

ATG | American Technology Group

Powering Africa's Tomorrow, Today



At ATG, we are dedicated to revolutionizing Ethiopia's energy landscape by offering cutting-edge solar solutions, electric vehicles, and their parts. With a commitment to sustainability and innovation, we aim to empower individuals, businesses, and communities with reliable and eco-friendly alternatives to traditional energy sources and transportation.

CONTACT US

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OUR BACKGROUND

ATG was founded in response to the urgent need for sustainable energy solutions in Africa. Recognizing the continent's abundant solar resources and the growing demand for clean, reliable power, our company embarked on a mission to revolutionize the energy sector. Since our inception, we have been committed to providing high-quality solar products and electric vehicles to meet the diverse needs of African communities.





OUR MISSION

At ATG, our mission is clear: to empower Africa with accessible, reliable, and eco-friendly energy solutions. We are committed to harnessing the power of the sun and advancing electric mobility to drive economic development, environmental sustainability, and social progress across the continent. Through strategic partnerships, cutting-edge technology, and a customer-centric approach, we aim to transform the way energy is generated, distributed, and consumed in Africa.

With a focus on local assembling, job creation, and environmental stewardship, we are paving the way towards a sustainable energy transition in Africa.



OUR VISION

Driven by a vision of a brighter, cleaner future for Africa, ATG has rapidly emerged as a leader in the renewable energy sector. Our dedication to innovation, affordability, and social impact has enabled us to make a tangible difference in the lives of millions of people across the continent.



OUR KEY OBJECTIVES

PROVIDE ACCESSIBLE ENERGY

We strive to make clean energy accessible to all Africans, regardless of location or income level. By offering a wide range of solar products and electric vehicles at competitive prices, we ensure that everyone has the opportunity to benefit from renewable energy solutions.

DRIVE ECONOMIC DEVELOPMENT

We believe that renewable energy can be a catalyst for economic growth and prosperity in Africa. Through local assembly and manufacturing, we create job opportunities, stimulate local economies, and contribute to sustainable development across the continent.

PROMOTE SUSTAINABLE LIVING

We are committed to mitigating climate change and protecting the environment through the widespread adoption of solar energy and electric mobility. By reducing reliance on fossil fuels and minimizing greenhouse gas emissions, we strive to preserve Africa's natural resources for future generations.

EMPOWER COMMUNITIES

We prioritize the needs of our customers and communities, working closely with local partners to tailor our solutions to their specific requirements. Through capacity-building initiatives, training programs, and community engagement efforts, we empower Africans to take control of their energy future and build resilient, self-sufficient communities.





OUR VALUES

SUSTAINABILITY

We are committed to promoting environmental sustainability by harnessing the power of solar energy and minimizing our ecological footprint.

INNOVATION

We embrace innovation as a driving force for progress, continuously exploring new technologies and solar solutions to meet the evolving needs of our customers and the market.

INTEGRITY

We uphold the highest standards of integrity, honesty, and transparency in all aspects of our business, building trust and credibility with our customers, partners, and stakeholders.

COLLABORATION

We believe in the power of collaboration and partnership to achieve shared goals and maximize impact. By working together with governments, NGOs, businesses, and local communities, we can create positive change at scale.

EMPOWERMENT

We are committed to empowering individuals and communities through access to clean energy, education, and economic opportunities, enabling them to thrive and prosper.

CUSTOMER-CENTRICITY

We prioritize the needs and satisfaction of our customers, delivering exceptional products, services, and support to ensure their success and satisfaction.

OUR SERVICES



CLIENTS FIRST

We work closely with our clients to understand their requirements and recommend the most suitable solar solutions or electric vehicles.



QUALITY STANDARDS

Our experienced technicians assemble and test the products to ensure compliance with quality standards and specifications.



CUSTOM SOLUTIONS

We offer customization options to tailor our products to specific needs, ensuring optimal performance and efficiency.



SAFETY AND EFFICIENCY

We provide professional installation services for solar systems and electric vehicle charging stations, ensuring safe and efficient operation.



QUALITY PRODUCTS

We source high-quality components and products from trusted suppliers worldwide, ensuring reliability and performance.



ONGOING MAINTENANCE

We offer ongoing maintenance services and technical support to ensure the longevity and optimal performance of our products.