

# AARON PAYNE

Copywriter

## CONTACT

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## EDUCATION

- 2024  
book180 Portfolio School
  - Copywriting track
- 2022-2024  
University of South Florida
  - Bachelor of Integrated Public Relations and Advertising
- 2017-2019  
Hillsborough Community College
  - A.S. Veterinary Technology

## SKILLS

- Midjourney
- Adobe Photoshop
- Staring at a google doc for extended periods of time.

## AWARDS

Student Gold ADDY Award 2024:  
Copywriting  
Magazine Advertising Campaign  
Poster Campaign

## WHAT YOU NEED TO KNOW

Just a guy that switched from saving animals to saving sentences.  
There was a lot of anal glands in the first career choice.

## WORK EXPERIENCE

**USF SAGO** Sep-Dec 2023  
Copywriter

- Wrote lots of copy.
- Got a bus OOH ad approved. Hope to visit and see my words staring back at me on the BullRunner someday.
- Concepted a-million-and-one ways to sell chocolate bars on campus.

**Applebees** 2020 - Present  
Line Cook

- Pretend I'm on an episode of The Bear. The most realistic part of the show is the screaming that goes on in the kitchen.
- Learned an insane amount of patience.
- Long nights but lots of culinary shortcuts.

**Veterinary Technician** 2017- 2020  
Intern/Volunteer

- Worked with every animal imaginable. Created an unnatural fear of horses, cows, and chickens. Lizards are cool though.
- Educated high school students on the common parasites found in Florida.
- Spayed an ungodly amount of feral cats.