

Privacy Policy

Who we are

Ringstone Funding is a Limited Company named Ringstone Funding LTD, registered number – 09016762 with its address 85 Great Portland Street, First Floor, London, W1W 7LT, England, United Kingdom.

- ❑ Our website address is: <https://www.rsfunding.io>
- ❑ Our Email Address is: info@rsfunding.io

Here at RS Funding we care deeply about your privacy and we strive to ensure that your personal information always stays safe while we work hard to provide you with an excellent level of service.

Our Privacy Policy explains how we collect, use, and transfer your information, and how you can control the use of the information that we collect. It's important that you know how your personal information is used and we appreciate your trust in us to manage your data carefully and sensibly. The information you provide us is for our use only. We will never share or sell your information.

This privacy policy sets out how RS Funding uses and protects any information that you provide when you use this website or by becoming a client of the clinic.

RS Funding is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

By visiting www.rsfunding.io, or becoming a client or a member, you are accepting and consenting to the practices described in this Privacy Notice. When you contact us, you are consenting to your data been used and processed by RS Funding. All calls / communications you make to RS Funding, or we make to you are recorded and stored within our CRM system. These ensure that excellent customer services is adhered too and that policies are followed.

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You. We use Your Personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy. This Privacy Policy is maintained by the Free Privacy Policy Generator.

Controllers of Personal Information

Any personal information provided to or to be gathered by RS Funding is controlled primarily by RS Funding Ltd

Your privacy is important to us, and we want to communicate with RS Funding clients in a way which has their consent, and which is in line with UK law on data protection (**GDPR**). For us to contact you regarding appointments, while also keeping a record of your treatments with us.

We will store the following information:

- ☐ Personal Details (Name, Address, Email, Contact Number)
- ☐ Business Contact Details including Registered Number
- ☐ If provided, Pitch Decks, Exec Summary, Business Plans

We are committed to ensuring that your information is secure. To prevent unauthorised access, we have put in place suitable physical and electronic procedures to safeguard your information. Your electronic contact details are stored on our computers. The data will be GDPR compliant for your data protection. All marketing and promotional content is created in-house by our team. We don't hold any information off-line. None of your information will be shared with any third party and will only be used within RS Funding LTD.

From time-to-time RS Funding LTD may contact you regarding potential business opportunities, collaborations which could be of benefit. You will be given options to consent to this during the communications with us.

We are required by UK law to hold these records for up to 10 years, after which time it will be securely destroyed. If at any time you believe the information, we hold to be incorrect you can request to see this information and have it corrected or deleted. Subject Access Request – You have the right to request a copy of all the information that we hold about you. There is an admin charge of £30 plus VAT for this and we will print all information we hold on you and post it to you within 20 working days of the request. To request this, you should write to us via email, with a cheque made payable to RS Funding LTD. This request should be sent to: email: info@rsfunding.io and we will send you details on how to make payment.

1. I give permission for RS Funding LTD to contact me regarding business opportunities in-line with Ringstone Funding standard process, defined by either the RS Funding Proposal, Service agreements or website.
2. I give permission, as the named person above, for RS Funding LTD storing and using my personal and business information in line with data protection laws.
3. I give permission, as the named person above, for RS Funding LTD storing my information as set out above.

What personal data we collect and why we collect it

Name, Email address, Telephone numbers, Business address and Business registered number.

The correct business proposition is needed by us and necessary for us to be able to carry out an effective analysis to determine your funding requirements. The Pitch Decks, Business plans and any other information to assist RS Funding Ltd are required for your records to enable us to analyse your funding requirements. These will not be shared or viewed by anyone unless we have permission to do so.

You can choose not to provide certain information but then you might receive the most appropriate services from us.

We use the information that you provide for such purposes as responding to your information requests, customising our Analysis and processes programmes for you, improving our Site and how we communicate with you.

How We Store Your Information:

We are committed to ensuring that your information is secure. In order to prevent unauthorised access, we have put in place suitable physical and electronic procedures to safeguard your information.

Your electronic contact details are stored on our CRM systems, Hubspot, Dropbox and MS Outlook Management software system. The software providers are GDPR compliant for your data protection.

All marketing and promotional content is created in-house by our team.

We do not hold any personal information offline.

We are required by law to keep your records for a minimum of 7 yrs after which time it can be securely destroyed. We may keep an archive of your information.

All calls you make to us are can be recorded and assigned to your client account on our CRM system.

How We Communicate With You:

Marketing – We generally communicate with you via:

Email – We email you with information about services that you have requested and provide you with information regarding RS Funding, news and advice that you may be interested in,

SMS – We send occasional SMS / WhatsApp for quick messages

Telephone – We phone you to follow up with your funding progress and / or enquiry or occasionally we will call you to tell you about new opportunities you may be interested. We will call you if you prefer this way to communicate. All these calls are recorded and saved under your client profile.

Online – We will request from time to time to schedule an online video meeting using either MS Teams, Zoom, Google Meet etc.

Communications – We will also send you scheduled appointment reminders via Email and SMS / WhatsApp if required.

Your Rights:

If at any point you believe the information we hold is incorrect you may request to see this and have it corrected or deleted.

You have the right too unsubscribe from our marketing and promotions. To do so please email us: info@rsfunding.io. If you would like to change your preferences in how we contact, for any other correspondence please email us.

Automatic Information:

We receive and store certain types of information whenever you interact with us. For example, like many websites, we use “cookies” and we obtain certain types of information when your web browser accesses. A number of companies offer utilities designed to help you visit websites anonymously. Although we will not be able to provide you with a personalised experience if we cannot recognise you, we want you to be aware that these tools exist.

What about Cookies?

Cookies are most often small text files that websites may put on your computer whilst you are browsing. Cookies are used for many different purposes. For example, they can:

- ☐ Help search engines remember that you want your search results in English;
- ☐ Help a website remember your preferences so that you don’t need to customise it every time;
- ☐ Help our website to deliver a better service by showing you the content most relevant to you;
- ☐ Identify and resolve errors so that the site is improved for everybody;
- ☐ Analyse how well a website is performing.

The most common function of cookies is to remember bits of information that help make browsing the web easier and more hassle-free for you.

All modern browsers have tools to help you delete or block cookies. But it’s important to remember that many websites need cookies in order to function properly. By deleting or blocking cookies, you could also block certain personalised features and you may not be able to take full advantage of some of the website’s features.

To find out how to turn cookies on or off, see [how to manage cookies](#).

Controlling Your Personal Information:

You may choose to restrict the collection or use of your personal information in the following ways:

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used for marketing purposes

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by clicking UNSUBSCRIBE or emailing us.

We will not sell, distribute, or lease your personal information to third parties.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please email to info@rsfunding.io

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.

Notices and Revisions

If you have any concern about privacy at RS Funding, please e-mail us a thorough description and we will try to resolve the issue for you. Our business changes constantly and our Privacy Notice and the Terms & Conditions will change also. You should check our website frequently to see any changes

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions.

The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.
- **Company** (referred to as either “the Company”, “We”, “Us” or “Our” in this Agreement) refers to RS Funding LTD
- **Affiliate** means an entity that controls, is controlled by or is under common control with a party, where “control” means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.
- **Account** means a unique account created for You to access our Service or parts of our Service.
- **Website** refers to RS Funding, accessible from www.rsfunding.io
- **Service** refers to the Website.
- **Country** refers to: United Kingdom

- ❑ **Service Provider** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.
- ❑ **Third-party Social Media Service** refers to any website or any social network website through which a User can log in or create an account to use the Service.
- ❑ **Personal Data** is any information that relates to an identified or identifiable individual.
- ❑ **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- ❑ **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- ❑ Email address
- ❑ First name and last name
- ❑ Phone number
- ❑ Address, Postal code, City
- ❑ Usage Data

Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyse Our Service.

You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service.

Cookies can be “Persistent” or “Session” Cookies. Persistent Cookies remain on your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close your web browser.

We use both session and persistent Cookies for the purposes set out below:

- ❑ **Necessary / Essential Cookies**Type: Session CookiesAdministered by: UsPurpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.
- ❑ **Cookies Policy / Notice Acceptance Cookies**Type: Persistent CookiesAdministered by: UsPurpose: These Cookies identify if users have accepted the use of cookies on the Website.
- ❑ **Functionality Cookies**Type: Persistent CookiesAdministered by: UsPurpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.
- ❑ **Tracking and Performance Cookies**Type: Persistent CookiesAdministered by: Third-PartiesPurpose: These Cookies are used to track information about traffic to the Website and how users use the Website. The information gathered via these Cookies may directly or indirectly identify you as an individual visitor. This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access the Website. We may also use these Cookies to test new advertisements, pages, features or new functionality of the Website to see how our users react to them.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- ❑ **To provide and maintain our Service**, including to monitor the usage of our Service.
- ❑ **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- ❑ **To contact You:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application’s push notifications regarding updates or informative communications related to the functionalities,

products or contracted services, including the security updates, when necessary or reasonable for their implementation.

- ❑ **To provide You** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.
- ❑ **To manage Your requests:** To attend and manage Your requests to Us.

We may share your personal information in the following situations:

- ❑ **With Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to show advertisements to You to help support and maintain Our Service, to contact You, to advertise on third party websites to You after You visited our Service or for payment processing.
- ❑ **For Business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of our business to another company.
- ❑ **With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- ❑ **With Business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions.
- ❑ **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside. If You interact with other users or register through a Third-Party Social Media Service, Your contacts on the Third-Party Social Media Service may see You name, profile, pictures and description of Your activity. Similarly, other users will be able to view descriptions of Your activity, communicate with You and view Your profile.

Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of your town, county and country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

Disclosure of Your Personal Data

Business Transactions

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

Law enforcement

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- ☐ Comply with a legal obligation
- ☐ Protect and defend the rights or property of the Company
- ☐ Prevent or investigate possible wrongdoing in connection with the Service
- ☐ Protect the personal safety of Users of the Service or the public
- ☐ Protect against legal liability

Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

Detailed Information on the Processing of Your Personal Data

Service Providers have access to Your Personal Data only to perform their tasks on Our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service providers to monitor and analyze the use of our Service.

Usage, Performance and Miscellaneous

We may use third-party Service Providers to provide better improvement of our Service.

- **Google Places** Google Places is a service that returns information about places using HTTP requests. It is operated by Google. Google Places service may collect information from You and from Your Device for security purposes. The information gathered by Google Places is held in accordance with the Privacy Policy of Google: <https://www.google.com/intl/en/policies/privacy/>

Children's / Young person Privacy

Our Service does not address anyone under the age of 18. We do not knowingly collect personally identifiable information from anyone under the age of 18. If You are a parent or guardian and You are aware that Your child / Young person has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 18 without verification of parental consent, We take steps to remove that information from Our servers.

We also may limit how We collect, use, and store some of the information of Users between 18 years old. In some cases, this means We will be unable to provide certain functionality of the Service to these users.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to this Privacy Policy

We may update our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, You can contact us:

info@rsfunding.io