



# Partnership Opportunities 2025/2026

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## About winSA

winSA is a not-for-profit association which provides vibrant and accessible opportunities for its members to increase their networking and personal profile, as well as advance their technical knowledge in the field of insolvency. The membership base of winSA comprises insolvency professionals from accounting firms, law firms, insurers, auctioneers, lending institutions and government bodies. winSA also seeks, through its role in the insolvency and professional industry, to promote and highlight women and their achievements .

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## Benefits for Partners

By partnering with winSA, your organisation will:

- gain exposure and promotion to a wide range of insolvency and commercial professionals in South Australia;
  - be recognised in South Australian professional industries; and
  - provide support and contribution to an organisation empowering and providing opportunities for women in the insolvency industry
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## winSA Members and Events

winSA has over 400 professional members working in the insolvency, restructuring and professional sectors.

winSA holds a number of events throughout the year focusing on both education, through CPD events, and networking, hosting a number of social events throughout the year.

These events include, by way of example:

- Professional Development Seminars hosted by a partner law firm, at which experienced professionals present on a current topic relevant to winSA members
- winSA "Winter Drinks", an annual social event which provides our members with an opportunity to network and socialise over drinks and canapes.



## How to partner with winSA

winSA offers a variety of partnership and sponsorship opportunities. These opportunities allow partners to support and contribute to winSA's mission to promote and elevate professional females in the industry. In turn, sponsorship provides an opportunity for partners to gain exposure to winSA's varied membership base, allowing organisations to engage with current and future leaders in the insolvency and restructuring industry, and other related professional industries.

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### Types of partnership opportunities

winSA looks to tailor a sponsorship experience with its partners, and offers two primary partnership models:

**Annual sponsorship** - An annual sponsorship best suits an organisation looking to invest in building familiarity and recognition within the insolvency and restructuring industry, and develop long term relationships with the professional members of winSA. Typical opportunities include:

- Brand and logo displayed on winSA website and marketing materials.
- Ability to use winSA logo and annual sponsorship recognition in the partners own promotional material and website.
- Ticket priority for all winSA events (including free tickets to certain events).
- The option to host one winSA event (either networking event or educational seminar) or otherwise present at a winSA event at no additional cost.
- "Sponsor spotlight" publications on social media and in regular mailouts to winSA mailing list throughout the year

**Investment:** between \$7,000 - \$9,000

**Event sponsorship** - An event sponsorship best suits a partner looking to connect with winSA members and gain exposure at a specific winSA event. Typical inclusions include:

- Free tickets to the event provided (quantity to be negotiated), with ticket priority for tickets exceeding allocated amount
- Brand and logo recognition included at event, and in advertising material
- Presenting opportunities, including
  - "major presenting" opportunities on a substantive topic at the event or hosting the event at the sponsor's firm; or
  - "minor presenting" opportunities, including award, raffle or competition presentation.

**Investment:** between \$2,000- \$9,000, depending on event type and inclusions.

**Please contact winSA at [win-SA@outlook.com](mailto:win-SA@outlook.com) to discuss partnership opportunities.**