



Wicklow Pride® Foundation Limited

Photography, Video & Media Consent Policy

Official Organisational Media & Consent Policy

24 May 2026

Date: 24 May 2026

Version: 1.0

1. Introduction Wicklow Pride® Foundation Limited values the privacy, dignity, safety, and rights of all individuals who participate in, volunteer with, attend, support, or represent the organisation. As part of our activities, Wicklow Pride® Foundation Limited may photograph, film, record, livestream, interview, or otherwise capture visual or audio media content during public events, private events, meetings, workshops, Pride festivals, campaigns, performances, outreach initiatives, digital activities, educational programmes, advocacy initiatives, media appearances, and organisational activities. 2. Purpose of This Policy The purpose of this policy is to:

- Protect the rights and privacy of participants, volunteers, members, staff, representatives, and attendees.
- Ensure lawful and transparent use of images, video, and media content.
- Establish clear consent procedures for media usage.
- Support the promotion and visibility of Wicklow Pride® Foundation Limited and its activities.
- Ensure compliance with Irish law and applicable data protection obligations.

3. Scope This policy applies to members, volunteers, directors, representatives, staff, contractors, event participants, performers, speakers, sponsors, partners, and members of the public attending Wicklow Pride® events or activities. 4. Consent to Photography, Video & Media Recording By participating in, attending, volunteering for, performing at, speaking at, or representing Wicklow Pride® Foundation Limited at any event or activity, individuals acknowledge and consent that their image, likeness, voice, photograph, video footage, recorded interview, livestream appearance, or other media content may be captured and used by Wicklow Pride® Foundation Limited in accordance with this policy. Consent may be obtained through:

- Membership forms
 - Volunteer agreements
 - Event registration forms
 - Online forms
 - Ticketing systems
 - Media release forms
 - Participation agreements
 - Written agreements
 - Electronic acceptance
 - Public signage at events
 - Verbal consent where appropriate
5. Use of Images, Video & Media Content Wicklow Pride® Foundation Limited may use photographs, video recordings, livestreams, audio recordings, interviews, and other media content for lawful organisational purposes including but not limited to:

- Social media posts
- Website content
- Press releases
- Local press
- National press
- International media

- Television appearances
- Radio interviews
- Documentary productions
- Promotional campaigns
- Educational content
- Advocacy campaigns
- Funding applications
- Sponsor reports
- Annual reports
- Digital publications
- Printed publications
- Posters and banners
- Online streaming and livestream broadcasts
- Historical documentation

• Future media technologies and digital platforms 6. Representation of the Organisation Individuals representing Wicklow Pride® Foundation Limited at events, public activities, media appearances, campaigns, interviews, livestreams, digital activities, and community engagements acknowledge that media content captured during these activities may be used to promote the organisation and its mission. 7. Minors & Vulnerable Persons Where required by law or safeguarding procedures:

- Written consent from a parent or legal guardian shall be obtained before identifiable images or recordings of minors are used.
- Additional safeguarding measures may apply.
- Sensitive situations shall be handled carefully and respectfully. 8. Privacy & Respect Wicklow Pride® Foundation Limited will make reasonable efforts to:

- Use media content respectfully and appropriately.
- Avoid content that may cause harm, embarrassment, distress, or reputational damage.
- Respect requests relating to sensitive privacy concerns where feasible.
- Protect personal dignity and wellbeing. 9. Withdrawal of Consent Individuals may request withdrawal of consent for future use of identifiable media content by contacting Wicklow Pride® Foundation Limited in writing. The organisation will make reasonable efforts to remove or cease future use of media content where practical and legally possible. 10. Third-Party Media Wicklow Pride® Foundation Limited may occasionally share media content with press organisations, sponsors, funding bodies, community partners, public agencies, production companies, and promotional partners where relevant to organisational purposes. 11. Data Protection & Storage Wicklow Pride® Foundation Limited shall manage media content responsibly and in accordance with applicable data protection legislation. Media files may be stored digitally, in cloud storage systems, organisational archives, secure databases, and approved storage systems. 12. Social Media & Digital Platforms Media content may be published on:

- Wicklow Pride® websites
- Social media platforms
- Video platforms
- Livestreaming platforms
- Digital campaigns

- Online publications
 - Podcasts
 - Promotional advertisements
 - Future digital technologies or communication platforms
13. Organisational Rights Wicklow Pride® Foundation Limited retains the right to:

- Select media content for publication
 - Edit media content for formatting or promotional purposes
 - Archive organisational media records
 - Remove or decline publication of media content
 - Refuse unauthorised use of Wicklow Pride® branding or imagery
14. Compliance & Governance All media activity undertaken on behalf of Wicklow Pride® Foundation Limited must comply with:

- Irish law
 - Data protection obligations
 - Organisational safeguarding standards
 - Equality and inclusion principles
 - Organisational policies and codes of conduct
15. Policy Review This Photography, Video & Media Consent Policy shall be formally reviewed annually by Wicklow Pride® Foundation Limited. 16. Contact Information **Wicklow Pride® Foundation Limited**
County Wicklow, Ireland

Website: www.wicklowpride.eu

Chairperson: chairpersonwicklowpride@proton.me

Director: directorwicklowpride@proton.me

Adopted by Wicklow Pride® Foundation Limited

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