

Ian Bechard  
St. Augustine, FL, USA | Willing to Relocate Internationally  
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## Professional Summary

Creative media professional with a Bachelor's degree in Digital Media Production and diverse experience in photography, videography, editing, and social media marketing. Proven ability to craft compelling visual stories, manage content across digital platforms, and execute marketing strategies that boost engagement and sales. Skilled in both technical production and creative concept development, combining a filmmaker's eye with a marketer's mindset. Open to international opportunities in content creation, production, and digital marketing.

## Key Skills

- Photography & Videography
- Digital Marketing & Social Media Strategy
- Adobe Creative Suite (Premiere, Photoshop, After Effects)
- Editing, Color Correction & Sound Mixing
- Lighting & Camera Operation
- Creative Concept Development & Storytelling
- Website Management & Analytics
- Collaboration & Communication

## Professional Experience

**Leonard's Photography & Publishing – St. Augustine, FL, USA | Photographer |**  
Aug 2024 – Sept 2025

- Captured professional portraits and event photography for schools, sports, and senior sessions.
- Directed subjects for natural posing, lighting, and composition to produce consistent, high-quality results.
- Managed setup, teardown, and transport of photography, lighting, and computer equipment.
- Delivered efficient workflow and high-volume production while maintaining artistic integrity.

**Farley Entertainment Inc. – Bokeelia, FL, USA | Content Manager & Editor |** May 2023 – Present (Hybrid)

- Rebuilt and maintained the company's official website for actor and comedian Kevin Farley, improving usability and engagement.

- Created, edited, and scheduled media content across YouTube, Instagram, Twitter, and the website.
- Increased audience engagement and ticket sales through consistent branding and strategic content delivery.
- Produced and edited promotional videos and managed digital assets across multiple platforms.
- Served as producer for the unreleased podcast *Offsides*.

**Red Hills Motion Picture Releasing – Tallahassee, FL, USA | Social Media Marketing Specialist | May 2023 – Aug 2023**

- Managed marketing campaigns for feature films by Joshua and Rebecca Tickell.
- Developed social media strategies that increased engagement, festival attendance, and online viewership.
- Curated film content across social media and review platforms including IMDb and Rotten Tomatoes.

**Ichthys Films Production Company – Longview, TX, USA | Production Assistant | Jun 2024 – Jul 2024**

- Provided pre-production and on-set support for the feature film *Pickleball*.
- Assisted with scheduling, set logistics, and equipment setup.
- Proofread scripts, managed props, and coordinated with crew and talent.

**Seminole Productions – Tallahassee, FL, USA | Production Assistant | Jan 2023 – May 2023**

- Operated professional broadcast cameras for Florida State University sports events.
- Collaborated with producers and directors to ensure seamless live sports coverage for ESPN.
- Supported graphics, replay, and technical systems during broadcasts.

## Education

**Florida State University – Tallahassee, FL, USA**  
 Bachelor of Science in Digital Media Production  
 Minor in General Business  
 Graduated: May 2024

## Certifications

- FAA TRUST Certificate

## Additional Information

- Willing to relocate internationally
- Valid U.S. passport

