



EMAIL MARKETING

50 PRINCES STREET, IPSWICH, IP1 1RJ

PROSPECTPOINT.UK



CONTENTS



ABOUT COMPANY 03

PLATFORM 04

DATA 05



PACKAGES 06

ABOUT THE COMPANY



At Prospect Point, we generate prospects and convert them into leads and customers, we create campaigns that are carefully planned and well thought out.

Over the last 11 years we've helped businesses of all sizes achieve their marketing goals and grow their online presence. Quality results is at the core of everything we do.

We are based in the heart of Ipswich but we work with client nationwide as well as globally.

THE PLATFORM

Our platform is geared towards SMEs looking to keep in regular contact with customers and prospects. A platform that has been created to drive better results at a fraction of cost of our closest competitors.

Prospect point's all in one email marketing solutions enables our clients to build, sell and send all in one place.

Our easy to use email template creator can be used without any design or coding skills.

The background of the slide features a light blue and white color scheme with various data visualization elements. There are several bar charts and line graphs scattered across the page. One prominent bar chart on the left shows a 5% increase. Another bar chart in the center shows a 78% figure. A line graph on the right shows a 95% performance metric. The overall aesthetic is clean and professional, with a focus on data and growth.

FEATURES

BENEFITS

Up to 5k broadcasts daily (in line with fair and complaint usage)

Simple email template creation

Live tracking and performance

CRM functionality

All in one system

Drive the customers you want

Tweak and improve anytime

Hot leads generated fast

THE DATA

You can simply upload your own data or you can use our b2b data universe and select the prospects you want to reach.

Our Data is:

- Complaint
- Verified and screened
- Built to drives results

With a key focus on selecting the right prospects and creating segmentation in your campaign, driving results through email marketing is easy and very straightforward.

You can select:

- New businesses
- Established organisations
- International businesses
- Decision makers and company leaders
- Finance, IT, Procurement, HR contacts + more
- Growing businesses
- Companies needing finance
- plus 1,000s of other selections available

PACKAGES (VOLUME BASED)



Ascend

Up to 10k Start-up Package

Without email creation:

£2,870 + Vat billed annually
(£264 per month)

With email creation:

£3,740 + Vat Billed annually
(£311 per month)

20k Advanced Package

Without email creation:

£4,670 + Vat billed annually
(£389 per month)

With email creation:

£5,550 + Vat Billed annually
(£461 per month)



Elevate



Summit

30k Enterprise Package

Without email creation:

£6,470 + Vat billed annually
(£539 per month)

With email creation:

£7,340 + Vat Billed annually
(£611 per month)



CONTACT US

01473 378 590

07440 521 233

hello@prospectpoint.uk

www.prospectpoint.uk

50, Princes Street, Ipswich, IP4 2RJ