

ROCKIN'

NAMPA TRAIN DEPOT MUSEUM

THIRD THURSDAYS SUMMER CONCERT SERIES

THE RAILS



June 2019

Dear Local Business Owner,

On behalf of the Canyon County Historical Society, Nampa Train Depot Museum, I am writing you to request your sponsorship of our Rockin' The Rails program. This community concert series will be held four Thursday evenings, every third Thursday (June 20th, July 18th, August 15th, and September 19th) this summer at The Nampa Train Depot Museum in Nampa, Idaho. We are in search of sponsors to introduce this community event. We're hoping that you will be interested in partnering with the Canyon County Historical Society and Downtown Nampa's Third Thursdays.

This is an opportunity for your business to align itself with **Downtown Nampa's Third Thursday community event**. In exchange for your sponsorship, we are committed to providing the highest levels of recognition. I have attached a detailed list of the sponsorship benefits associated with the Rockin' The Rails program including your business being recognized in our promotional materials, event schedule, newspaper advertisements, colored flyer and poster, sponsor banners, social media campaigns, the Canyon County Historical Society's website, and other Nampa Train Depot publications.

What is Rockin' The Rails? Our historical downtown Nampa has received an extensive amount of support from the community in our revitalization efforts. It is our goal to provide a free concert series that will draw in guests from all over the Treasure Valley and promote shopping and dining in downtown Nampa, Idaho. By partnering with Northwestern Nazarene University's Summer Jazz Band, The Stray Cats and Crescent Brewery, we hope to entertain and also share the importance of community support in historical preservation. We are striving to partner with local merchants during this free series of concerts held in the City of Nampa. There is no funding for the program, as we rely on donations and corporate sponsorships for all of our programs. Not only is the concert venue a great place to promote your business, but one has only to look at the large number of community members that could attend this free concert program to see that there is a great need for free, family-oriented programs in this community. We hope that you will find our program worthy of your support.

All sponsorships and donations are tax deductible through the Canyon County Historical Society, a 501 (c)(3) non-profit organization.

Thank you for considering our request, and we look forward to the possibility of partnering with you. Thank you for all you do in our community. If I can provide any additional information, please contact me at (208) 724-5597 or events@canyoncountyhistory.org.

Sincerely,

Jessie Joye

Development Director

ROCKIN' THE RAILS

CANYON COUNTY HISTORICAL SOCIETY NAMPA TRAIN DEPOT MUSEUM | PO BOX 595, NAMPA, IDAHO 83653 | (208) 724-5597
CANYONCOUNTYHISTORY.COM |   @CANYONCOUNTYHISTORY | CANYONCOUNTYHISTORY.COM/ROCKINTHERAILS

ABOUT ROCKIN' THE RAILS

Rockin' The Rails will be the Nampa Train Depot's first concert series held at our historical Nampa Train Depot, built in 1904. As a sponsor you will be a pivotal partner in determining the formation of this annual event.

Imagine the exposure! Four concerts will be held on every third Thursday evenings from June 20–September 18, 2019. There are a variety of sponsorship options available for your company to align itself with soon to be one of the most popular family-oriented series of events held in Downtown Nampa.

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PRIME SEATING FOR YOU, YOUR EMPLOYEES,

Prime seating for you,
your employees and your best clients!

AND YOUR BEST CLIENTS!

What a great incentive for your employees and/or their families or a gift to a special client. As Presenting **Sponsor** and **Concert Sponsor**, your company will have a reserved area available at each concert in addition to all the other sponsorship benefits!

Thanks to a generous donation from Crescent Brewery, sponsors will not only have a space reserved with seating for 4 to 6 guests each week, but each sponsor area will also have use of a canopy during our hot summer concerts, provided by Rhoda Paint.

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SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP LEVEL 1: PRESENTING SPONSOR

HEADLINER \$1,000

- Presenting sponsor; **only one “Headliner” sponsorship package is available.**
- Your logo on three banners displayed at every concert.
- Use of Nampa Train Depot Museum (up to \$1000 value) for 4-hour company event (Sunday–Thursday only).
- Reserved seating area for every concert, complete with cocktail table and chairs (if desired).
- Onstage presence during welcome speech on opening night of concert series (if desired).
- Acknowledgment of company during nightly welcome speech.
- Recognition in all Rockin’ The Rails marketing materials.
- Logo and link on Canyon County Historical Society information page.
- Five official Canyon County Historical Society social media posts acknowledging your generous support.
- On-site sampling/booth opportunity at every concert.
- Recognition in all news releases and marketing emails regarding the Rockin’ The Rails Summer Concert Series.

SPONSORSHIP LEVEL 2: CONCERT SPONSOR

ROCKER \$500

- Your company logo on two banners displayed at every concert.
- Reserved seating area for every concert, complete with cocktail table and chairs (if desired).
- Onstage presence during welcome speech on night of sponsored concert (if desired).
- Acknowledgment of company during nightly welcome speech (secondary to presenting sponsors).
- Recognition in all Rockin’ The Rails marketing materials.
- Logo and link on Canyon County Historical Society information page.
- Three official Canyon County Historical Society social media posts acknowledging your generous support.
- On-site sampling/booth opportunity at every concert.
- Recognition in all news releases and marketing emails regarding the Rockin’ The Rails Summer Concert Series.

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SPONSORSHIP LEVEL 3: SERIES SUPPORTER

OPENING ACT \$250

- Your company logo on one banner displayed at every concert.
- Reserved seating area at one concert, complete with cocktail table and chairs.
- Acknowledgment of company during nightly welcome speech (secondary to presenting and concert sponsors).
- Recognition in all Rockin' The Rails marketing materials.
- Logo and link Canyon County Historical Society information page.
- Two official Canyon County Historical Society social media posts acknowledging your generous support.
- Recognition in all news releases and marketing emails regarding the Rockin' The Rails Summer Concert Series.

SPONSORSHIP LEVEL 4: FRIEND OF ROCKIN' THE RAILS

SUPERFAN \$100

- Logo and/or individual or company name (with those of other sponsors) on large Rockin' The Rails banner at every concert.
- Acknowledgment of individual or company during nightly welcome speech.
- Recognition in all Rockin' The Rails marketing materials.
- Individual or company name with link on Canyon County Historical Society website and Rockin' The Rails information page.
- One official Canyon County Historical Society social media post acknowledging your and other sponsors' generous support.

SPONSORSHIP LEVEL 5: INDIVIDUAL GIFT

ROADIE \$50

- Individual or company name (with those of other sponsors) on large Rockin' The Rails banner displayed on stage at every concert.
- Acknowledgment of individual or company during nightly welcome speech.
- Recognition in most Rockin' The Rails marketing materials.

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HOW TO BECOME A SPONSOR

Please call the Development Director Jessie Joye at (208) 724-5597 or send an email to events@canyoncountyhistory.org. You can also fill out this form and return to your Canyon County Historical Society Representative.

Company/Individual Name: _____

Contact Person: _____ Phone: _____

Email: _____

Address, City, State, Zip: _____

Sponsorship Package (Please Check)

- \$1,000 Official Presenting Sponsor-Headliner, *One Available*
- \$500 Official Concert Sponsor-Rocker, *One Available*
- \$250 Series Supporter-Opening Act
- \$100 Friend of Rockin' The Rails-Super Fan
- \$50 Individual Gift-Roadie

Total Sponsorship Amount Due: \$ _____

Please indicate your form of payment:

- Business Check
- Credit Card

PLEASE SUBMIT SPONSORSHIP FORM, Business Logo and PAYMENT BY:
JULY 1ST, 2019

*Note: Logos must be submitted camera ready via email and will be printed as submitted
(File Type: 300DPI, jpeg or PDF / Size: Min.1,000x1,000)*

Business checks and money made orders payable to "Canyon County Historical Society". No refunds on sponsorship packages. Please email any questions and sponsorship requests to events@canyoncountyhistory.org.



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