



Learn Presentation Skills in a Blended Learning Format!

VIP Very Impressive Presentation



Step 1

eLearning Module: Designing Compelling Presentations for Business

Develop targeted content for the right audience, including a dynamic opening and closing, and create meaningful visuals to match the message...all in a 2-hour, interactive, self-paced, online module taken before participants attend the training class.

[View the eLearning Press Release](#)



Step 2

ILT Workshop: VIP/Very Impressive Presentation

Attend a dynamic 1 or 2-day class to learn and practice the platform skills needed to persuade an audience. Participants focus on delivering their message using their physical, eye contact and vocal skills through multiple video recorded practices, then review their practices with a private coach to immediately learn and apply changes necessary to succeed in presenting. In addition, they learn how to handle audience questions with credibility, even when they don't know the answer. In the longer 2-day program, content can be customized to include such topics as "Delivering an Elevator Pitch" or "Dealing with the Press at Trade Shows".

[View the VIP Class Brochure](#)



Step 3

mLearning Video: USTAR model in Presenting

View a 3-minute video where cartoon characters work through a presentation challenge and help reinforce the USTAR presentation skills learned in the VIP Workshop. This video can be downloaded to smartphones to watch "just in time" and "on the go" while traveling to an important customer meeting or right before presenting at work.

[View the mLearning Press Release](#)