



APRIL NEWSLETTER

The Birthday Giving Program

The Birthday Giving Program is a 501c3 non-profit organization established in May 2017. Our mission is to provide birthday bags and celebrations to children, adults, senior citizens, and veterans affected by poverty, addiction, abuse, homelessness, violence, physical/mental challenges, and old age.

Currently, The Birthday Giving Program serves over 110 nonprofits across 37 states (including the District of Columbia) and supports thousands of people facing adversity in their lives.

In order to expand our outreach, we will be sending out a monthly newsletter with updates. Stay tuned!

Volunteer Spotlight

Each newsletter will commemorate one chapter representative's efforts. This month's newsletter features Reese Potash! Reese is a 9th grader at Harrison High School in New York, where she is also on the Harrison debate team. She enjoys participating in different volunteer activities, babysitting, and spending time with her friends and family. This is Reese's 3rd year volunteering with The Birthday Giving Program. Her chapter provides birthday bags for children to the Salvation Army.



"My favorite part of volunteering with the Birthday Giving Program is being able to help others in need. The Birthday Giving Program has opened my eyes to the many opportunities to show love in the world, and has shaped me into a better and more charitable person, and I am beyond thankful for that."

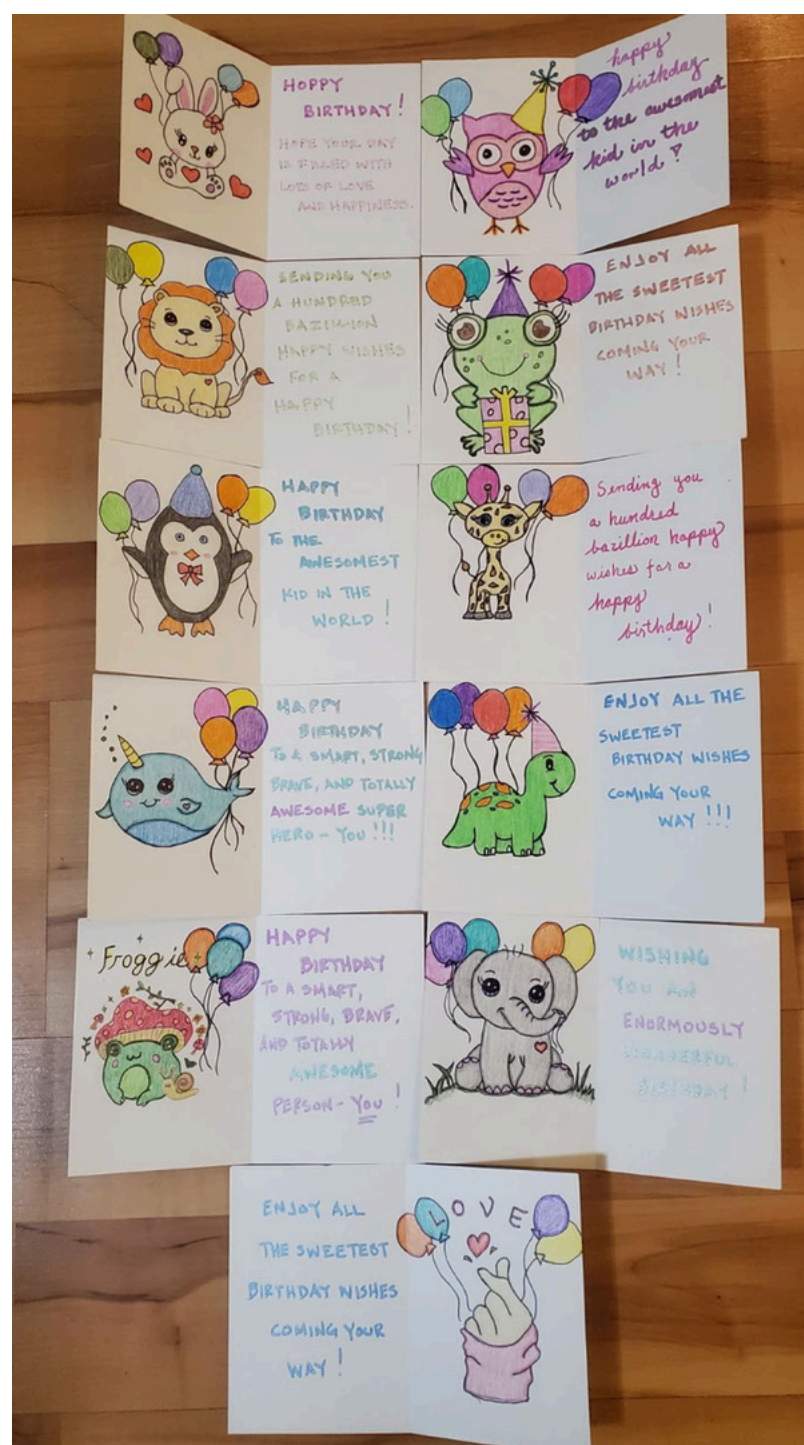
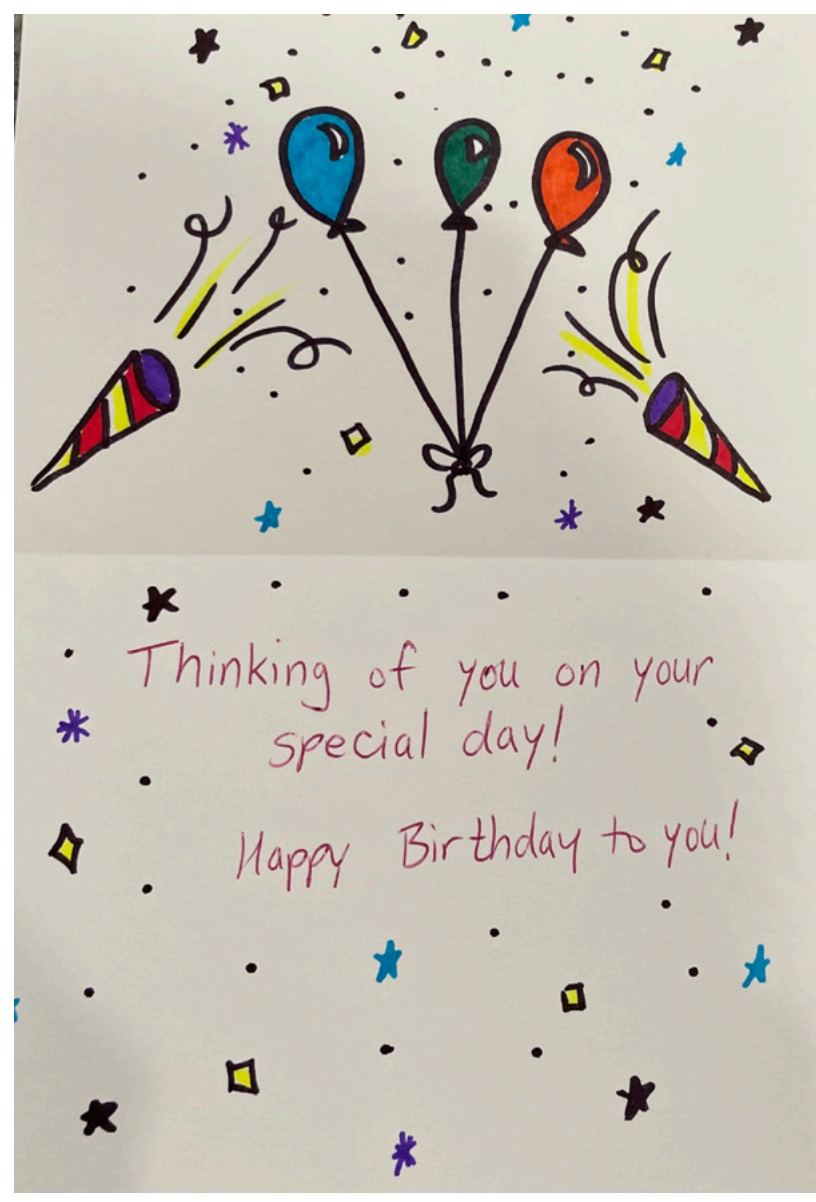
~ Reese Potash ~

Volunteer Opportunities

Are you interested in making a difference in your community like Reese? Join our team today! To find out more about volunteering opportunities such as the Fundraising Manager, Chapter Representative, and Community Outreach Manager, check our [website](#).

Partnership with Cigna

The Birthday Giving Program is excited to announce our partnership with Cigna's Generations ERG Program! Cigna has made a \$2,500 donation to our organization and we will be hosting various virtual and in-person events together. We held two virtual events this past February and Cigna employees made hundreds of beautiful, hand-decorated birthday cards for our recipients!



Birthday Giving Program School Club

In January 2022, a group of students at Forest Hills Eastern high school, led by Addison Ruppel, began a club to raise funds and donate birthday bags. The group is made up of 12 juniors but is expanding each week, and they cannot wait to support The Birthday Giving Program with the help of their school and community. Their club is donating birthday bags for children to ICCF Family Haven in Grand Rapids, Michigan.



New Members of Our Admin Team

Please welcome Vritti, Rutvi, and Maansi to our birthday giving family! Without you, The Birthday Giving Program would not be possible, so thank you for your support!



Volunteer Recruitment Manager



Social Media Manager



Community Outreach Manager

Vritti Sodha

Rutvi Jain

Maansi Amin

Be the reason someone smiles on their birthday!
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Created by Rutvi Jain

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