

Logo overview

Available versions

The Authorized Distributor cobranding lockups are available as positive and reverse versions in a horizontal format. Available files are noted at right.



solventum-logo-cobrand-ad-clr-pos-cmyk.ai
solventum-logo-cobrand-ad-clr-pos-pms.ai

solventum-logo-cobrand-ad-clr-pos-rgb.ai
solventum-logo-cobrand-ad-clr-pos-rgb.svg
solventum-logo-cobrand-ad-clr-pos-rgb.png



solventum-logo-cobrand-ad-clr-rev-cmyk.ai
solventum-logo-cobrand-ad-clr-rev-pms.ai

solventum-logo-cobrand-ad-clr-rev-rgb.ai
solventum-logo-cobrand-ad-clr-rev-rgb.svg
solventum-logo-cobrand-ad-clr-rev-rgb.png

Approved backgrounds

The full-color version of the lockup is primarily shown on white and dark green.

The full-color lockup can be shown on light gray and light teal, but this usage should be limited.

Primary background colors



Secondary background colors



Usage specifications

Clear space

Clear space is the area surrounding our logos that should be free of other graphics, partner identities and typography. It plays an essential role in making our logos recognizable across all communications.

- Lockup clear space is based on the height of the “I” in our wordmark.
- Allow more than minimum clear space around our lockups whenever possible.
- All lockup versions have the same clear space requirements.
- Clear space measurements are not inclusive of the logo’s trademarks when being used.

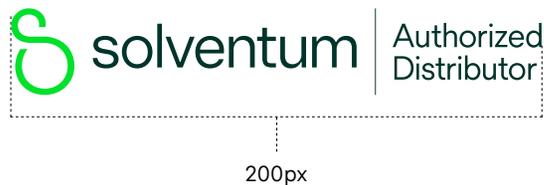


Minimum size

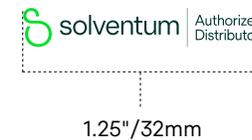
Minimum logo sizes are shown at right.

- We provide these minimum sizes as a reference for extreme cases; wherever possible, it is best practice to use the logos larger than the indicated minimum sizes.
- Minimum size measurements are not inclusive of the logo’s trademarks when being used.
- Due to different screen resolutions and pixel densities, the digital minimum size should be considered a loose guide. Higher screen resolutions offer a better rendering of artwork but can result in a smaller than minimum-size logo.

Onscreen



Print



Artwork details

solventum-logo-cobrand-ad-clr-tm-pos-cmyk-gbl.ai

Nomenclature

File naming conventions are shown below.

Correct PMS, CMYK and RGB color values are assigned in each artwork asset. Choose the correct asset for your intended use.

Usage details

White artwork is shown on color backgrounds for demonstration only; background colors are not included in the artwork files.

These logos are carefully rendered pieces of artwork. That means they shouldn't be modified or adjusted in any way. Always use the approved artwork asset files.

Do not recreate, draw, typeset or alter any of the lockup elements. Never extract artwork from this overview PDF file.

Artwork nomenclature

solventum-logo-cobrand-ad-clr-tm-pos-cmyk-gbl.ai

File format

.ai	Adobe Illustrator vector
.svg	Vector graphic for digital
.png	Raster for digital use

Identifier	Asset	Version	Legal designation (if applicable)	Version (if applicable)	Color space	Region/country language (if applicable)
solventum	logo-horz logo-vert wrdmrk syml logo-cobrand-ad logo-cobrand-cc logo-cobrand-mb-horz logo-cobrand-mb-vert logo-cobrand-pc logo-cobrand-sb-horz logo-cobrand-sb-vert	horizontal logo lockup vertical logo lockup stand-alone wordmark stand-alone symbol cobranding Authorized Distributor lockup cobranding Choice Convertor lockup cobranding Manufactured by lockup horizontal cobranding Manufactured by lockup vertical cobranding Premier Convertor lockup cobranding Supported by lockup horizontal cobranding Supported by lockup vertical	clr full color logo blk solid black wht solid white for stand-alone wordmark only tm trademark r registered mark	pos positive rev reverse	cmyk 4-color process for print rgb RGB for Digital pms Pantone® colors	gbl Global zh China (simplified) zh-tw China (traditional) ja Japan ko Korea