Women in Web3 Ball 2025

An Evening of Innovation, Inclusion & Impact



Executive Summary

- O1 Premier global gathering of women leading Web3
- Exclusive event aboard a luxury yacht
- Focused on innovation, capital access, storytelling, and inclusion
- Audience: Founders, VCs, investors, tech leaders, media

Our Mission



To elevate women in Web3 by:

- ✓ Increasing visibility
- **✓** Expanding access to capital
- ✔ Driving collaboration
- → Building inclusive, decentralized systems

Event Highlights



- ✓ VIP Welcome Reception
- ✓ Mainstage Keynotes & Panels
- ✓ Web3 Immersion Zone (NFTs, AI, Crypto Bar)
- → Blockchain for Good Showcase
- **✓** Impact Awards
- ✓ Founders & Funders Deal Lounge
- ✓ Experiential activations & luxury gifting

Featured Leaders

Sara Kazimi

AI & crypto for humanitarian aid

Cathie Wood

\$60B+ blockchain/AI fund leader

Maggie Wu

LATAM fintech and stablecoin

Jing Cesarone

CSR in global fintech

Alena Afanaseva

8M+ visitor crypto media CEO

AWIC / GWB

Leading women's blockchain orgs

Sponsorship Tiers

Presenting Sponsor – \$100K

- **✓** Event naming rights
- ✓ Keynote speaking slot
- ✓ 10 VIP guests
- ✓ NFT activation
- ✔ Premium branding + VIP yacht mixer
- ✔ Post-event media & ROI report

Sponsorship Tiers

Diamond sponsorship \$50,000

- Exclusive naming rights for exclusive events
- ✓ Main stage brand display
- Opening speech opportunity
- ✓ 10 VIP guests

Gold Sponsorship \$25,000

- ✓ Obtain exposure of key brands both inside and outside the venue
- Guest speaking opportunities
- ✓ 5 VIP guests

Silver Sponsorship \$10,000

- ✓ The brand logo will be displayed on site and in promotional materials
- ✓ Social media thanks support
- ✓ 2 VIP guests

Add-On Activations

NFT POAP Station

\$5,000

Future Female Founder Award

\$3,000

Blockchain for Good Showcase

\$2,500

Scholarships

\$1,000 each

Investor & VC Integration

- O1 Curated Founder Deal Lounge
- 02 Bank/Institutional tracks (CBDCs, Tokenization)
- 03 LP/GP Networking Circle
- 04 Investment Council for \$50K+ sponsors
- Tokenized giving & ESG blockchain options

Media & ROI

01

Projected reach: 5M+ impressions

02

Coverage:
BeInCrypto,
CoinDesk,
Forbes Crypto,
Bloomberg Web3

03

Recap video, interviews, and post-event analytics 04

Deal flow + co-investment insights

Why Partner With Us





- ✓ Align with ESG, DEI, and innovation priorities
- → Build powerful relationships with founders, VCs, and media
- ➤ Shape the future of inclusive Web3

Contact & Next Steps

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