

# Ian Bechard

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## Education

**FLORIDA STATE UNIVERSITY** | *Tallahassee, FL* | May 2024

- **Bachelors of Science, Digital Media Production**
- Minor in General Business
- GPA: 3.53

## Employment Experience

**CONTENT MANAGER & EDITOR** | FARLEY ENTERTAINMENT INC | *Bokeelia, FL* | May 2023 – Current

- Rebuilt website ensuring an aesthetically pleasing layout, relevant and updated information, and a functioning interface. (<https://www.kevinfarleyofficial.com>)
- Manage and maintain the website, updating whenever required.
- Create, manage, edit, film, and schedule all media content posted on website, YouTube, Instagram, and Twitter.
- As a result actor and comedian Kevin Farley has increased his ticket sales and gained close to 2000 new followers.
- Producer for unreleased podcast “Offsides” with comedian Kevin Farley, football wide receiver Ed Gant, and football aficionado Leo Berman

**PRODUCTION ASSISTANT** | ICHTHYS FILMS PRODUCTION COMPANY | *Longview, TX* |

June 2024 – July 2024

- Proof read script for grammatical errors and revised dialogue
- Delivered pre-production and production support for upcoming film “Pickleball”, including coordinating production teams, actors, and additional crew with the director and producers.
- Coordinated shooting schedule with actors and extras
- Chauffeured Talent, crew, and equipment to and from location
- Prepped and managed catering
- Functioned as a Grip for the crew moving, setting, and ensuring proper working of equipment before shoots

**SOCIAL MEDIA MARKETING SPECIALIST** | RED HILLS MOTION PICTURE RELEASING | *Tallahassee, FL* |

May 2023 – August 2023

- Marketed a series of films directed by filmmakers Joshua and Rebecca Tickell on social media.
- Utilized Facebook, Twitter, Instagram, and various film review sites (IMDB/Rotten Tomatoes/Etc.) to drive engagement and conversation around the films.
- Employed a soft marketing approach, analyzed user engagement, and maintained audience communication and interest.
- As a result Netflix viewership of their film increased and ticket sales for their newest film premiering at Film Festivals increased as well.

**PRODUCTION ASSISTANT** | SEMINOLE PRODUCTIONS | *Tallahassee, FL* | January 2023 - May 2023

- Operated camera (Booth, SVE, RF, Low), Graphics and Replay Technician, Video Technician, and GIP assist.
- Maintained a quick paced and ever changing real time coverage of Florida State University sports for broadcast companies such as ESPN.
- Prioritized effective communication and coordination with producer, director, and crew.
- Maintained intuitive understanding of the needs and wants of the producer, director, and crew during broadcast.

## Independent/Class Experience (selected projects)

### **FSU Flying High Circus (Student Short Documentary Feature)**

Editor/Director of Photography

*College of Communication and Information, Florida State University/ Jim Garbarino*

### **Ales, Lagers and Culture (Student Short Documentary Feature)**

Editor/ Director of Photography

*College of Communication and Information, Florida State University/ Jim Garbarino*

### **FSU Men's Cross Country (Student Short Documentary Feature)**

Director of Photography/ Production Assistant

*College of Communication and Information, Florida State University/ Jim Garbarino*

### **Lincoln Center Boxing Club (Student Short Documentary Feature)**

Director of Photography

*College of Communication and Information, Florida State University/ Malia Bruker*

### **Second Chance (Student Short Film)**

Producer/ Director of Photography

*College of Communication and Information, Florida State University/ Brian Graves*

### **A Dream Come True (Student Short Film)**

Producer/ Production Assistant

*College of Communication and Information, Florida State University/ Brian Graves*

### **Shut Out (Digital Video Short Film)**

Producer/ Director/ Editor

*New York Film Academy / Summer Program / Harvard*

## Volunteer

- Habitat For Humanity, Jacksonville FL (January 2024), Wellfleet MA (October 2019), Duxbury MA (March 2018)
- Harbor Media, Hingham MA (November 2019 – January 2020)
- Meals on Wheels (November 2018)

## Skills & Abilities

- Camera Operation: Canon EOS, Sony FX 30, Panasonic AG-DVX100, Canon HGTV, Sony HDC Series, Panasonic Lumix GH5s
- Audio Operation: Zoom F6 audio recorder, Boom Mic, Lavellier
- Adobe Suite
- Google Suite
- Special Effects and Graphics: Cinema 4D, Unity, Blender, After Effects
- Web Development
- Creative concept development and Pre-production planning
- Editing, color correction, and sound mixing
- Capcut
- DaVinci Resolve
- Social Media Management
- Content Management