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September 2024
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step of the way to ensure successful completion for these very detailed and difficult high-end projects.

We think of ourselves as a brand extension of our dealers and not as a separate company that just sells custom product and design services.

■ **What do you hope are visitors' key takeaways?**

Unique custom fabrication requests from our clients are sometimes very challenging, and you need to be flexible and think outside the box. Many of our projects featured solutions that were a first for the industry and then became standard as time moved forward. We pride ourselves on being always there to support our dealers in these unique situations. Our thinking is "you" before us.

Power Supply Solution for Motorized Shades

Modern Atomics | Booth #3520

■ **Why are you exhibiting at CEDIA Expo?** Modern Atomics is a brand new company and Reaktor is a brand new product. We are the first company to build a power supply solution specifically for the motorized shade category, meaning we can save these installs a lot of otherwise wasted energy. And we can save substantial installation time and cost on every install.

And CEDIA Expo is the best place to get this new world of smarter power distribution onto the radar of integrators, media and the industry. Our products take the worry out of a shade project.

Our state-of-the-art EdgeAI processing means dealers don't have to worry about downloading software or even having a laptop just to set up shades and to program user interfaces. Reaktor automatically discovers all the motors and user interfaces — and with a simple button press, dealers can set up any kind of user interface or voice control system available.

■ **What does your company provide?** We've developed the technology that Reaktor is based on. There has never been a power supply solution like Reaktor. We've got the technological edge, the know-how to build these systems and the knowledge to teach integrators how to save costs and how they can simplify their entire installation process.

We are going to bring the motorized shade category into an entirely new world of energy conservation and installation simplicity.

■ **What's the one big question visitors to the booth should ask?** There are several questions that our visitors will find answers to, but the underlying question they

should ask is: How can you cut your shade deployment time and labor in half?

■ **What do you hope are visitors' key takeaways?**

- This is a really smart idea!
- It can help every one of my clients save money on their electric bill.
- It can save time and cost on every installation we do.
- Lastly, "What's in this thing? It's built like a brick!"

New Window Treatments Company Flying High into Expo

SmartWings | Booth #3949

■ **Why are you exhibiting at CEDIA Expo?**

At SmartWings, our core strength is our R&D team, dedicated to delivering the most advanced, future-proof shade solutions. While we value all our customers, it's the home automation specialists and tech integrators who truly understand our innovations.

We're here to grow the home automation sector by offering streamlined, accessible products that enhance business and user experiences. CEDIA is the ideal platform to connect with integrators who will elevate home automation and building integration to the next level.



■ **What does your company provide?**

SmartWings offers smart window covering solutions, including draperies and shades, designed to enhance the end-user experience and drive market growth. Our products streamline home automation, delivering superior

performance and style, while boosting margins for our business partners.

■ **What's the one big question visitors to the booth should ask?** How can we collaborate and help you grow your business and expand your customer base?

SmartWings offers solutions compatible with 80% of home automation applications and growing. Whether you need advanced motors or unique window coverings, we're here to support your projects and bring your vision to life. Let's explore how our solutions can meet your specific needs and drive mutual success.



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