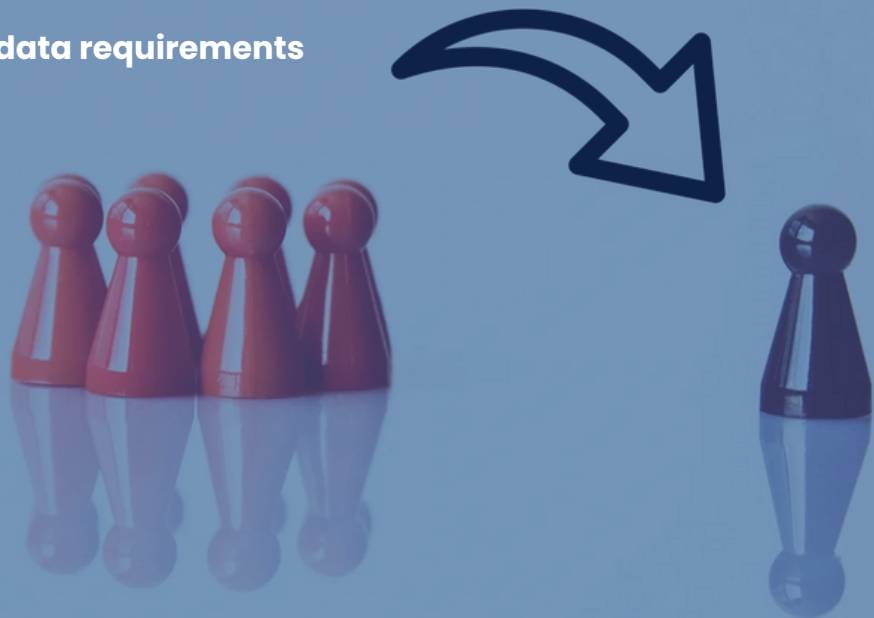
Example: 5,000 records would be £1,250 + vat (based on a 12 month multiple use licence)

International data, specialist datasets and bespoke data will be POA

"Taking your business to new heights"

Need A Bespoke Database?

For those with very niche data requirements



Who do you need to target? We'll point them out for you

We know that your requirements are unique which is why prospect point build bespoke databases that are not off the shelf.

We know you need the right contacts as well as the right organisations to drive better results. We love helping our clients with bespoke data creation. Sometimes it needs a bit more focus and attention and a bespoke approach.

Source the data list/ leads you need and not the one your told to have.

Creating the right starting point is essential which is why our tailor made solution to data list creation helps our customers drive better results when finding new business.

Not all data is equal and creating something bespoke will mean you accelerate the results through better responses and more engaged prospects.

We take time to research and carefully select the prospects and customers you want to target.

International Business Data



Prospect point have a vast network of carefully selected and reliable data partners meaning sourcing data for specific contacts and countries internationally is easy. Driving new business and reaching a global audience is possible through prospect points international data sourcing service. We cover all countries globally helping you reach new targets with ease.

USA, EUROPE, MIDDLE EAST, AFRICA, ASIA, SOUTH AMERICA,

Data Cleansing

Updating, improving and appending to your database is a simple process. We can provide a report on what's good and what's bad and what can be improved.

With access to industry leading cleansing tools our system can remove businesses that are no longer trading, remove deceased and gone-aways and business movers data.

With our advanced verification tools we can update addresses, validate emails as well as remove invalid telephone numbers.

Ensuring your data is complaint with checking against the MPS, TPS and CTPS register it's a simple process with a fast turnaround time.

Work With Us



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