



SEPTEMBER 2024 VIP EDITION

CEDIA EXPO DAILY

The Official Show Daily from
the Editors of Residential
Systems and TWICE



PLUS

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CIX 2024, LET THERE
BE LIGHT! **PAGE 4**

» THE RETURN
OF DESTINATION
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FOCUS ON HOME THEATER

**DIRECTOR AND PRIVATE CINEMA AFICIONADO
BARRY SONNENFELD TO HOST KEYNOTE SESSION **PAGE 4****

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Some of you may know this PoE product was born from a joint development with Modern Atomics LLC Founders working for US Screen Corp. and SomfySystems Inc. The first working prototype hand built by Paul Bryson, Mike Braithwaite, Lutron's Ian Morrow and json coded by Mitch LaRocca was demonstrated to the Somfy Team of Dan Niemirka, Ty Saville, Katia Viahovic, & Eric Lagarde on Dec. 11th 2018 in Austin TX

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Skyworth Adds Canvas Art QLED



Skyworth's Canvas Art TV QLED TV

BOOTH C1115 Skyworth is launching its Canvas Art TV QLED TV, an elegantly styled multi-function display that serves as a premium-quality 4K television and an aesthetically designed digital showcase for works of art and favorite photos. Seamlessly merging art with advanced technologies, Canvas transforms traditional media viewing into an expressive, emotionally charged art experience.

Notably, the CI-ready Canvas also features control functionality from Crestron and Control4, providing custom integrators with more flexibility and options.

Canvas features an all-in-one "flush mount" design without an external connection box, ensuring a clean, stylish aesthetic. The ultra-thin (29mm) display's all-in-one design includes all the interconnectivity options at the back of the TV, with ample room for completely unobtrusive cabling.

In "Art Mode," Canvas offers over 100 pre-loaded pieces of some of the world's most cherished classical and Renaissance paintings to get started. Users can also upload other pieces or original work via Google.

Coastal Source Addresses Partners' Needs at CEDIA Expo

BOOTH 3533 Coastal Source, designer and manufacturer of high-performance outdoor audio and lighting that Defy the Elements, is bringing to CEDIA new products and programs designed to help its factory direct a nationwide network of integration partners to significantly grow their outdoor audio and lighting business.

The company is hosting two training courses to educate partners on outdoor technology, and its annual Destination Outdoors experience will be back and bigger than ever, showcasing outdoor technologies with partners such as Access Networks, Draper, and Just Video Walls

The first session covers the basics of starting an outdoor lighting business, including sales techniques, product demos, and details Coastal Source's services.



Coastal Source's CUBE makes outdoor music more three-dimensional

The second session, for business owners, focuses on effectively scaling businesses with strategic methodologies and industry insights.

At its Expo booth (3533) Coastal's EVO will be on display. An impressive evolution of outdoor lighting, EVO features an expansive collection of custom-designed LED modules, fixtures, and accessories for

design flexibility that's built to Defy the Elements. Also at the show is the all-new CUBE, which makes outdoor music more three-dimensional. It provides audiophile bass from a classic, compact shape that blends into the landscape and provides years of outstanding performance in even the most challenging environments.



Somfy's Sonesse 40 PoE motor

Somfy Emphasizes Range of Shading Solutions

BOOTH 1732 The quality of a motor can make or break a shading installation. By focusing strictly on the capabilities of its motors, Somfy continues to leverage the shading category, giving systems integrators a wide range of brands to consider when specifying shading solutions.

At CEDIA Expo 2024, attendees can see Somfy-enabled shades at 10 of the 15 total shading exhibits, as well as the Somfy booth (1732). This impressive footprint includes Clara Shades (Booth C1317), Draper (Booth 3907 and Destination Outdoors exhibit), Graber (Booth 3547), Insolroll (Booth 1633), Screen Innovations (Booth 1928), Snap One (Booth 1512), Stewart Filmscreen (Booth 2709), and URC (Booth 2118). Somfy leverages this versatility by designing its motors, including a new heavy-duty Sonesse 40 PoE motor for heavy fabrics, to integrate seamlessly with several leading home control platforms, including Crestron, Control4, Elan, Clare One, URC, and RTL.

Attendees visiting the Somfy booth can pick up a "Passport" and receive a stamp for each booth visit and a chance to win multiple prizes.



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Screen Innovations Unveils Niño Shades

BOOTH 1928 Screen Innovations (SI) is launching Niño shades, featuring high-quality machined aluminum construction and materials as in other premium brands, but at a third of the sale price. Standard window sizes are now available in the \$400 USD Retail price range. With SI's new innovative motor, Niño can be controlled by Zigbee or RF, built into every motor head in parallel. For smaller jobs, simply add a Samsung SmartThings home hub with the SI App. And, for larger projects, use SI's robust Ecosystem to fully integrate with all

popular control systems.

Fully loaded and ready to roll, the entire Niño line is stylish, fully functional, powered by wireless magnetic rechargeable lithium battery or wired low-voltage power. SI's new affordable power supply, which handles up to 18 shades, can be added for \$300 USD retail (optional).

Fabrics are available in multiple colors and textures. Choose the cassette in black or white, and its stylish Box and Roll designs include machined aluminum end caps.

JBL Enhances the Home Theater Experience

BOOTH 2512 JBL is introducing the JBL Modern Audio (MA) AV Receivers and Stage 2 Loudspeaker, new high-performance home theater solutions for the next generation of music and movie enthusiasts.

JBL MA AV Receivers and Stage 2 Loudspeakers are crafted to blend seamlessly into modern home interiors, and refreshingly simple to install, connect, and upgrade. They offer consumers a unified and cohesive system that combines simplicity, design, quality, and scalability—all at an affordable price.

Designed and engineered to function together, they provide the perfect out-of-

the-box solution for all types of home entertainment enthusiasts, from those looking to level up their existing system to those who aspire to experience high-performance component immersive audio.

Featuring intuitive functionality, ease of use, and seamless integration, the JBL MA AV Receivers and



JBL's MA 310 AV receiver

Epson Reimagines Projection Experiences at Expo

BOOTH 3107 From premium high lumen front projection to unique ultra-short throw solutions, Epson is reimagining projection at CEDIA Expo 2024. Epson is showcasing various applications for traditional home theaters and multi-purpose living spaces in modern luxury homes, emphasizing integrated projection systems that deliver brightness, color and detail for the best viewing experience.

Show attendees will:

- Step into a great room living installation reflecting today's active multipurpose and entertainment environments, powered by Epson's all-new compact, high lumen projection technology paired with the Stewart Filmscreen 180-inch Phantom HALR Plus screen for an unparalleled viewing experience.

- Sit and relax in the Epson home theater to immerse in epic entertainment with exceptional picture quality from new Epson compact and efficient projection solutions paired with Stewart Filmscreen screens, Bowers and Wilkins speakers and Marantz audio separates, creating a high-end cinematic environment.

- Lock in for an immersive media/gaming room experience powered by new Epson high lumen projection with 4K display technology on a Stewart Filmscreen 160-inch Phantom HALR Plus screen paired with an AV Pro Edge 4K 4x1 Multiviewer.

- Experience a well-lit space that represents today's modern home environments with the Epson EpiqVision Ultra LS800 designed to fit seamlessly into any living space.

Stage 2 Loudspeakers have simplicity at their core. Using the EZ Set EQ mobile app, users can perfectly calibrate the system to match their space in minutes, while the Wi-Fi-enabled AVRs feature "Works with SmartThings" integration, allowing users to create automated routines that control their other IOT devices with just one simple button press. The system is compatible with a wide variety of audio platforms.



Rvolution's PlayerOne 8K multimedia player

Rvolution Spotlights New Multimedia Players

BOOTH 1144 Rvolution is showcasing its next-generation multimedia players, the PlayerOne 8K and smaller PlayerMini, give systems integrators an exciting new way to enhance the home theater experience for their customers. The high-performance multimedia players are HDR10+ and Dolby Vision-compliant, meet all current HDMI connectivity and audio and video performance standards, upscale physical and digital content to 4K and 8K, and

automatically identify movies and TV shows for easy on-screen navigation.

These players don't just place the content arbitrarily on the menu; it organizes it logically by genre and lets users search alphabetically, by release date, length, and other parameters.

Also debuting at CEDIA Expo is the Rvolution NAS, which provides additional storage of content and distribution to media players located throughout a residence.



Breeze Pro Sensor Leads Bond Showcase

BOOTH 4109 Bond is unveiling its Breeze Pro wind/rain/sunlight sensor and Firefly One landscape lighting dimmer control. Plus, the Bond Home App now has Scene Setting capabilities. Bond is featured at 15 manufacturer exhibits throughout Expo.

Bond Breeze Pro: Used with the Bond Bridge Pro (RF-to-Wi-Fi bridge), this ultrasonic sensor can trigger multiple motorized screens, pergola louvers and shutters based on user-defined thresholds set for wind, rain, and sunlight. Real-time weather data, signal strength, battery status and setup are all provided in the Bond App. Power options include built-in solar or AA battery. Installation is wire-free.

Firefly One: This Smart Dimmer enables wireless control of LED landscape lighting from within the Bond App (no bridge required). Adjust and fine-tune lighting brightness levels, set schedules, and set-up

and view the status of zones. Compatible with virtual assistants and automation systems.

Scenes Feature: New in the Bond App, this enables Bond Bridge Pro users to activate multiple motorized shades, ceiling fans, lights, fireplaces, and more, and all at once. Manage favorite settings for activities, sunrise/sunset, health/wellness, etc. Run by a single tap, schedule, or by its name with voice assistants. Making for even more pathways for dealers to unify control of multiple brands inside and outside a home or business, the Bond Bridge Pro is now compatible with Azenco and Equinox pergolas (motorized louvers) and Infratech heating.

See Bond at CEDIA Expo 2024

- Bond (#4109)
- Progressive Screens (#738)
- Nice (#2528)

New Products, Programs Key Snap One Showcase

BOOTH 1512 Snap One is showcasing its commitment to integrator partners with the introduction of several new and improved products and solutions. Coupled with the expanded resources of its new owner ADI, a Resideo company, Snap One is continuing to strengthen its product ecosystem as well as offer new business opportunities for integrators.



Show attendees will also experience integrations featuring OvrC Pro, now celebrating its 10-year anniversary, including Control4 CORE and CA Controllers, Luma Surveillance solutions, Binary MoIP AV distribution systems, WattBox 820 Series power distribution units, Araknis Wi-Fi 7 networking components, and Access Networks Wi-Fi 6 Unleashed access points.

Snap One also will demo the new Control4 Apple Music integration. Integrator partners can now leverage Control4 and Apple Music to offer advanced capabilities like spatial audio, and highly personalized playlists for multiple users in a household for increased end-user satisfaction.

Another notable Control4 advancement is Control4 Connect, which has been part of thousands of Control4 systems since its introduction earlier this year and is projected to pay out over \$1M in recurring revenue to Control4 partner integrators over the next 12 months.

- Coulisse (#C1312)
- Hunter Douglas (#3543)
- Infratech (#3357)
- Savant (#2519)
- SmartWings (#3949)
- WALLSMART (#4105)
- Power Shades (#1539)
- Legrand (#1506)
- Screen Innovations (#1928)
- Modern Atomic (#3520)
- Josh.ai (#2928)

» EXHIBITOR LISTINGS

Kaadas	2138	NEXhome Smart Tech	1650	Seymour-Screen Excellence	584
Kaleidescape, Inc.	2543	Nice North America	2528	Simplified Acoustics, LLC	4310
Kanto Mounts	C712	Nippon America	3155	simPRO Software Ltd.	833
K-array	C1308	Oasys	C715	Six Five Audio	3454
K-array	582	Oelo Lighting Solutions LLC	C924	Skybox Sports Network Inc. dba Rise Display	C617
Kevo International	1343	Officehubtech.com	C1324	Skyworth USA	C1115
Kinetics Noise Control	4110	Olibra, LLC	4109	SmartWings	3949
Kingbee Vans	1155	Omnimed LLC	C1219	Snap One	1512
Klus	3152	One Firefly LLC	3030	Sofabaton / Furrykid Technology Co., Limited	1553
KNX Association	1130	OneVision Resources	2943	Sol-Lux	3319
Konnectd Inc.	3252	Optique Lighting	751	Somfy Systems, Inc.	1732
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L-Acoustics	4316	OSD Audio	2247	Senos, Inc.	3508
Laundry Jet	C620	Paradigm Electronics Inc.	743	Sony Electronics	2502
LBI Boyd Design Resource	1950	Performance Telecomm	1653	Sound Fun	2950
Legrand AV	1506	PerfTech	4129	Soundavo	1336
Leon Speakers	3916	PerListen	2938	SoundTube Entertainment	C701
Let's Get Physical	1144	Planar	1601	Soundvision Technologies	3901
Level Home	3354	Platinum Tools/TechLogix	1028	Speaker Snap	1132
LG Electronics	3101	Playback Distribution	4120	Specifi IO Ltd.	2953
LifeTime Lighting System	3459	Portal	C1320	SpecOp Secure/Decypher Technologies	2557
Light and Green	3850	Powerhouse Alliance	3228	Spectrum Brands, Inc.	4209
Light and Shade Solutions	3255	PowerShades	1539	Springs Window Fashions	3547
Lighthouse Lighting	3746	Prado America LLC	850	Stealth Acoustics	2143
Lighthouse Design Studio	3557	Pro Audio Technology / Theory Audio Design	1943	Steinway Lyngdorf	3119
Lighting BOSS	3946	Pro Audio Technology / Theory Audio Design	MR202	Stewart Filmscreen	2709
LILIN Americas	2949	Procella Audio	3343	StormAudio	587
Libeline Corporation	732	Progressive Screens	738	Straight Wire	3243
Litho Audio	1350	ProjX360	728	StreamUnlimited	3733
LiveWall, Inc.	1651	ProSource	MR205	Structured Cable Products	1743
Lorenz HD / Zooz	2338	Protective Enclosures Company	C1124	SurgeX	3919
Lotus Led Lights	3652	Prysm Systems	C905	SVS	1747
Lowell Manufacturing Company	C1218	PSB Speakers of America	3517	Sylvox Vision Inc.	1250
Lucifer Lighting Company	1636	PureEdge Lighting	3852	Symbol Logic	C806
Lumagen, Inc.	4409	Qingdao Yealink Information Technology Co., Ltd.	3452	Synergy Micro/Patchbox	2919
Lumagen, Inc.	584	Quantum Media Systems	MR207	TCL North America	4139
Lumien Lighting	3752	Quantum Media Systems	4121	Televic N.V.	C917
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Lutron Electronics Co., Inc.	1912	Remote Technologies, Inc.	3512	Torus Power	4121
Lutron Electronics Co., Inc.	935	Rev.io	1451	Totem Acoustic	3023
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madVR Labs	2938	RING + eere	4101	Transient Protection Design	4208
Magnetar Technology Shenzhen Co, Ltd.	1550	Rite-Tech Industrial Co., Ltd.	C1109	Trinnov Audio	2938
Marshall Furniture, Inc.	C1224	Rize Marketing Company	1533	TruVision	4215
MartinLogan	743	Rocware Corporation	C1021	TUYA GLOBAL INC.	C706
Masimo Consumer	2509	Rodman Drill	3052	Ubiquiti, Inc.	3835
Meileon USA Corporation	2948	RoseWater Energy	3905	URC	2118
MirageVision Outdoor TV	543	RouterBox	C1024	Vanco International	1523
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Moorgen	C915	Rutherford Audio Inc	1248	Viking Electronics	3450
Moovia	4409	Salamander Designs	2749	VOC Instrumentation	1229
MP Global Products	1349	Samsung Electronics America, Inc.	3012	WALL SMART	4105
mui Lab, Inc.	951	Savant	2519	Western Electric	1151
My House in Tbilisi LLC	3353	Screen Innovations	1928	WINT - WI, Inc.	849
NAD Electronics of America	3517	Selective Design	2647	Wisdom Audio	2139
Nationwide Marketing Group	C715	Seura Inc.	1504	XSCAPE	1353
NETGEAR	939	Severtson Corp	4128	Yamaha Corporation of America	3535
Network Thermostat	C1424	Seymour-Screen Excellence	4409		

» SHOW NEWS

Outdoor Custom Install Technology in Spotlight at Destination Outdoors

Destination Outdoors, an outdoor activation showcasing cutting-edge AV technology, is returning to CEDIA Expo. With industry experts forecasting sustained expansion in outdoor tech, CEDIA Expo 2024 is poised to cater to heightened demands by introducing innovative technologies tailored for outdoor settings; all showcased at Destination Outdoors.

Covering a vast 24,000-square-foot area, Destination Outdoors offers a firsthand glimpse into the possibilities for outdoor spaces. This immersive experience promises to highlight the latest technology aimed at elevating any outdoor environment. Destination Outdoors will be adorned with grassy expanses, stylish patio furnishings, lawn games, comfortable outdoor seating and canopy tents to create the perfect backdrop for demonstrating the latest outdoor innovations.

At CEDIA Expo 2024, [Coastal Source](#), an industry-leading outdoor audio and lighting systems provider, will join forces with [Draper At Home](#), specializing in residential window shades and audiovisual equipment, and [Just Video Walls](#), renowned for dVLED video walls, digital signage, video processors and digital video content, to present Destination



Outdoors. Coastal Source, Draper At Home and Just Video Walls will unveil its product lines crafted to provide entertainment in outdoor settings and withstand tough outdoor conditions throughout the year.

At Destination Outdoors, Coastal Source will put the spotlight on its state-of-the-art outdoor audio and lighting solutions. Draper will highlight the limitless potential of shading solutions for transforming outdoor spaces into inviting living areas. Meanwhile, Just Video Walls will exhibit a range of MicroLED displays tailored to suit the specific requirements of

any outdoor entertainment area. When combined, Coastal Source, Draper and Just Video Walls can establish a comprehensive outdoor ecosystem encompassing audio, video, lighting, and shading. These technologies synergize effectively and enhance one another's capabilities, resulting in a cohesive outdoor experience.

Destination Outdoors will be located adjacent to the Colorado Convention Center, at 1417 California Street. Attendees are required to bring their CEDIA Expo or Commercial Integrator Expo attendee badges for entry to Destination Outdoors.

Modern Atomics Makes Debut with Reaktor PDU

BOOTH 3520: Modern Atomics is making its debut with Reaktor. This first power distribution unit designed for motorized shades, Reaktor helps CIs to win more shade job bids. Here's how:

- Leveraging patent-pending technology developed by the company, Reaktor drives 22 shades, where other PDU's max at merely 8.
- Small 1.75-inch x 8.5-inch footprint saves as much as 60 percent of rack space or 80 percent of wall space.
- Setup conveniences include an auto-programming feature, and a copy and paste system.
- The PDU is powered via the provided passive POE injector or a Somfy 24V inline BUS power supply, and in turn drives each of the shades via CAT-5 cable and RJ45.
- Compatible with Somfy motors, commonly

used in Screen Innovations, Draper, BTX, Corradi, Sol-Lux, Spring Blinds, Clara, Alta, Universal Window Coverings, Peachtree, Graber, SunSetter.

- Eliminates the need for a licensed electrician and conduit and cuts project deployment time and costs by 50 percent.
- Embedded AI technology eliminates up to 99.75 percent of other wasted energy consumption, saving 412 Kilowatt-hours yearly.
- Works with Control4, Crestron Home, Crestron SIMPL, Elan, URC, RTI, Bond Bridge Pro, and more.
- \$1,499 MSRP. Includes passive PoE injector, rack/shelf mounting provisions and transferable 10-year warranty.
- See Reaktor at Modern Atomics (#3520), Screen Innovations (#1928), Bond (#4109).



■ Modern Atomics is hosting the session "Advanced Motorized Shading, Cut Costs and Deployment Time in Half and Lower Power Consumption by Up to 99.75%." The class will also include training by Bond. Friday Sept. 6, 3-4:30 p.m. in Room 111. Attendance is free.



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11:07 AM



Bring the Showroom to the Living Room

The Lutron Luxury Experience App brings the showroom experience to your iPad. Guide clients through an immersive journey that invites them to virtually interact with light, shades, and controls—and visualize solutions in their own environments. Available now for iPadOS 16.4 or later.