

Ian Bechard

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Education

FLORIDA STATE UNIVERSITY | *Tallahassee, FL* | May 2024

- **Bachelors of Science, Digital Media Production**
- Minor in General Business
- GPA: 3.53

Employment Experience

PHOTOGRAPHER | LEONARD'S STUDIO | *Saint Augustine, FL* | Aug 2024 – Current

- Performed individual and group portraits for school yearbooks, ensuring clear, proper instruction of poses, staging, and facial expressions
- Took candid photos for sports games, school events, proms, etc. with the goal of telling a story through the photos, focusing on emotions, big movements, and coverage beyond the main event.
- Took senior portraits for graduating students in the studio where they were dressed, posed, and directed for the most well-developed photo
- Maintained proper setup, teardown, and transportation of camera, lighting, and computer equipment.

CONTENT MANAGER & EDITOR | FARLEY ENTERTAINMENT INC | *Bokeelia, FL* | May 2023 – Current

- Hybrid - Remote with in-person meetings
- Rebuilt website ensuring an aesthetically pleasing layout, relevant and updated information, and a functioning interface. (<https://www.kevinfarleyofficial.com>)
- Manage and maintain the website, updating whenever required.
- Create, manage, edit, film, and schedule all media content posted on the website, YouTube, Instagram, and Twitter.
- As a result, actor and comedian Kevin Farley has increased his ticket sales and gained close to 2000 new followers.
- Producer for unreleased podcast "Offsides" with comedian Kevin Farley, football wide receiver Ed Gant, and football aficionado Leo Berman

PRODUCTION ASSISTANT | ICHTHYS FILMS PRODUCTION COMPANY | *Longview, TX* |

June 2024 – July 2024

- Proofread script for grammatical errors and revised dialogue
- Delivered pre-production and production support for the upcoming film "Pickleball", including coordinating production teams, actors, and additional crew with the director and producers.
- Coordinated shooting schedule with actors and extras
- Chauffeured Talent, crew, and equipment to and from location
- Prepped and managed catering
- Functioned as a Grip for the crew, moving, setting, and ensuring the proper working of equipment before shoots

SOCIAL MEDIA MARKETING SPECIALIST | RED HILLS MOTION PICTURE RELEASING | *Tallahassee, FL* |

May 2023– August 2023

- Marketed a series of films directed by filmmakers Joshua and Rebecca Tickell on social media.
- Utilized Facebook, Twitter, Instagram, and various film review sites (IMDB/Rotten Tomatoes/Etc.) to drive engagement and conversation around the films.

- Employed a soft marketing approach, analyzed user engagement, and maintained audience communication and interest.
- As a result, Netflix viewership of their film increased, and ticket sales for their newest film premiering at Film Festivals increased as well

PRODUCTION ASSISTANT | SEMINOLE PRODUCTIONS | *Tallahassee, FL* | January 2023 - May 2023

- Operated camera (Booth, SVE, RF, Low), Graphics and Replay Technician, Video Technician, and GIP assist.
- Maintained a quick-paced and ever-changing real-time coverage of Florida State University sports for broadcast companies such as ESPN.
- Prioritized effective communication and coordination with the producer, director, and crew.
- Maintained an intuitive understanding of the needs and wants of the producer, director, and crew during broadcast.

Independent/Class Experience (selected projects)

- Acted as editor, director, and director of photography for various short-form film projects both independently and through class experience.
- Learned through these projects sound design, graphics, color correction, framing, composition, camera movement, directing actors, and conducting interviews.
- Work ranges from fictional, documentary features and promotional material.
- Work is available at: www.ianbechard.com

Volunteer

- Habitat For Humanity, Jacksonville FL (January 2024), Wellfleet MA (October 2019), Duxbury, MA (March 2018)
- Harbor Media, Hingham MA - Volunteer Editor (November 2019 – January 2020)
- Meals on Wheels (November 2018)

Skills & Abilities

- Camera Operation: Canon EOS, Sony FX 30, Panasonic AG-DVX100, Canon HGTV, Sony HDC Series, Panasonic Lumix GH5s, Go-Pro Hero
- Audio Operation: Zoom F6 audio recorder, Boom Mic, Lavellier
- Adobe Suite
- Google Suite
- Special Effects and Graphics: Cinema 4D, Unity, Blender, After Effects
- Web Development
- Creative concept development and Pre-production planning
- Editing, color correction, and sound mixing
- Capcut
- DaVinci Resolve
- Social Media Management
- Content Management
- Photography