

Since 1861  
**Keenan**

Zero VOC Ceiling Paint MK248

Keenan Zero VOC Ceiling Paint is a high-performance, virtually odorless, ZERO VOC interior paint, based on a sustainable chemistry technology. It has been formulated to give excellent hiding and maximum coverage. Its flat finish significantly reduces glare and its high brightness provides maximum light reflection. Formulated with no harmful solvents.



- Finish & Primer
- Meets or exceeds LEED green building requirements
- Excellent hiding & maximum coverage
- Non-glare
- Provides maximum light reflection
- High performance
- Low odor

Distributed by Eastern Paint Industries  
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Recommended Uses:	Keenan Zero VOC Ceiling Paint is ideal for nursing homes, schools, babies rooms and health care facilities as well as the hotel/motel industries. It is recommended for use on previously painted wallboard, plaster or masonry. Specified for space that is occupied during painting.
Surface Preparation:	PROPER SURFACE PREPARATION IS ESSENTIAL TO EVERY SATISFACTORY PAINT JOB. Surfaces to be painted must be clean, dry, and free of wax, grease, dust, mildew, water-soluble materials and scaling paint. <b>Glossy surfaces</b> must be properly dulled with sandpaper. <b>Unpainted Surfaces:</b> New plaster or masonry surfaces must be allowed to cure 30 days before priming. Remove loose particles to ensure proper adhesion. <b>Previously Painted Surfaces:</b> Remove any loose paint and sand to even remaining imperfections. <b>Keenan Zero VOC Ceiling Paint has a Finish &amp; Primer In One formula.</b> Use Keenan Zero VOC Ceiling Paint for your first coat on painted and uncoated surfaces in sound condition, then apply a second coat if necessary. No primer is required over alkyd painted surfaces, just sand surface prior to painting. The use of a primer is required over the following surfaces: <b>Metal surfaces:</b> Prime bare rustable metal surfaces with a premium quality Anti-Rust Primer prior to painting; <b>Staining Wood:</b> Prime surface with a premium quality stain resistant primer; Heavily Stained walls must be cleaned with soap and water, then primed with a premium quality stain resistant primer; For best results, when an appreciable color change is being made, tint the primer to the approximate finish color. Deep custom colors may require a deep color primer. Ask your dealer. <b>WARNING!</b> If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to <a href="http://www.epa.gov/lead">www.epa.gov/lead</a> .
Application:	Paint must be thoroughly mixed before applying. Apply with the recommended roller cover and a synthetic bristle brush. Spray application requires even distribution of the paint. If paint has been unevenly sprayed, feathering off with a brush can be done within 5 minutes of the first spray application. Keenan Zero VOC Ceiling Paint must be completely dry before it can be touched up. Keenan Zero VOC Ceiling Paint is to be applied at temperatures higher than 50° F.
Finish:	Flat
Color:	White
Viscosity:	90-100 KU
Weight per Gal.:	10.5 - 12.5 lbs/gal
Coverage:	Covers about 400-450 square feet per gallon. Coverage rates vary depending on the porosity of the surface to be painted. Accurate estimating of area to be painted will ensure the most efficient purchasing of the paint.
Dry Time:	Keenan Zero VOC Ceiling Paint will dry to touch in 1 hour and can be recoated within 2-3 hours under normal drying conditions.
Clean-up:	Clean-up with a biodegradable cleaner and water. Use the entire contents of the container or dispose of properly.
Thinning:	Thinning is not necessary, however, if needed, a small amount of water can be added.
Flash Point:	None, water-based paint.
Fire Retardant Rating:	N.F.P.A. Class "A" on non-combustible surfaces.
V.O.C. (V.O.S):	Contains Calculated 0 gm./ltr. or 0 lb./gal. VOC (This applies to untinted paint or when tinted only with Zero VOC colorants. It does not apply when tinted with colorants that contain VOCs.)
Caution:	Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Avoid contact with eyes and prolonged or repeated contact with skin. Wear eye protection and gloves during application or sanding. A dust particle respirator approved by NIOSH/MSHA should be worn when sanding or spraying. Close container after each use. <b>Disposal information:</b> Latex Paints: Small amounts may be dried onto newspapers or rags then disposed of as normal trash. FOLLOW LOCAL COMMUNITY WASTE DISPOSAL GUIDELINES. KEEP OUT OF REACH OF CHILDREN. KEEP FROM FREEZING.
First Aid:	If you experience difficulty in breathing, vacate that area to obtain fresh air. IN CASE OF SPILL: Absorb with inert material and dispose of as explained in "Disposal" section above.
Disclaimer:	The information contained herein is presented in good faith. This information is furnished without warranty of any kind. Employers should use this information only as a supplement to other information gathered by them and must take independent determination of suitability and completeness of information from all sources to assure proper use of these materials and the safety and health of employees. Any use of this data and information must be determined by the user to be in accordance with applicable federal, state and local laws and regulations.
Limited Warranty:	Eastern Paint Industries warrants the performance of this product when applied in complete accordance to label directions and will refund the purchase price or replace this product within one year of date of purchase if defective. Eastern Paint Industries will not be liable for cost of labor or any incidental or consequential damages.