

Very Impressive Presentation

A one-day or two-day presentation skills workshop for business presenters and employees of all levels. Two trainers are required to privately coach participants to ensure rapid skill improvements. As course pre-work, participants complete an interactive 2-hour eLearning module on designing a compelling presentation.

"There are three speeches for every one you gave; the one you practiced, the one you gave, and the one you WISH you gave." – Dale Carnegie

Course Overview

Speaker confidence can make the difference between a "good" presentation and an "impressive" presentation. In this dynamic 1 or 2 day workshop, participants learn appropriate physical skills (including posture, movement, gestures and facial expressions), eye communication, and vocal skills to be highly effective in front of groups. Participants then practice these skills six times. Nervous presenters become confident and competent. Videotaped presentations followed by private review sessions with a coach add unique value to this highly interactive workshop. Due to course pre-work, participants come to class with a prepared formal presentation and can therefore focus solely practicing their delivery skills and being coached for improvements on platform skills.



Participants Comments

"Loved the way the program built sequentially, breaking down components of an effective presentation delivery. The video recorded practices and coaching was invaluable! Time flew by!" (Goldman Sachs)

"The course feedback was super! All the participants enjoyed the class very much!" (Alcatel-Lucent)

"The class is by far the best course I have ever taken!" (Dr. Pepper Snapple Group)

Learning Objectives

- Decrease nervousness through positive psychology techniques and physical exercises
- Increase energy and enthusiasm by channeling nervous energy appropriately
- Move with purpose to keep audience attention
- Use hand gestures to match the message to increase understanding
- Maintain audience eye contact to build rapport and trustworthiness
- Use vocal skills for impact and suspense, including elimination of 'fillers'
- Analyze audience and develop presentation content to be 'audience centered', credible, and persuasive
- Develop a strong opening and closing to get attention and move others to action
- Use speaker notes appropriately to appear confident and knowledgeable
- Create colorful, simple, and memorable visual aids for impact and understanding
- Use visual aid technology appropriately to maintain audience eye contact and audience attention
- Set up a Q&A session and handle audience questions with credibility, even when you don't know the answer