Speaking For Leaders

A 1-2 day speaking and executive presence course for anyone in a leadership position who needs to influence and inspire others during presentations, as well as build their own credibility.

> *"Talking and eloquence are not the same: to speak, and to speak well, are two things."*
>
> – Ben Jonson

Course Overview

In this dynamic program, leaders learn how to speak not only to inform others, but to influence, inspire and even entertain them! Participants fine tune their presentation skills, physically and vocally, and are privately coached immediately after practicing to ensure rapid adjustments. After looking and sounding great, they then learn how to influence at higher levels with the use of story telling and fine-tuning their likability factor by demonstrating authenticity, relatability and show their sense of humor. To ensure interest and buy-in from their audience, the leaders practice an attention-getting opening and results-oriented closing. Finally, they learn the power of using a visual theme throughout their talk.
* Intermediate presentation skills and completing a 2-hr eLearning module are prerequisites to attend this program.

Participants Comments

"After learning the principles for speaking, I was able to effectively deliver a keynote speech to over 100 of our management team and partners. The management feedback I received afterwards was that I was more dynamic and had the best visuals to support my message!" (Executive, I2 Technologies)

"I delivered the best speech of my career due to Holly's coaching in message, structure and especially in opening and closing for impact. Also, she helped me with vocal delivery skills to engage and influence my audience." (Executive, CLEO Communications)

"This session was the most valuable training I've ever attended. Story-telling will always be part of my messages from now on!" (Executive, Ryan)

Learning Objectives

- Demonstrate executive presence by communicating confidently through your body, voice and word choice
- Analyze audience needs and questions ahead of time so your presentation message is on target
- Develop strong, attention-getting opening and results-driven closing statements
- Develop simplistic, concise and strong statements for impact without using jargon or trying to 'sound smart'
- Create a strong presentation and interesting visual aids beyond bullet points and data (VIP eLearning module)
- Develop and practice story-telling to create buy-in and to entertain your audience
- Build your Likability Factor through demonstrating authenticity, relatability and even humor when you speak
- Create visual images in your audience's minds to create interest, ensure understanding and retention of your message
- **OPTIONAL MODULES**: Group Presentations or Elevator Pitch can be added in the 2-day format.

Peck™ training group

Facilitator Bios HERE

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Women's Business Enterprise