

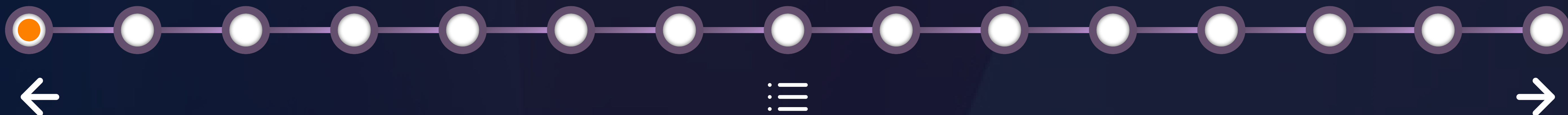
CADLY, INC.
CULTIVATING CREATIVITY THROUGH COMMUNITY

Investment Deck

PAT BRENNAN | FOUNDER & CEO | INVEST@CADLY.AI



IF WE DO EVERYTHING RIGHT, WE'LL BECOME THE
WORLDS **LARGEST** MANUFACTURER **WITHOUT**
OWNING ANY MANUFACTURING EQUIPMENT.

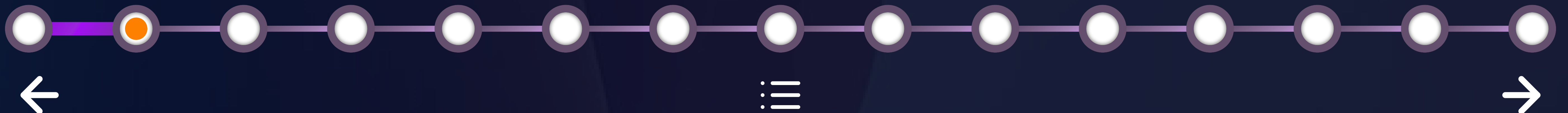


A shocking yet true statistic reveals that **90% of startups fail** due to the unsuccessful execution of developing an MVP. Meanwhile, it requires **\$5K-\$500K** and **1-2 years** on average to develop a physical product.

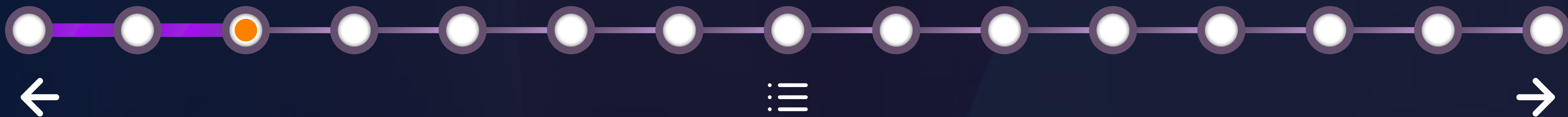
68% of start-ups **purchase** prototype manufacturing **equipment**

92% of the time Prototyping manufacturing **equipment** remains **unused**

An **incalculable** number of products **never progress** beyond **ideation**.



We streamline the product design process and drive by **selling early-stage products** direct to consumer utilizing **crowd-sourced manufacturing & design.**



CADLY **CONNECTS** INDIVIDUALS WITH **IDEAS TO A GLOBAL NETWORK** OF DESIGNERS, ENGINEERS, AND MANUFACTURERS, **TRANSFORMING CONCEPTS** INTO MARKET-READY **PRODUCTS**.

Upload Product Idea

Napkin drawing, Description, or Video



Designer Profit Share

Profit is dispersed between all parties that collaborate on an idea.



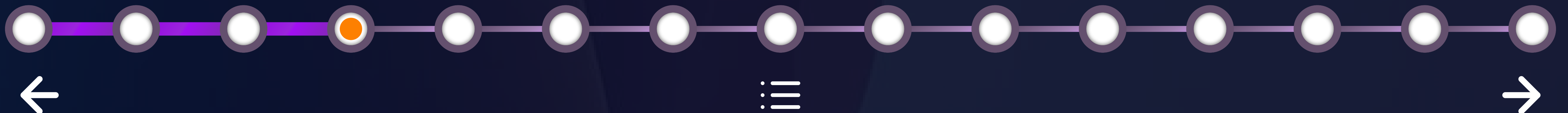
Global Marketplace

Revenue is shared between all parties that collaborate on an idea.



Manufacturer D2C

Clientele provided to hobbyists and manufacturers with limited demand & visibility



We have **proven** the need for Cadly with early **traction**.

20+ Ongoing projects

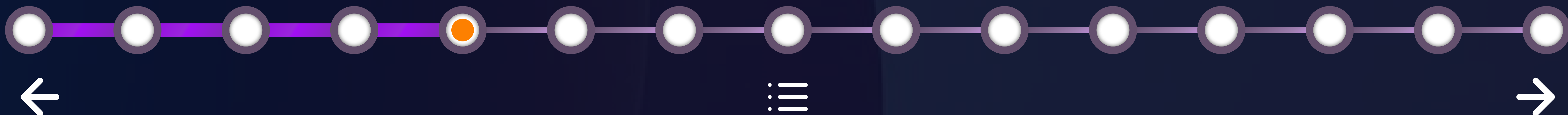
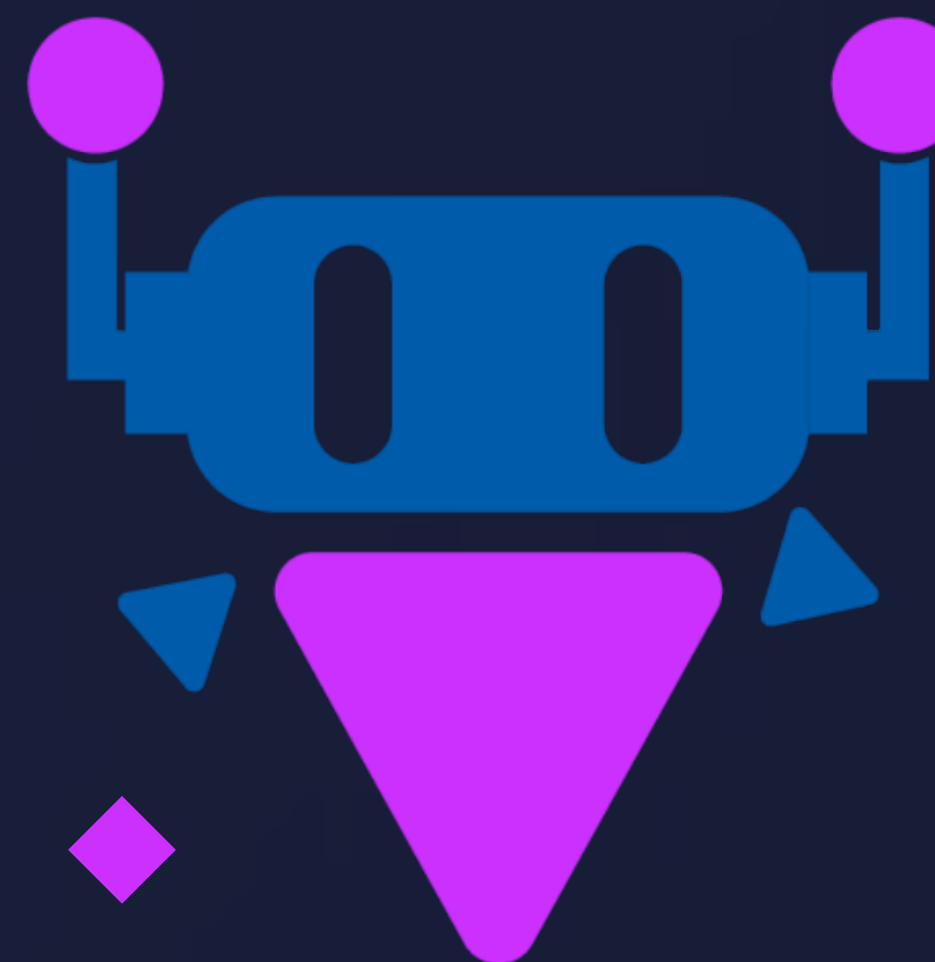
Engineering students working on various projects

Discord server as **super MVP**

Super users are demanding a platform for simpler workflow

7469%

ROI for an early manufacturer
Started with 1 printer, upgraded to 16.



WE TAKE **20%+** MARKUP **ON ALL PRODUCTS SOLD** THROUGH OUR MARKETPLACE.

AVG PRODUCT PRICE

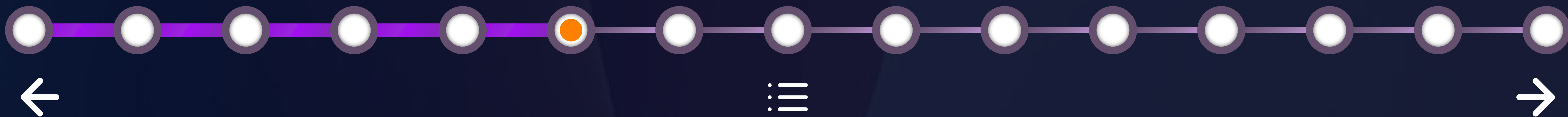
\$35

AVG COMISSION

\$7

SUBSCRIPTION TO
PURCHASE ADVANCED
ENTREPRENEURIAL DETA

\$39.99



ONE PLATFORM THAT BENEFITS THEM ALL.



Creators

Startups, SMEs, and hobbyists can **bring their designs to life** in a much more affordable way.



Collaborators

Designers, engineers and manufacturers can **collaborate** on projects and share revenue.



Buyers

From cosplay creatives and collectible enthusiasts to everyday people looking for innovative products on the marketplace.



- Home
- My Projects
- Message Center
- My Wallet
- Account
- Files/Documents

- Settings
- Support Center



Upload your idea to begin building your product



Project Title

Description

Image

Video

Spotlight

Ongoing Projects

Challenges



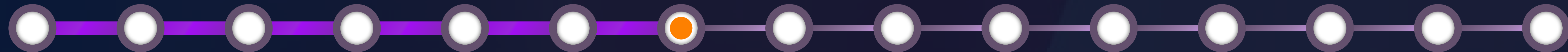
<Title TitleTitle TitleTitleTitle>...
1 super cool mesh dragon figurine! \$45⁰⁰ USD
Add to Cart



<Title TitleTitle TitleTitleTitle>...
1 super cool mesh dragon figurine! \$45⁰⁰ USD
Add to Cart



<Title TitleTitle TitleTitleTitle>...
1 super cool mesh dragon figurine!





MARKET ANALYSIS

DISRUPTING THE TRADITIONAL PRODUCT DEVELOPMENT AND MANUFACTURING PROCESS.

*1%-10% or \$620M - \$6.2B
potential market share in 7 yrs*

TAM

\$426B

MVP Development Total Addressable Market

SAM

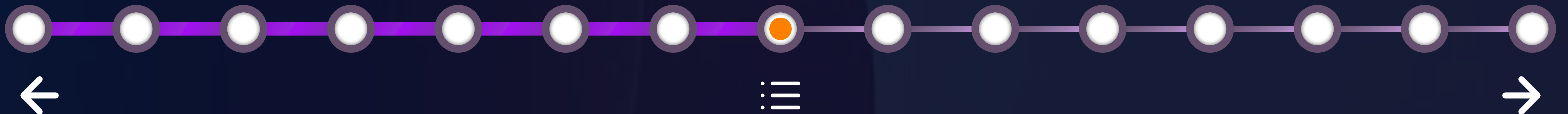
\$62B

MVP Development

SOM

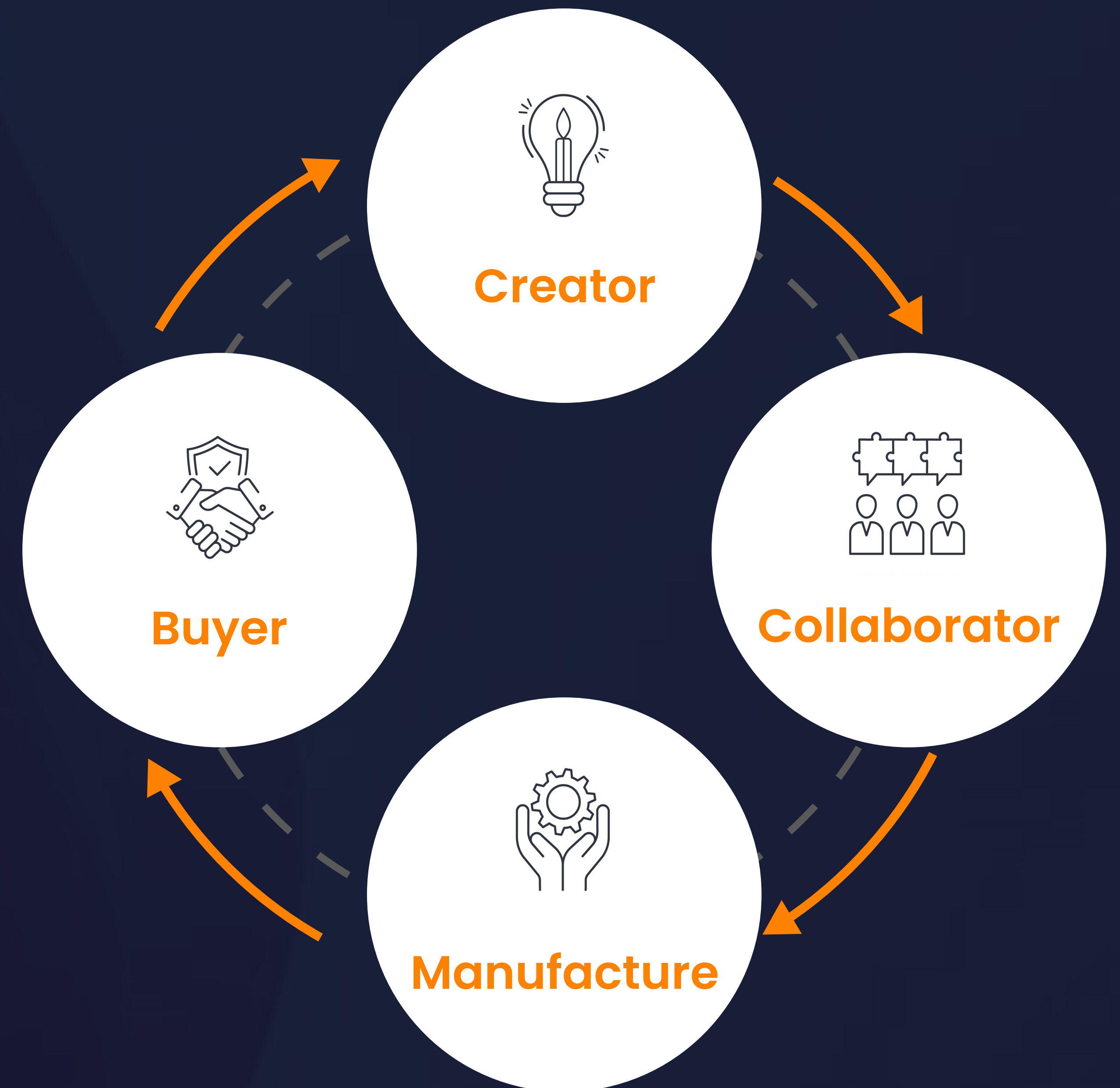
\$100M+

Early target market (Cosplay, simple product prototyping, and 3D printing)



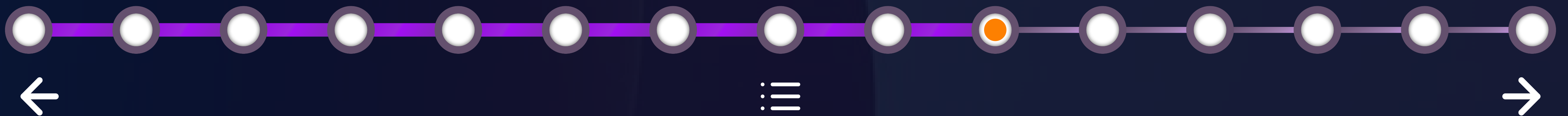
*OUR FLYWHEEL
CONVERTING
BUYERS to INNOVATORS
&
INNOVATORS to SELLERS*

We'll leverage the network effect and the simplicity of the platform to convert buyers into creators and vice versa.



From ideation to finished product, we help our **CADLYAN GIANTS** find **MARKET FIT** and acquire **INVESTORS & BULK-ORDER MANUFACTURERS**.

feature	CADLY	Shapeways	Etsy	FIVERR	3DOS	Treatstock
3D printing services	✓	✓	✓	✓	✓	✓
SELL FINISHED PRODUCTS ON MARKETPLACE	✓	✓	✓	✗	✗	✗
REVENUE SHARE TO LOWER COST OF PRODUCTION	✓	✗	✗	✗	✗	✗
Affordable Product Design	✓	✗	✗	✓	✗	✗
Built-in Product Marketing	✓	✗	✗	✗	✗	✗



EXPERIENCED TEAM, LOOKING FOR OUR SALES & MARKETING MASTERMIND.



Parnia Yazdkhasti
UI/UX Dev Team Lead

- Over a decade in UI/UX**
- human-centric design
 - AI product development.



Vlad Marica
Head of Software Engineering

- Leading a team of 6**
- 10+ years in software engineering
 - quality, efficiency, and teamwork



Pat Brennan
CEO

- Pioneering innovation**
- 2-time Business Owner
 - Robotics Engineer
 - Growth-oriented Innovation Expert



Chris Rowe
Manufacturing Ops & Network mgr.

- Veteran and Entrepreneur**
- Lean Manufacturing
 - Continuous improvement



Rancee Battles
Administrative & HR Coordinator

- Expert people person.**
- BBA in Health Care Mgmt.
 - Training and Development



WE'LL REACH

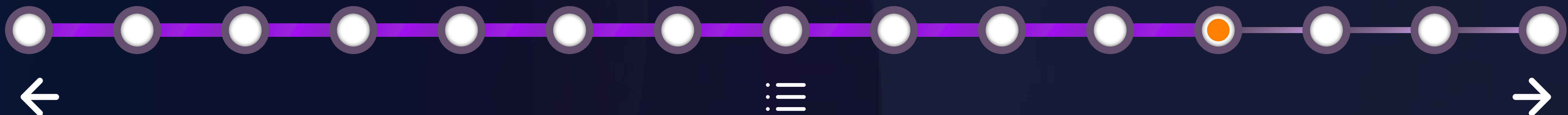
\$173M GROSS PROFIT

IN 5 YEARS WITH

\$854M GMV ANNUALIZED.

Gross Margin: **22%**

TAKE / RAKE: **21%**



BOOTSTRAPPED HALFWAY TO MVP, NOW RAISING FUNDS TO LAUNCH AND EXPAND TO 1M DAU BY 2026.



2024-Q1
Launch MVP &
Secure Investment

- POC with 3 pilot projects (DONE)
- Successfully launch the initial e-commerce and collaboration platform
- Secure investment for further development



2024-Q2
Launch BETA &
Early Collabs

- Release a beta version of the crowd-sourced manufacturing platform
- Incorporate user feedback
- Promote early collaborations for product improvement.



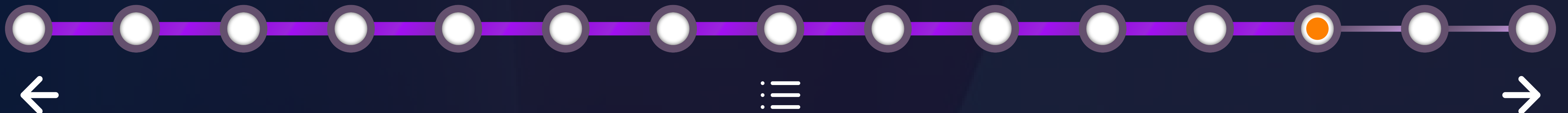
2025-Q1
Official Global
Launch & Expansion

- Officially launch Platform 2 with a wider user base and expanded product range.
- Intensify marketing campaigns and partnerships for broader reach.



2025-Q3
Scaling User
Base to 1M DAU

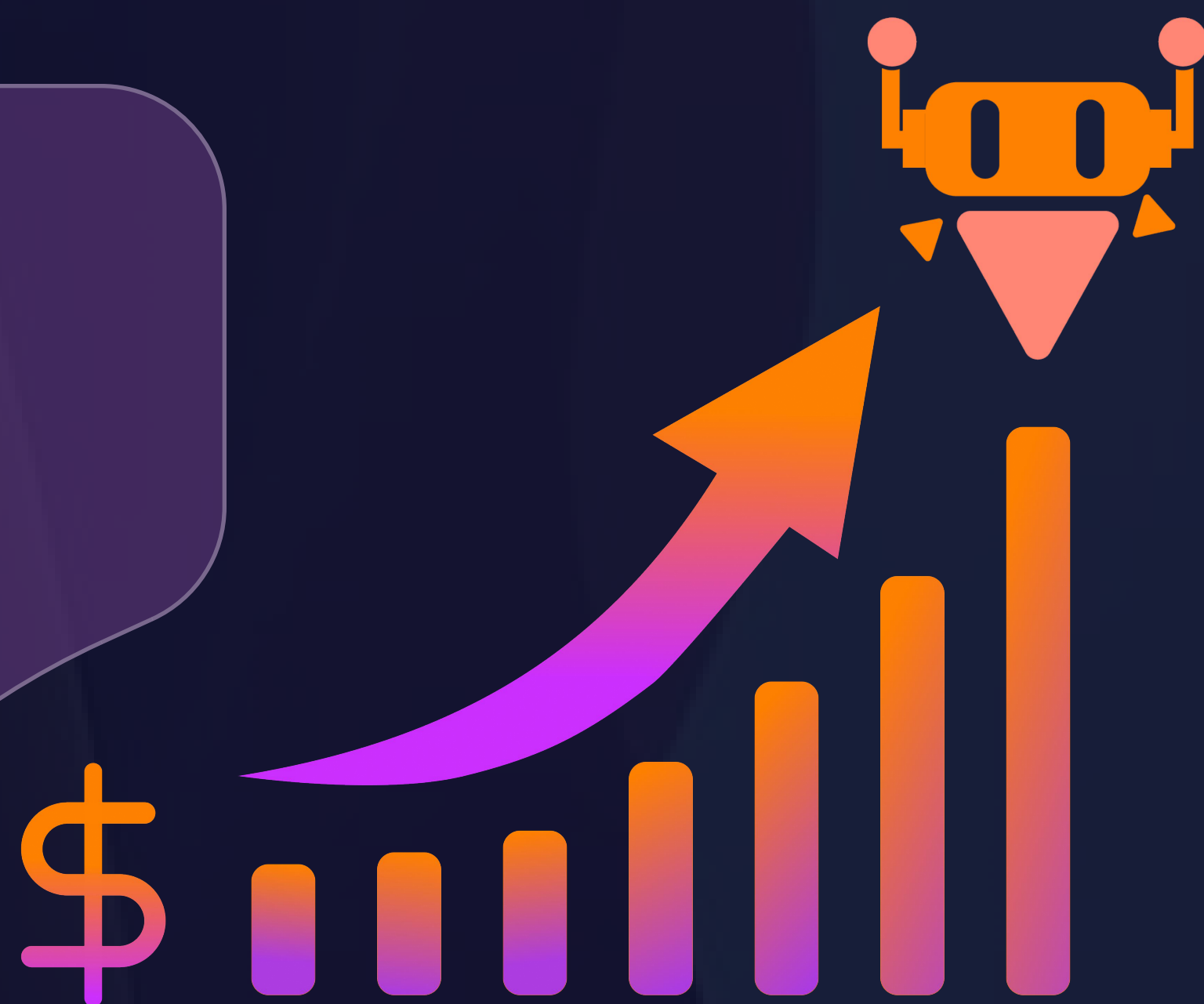
- Aim to scale platforms to support 1 million daily users.
- Continue refining the platforms based on user insights and market trends.



SEEKING **\$750K** TO **LAUNCH GLOBALLY**
AND GET TO
1M DAU IN **18 MONTHS**

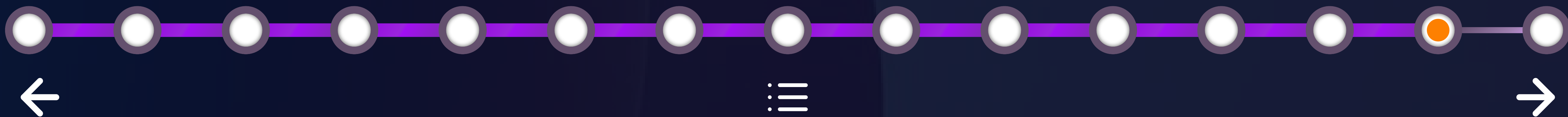
Use of Funds

- App/Marketplace Development Automation and improvements
- Operating Expenses
- Hiring Marketing/Sales
- Global Expansion



Round info

- Equity or SAFE round
- 50K minimum ticket
- Closing in 6 months



THANK YOU

Have Questions?

Pat Brennan

Founder & CEO

Invest@Cadly.Ai

