



FOR IMMEDIATE RELEASE

MODERN ATOMICS TO SHOWCASE INNOVATIVE A.I.-CONTROLLED SHADE POWER SUPPLY AT SXSW2024

Austin, TX, February 27, 2024 - Modern Atomics LLC, a Texas-based company that specializes in developing cutting-edge solutions for motorized window treatments, will be exhibiting its flagship product, ReaKtor™, at the South by Southwest (SXSW) Conference and Festivals from March 8-16, 2024.

ReaKtor is a state-of-the-art AI-controlled shade power supply that enhances the comfort and convenience of any home or office. ReaKtor uses artificial intelligence to discover the presence of motorized actuators and user control points, remotes and configures them for you which simplifies the deployment. ReaKtor also reduces energy consumption by up to 90% over traditional power supplies by using its patent-pending Molecular Time-Shifting technology.

"We are thrilled to be part of SXSW 2024, one of the most prestigious and influential events in the tech, film, music, and education industries," said Tim Marshall, co-founder, Chief Power Officer and COO of Modern Atomics LLC. "We believe that ReaKtor is a game-changer in the motorized window treatment market, and we can't wait to share it with the world."

Modern Atomics LLC will be demonstrating ReaKtor at sessions during the SXSW Trade Show, located at the Austin Convention Center on March 8th. Visitors will have the opportunity to see ReaKtor in action, as well as interact with the company's team of experts and engineers.

Modern Atomics LLC is also participating in the Women of AI meet-up from 2:30 p.m. to 3:30 p.m. at the Hilton Downtown Convention Center Hotel room 410. Come and meet founding team members Judy Salazar, Tina Marie, and Monique Hart. Modern Atomics LLC will also be hosting a Biological Happy Hour on March 14th from 5:00 p.m. to 7:30 p.m. at the Hilton Downtown Convention Center Hotel.

About Modern Atomics LLC:

Delivering Innovation Beyond the Ordinary, Modern Atomics is a technology development company with a proven track record of delivering an A.I.-Based connected home & workplace ecosystem of products to improve productivity and energy efficiency for a wide variety of residential and commercial environments. Founded in 2024 and headquartered in Austin, TX with offices in Singapore, Modern Atomics holds several patents in A.I. based power, control & distributed a/v products. For more information visit

www.modernatomics.com

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