



FASHION SHOW

Everchanging Silhouette Celebration
June 6, 2019 | 5:30PM
Historical Caldwell Train Depot

120 YEARS

Benefiting Canyon County Historical Society

HELP US PRESERVE CANYON COUNTY HISTORY

A Partnership Proposal

Why We Do What We Do

For 116 years, the Nampa Train Depot has stood firm against the test of time. While many other buildings in downtown Nampa have fallen to the wrecking ball of demolition or overly-renovated, the Nampa Train Depot has been largely unaltered in its beauty. To tell the history of our Nampa Train Depot is to tell the story of how railroads influenced the West and brought prosperity along with the economic wealth to what we know today as Canyon County. For nearly 50 years, the Depot has served as the city and the county's resource for historic preservation and interpretation. Today, the Depot continues to be a vibrant part of the community, serving Nampa citizens as a museum, interpretive center and history research library. Visitors are able to experience Nampa's history in a tangible fashion with displays and artifacts. This includes an outdoor interactive railroad exhibit. This is all set in 1903 architecture elegance. It is the only known depot of this style in existence in America today.

In 2010, all county funding was cut, repositioning both of our museums to operate with membership dues, admissions, donations and grants since then. Although this mode of operation kept the doors open, it does not provide for sustainable long-term operations or growth. Among other efforts that can be found within our strategic plan, we are also reaching out to the community for support through our fundraising events.

Our vision is to make The Nampa Train Depot a vibrant social, cultural and economic centerpiece of Nampa, Idaho, along with all of Canyon County. This vision help defines our place in the community. By tying us to something

bigger than ourselves, this encourages us to continue our legacy within our community. The Depot will be valued and supported as a vital asset to its constituents. Community partnerships will recognize our worth as the caretakers of the county's stories and collective identity.

The Event

The Canyon County Historical Society is excited to present to you, our esteemed members and friends, a celebration of fashion like you have never seen before! We will travel through 120 years of fashion, from 1830 to 1950, by viewing the extensive collection of fashion historian and costumer, Gina White! She will be explaining the differences and similarities of the 16 different decades on display, along with the history of why the fashion changed. Along with the fashion show will be cocktail hour, wine tasting, a plated dinner, boutique shopping from local Canyon County shops, a live and a silent auction, and a best dressed contest for our guests. Please join us for an amazing evening of fashion history and entertainment!

The Benefits to You

As your marketing partner, the Canyon County Historical Society takes our sponsorship agreement very earnestly. Your support helps the preservation of Canyon County, and in return we promise to deliver the best sponsorship benefits out there.

- Connect with your customers. Customers are getting more and more discerning about which companies they do business with. What better way to communicate your values than by sponsoring an event that matches theirs?
- Increase sales. You'll have unparalleled in-person access to thousands of people when you become an integral part of the Fashion Show through title (presenting) sponsorship, participating in the opening and closing ceremonies and having your brand and message displayed throughout the venue.
- Give your staff something to smile about. Responsible companies like yours know how important it is to get staff involved in giving back to the community. Talk to us about how your people can get directly involved in the big event.
- Added Value. After multiple decades of hosting the community at The Nampa Train Depot, the Canyon County Historical Society has a large network of supporters. As a Presenting Sponsor, you'll have access to our extensive list of influential board members and volunteers, as well as our special brand of social marketing.
- Social media exposure. Canyon County Historical Society has 1,317 followers on Facebook. We're highly skilled at engaging with and leveraging those connections for your benefit.

How Your Partnership Will Look and Feel

As our Fashion Show vendors, you will be an important partner in our entire event. We are celebrating the "ever-changing silhouette." By combining your best pieces along with the beautiful gowns from more than a hundred years ago, you will help us demonstrate the importance of remembering how far we have come as women of Canyon County. You will present your choice of items during the cocktail hour for guests of the Fashion Show. Fashion Show Vendors will also be given the opportunity to model their designs during our Vintage fashion show. Fashion Show Vendors will be given recognition as our partner on Canyon County Historical Society's website and social media. Next, your branding will appear in our event program and electronic media associated with the event.

We think your market and our audience are a perfect match. Ensure the loyalty of your existing customers and resonate with new ones, all while you aid the preservation of our historical Canyon County.

Take the Next Step

Partnership Levels

VIP Fashion Show Vendor Booth – \$300 (3 available)

One VIP ticket to attend the Fashion Show following the cocktail/shopping hour. Premier location for shopping experience booth placement during the cocktail hour. This location will be close to wine tasting and appetizers. VIP Fashion Show Vendors will be invited to model three designs during our Vintage Fashion Show with center stage to speak about your business. Your business will be given a full page in the event program. This page is entirely yours to do with as you please. You will also receive recognition as a partner on Canyon County Historical Society's website and social media leading up to the event and afterwards. *Additional Guest VIP tickets can be purchased with enough notice.

Vendor Booth – \$200 (6 available)

One VIP ticket to attend the Fashion Show following the cocktail/shopping hour. Vendor's are invited to set up a shopping experience within a 10x10 space. As a partner to this signature event we are inviting you to fill half a page in our event program! This space is yours to do as you please! You will also receive recognition as a partner on Canyon County Historical Society's website and social media leading up to the event and afterwards. *Additional Guest VIP tickets can be purchased with enough notice.

Small Booth – \$150 (6 available)

One VIP Ticket to attend the Fashion Show following the cocktail/shopping hour. Vendors are invited to set up a shopping experience within a 6 foot table space. You will also receive recognition as a partner on Canyon County Historical Society's website and social media leading up to the event and afterwards. *Additional Guest VIP tickets can be purchased with enough notice.

Thank you for taking the time to consider becoming a partner! Your support will help us attract benefactors from Canyon County and all over the Treasure Valley. If we are going to follow our vision of becoming a vibrant social, cultural and economic centerpiece of Canyon County, we need the support from our community. By providing unique fundraising events, we are striving to engage the younger generations. We are creating unique experiences that are normally unavailable to the community. Please contact me if you have any questions! I hope to hear from you soon!

Sincerely,



Jessie Joye, Development Director