

AARON PAYNE

Copywriter

CONTACT

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WHAT YOU NEED TO KNOW

Just a guy that switched from saving animals to saving sentences.
There was a lot of anal glands in the first career choice.

EDUCATION

- 2024
book180 Portfolio School
 - Copywriting track
- 2022-2024
University of South Florida
 - Bachelor of Integrated Public Relations and Advertising
- 2017-2019
Hillsborough Community College
 - A.S. Veterinary Technology

SKILLS

- Midjourney
- Adobe Photoshop
- Staring at a google doc for extended periods of time.

AWARDS

Student Gold ADDY Award 2024:
Copywriting
Magazine Advertising Campaign
Poster Campaign

WORK EXPERIENCE

- USF SAGO Sep-Dec 2023
Copywriter
 - Wrote lots of copy.
 - Got a bus OOH ad approved. Hope to visit and see my words staring back at me on the BullRunner someday.
 - Concepted a-million-and-one ways to sell chocolate bars on campus.
- Applebees 2020 - Present
Line Cook
 - Pretend I'm on an episode of The Bear. The most realistic part of the show is the screaming that goes on in the kitchen.
 - Learned an insane amount of patience.
 - Long nights but lots of culinary shortcuts.
- Veterinary Technician 2017- 2020
Intern/Volunteer
 - Worked with every animal imaginable. Created an unnatural fear of horses, cows, and chickens. Lizards are cool though.
 - Educated high school students on the common parasites found in Florida.
 - Spayed an ungodly amount of feral cats.